

StatsBomb Public Data User Agreement

StatsBomb have made this data freely available and accessible to encourage and facilitate research and the shared analytical understanding of the game of Football. This is aimed to be a research tool, and is intended to be used as such. Any analysis or conclusions that are created as a result of using this data, may be shared publicly but are not necessarily the opinions or analytical insights of StatsBomb.

The provision of Github access to specific leagues of StatsBomb Data (the 'Service') is provided by StatsBomb Services Ltd ('StatsBomb') to any user (the 'User') who agrees to use the data according to the Terms and Conditions of this Agreement. StatsBomb ask that all Users register their interest in our data via our website, www.statsbomb.com/resource-centre.

This Agreement governs the use of the Service. By using the Service the User will be bound by all terms making up this Agreement.

1. The Service

- 1.1. Subject to the terms of this Agreement, StatsBomb will provide the User with access to the Service to be used for analysis, research and to facilitate the shared ideas & understanding of the data
- 1.2. The User may not:
 - 1.2.1. edit, distort, distribute, reproduce, sell or in any way provide the data to any external or third party;
 - 1.2.2. commercially exploit the data or any analysis derived from the use of the Service;
 - 1.2.3. use the Service for any activity of an illegal or fraudulent nature, to violate any laws;
 - 1.2.4. use the Service to produce, transfer, distribute or publish any material that might be defamatory or damaging to any individual or organisation
 - 1.2.5. decompile, reverse engineer, or otherwise attempt to obtain the source



code of the Services;

StatsBomb reserves the right to, without prejudice to any other remedies it may have, take any such measures it deems necessary to protect against unauthorised use of the Service.

- 1.3. StatsBomb allows the User to access the Service as it may exist and be available on any day and it has no other obligations.
- 1.4. The User is required to accredit any publication of analysis formed from StatsBomb Data with the StatsBomb brand logo.

2. Delivery Method

- 2.1. The Service will be provided via github (https://github.com/statsbomb/open-data) of which is fully controlled by StatsBomb. StatsBomb have full rights to withhold the Service at any time without prior warning to its Users.
- 2.2. StatsBomb ask that all Users provide details of their personal information (name and email address only) before they access the Service, www.statsbomb.com/resource-centre. StatsBomb collect this information so that they can contact the User about the Service provide new information on new data that is added, changes to the data spec etc. as well as to liaise with the User on any data support queries. For more details on StatsBomb's privacy policy, please visit https://statsbomb.com/privacy-policy/

3. Warranties and representations

- 3.1. StatsBomb warrants and represents that it has the necessary rights to enter into this Agreement and to license the receipt and use of the StatsBomb Data by the User.
- 3.2. The Service is provided on an "as is" basis
- 3.3. StatsBomb has no liability to the User
- 3.4. StatsBomb endeavours to ensure highest quality data possible, however does not make any warranty regarding:
 - 3.4.1. the accuracy, reliability or completeness of the StatsBomb Data which the User may obtain, use, access or transmit using the Service; or
 - 3.4.2. the consequences of the User using, accessing or transmitting the StatsBomb Data.



4. Data Controller

StatsBomb is the Data Controller. StatsBomb are responsible for ensuring any personal data collected of the User is stored securely in StatsBomb databases, in accordance with GDPR.

StatsBomb will ensure User's personal data is securely stored, and will not share this data with any third party. StatsBomb will also only use this data to contact Users about the Service.

For more details on StatsBomb's privacy policy, please visit https://statsbomb.com/privacy-policy/

5. Limitation of Liability

- 5.1 In no event shall StatsBomb or its suppliers, or their respective officers, directors, employees, or agents be liable with respect to the Service or the subject matter of this Agreement under contract, negligence, tort, strict liability or other legal or equitable theory: (i) for any special, indirect, incidental, punitive, or consequential damages of any kind whatsoever; (ii) for any costs as a result of using the Service; or (iii) for any matter beyond StatsBomb's reasonable control.
- 5.2 Under no circumstances will StatsBomb be liable in any way for any information it provides on the service or through the Services, including, but not limited to, any errors or omissions in any content and information, including but not limited to text, software, music, sound, photographs, graphics, video or other material (also known as "Content"), or any loss or damage of any kind incurred in connection with use of or exposure to any Content posted, emailed, accessed, transmitted, or otherwise made available via the Services.

6. Termination & Suspension

6.1. Without prejudice to any remedy that StatsBomb may have against the User, StatsBomb may at any time suspend provision of the Service without liability if:

(a) StatsBomb reasonably believes that the User is using, distributing or making available any part of the Service other than in accordance with this Agreement; (b) StatsBomb reasonably believes that any use of the Service is likely to be infringing (or has infringed) the rights of any third party; (c) StatsBomb reasonably believes the User has breached this Agreement; (d) StatsBomb suspects fraudulent, abusive or illegal activity by the User; or (e) StatsBomb reasonably believes that provision of the Service (or any part of it) has become contrary to: (i) any law and/or regulation; and/or (ii) any accreditation, permission or other right granted to or held by StatsBomb or any of its affiliates ceases to be held, and in either case the Parties cannot, acting



reasonably and in good faith, agree such changes to the Service (or this Agreement) as may be necessary in order to achieve compliance.

7. Intellectual Property Rights

The User acknowledges and agrees that all data provided the through the Service, is the property of StatsBomb. The User shall, except as expressly permitted herein, shall not modify, translate, transfer, distribute, license, sell or otherwise exploit for any purposes whatsoever any data, content or third party submissions or other proprietary rights not owned by the User: (i) without the express prior written consent of StatsBomb, and (ii) in any way that violates any third party right.

8. General Terms

8.1. Relationship of the Parties

The Parties acknowledge and agree that the Service performed by StatsBomb, its employees, agents or subcontractors shall be as an independent service provider and that nothing in this Agreement shall be deemed to constitute a partnership, joint venture, agency relationship or otherwise between the Parties.

8.2. Rights of Third Parties

A person who is not a party to this Agreement has no rights under the Contracts (Rights of Third Parties) Act 1999 to enforce, or to enjoy the benefit of, any provision of this Agreement.

- 8.3. The failure of either Party to enforce its rights under this Agreement at any time for any period shall not be construed as a waiver of such rights.
- 8.4. If any part, term or provision of this Agreement is held to be illegal or unenforceable neither the validity or enforceability of the remainder of this Agreement shall be affected.
- 8.5. Neither Party shall assign or transfer all or any part of its rights under this Agreement without the consent of the other Party.
- 8.6. This Agreement constitutes the entire understanding between the Parties relating to the subject matter hereof unless any representation or warranty made about this Agreement was made fraudulently and, save as may be expressly referred to or referenced herein, supersedes all prior representations, writings, negotiations or understandings with respect hereto.



9. Governing Law

This Agreement and any dispute or claim arising out of or in connection with it (including any non-contractual claims or disputes) shall be governed by and construed in accordance with the laws of England and Wales and the parties irrevocably submit to the exclusive jurisdiction of the English courts.

StatsBomb Services Ltd is a company registered in England and Wales with number 10377735 whose registered office is University of Bath Innovation Centre, Carpenter House, Broad Quay, Bath, BA1 1UD.

[StatsBomb Data: User Agreement Standard Terms - last updated 2 June 2018]