## Hip Hop Subgenre Classification

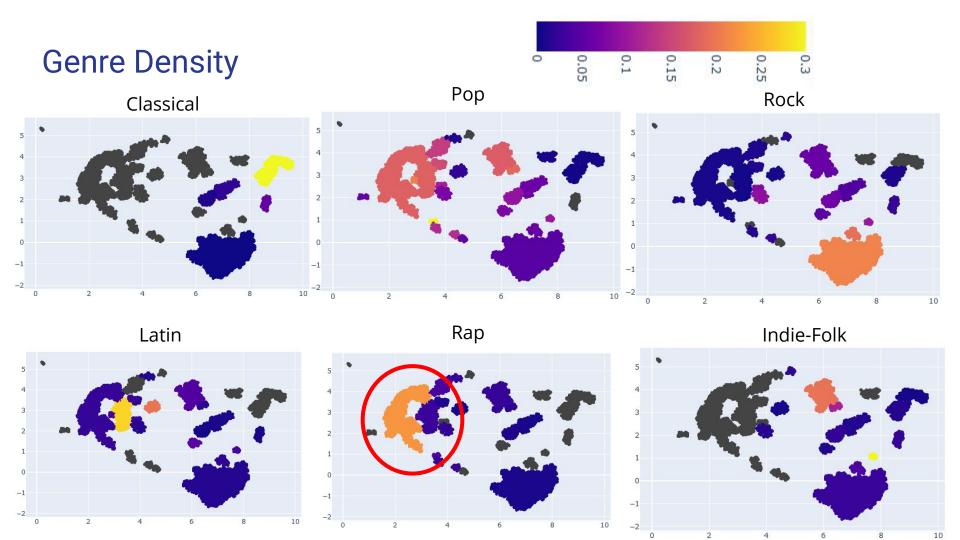
Temporal vs Persistent Song Features

"In the simplest terms, if Spotify notices that two of your favorite songs tend to appear on playlists along with a third song you haven't heard before, it will suggest the new song to you."

Adam Pasick after interviewing Mathew Ogle, Spotify's Product Director (source)

### Recommendation Systems

- Largely based on user-generated data
- Likelihood of being recommended is based on notoriety or methods of outreach
- Data poor
  - New streaming service
  - Brand new music
  - o <u>Independent Artists</u>
- Increase the granularity of analysis to better recommend solely based on content



## Hypothesis

If we leverage the power of LSTM (long short term memory), we can preserve temporal nature of the data to prevent information loss which should allow us to segment the data further and increase the granularity of analysis.

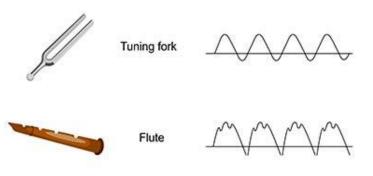
#### The Data

- Hip Hop subgenres chosen based on this <u>article</u>
  - Alternative Hip-Hop, Battle Rap, Conscious Rap, Crunk, East Coast Hip-Hop, Gangsta Rap,
    Hyphy, Southern Rap, West Coast Hip-Hop, Trap Music
  - Later consolidated to maintain class balance
- Lyrics gathered by using the Lyrics Genius Web API
  - Over 10,000 originally gathered
  - Filtered down to 5,000 after cleaning
- Songs tagged by artist genre according to Last.FM and Spotify using their respective Web APIs
  - Searching genre tag by song in Last.FM is too messy
  - Impossible to search genre tag by song in Spotify
- Audio Analysis data gathered from Spotify
  - 12 dimensional timbre vector sequences of varying lengths.



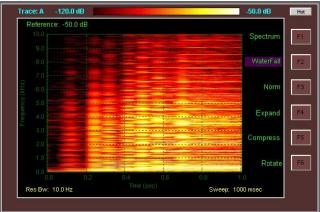
#### API documentation:

- Timbre is the quality of a musical note or sound that distinguishes different types of musical instruments, or voices.
- Timbre vectors are best used in comparison with each other.



