

# AAQA

## A Badge of Trust & Excellence



## Our Story:



We empower workshops to stand out, ensuring customers know they can trust them with their vehicles.

The AAQA badge isn't just an approval—it's proof of excellence, integrity, and peace of mind for every car owner who walks through the door

# A Movement, Not Just a Certification



AAQA is creating a new standard in the industry—one where customers no longer have to guess who they can trust.

Our workshops are the ones leading the change





# The Consumer Trust Factor

Customers feel safe when they see the badge.

They know that their car is in the hands of professionals who have proven their worth.



# Beyond Inspection:

## A Partnership in Excellence

We don't just audit—we help workshops grow, stay ahead of industry standards, and build a reputation that earns long-term customers





# AA Approved Workshops are Elite Members, Not Just Participants

Joining AAQA isn't just an approval—it's an achievement.

Only the best workshops earn the right to wear the badge. It's a mark of skill, ethics, and commitment to excellence.



# Brand Legacy

With over 90 years in road services, our standards are built on decades of expertise.

We don't just approve—we set the bar for what excellence should be in the industry.





## Conclusion

# Call to action—why workshops should aspire to AAQA approval

Rather than selling certification, you sell prestige, trust, and differentiation.

The goal is to make workshops aspire to be AAQA-approved because it signifies something greater than just compliance—it signifies industry leadership and consumer confidence.

