

# The Social DAO: A Radical Experiment in Human Behavior Online.

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## Introduction.

Like many of you, social media is where I spend most of my free time, endlessly scrolling, liking and sharing. At times, I (and I imagine others), question the legitimacy of some of the figures and avatars that pop onto our feeds. We question whether these people would say the things they posted if they were having a face-to-face conversation. I would like to take this extreme further — to create a completely anonymous way of posting and sharing on various social media applications.

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## Network.

The Social DAO is built on the Vite network. The decision to build on the Vite network is due to one characteristic — fast and feeless transactions.

We are able to build, govern and transact while spending minimal capital. We believe that the fast and feeless nature of the Vite network is ideal for building a healthy and thriving community.

The Social DAO will remain on the Vite network and will not be held on any other blockchains.

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## Platforms.

The first app **The Social DAO** will be deployed on is Twitter, Twitter is best suited for this experiment, at least in the early stages, for 3 main reasons:

(i) Twitter is the absolute epicenter for Web3 culture, Cryptocurrency and NFTs are my main interest, and I assume that if you are reading this paper, your main interest as well.

(ii) Twitter's almost purely text-based micro-blog format is perfect for capturing the day-to-day thoughts of DAO members as they live their lives, and will provide the smoothest user-experience for participants.

(iii) Twitter's notoriety for being a cesspool of toxicity and slander on the internet will provide the perfect breeding ground to observe how humans will act when representing the DAO.

The second application that **The Social DAO** will deploy on, will be decided by Decentralized Governance, beginning the process of the DAO's self-governance.

This step will radicalize this experiment further. This step will also potentially help us discover where the next Web3 community will be built, whether it be Reddit, Instagram, or even YouTube!?

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## Member Criteria.

The members of **The Social DAO** will consist of holders of the 51 Aliens NFT collection ([51aliens.net](https://51aliens.net)), the 51 Aliens community is a niche, but strong community deployed on the Vite network, the same network as **The Social DAO**.

The DAO's *member criteria* can, and may change in the future, but will only happen if it is in the interest of the current members.

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## Technical Details.

- Each member of the DAO will be allowed to post on each platform once every twenty-four (24) hours.
  - All posts are completely anonymous — we will not store logs of which post came from which address.
  - **The Social DAO** founders reserve the right to delete any post that violates the Terms-of-Service of the platform in order to protect the account from termination.
  - In the case of account termination — **The Social DAO** founders will create a new account.
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