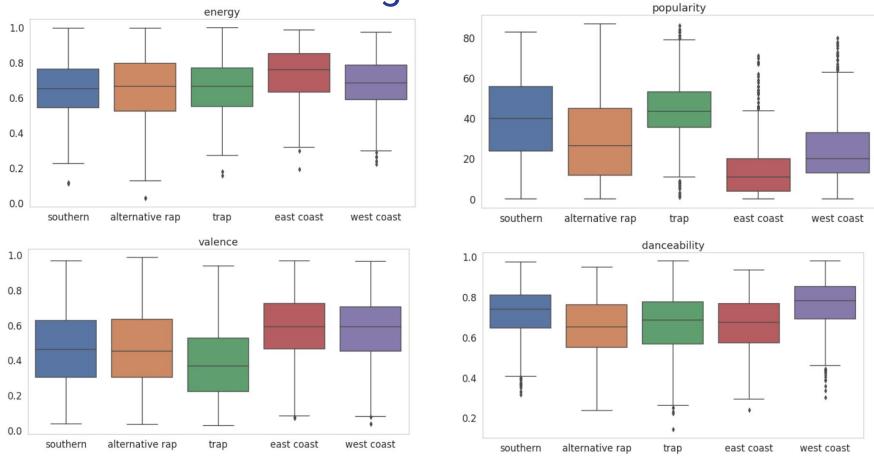






# EDA

Song Features

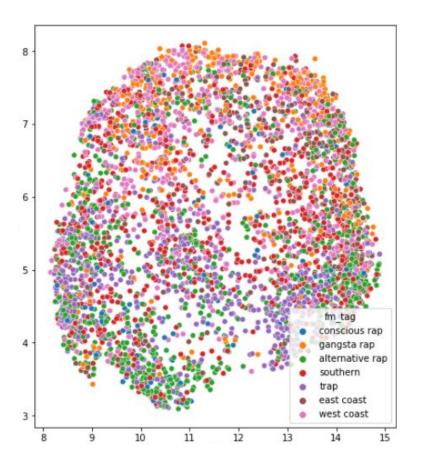


| Very Show better | Oooh ooh first | Color | Wilhom Esting the state of the even trow homie mind by y'allo of the property high of feel Now feel face play big to last it is break world God finde to last it is br

#### **TF-IDF UMAP**

#### fm\_tag conscious rap gangsta rap 24 alternative rap southern trap east coast 23 west coast 22 21 20 19

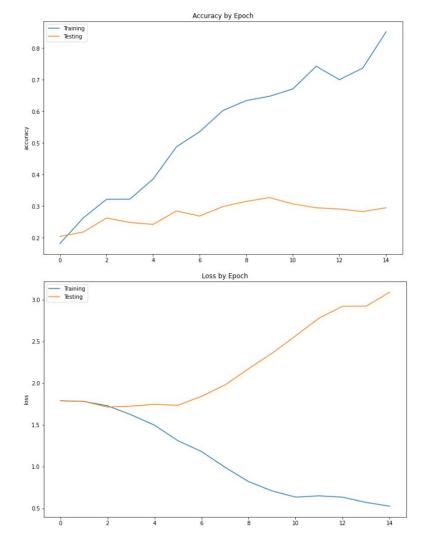
#### **Timbre Covariance UMAP**



If order matters, then LSTM will be able to differentiate the classes

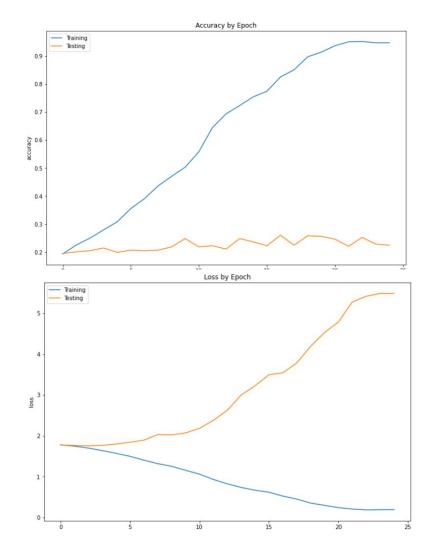
### Simple NLP LSTM

- Lyrics cleaned, stemmed, one hot encoded, padded, and fed into an embedding layer
- 6 classes equally represented
- ~2500 observations
- Longest sequence ~800
- Categorical\_crossentropy loss function
- Adam optimizer
- Custom Gensim Word2Vec model yielded similar results



