# Notes on the Buzz data

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To run this example you need a system with R installed (see http://cran.r-project.org), Latex (see http://tug.org) and data from https://github.com/WinVector/zmPDSwR/tree/master/Buzz.

We are not perfoming any new analysis here, just supplying a direct application of Random Forests on the data.

 $\label{ligibab.fr/datasets/buzz/Using: http://ama.liglab.fr/datasets/buzz/Using: http://ama.liglab.fr/datasets/buzz/classification/TomsHardware/Relative_labeling/sigma=500/TomsHardware-Relative-Sigma-500.data$ 

(described in http://ama.liglab.fr/datasets/buzz/classification/TomsHardware/Relative\_labeling/sigma=500/TomsHardware-Relative-Sigma-500.names)

#### Crypto hashes:

\$ shasum TomsHardware-\*.txt

5a1cc7863a9da8d6e8380e1446f25eec2032bd91 86f2c0f4fba4fb42fe4ee45b48078ab51dba227e c239182c786baf678b55f559b3d0223da91e869c ec890723f91ae1dc87371e32943517bcfcd9e16a TomsHardware-Absolute-Sigma-500.data.txt
TomsHardware-Absolute-Sigma-500.names.txt
TomsHardware-Relative-Sigma-500.data.txt
TomsHardware-Relative-Sigma-500.names.txt

### To run this example:

- $1. \ \, {\rm Download\ buzz. Rnw\ and\ Toms Hardware-Relative-Sigma-500. data. txt\ from\ the\ GitHub\ URL.}$
- 2. Start a copy of R, use setwd() to move to the directory you have stored the files.
- 3. Make sure knitr is loaded into R ( install.packages('knitr') and library(knitr) ).
- 4. In R run: (produces buzz.tex from buzz.Rnw).

```
knit('buzz.Rnw')
system('/usr/texbin/pdflatex buzz.tex')
```

```
## Warning: file cache/_objects not found
## Warning: file cache/_globals not found
```

Now you can run the following data prep steps:

```
infile <- "TomsHardware-Relative-Sigma-500.data.txt"</pre>
paste('checked at',date())
## [1] "checked at Fri Nov 8 11:18:07 2013"
system(paste('shasum',infile),intern=T) # write down file hash
## [1] "c239182c786baf678b55f559b3d0223da91e869c TomsHardware-Relative-Sigma-500.data.txt"
buzzdata <- read.table(infile, header=F, sep=",")</pre>
makevars <- function(colname, ndays=7) {</pre>
  paste(colname, 0:ndays, sep='')
varnames <- c("num.new.disc",</pre>
             "burstiness",
             "number.total.disc",
              "auth.increase",
              "atomic.containers", # not documented
              "num.displays", # number of times topic displayed to user (measure of interest,
              "contribution.sparseness", # not documented
              "avg.auths.per.disc",
              "num.authors.topic", \# total authors on the topic
             "avg.disc.length",
              "attention.level.author",
             "attention.level.contrib"
colnames <- as.vector(sapply(varnames, FUN=makevars))</pre>
colnames <- c(colnames, "buzz")</pre>
colnames(buzzdata) <- colnames</pre>
# Split into training and test
set.seed(2362690L)
rgroup <- runif(dim(buzzdata)[1])</pre>
buzztrain <- buzzdata[rgroup > 0.1,]
buzztest <- buzzdata[rgroup <=0.1,]</pre>
```

This currently returns a training set with 7114 rows and a test set with 791 rows, which is the same as when this document was prepared.

