

Notes on the Buzz data

Nina Zumel and John Mount

Win-Vector LLC

11-6-2013

To run this example you need a system with R installed (see <http://cran.r-project.org>), Latex (see <http://tug.org>) and data from <https://github.com/WinVector/zmPDSwR/tree/master/Buzz>.

We are not performing any new analysis here, just supplying a direct application of Random Forests on the data.

Data from: <http://ama.liglab.fr/datasets/buzz/> Using: http://ama.liglab.fr/datasets/buzz/classification/TomsHardware/Relative_labeling/sigma=500/TomsHardware-Relative-Sigma-500.data

(described in http://ama.liglab.fr/datasets/buzz/classification/TomsHardware/Relative_labeling/sigma=500/TomsHardware-Relative-Sigma-500.names)

Crypto hashes:

```
$ shasum TomsHardware-*.txt
```

5a1cc7863a9da8d6e8380e1446f25eec2032bd91	TomsHardware-Absolute-Sigma-500.data.txt
86f2c0f4fba4fb42fe4ee45b48078ab51dba227e	TomsHardware-Absolute-Sigma-500.names.txt
c239182c786baf678b55f559b3d0223da91e869c	TomsHardware-Relative-Sigma-500.data.txt
ec890723f91ae1dc87371e32943517bcfd9e16a	TomsHardware-Relative-Sigma-500.names.txt

To run this example:

1. Download buzz.Rnw and TomsHardware-Relative-Sigma-500.data.txt from the GitHub URL.
2. Start a copy of R, use `setwd()` to move to the directory you have stored the files.
3. Make sure `knitr` is loaded into R (`install.packages('knitr')` and `library(knitr)`).
4. In R run: (produces buzz.tex from buzz.Rnw).

```
knit('buzz.Rnw')
system('/usr/texbin/pdflatex buzz.tex')
```

Now you can run the following data prep steps:

```
buzzdata <- read.table("TomsHardware-Relative-Sigma-500.data.txt",
                      header=F, sep=",")
makevars <- function(colname, ndays=7) {
  paste(colname, 0:ndays, sep='')
}
varnames <- c("num.new.disc",
              "burstiness",
              "number.total.disc",
              "auth.increase",
              "atomic.containers", # not documented
              "num.displays", # number of times topic displayed to user (measure of interest,
              "contribution.sparseness", # not documented
              "avg.auths.per.disc",
              "num.authors.topic", # total authors on the topic
              "avg.disc.length",
              "attention.level.author",
              "attention.level.contrib"
)
colnames <- as.vector(sapply(varnames, FUN=makevars))
colnames <- c(colnames, "buzz")
colnames(buzzdata) <- colnames
# Split into training and test
set.seed(2362690L)
rgroup <- runif(dim(buzzdata)[1])
buzztrain <- buzzdata[rgroup > 0.1,]
buzztest <- buzzdata[rgroup <=0.1,]
```

This currently returns a training set with 7114 rows and a test set with 791 rows, which is the same as when this document was prepared.

