

## DESIGN HUB

We build brands that pop and perform.

Injecting personality into professional strategies, we help bold startups and local businesses scale through **AI-powered analytics, creative design, and result-driven marketing**.

**ROI-focused • Data-driven • Design-led**

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### ABOUT US

Design Hub is a modern **AI-powered creative agency** dedicated to building strong digital identities and scalable growth systems for businesses of all sizes.

From strategy to execution, we seamlessly blend **creativity, technology, and data-driven insights** to deliver measurable and meaningful results.

### Our Mission

To help brands **stand out, engage users, and convert attention into sustainable revenue**.

### OUR CORE SERVICES

#### 1 Web Design & Development

**Custom websites that convert visitors into customers.**

We design and develop high-performance websites that are visually engaging, user-friendly, and built to achieve real business goals. Every website is crafted to reflect your brand identity while delivering a seamless experience across all devices.

#### What's Included

- **Responsive Design** – Optimized for desktops, tablets, and mobile devices
- **SEO-Optimized Structure** – Built with clean code and search-engine best practices
- **Fast Loading Speed** – Performance-focused development for quick load times
- **Mobile-First Approach** – Designed for modern, on-the-go users
- **CMS Integration** – Easy content management and updates
- **Custom Functionality** – Tailored features to match your business needs

## Our Process

1. **Discovery & Planning**  
Understanding your goals, audience, and requirements
2. **Design Mockups**  
Creating visually appealing and user-centric layouts
3. **Development**  
Building a secure, scalable, and high-performing website
4. **Testing & Launch**  
Quality assurance, performance testing, and smooth deployment

## 2 AI Solutions & Automation

**Leverage AI to streamline operations and enhance experiences.**

We build scalable AI solutions that automate processes, improve efficiency, and deliver smarter customer interactions.

## What's Included

- **Custom Chatbots** – 24/7 AI assistants for support, leads, and internal tasks
- **Predictive Analytics** – Forecast trends and support smarter decisions
- **Process Automation** – Automate repetitive tasks and reduce operational effort
- **AI Content Operations** – Create and manage content faster using AI
- **Data Insights** – Convert raw data into actionable business insights

## Our Process

- **AI Assessment** – Identify the best AI opportunities for your business
- **Strategy Design** – Define a clear and scalable AI roadmap
- **Implementation** – Integrate AI solutions into existing systems
- **Training & Optimization** – Train teams and continuously improve performance

## 3 Branding & Visual Identity

**Build a memorable brand that stands out.**

We create strong and consistent brand identities that communicate your values, build trust, and leave a lasting impression.

## What's Included

- **Logo Design** – Unique and recognizable brand marks
- **Brand Guidelines** – Clear rules for consistent brand usage
- **Color Palette** – Visually appealing and brand-aligned colors
- **Typography System** – Fonts that reflect your brand personality
- **Business Cards** – Professional and impactful designs
- **Brand Collateral** – Marketing materials aligned with your brand

## Our Process

- **Brand Discovery** – Understand your vision, audience, and goals
- **Concept Development** – Create creative brand concepts
- **Design Refinement** – Improve designs based on feedback
- **Delivery & Guidelines** – Final assets with usage instructions

## UI / UX Design

### Intuitive interfaces users love.

We design user-centered digital experiences that are easy to use, visually appealing, and optimized for engagement.

## What's Included

- **User Research** – Understand user needs and behavior
- **Wireframing** – Structure layouts and user flows
- **Interactive Prototypes** – Clickable designs for testing
- **Usability Testing** – Improve ease of use and performance
- **Accessibility Compliance** – Inclusive design for all users

## Our Process

- **Research & Analysis** – Study users and product goals
- **Wireframing** – Plan clear and logical layouts
- **Visual Design** – Create engaging and consistent interfaces
- **Prototyping & Testing** – Test, refine, and finalize designs

## **5 SEO & Digital Marketing**

**Get found online and grow your business.**

We use data-driven SEO and digital marketing strategies to increase visibility, attract the right audience, and drive measurable growth.

### **What's Included**

- **Keyword Research** – Identify high-impact search opportunities
- **Technical SEO** – Improve site performance and crawlability
- **On-Page SEO** – Optimize content for search engines
- **Content Strategy** – Plan content that attracts and converts
- **Link Building** – Build authority and credibility
- **Analytics & Reporting** – Track performance and results

### **Our Process**

- **SEO Audit** – Analyze current performance
- **Strategy Development** – Build a growth-focused plan
- **Implementation** – Execute SEO and marketing actions
- **Monitoring & Optimization** – Continuously improve results

## **6 Social Media Marketing**

**Build community and engage your audience.**

We grow your brand on social platforms through engaging content, targeted campaigns, and consistent interaction.