Notice we have exploded the basic column names into the following:

```
print(colnames)
```

```
[1] "num.new.disc0"
                                    "num.new.disc1"
##
##
    [3] "num.new.disc2"
                                    "num.new.disc3"
                                    "num.new.disc5"
##
    [5] "num.new.disc4"
##
    [7] "num.new.disc6"
                                    "num.new.disc7"
##
    [9] "burstiness0"
                                    "burstiness1"
   [11] "burstiness2"
                                    "burstiness3"
##
##
  [13] "burstiness4"
                                    "burstiness5"
  [15] "burstiness6"
                                    "burstiness7"
  [17] "number.total.disc0"
                                    "number.total.disc1"
   [19] "number.total.disc2"
                                    "number.total.disc3"
  [21] "number.total.disc4"
                                    "number.total.disc5"
  [23] "number.total.disc6"
                                    "number.total.disc7"
## [25] "auth.increase0"
                                    "auth.increase1"
## [27] "auth.increase2"
                                    "auth.increase3"
## [29] "auth.increase4"
                                    "auth.increase5"
## [31] "auth.increase6"
                                    "auth.increase7"
                                    "atomic.containers1"
  [33] "atomic.containers0"
  [35] "atomic.containers2"
                                    "atomic.containers3"
## [37] "atomic.containers4"
                                    "atomic.containers5"
## [39] "atomic.containers6"
                                    "atomic.containers7"
  [41]
        "num.displays0"
                                    "num.displays1"
## [43] "num.displays2"
                                    "num.displays3"
  [45] "num.displays4"
                                    "num.displays5"
##
  [47] "num.displays6"
                                    "num.displays7"
                                    "contribution.sparseness1"
  [49] "contribution.sparseness0"
  [51] "contribution.sparseness2" "contribution.sparseness3"
## [53] "contribution.sparseness4"
                                    "contribution.sparseness5"
## [55] "contribution.sparseness6"
                                    "contribution.sparseness7"
##
  [57] "avg.auths.per.disc0"
                                    "avg.auths.per.disc1"
                                    "avg.auths.per.disc3"
  [59] "avg.auths.per.disc2"
##
  [61] "avg.auths.per.disc4"
                                    "avg.auths.per.disc5"
                                    "avg.auths.per.disc7"
  [63] "avg.auths.per.disc6"
  [65] "num.authors.topic0"
                                    "num.authors.topic1"
                                    "num.authors.topic3"
  [67] "num.authors.topic2"
## [69] "num.authors.topic4"
                                    "num.authors.topic5"
  [71]
        "num.authors.topic6"
                                    "num.authors.topic7"
  [73] "avg.disc.length0"
                                    "avg.disc.length1"
  [75] "avg.disc.length2"
                                    "avg.disc.length3"
  [77] "avg.disc.length4"
                                    "avg.disc.length5"
##
  [79] "avg.disc.length6"
                                    "avg.disc.length7"
  [81] "attention.level.author0"
                                    "attention.level.author1"
## [83] "attention.level.author2"
                                    "attention.level.author3"
## [85] "attention.level.author4"
                                    "attention.level.author5"
  [87] "attention.level.author6"
                                    "attention.level.author7"
  [89] "attention.level.contrib0" "attention.level.contrib1"
```

```
## [91] "attention.level.contrib2" "attention.level.contrib3"
## [93] "attention.level.contrib4" "attention.level.contrib5"
## [95] "attention.level.contrib6" "attention.level.contrib7"
## [97] "buzz"
```

We are now ready to create a simple model predicting "buzz" as function of the other columns.

```
# build a model
# let's use all the input variables
nlist = varnames
varslist = as.vector(sapply(nlist, FUN=makevars))
# these were defined previously, in Chapter 9
loglikelihood <- function(y, py) {</pre>
 pysmooth <- ifelse(py==0, 1e-12,
                      ifelse(py==1, 1-1e-12, py))
 sum(y * log(pysmooth) + (1-y)*log(1 - pysmooth))
accuracyMeasures <- function(pred, truth, threshold=0.5, name="model") {</pre>
  dev.norm <- -2*loglikelihood(as.numeric(truth), pred)/length(pred)</pre>
  ctable = table(truth=truth,
                  pred=pred)
  accuracy <- sum(diag(ctable))/sum(ctable)</pre>
 precision <- ctable[2,2]/sum(ctable[,2])</pre>
 recall <- ctable[2,2]/sum(ctable[2,])</pre>
 f1 <- precision*recall
 print(paste("precision=", precision, "; recall=" , recall))
 print(ctable)
 data.frame(model=name, accuracy=accuracy, f1=f1, dev.norm)
library(randomForest)
## randomForest 4.6-7
## Type rfNews() to see new features/changes/bug fixes.
bzFormula <- paste('as.factor(buzz) ~ ',paste(varslist,collapse=' + '))</pre>
fmodel <- randomForest(as.formula(bzFormula),</pre>
                       data=buzztrain,
                       mtry=floor(sqrt(length(varslist))),
                       ntree=101,
                       importance=T)
print('training')
## [1] "training"
rtrain <- data.frame(truth=buzztrain$buzz, pred=predict(fmodel, newdata=buzztrain))</pre>
print(accuracyMeasures(rtrain$pred, rtrain$truth))
```

```
## [1] "precision= 1; recall= 0.999360613810742"
##
       pred
## truth
          0
                1
      0 5550
##
                0
##
      1 1 1563
    model accuracy f1 dev.norm
## 1 model 0.9999 0.9994 0.007768
print('test')
## [1] "test"
rtest <- data.frame(truth=buzztest$buzz, pred=predict(fmodel, newdata=buzztest))</pre>
print(accuracyMeasures(rtest$pred, rtest$truth))
## [1] "precision= 0.831460674157303 ; recall= 0.836158192090395"
##
       pred
## truth 0
      0 584 30
##
##
      1 29 148
   model accuracy
                       f1 dev.norm
## 1 model 0.9254 0.6952 4.122
```