Notice we have exploded the basic column names into the following:

```
print(colnames)

## [1] "num.new.disc0"          "num.new.disc1"
## [3] "num.new.disc2"          "num.new.disc3"
## [5] "num.new.disc4"          "num.new.disc5"
## [7] "num.new.disc6"          "num.new.disc7"
## [9] "burstiness0"            "burstiness1"
## [11] "burstiness2"            "burstiness3"
## [13] "burstiness4"            "burstiness5"
## [15] "burstiness6"            "burstiness7"
## [17] "number.total.disc0"      "number.total.disc1"
## [19] "number.total.disc2"      "number.total.disc3"
## [21] "number.total.disc4"      "number.total.disc5"
```

```
## [23] "number.total.disc6"      "number.total.disc7"
## [25] "auth.increase0"         "auth.increase1"
## [27] "auth.increase2"         "auth.increase3"
## [29] "auth.increase4"         "auth.increase5"
## [31] "auth.increase6"         "auth.increase7"
## [33] "atomic.containers0"     "atomic.containers1"
## [35] "atomic.containers2"     "atomic.containers3"
## [37] "atomic.containers4"     "atomic.containers5"
## [39] "atomic.containers6"     "atomic.containers7"
## [41] "num.displays0"          "num.displays1"
## [43] "num.displays2"          "num.displays3"
## [45] "num.displays4"          "num.displays5"
## [47] "num.displays6"          "num.displays7"
## [49] "contribution.sparseness0" "contribution.sparseness1"
## [51] "contribution.sparseness2" "contribution.sparseness3"
## [53] "contribution.sparseness4" "contribution.sparseness5"
## [55] "contribution.sparseness6" "contribution.sparseness7"
## [57] "avg.auths.per.disc0"     "avg.auths.per.disc1"
## [59] "avg.auths.per.disc2"     "avg.auths.per.disc3"
## [61] "avg.auths.per.disc4"     "avg.auths.per.disc5"
## [63] "avg.auths.per.disc6"     "avg.auths.per.disc7"
## [65] "num.authors.topic0"      "num.authors.topic1"
## [67] "num.authors.topic2"      "num.authors.topic3"
## [69] "num.authors.topic4"      "num.authors.topic5"
## [71] "num.authors.topic6"      "num.authors.topic7"
## [73] "avg.disc.length0"        "avg.disc.length1"
## [75] "avg.disc.length2"        "avg.disc.length3"
## [77] "avg.disc.length4"        "avg.disc.length5"
## [79] "avg.disc.length6"        "avg.disc.length7"
## [81] "attention.level.author0"  "attention.level.author1"
## [83] "attention.level.author2"  "attention.level.author3"
## [85] "attention.level.author4"  "attention.level.author5"
## [87] "attention.level.author6"  "attention.level.author7"
## [89] "attention.level.contrib0" "attention.level.contrib1"
## [91] "attention.level.contrib2" "attention.level.contrib3"
## [93] "attention.level.contrib4" "attention.level.contrib5"
## [95] "attention.level.contrib6" "attention.level.contrib7"
## [97] "buzz"
```

We are now ready to create a simple model predicting “buzz” as function of the other columns.

```
# build a model
# let's use all the input variables
nlist = varnames
varslst = as.vector(sapply(nlist, FUN=makevars))
```

```

# these were defined previously, in Chapter 9
loglikelihood <- function(y, py) {
  pysmooth <- ifelse(py==0, 1e-12,
                     ifelse(py==1, 1-1e-12, py))
  sum(y * log(pysmooth) + (1-y)*log(1 - pysmooth))
}

accuracyMeasures <- function(pred, truth, threshold=0.5, name="model") {
  dev.norm <- -2*loglikelihood(as.numeric(truth), pred)/length(pred)
  ctable = table(truth=truth,
                 pred=pred)
  accuracy <- sum(diag(ctable))/sum(ctable)
  precision <- ctable[2,2]/sum(ctable[,2])
  recall <- ctable[2,2]/sum(ctable[2,])
  f1 <- precision*recall
  print(paste("precision=", precision, "; recall=" , recall))
  print(ctable)
  data.frame(model=name, accuracy=accuracy, f1=f1, dev.norm)
}

library(randomForest)

## randomForest 4.6-7
## Type rfNews() to see new features/changes/bug fixes.

bzFormula <- paste('as.factor(buzz) ~ ', paste(varslst, collapse=' + '))
fmodel <- randomForest(as.formula(bzFormula),
                      data=buzztrain,
                      mtry=floor(sqrt(length(varslst))),
                      ntree=101,
                      importance=T)

print('training')

## [1] "training"

rtrain <- data.frame(truth=buzztrain$buzz, pred=predict(fmodel, newdata=buzztrain))
print(accuracyMeasures(rtrain$pred, rtrain$truth))

## [1] "precision= 1 ; recall= 0.999360613810742"
##      pred
## truth    0    1
##      0 5550    0
##      1    1 1563
##      model accuracy      f1 dev.norm
## 1 model      0.9999 0.9994 0.007768

print('test')

## [1] "test"