### **What's Included**

- **Content Creation** – Platform-specific creative content
  - **Community Management** – Engage and respond to audiences
  - **Influencer Outreach** – Collaborate with relevant creators
  - **Paid Advertising** – Run targeted ad campaigns
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- **Performance Analytics** – Measure growth and engagement

### **Our Process**

- **Strategy Planning** – Define goals and platforms
- **Content Creation** – Design and plan content

- **Publishing & Engagement** – Post and interact regularly
- **Analysis & Optimization** – Improve performance continuously

## 7 Conversion-Focused Landing Pages

**Turn traffic into leads and sales.**

We design landing pages optimized to capture attention, drive action, and maximize conversions.

### What's Included

- **Conversion Optimization** – Improve user actions
- **A/B Testing** – Test variations for better results
- **Copywriting** – Persuasive and goal-focused content
- **Strategic CTAs** – Clear calls-to-action
- **Analytics Integration** – Track conversions

### Our Process

- **Goal Definition** – Define success metrics
- **Design & Copywriting** – Build conversion-focused layouts
- **Development** – Create fast and responsive pages
- **Testing & Optimization** – Refine for better performance

## 8 Video Editing & Production

**Professional videos that captivate.**

We create high-quality videos that communicate your message clearly and elevate your brand presence.

### What's Included

- **Video Editing** – Clean and engaging edits
  - **Motion Graphics** – Visual effects and animations
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- **Color Grading** – Professional color enhancement
  - **Sound Design** – Clear and balanced audio
  - **Subtitles & Captions** – Improve accessibility and reach
  - **Platform Optimization** – Format videos for all platforms

## Our Process

- **Concept Development** – Define video goals
- **Filming / Sourcing** – Capture or source footage
- **Editing & Effects** – Enhance visuals and audio
- **Delivery & Publishing** – Final output ready to use

### 9 Content Creation (Posters & Graphics)

**Eye-catching visuals for every platform.**

We design creative graphics that attract attention and maintain brand consistency across digital and print media.

#### What's Included

- **Social Media Graphics** – Platform-ready designs
- **Posters & Flyers** – Promotional materials
- **Infographics** – Visual storytelling
- **Presentation Design** – Professional slide decks
- **Ad Creatives** – High-performing visuals
- **Print Materials** – Ready-to-print designs

## Our Process

- **Brief & Research** – Understand requirements
- **Concept Design** – Develop visual ideas
- **Revisions** – Refine based on feedback
- **Final Delivery** – Deliver approved designs

### 10 Domain & Hosting Management

**Reliable hosting and domain services.**

We manage domains and hosting to ensure your website remains secure, fast, and always online.

#### What's Included

- **Domain Registration** – Secure your domain name
- **DNS Management** – Configure domain settings
- **SSL Certificates** – Enable secure connections
- **Secure Hosting** – Reliable and fast servers

- **Daily Backups** – Protect your data
- **Security Monitoring** – Prevent threats

## Our Process

- **Domain Selection** – Choose the right domain
- **Hosting Setup** – Configure servers
- **Configuration** – Optimize performance
- **Ongoing Management** – Continuous support

## 1 1 Email Marketing Campaigns

**Reach customers directly in their inbox.**

We create targeted email campaigns that increase engagement, nurture leads, and drive conversions.

### What's Included

- **Email Template Design** – Visually appealing emails
- **Automated Workflows** – Smart email sequences
- **Personalization** – Customized messaging
- **List Segmentation** – Targeted audiences
- **A/B Testing** – Improve open and click rates
- **Performance Tracking** – Measure campaign success

## Our Process

- **Strategy & Planning** – Define campaign goals
- **Template Design** – Create email layouts
- **Campaign Setup** – Configure automation
- **Send & Analyze** – Track results

## 1 2 Analytics & Reporting

**Data-driven insights for smarter decisions.**

We track, analyze, and report key metrics to help you understand performance and optimize strategies.

### What's Included

- **Google Analytics Setup** – Track user behavior

- **Conversion Tracking** – Measure key actions
- **Custom Dashboards** – Visual performance data
- **ROI Analysis** – Evaluate return on investment
- **Monthly Reports** – Clear performance summaries
- **Strategic Recommendations** – Actionable insights

#### Our Process

- **Tracking Setup** – Configure tools
- **Data Collection** – Gather insights
- **Analysis** – Interpret results
- **Reporting & Insights** – Deliver recommendations

### **1 3 Social Media Account Management**

#### Full-service social media handling.

We manage your social media accounts end-to-end to ensure consistency, engagement, and steady growth.

#### What's Included

- **Content Planning** – Monthly content calendars
- **Daily Posting** – Consistent updates
- **Community Engagement** – Respond and interact
- **Hashtag Strategy** – Improve reach
- **Growth Analytics** – Track performance

#### Our Process

- **Account Audit** – Review current presence
- **Strategy Development** – Define growth plan
- **Content Creation & Posting** – Execute strategy
- **Engagement & Reporting** – Measure and improve

### Case Studies & Results

#### Real results for real businesses.

We help brands achieve measurable growth through strategic design, technology, and marketing solutions.