Notice the extreme fall-off from training to test performance, the random forest over fit. In fact the random forest fit all the data if it sees it during training:

```
fmodel <- randomForest(as.formula(bzFormula),</pre>
                      data=buzzdata,
                      mtry=floor(sqrt(length(varslist))),
                      ntree=101,
                      importance=T)
print('all data')
## [1] "all data"
rall <- data.frame(truth=buzztrain$buzz, pred=predict(fmodel, newdata=buzztrain))
print(accuracyMeasures(rall$pred, rall$truth))
## [1] "precision= 1; recall= 0.999360613810742"
       pred
## truth
          0
               1
      0 5550
##
      1 1 1563
##
## model accuracy
                       f1 dev.norm
## 1 model 0.9999 0.9994 0.007768
```

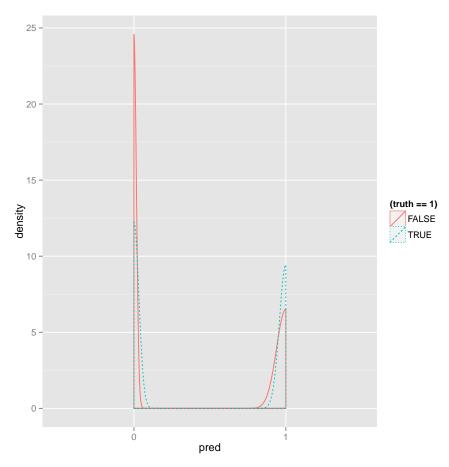
To try and control the over-fitting we build a new model with the tree complexity limited to 100 nodes and the node size to at least 20. This is not necessarily a better model (in fact it scores slightly poorer on test), but it is one where the training procedure didn't have enough freedom to memorize the training data (and therefore maybe had visibility into some trade-offs.

```
fmodel <- randomForest(as.formula(bzFormula),</pre>
                      data=buzztrain,
                      mtry=floor(sqrt(length(varslist))),
                      ntree=101,
                      maxnodes=100,
                      nodesize=20,
                      importance=T)
print('training')
## [1] "training"
rtrain <- data.frame(truth=buzztrain$buzz, pred=predict(fmodel, newdata=buzztrain))
print(accuracyMeasures(rtrain$pred, rtrain$truth))
## [1] "precision= 0.864364981504316 ; recall= 0.896419437340154"
##
       pred
## truth
            0
                 1
##
       0 5330 220
##
       1 162 1402
   model accuracy
                        f1 dev.norm
## 1 model 0.9463 0.7748
                              2.967
print('test')
## [1] "test"
rtest <- data.frame(truth=buzztest$buzz, pred=predict(fmodel, newdata=buzztest))</pre>
print(accuracyMeasures(rtest$pred, rtest$truth))
## [1] "precision= 0.809782608695652; recall= 0.84180790960452"
##
       pred
## truth
          0
               1
       0 579 35
##
       1 28 149
    model accuracy
##
                      f1 dev.norm
## 1 model 0.9204 0.6817 4.401
```

And we can also make plots.

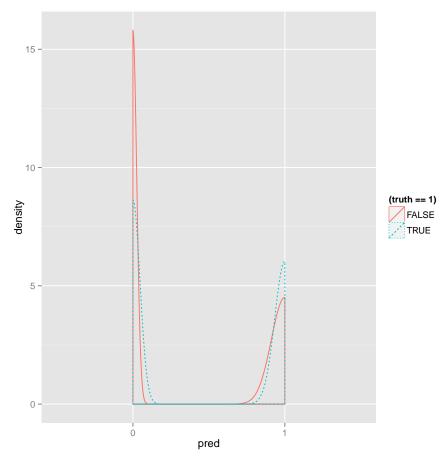
Training performance:

```
library(ggplot2)
ggplot(rtrain, aes(x=pred, color=(truth==1),linetype=(truth==1))) +
   geom_density(adjust=0.1,)
```



Test performance:

```
ggplot(rtest, aes(x=pred, color=(truth==1),linetype=(truth==1))) +
   geom_density(adjust=0.1)
```



Note the classifier scores are concentrated near zero and one (meaning the printed confusion matrices pretty much capture the whole story and the density plots or any sort of ROC plot doesn't add much value in this case).

Save prepared R environment.

```
fname <- 'thRS500.Rdata'
if(!file.exists(fname)) {
    save(list=ls(),file=fname)
    message(paste('saved',fname)) # message to running R console
    print(paste('saved',fname)) # print to document
} else {
    message(paste('skipped saving',fname)) # message to running R console
    print(paste('skipped saving',fname)) # print to document
}
## [1] "skipped saving thRS500.Rdata"
paste('checked at',date())</pre>
```

```
## [1] "checked at Fri Nov 8 11:20:26 2013"
system(paste('shasum',fname),intern=T) # write down file hash
## [1] "304895b8b5860ac5c995e10bd3b8c995820d60a0 thRS500.Rdata"
```