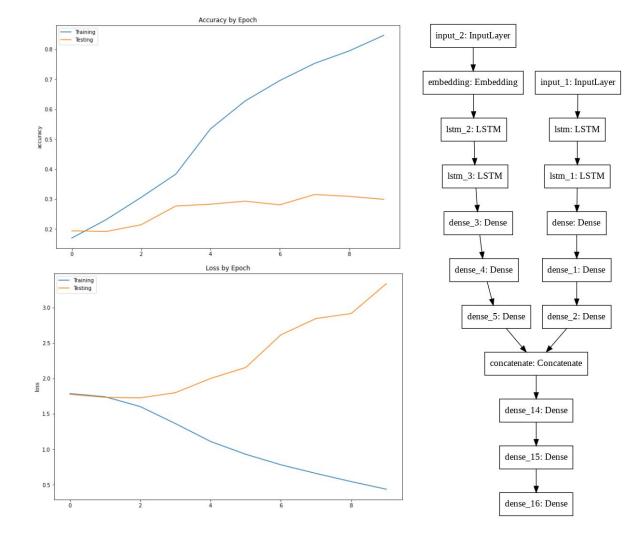
### Timbre Sequence LSTM

- Vector sequences padded and fed into double LSTM
- Longest sequence ~2300 vectors long
- Worse results than NLP



### **Dual input LSTM**

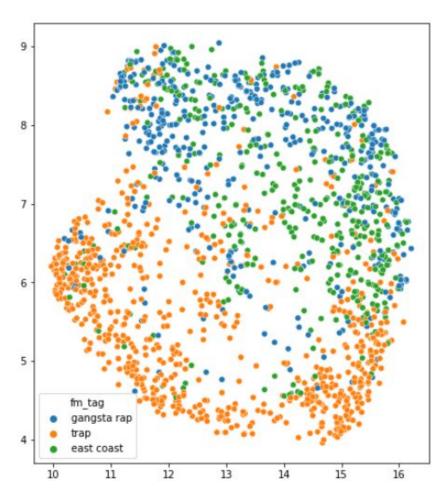
- Marginally better than either on their own
- Model results imply a poor quality of data



### Back to the Drawing Board

- 4 different types of tagging strategies
  - Spotify vote tagging and consolidation
    - 'cali rap' ⇒ 'west coast'
  - Last.FM artist tag
  - Spotify NaNs filled by Last.FM
  - <u>Last.FM NaNs filled by Spotify (previously used)</u>
- Filter out highest variance classes using UMAP
- Test models and check confusion matrices

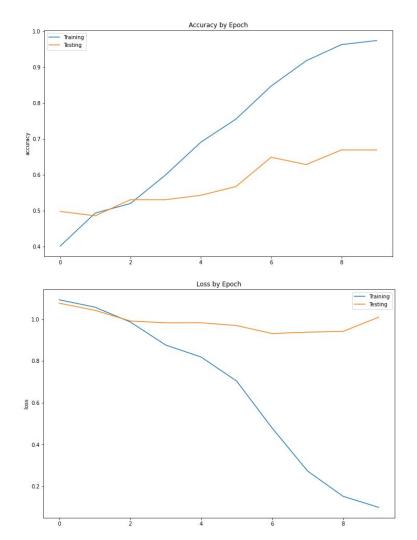
#### Timbre Covariance UMAP



### Multi Input Results

- ~1200 observations
- Using the Last.FM tags filled by Spotify
- Classes 'west coast', 'trap', 'alternative rap' yielded similar results
  - Solely Spotify vote tagging