## Our Proven Workflow

**A systematic approach that delivers consistent results.**

We follow a structured process to ensure clarity, efficiency, and success at every stage of the project.

### Our Process

- **Discovery** – Understand your business, goals, and target audience
- **Strategy** – Create a custom plan tailored to your needs
- **Execution** – Implement solutions with expert precision
- **Launch** – Deploy, test, and ensure everything works perfectly
- **Optimization** – Monitor performance and continuously improve results

## Case Study 1: Digital Presence for MM Tigers [MM Tigers Sports Academy](#)

**Client:** MM Tiger Skating Academy

### The Challenge

Limited digital visibility and difficulty showcasing achievements to parents.

### Our Solution

Designed a high-energy promotional website with galleries, schedules, and quick inquiry forms.

### The Results

- **50%** increase in inquiries
- **50+** new student signups
- **1k+** monthly site visitors
- **2 weeks** project turnaround

## Case Study 2: Digital Growth for Aashirvadh

**Client:** Aashirvadh Sports Academy

### The Challenge

Building brand recognition and improving student communication.

### Our Solution

Strategic social media marketing, modern website, and AI-powered automation.

### The Results

- **150%** growth in followers
- **3x** increase in engagement
- **2k+** monthly website traffic
- **Ongoing** campaign success

## Case Study 3: Academy Management for Flick [Flick Badminton Academy Dashboard](#)

**Client:** Flick Badminton Academy

### The Challenge

Manual student tracking, scheduling issues, and lack of digital systems.

### Our Solution

Developed a promotional website and a complete academy management dashboard.

### The Results

- **100%** digital attendance
- **40%** increase in registrations
- **15 hrs/week** admin time saved
- **4 weeks** project delivery

## What You Get

**Everything you need for a successful digital project.**

- **Strategy Document** – Clear goals, roadmap, and timelines
- **Design Assets** – UI designs, graphics, and brand materials
- **Website / Platform** – Fully functional and optimized solution
- **Training & Documentation** – Easy system management guides
- **Analytics Setup** – Performance tracking and reporting
- **Ongoing Support** – Continuous assistance after launch

## OUR CLIENTS:

- Digital Presence for MM Tigers
- Digital Growth for Aashirvadh
- Academy Management for Flick
- Digital Presence for Think Rite Preschool
- Digital Marketing for Appu Fire Crackers

## **Simple, Honest Pricing**

### **Transparent plans that grow with your business.**

Choose a plan that fits your needs, with flexible options to scale anytime.

#### **Static Website**

##### **₹3,000 (Negotiable)**

Ideal for small businesses needing a basic online presence.

#### **Professional Website**

##### **₹15,000 (Negotiable)**

Perfect for growing businesses needing CMS, SEO, and advanced features.

#### **Enterprise**

##### **Custom Pricing**

Complete digital solutions for established brands with advanced requirements.

## **Add-On Services**

### **Customize your plan with additional services.**

- **Extra Social Media Platform** – ₹300 / month
- **Additional Video Editing** – ₹350 / video
- **Custom Poster / Graphic Design** – ₹250 / design
- **Extra Website Pages** – ₹500 / page
- **Email Campaign Setup** – ₹500
- **Branding Package** – ₹1,500

## **Frequently Asked Questions**

### **Clear answers to common questions.**

- **Payment Terms** – 20% advance, 80% after project completion
- **Hosting & Domain** – Included in Professional plan (first year)
- **Additional Pages** – Can be added anytime
- **Renewals** – Annual renewal applies from the second year

## **Industries We Serve**

### **Specialized expertise across diverse sectors.**

- E-Commerce

- Education & EdTech
- Health & Wellness
- Real Estate
- Tech Startups
- Travel & Hospitality
- Food & Beverage
- Legal & Finance

## Our Values

The principles that guide everything we do.

- **Results-Driven** – Focused on measurable business outcomes
- **Client-Focused** – Your goals guide every decision we make
- **Passionate Excellence** – Creativity, quality, and dedication in every project
- **Continuous Growth** – Always evolving with digital trends

## LET'S BUILD SOMETHING AMAZING in Design Hub

Whether you're a startup or an established business, we help you **design, launch, and grow** with confidence.

Social Media: [https://www.instagram.com/designhub\\_offl==](https://www.instagram.com/designhub_offl==)

LinkedIn: : <https://www.linkedin.com/in/design-hub-198280331/>

X : [DesignHub \(@designhub\\_offl\) / X](https://twitter.com/DesignHub_@designhub_offl)

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