```

```

rtest <- data.frame(truth=buzztest$buzz, pred=predict(fmodel, newdata=buzztest))
print(accuracyMeasures(rtest$pred, rtest$truth))

## [1] "precision= 0.831460674157303 ; recall= 0.836158192090395"
##      pred
## truth  0   1
##      0 584  30
##      1  29 148
##  model accuracy      f1 dev.norm
## 1 model    0.9254 0.6952    4.122

```

Notice the extreme fall-off from training to test performance, the random forest over fit. In fact the random forest fit all the data if it sees it during training:

```

fmodel <- randomForest(as.formula(bzFormula),
                      data=buzzdata,
                      mtry=floor(sqrt(length(varslist))),
                      ntree=101,
                      importance=T)

print('all data')

## [1] "all data"

rall <- data.frame(truth=buzztrain$buzz, pred=predict(fmodel, newdata=buzztrain))
print(accuracyMeasures(rall$pred, rall$truth))

## [1] "precision= 1 ; recall= 0.999360613810742"
##      pred
## truth  0   1
##      0 5550   0
##      1   1 1563
##  model accuracy      f1 dev.norm
## 1 model    0.9999 0.9994 0.007768

```

To try and control the over-fitting we build a new model with the tree complexity limited to 100 nodes and the node size to at least 20. This is not necessarily a better model (in fact it scores slightly poorer on test), but it is one where the training procedure didn't have enough freedom to memorize the training data (and therefore maybe had visibility into some trade-offs).

```

fmodel <- randomForest(as.formula(bzFormula),
                      data=buzztrain,
                      mtry=floor(sqrt(length(varslist))),
                      ntree=101,
                      maxnodes=100,

```

```

                                nodesize=20,
                                importance=T)

print('training')

## [1] "training"

rtrain <- data.frame(truth=buzztrain$buzz, pred=predict(fmodel, newdata=buzztrain))
print(accuracyMeasures(rtrain$pred, rtrain$truth))

## [1] "precision= 0.864364981504316 ; recall= 0.896419437340154"
##      pred
## truth   0   1
##      0 5330 220
##      1  162 1402
##   model accuracy      f1 dev.norm
## 1 model    0.9463 0.7748    2.967

print('test')

## [1] "test"

rtest <- data.frame(truth=buzztest$buzz, pred=predict(fmodel, newdata=buzztest))
print(accuracyMeasures(rtest$pred, rtest$truth))

## [1] "precision= 0.809782608695652 ; recall= 0.84180790960452"
##      pred
## truth   0   1
##      0 579  35
##      1  28 149
##   model accuracy      f1 dev.norm
## 1 model    0.9204 0.6817    4.401

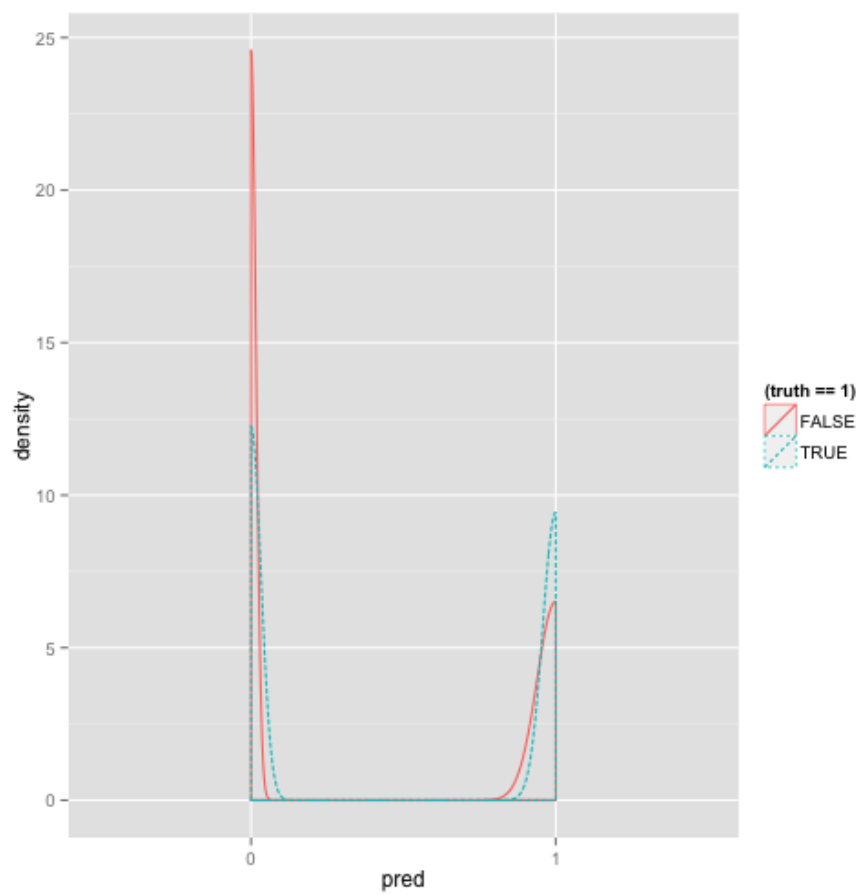
```