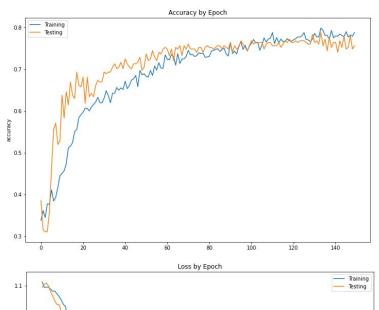
	trap	east coast	gangsta rap
trap	0.69	0.21	0.12
east coast	0.15	0.62	0.19
gangsta rap	0.16	0.16	0.69

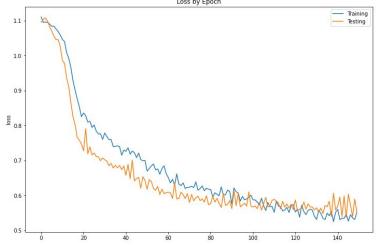


#### Persistent Features

- Dense neural network
- 90 features
- Variance-covariance matrices of the same vector sequences
- Categorical\_crossentropy loss
- Adam optimizer
- Much faster
  - o 150 epochs
- Supervised learning yielded similar results
  - Random Forest, XGBoost
  - Same for Tf-idf n-gram range (2,5)

	trap	east coast	gangsta rap
trap	0.93	0.05	0.10
east coast	0.05	0.69	0.24
gangsta rap	0.02	0.26	0.66





alternative rap southern trap west coast east coast gangsta rap

#### Persistent Features 6 classes

- ~0.5 validation accuracy
- Prediction probabilities provides a kind of 'genre profile'
- Take the mean grouped by artist to get an overall artist 'genre profile'

artist						
Above The Law	0.04	0.13	0.01	0.21	0.21	0.40
Berner	0.20	0.14	0.13	0.22	0.15	0.16
Compton's Most Wanted	0.04	0.04	0.01	0.30	0.11	0.49
E-40	0.07	0.31	0.08	0.33	0.05	0.16
Eshon Burgundy	0.13	0.09	0.01	0.18	0.45	0.14
ILL BIII	0.08	0.10	0.07	0.15	0.36	0.24
Kanye West	0.19	0.26	0.13	0.11	0.26	0.05
MC Ren	0.04	0.11	0.01	0.21	0.19	0.44
Requiem Inc.	0.19	0.16	0.17	0.17	0.20	0.10
South Central Cartel	0.06	0.12	0.06	0.24	0.17	0.35
The Click	0.04	0.09	0.01	0.38	0.06	0.43
YNW Melly	0.20	0.21	0.47	0.08	0.02	0.02
twikipedia	0.16	0.17	0.45	0.11	0.04	0.07

title	popularity	artist	alternative rap	southern	trap	west coast	east coast	gangsta rap
Норе	83	XXXTENTACION	0.166409	0.115354	0.674799	0.030976	0.005632	0.006830
Suicidal (Remix) [feat. Juice WRLD]	81	YNW Melly	0.132681	0.372167	0.374395	0.091054	0.013066	0.016637
POWER	78	Kanye West	0.197127	0.254508	0.453488	0.046055	0.026065	0.022756
The Way Life Goes (feat. Oh Wonder)	78	Lil Uzi Vert	0.270295	0.273906	0.298878	0.111623	0.023226	0.022071
10 Freaky Girls (with 21 Savage)	76	Metro Boomin	0.276578	0.235419	0.340459	0.091222	0.024010	0.032312

#### Conclusions

- Preserving the order doesn't seem to be relevant when classifying genre
- A supervised model provides a framework to plug new data in faster and compare to existing observations.
- Reliably labelling a song by subgenre may not be possible

## **Moving Forward**

- Try more combinations of multi input networks
  - Using all four Timbre LSTM, NLP LSTM, Timbre Covariance, and TF-IDF
- Spend more time fitting a better Word2Vec
- Address overfitting of Random Forest and XGBoost
- Try larger umbrella genres instead of specific subgenres
- Quantify variance in the classes instead of UMAP
- Guess the key (Ab, G#, etc.) to seamlessly intertwine songs into the recommendation queue
- More data

## Questions?

# Thank you