And we can also make plots.
Training performance:

```

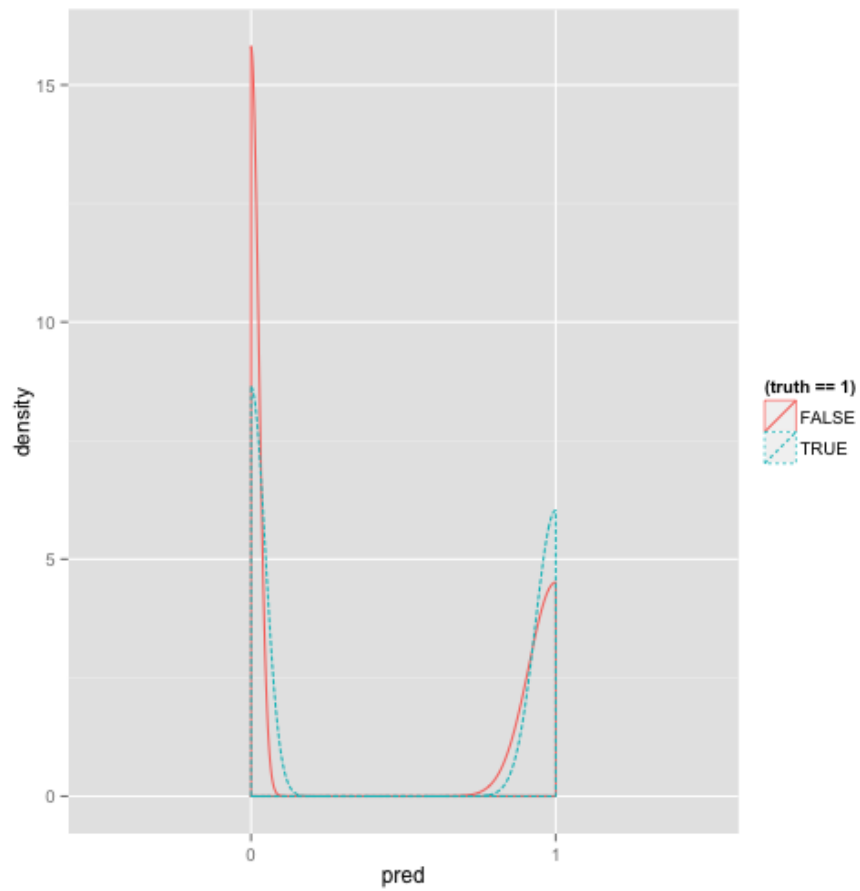
library(ggplot2)
ggplot(rtrain, aes(x=pred, color=(truth==1), linetype=(truth==1))) +
  geom_density(adjust=0.1,)

```



Test performance:

```
ggplot(rtest, aes(x=pred, color=(truth==1), linetype=(truth==1))) +  
  geom_density(adjust=0.1)
```



Note the classifier scores are concentrated near zero and one (meaning the printed confusion matrices pretty much capture the whole story and the density plots or any sort of ROC plot doesn't add much value in this case).

Save prepared R environment.

```
save(list=ls(),file='thRS500.Rdata')
```