

DESIGN HUB

We build brands that pop and perform.

Injecting personality into professional strategies, we help bold startups and local businesses scale through **AI-powered analytics, creative design, and result-driven marketing.**

ROI-focused • Data-driven • Design-led

ABOUT US

Design Hub is a modern **AI-powered creative agency** dedicated to building strong digital identities and scalable growth systems for businesses of all sizes.

From strategy to execution, we seamlessly blend **creativity, technology, and data-driven insights** to deliver measurable and meaningful results.

Our Mission

To help brands **stand out, engage users, and convert attention into sustainable revenue.**

OUR CORE SERVICES

1 Web Design & Development

Custom websites that convert visitors into customers.

We design and develop high-performance websites that are visually engaging, user-friendly, and built to achieve real business goals. Every website is crafted to reflect your brand identity while delivering a seamless experience across all devices.

What's Included

- **Responsive Design** – Optimized for desktops, tablets, and mobile devices
- **SEO-Optimized Structure** – Built with clean code and search-engine best practices
- **Fast Loading Speed** – Performance-focused development for quick load times
- **Mobile-First Approach** – Designed for modern, on-the-go users
- **CMS Integration** – Easy content management and updates
- **Custom Functionality** – Tailored features to match your business needs

Our Process

1. **Discovery & Planning**
Understanding your goals, audience, and requirements
2. **Design Mockups**
Creating visually appealing and user-centric layouts
3. **Development**
Building a secure, scalable, and high-performing website
4. **Testing & Launch**
Quality assurance, performance testing, and smooth deployment

2 AI Solutions & Automation

Leverage AI to streamline operations and enhance experiences.

We build scalable AI solutions that automate processes, improve efficiency, and deliver smarter customer interactions.

What's Included

- **Custom Chatbots** – 24/7 AI assistants for support, leads, and internal tasks
- **Predictive Analytics** – Forecast trends and support smarter decisions
- **Process Automation** – Automate repetitive tasks and reduce operational effort
- **AI Content Operations** – Create and manage content faster using AI
- **Data Insights** – Convert raw data into actionable business insights

Our Process

- **AI Assessment** – Identify the best AI opportunities for your business
- **Strategy Design** – Define a clear and scalable AI roadmap
- **Implementation** – Integrate AI solutions into existing systems
- **Training & Optimization** – Train teams and continuously improve performance

3 Branding & Visual Identity

Build a memorable brand that stands out.

We create strong and consistent brand identities that communicate your values, build trust, and leave a lasting impression.

What's Included

- **Logo Design** – Unique and recognizable brand marks
- **Brand Guidelines** – Clear rules for consistent brand usage
- **Color Palette** – Visually appealing and brand-aligned colors
- **Typography System** – Fonts that reflect your brand personality
- **Business Cards** – Professional and impactful designs
- **Brand Collateral** – Marketing materials aligned with your brand

Our Process

- **Brand Discovery** – Understand your vision, audience, and goals
- **Concept Development** – Create creative brand concepts
- **Design Refinement** – Improve designs based on feedback
- **Delivery & Guidelines** – Final assets with usage instructions

UI / UX Design

Intuitive interfaces users love.

We design user-centered digital experiences that are easy to use, visually appealing, and optimized for engagement.

What's Included

- **User Research** – Understand user needs and behavior
- **Wireframing** – Structure layouts and user flows
- **Interactive Prototypes** – Clickable designs for testing
- **Usability Testing** – Improve ease of use and performance
- **Accessibility Compliance** – Inclusive design for all users

Our Process

- **Research & Analysis** – Study users and product goals
- **Wireframing** – Plan clear and logical layouts
- **Visual Design** – Create engaging and consistent interfaces
- **Prototyping & Testing** – Test, refine, and finalize designs

5 SEO & Digital Marketing

Get found online and grow your business.

We use data-driven SEO and digital marketing strategies to increase visibility, attract the right audience, and drive measurable growth.

What's Included

- **Keyword Research** – Identify high-impact search opportunities
- **Technical SEO** – Improve site performance and crawlability
- **On-Page SEO** – Optimize content for search engines
- **Content Strategy** – Plan content that attracts and converts
- **Link Building** – Build authority and credibility
- **Analytics & Reporting** – Track performance and results

Our Process

- **SEO Audit** – Analyze current performance
- **Strategy Development** – Build a growth-focused plan
- **Implementation** – Execute SEO and marketing actions
- **Monitoring & Optimization** – Continuously improve results

6 Social Media Marketing

Build community and engage your audience.

We grow your brand on social platforms through engaging content, targeted campaigns, and consistent interaction.

What's Included

- **Content Creation** – Platform-specific creative content
 - **Community Management** – Engage and respond to audiences
 - **Influencer Outreach** – Collaborate with relevant creators
 - **Paid Advertising** – Run targeted ad campaigns
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- **Performance Analytics** – Measure growth and engagement

Our Process

- **Strategy Planning** – Define goals and platforms
- **Content Creation** – Design and plan content

- **Publishing & Engagement** – Post and interact regularly
- **Analysis & Optimization** – Improve performance continuously

7 Conversion-Focused Landing Pages

Turn traffic into leads and sales.

We design landing pages optimized to capture attention, drive action, and maximize conversions.

What's Included

- **Conversion Optimization** – Improve user actions
- **A/B Testing** – Test variations for better results
- **Copywriting** – Persuasive and goal-focused content
- **Strategic CTAs** – Clear calls-to-action
- **Analytics Integration** – Track conversions

Our Process

- **Goal Definition** – Define success metrics
- **Design & Copywriting** – Build conversion-focused layouts
- **Development** – Create fast and responsive pages
- **Testing & Optimization** – Refine for better performance

8 Video Editing & Production

Professional videos that captivate.

We create high-quality videos that communicate your message clearly and elevate your brand presence.

What's Included

- **Video Editing** – Clean and engaging edits
- **Motion Graphics** – Visual effects and animations
- **Color Grading** – Professional color enhancement
- **Sound Design** – Clear and balanced audio
- **Subtitles & Captions** – Improve accessibility and reach
- **Platform Optimization** – Format videos for all platforms

Our Process

- **Concept Development** – Define video goals
- **Filming / Sourcing** – Capture or source footage
- **Editing & Effects** – Enhance visuals and audio
- **Delivery & Publishing** – Final output ready to use

9 Content Creation (Posters & Graphics)

Eye-catching visuals for every platform.

We design creative graphics that attract attention and maintain brand consistency across digital and print media.

What's Included

- **Social Media Graphics** – Platform-ready designs
- **Posters & Flyers** – Promotional materials
- **Infographics** – Visual storytelling
- **Presentation Design** – Professional slide decks
- **Ad Creatives** – High-performing visuals
- **Print Materials** – Ready-to-print designs

Our Process

- **Brief & Research** – Understand requirements
- **Concept Design** – Develop visual ideas
- **Revisions** – Refine based on feedback
- **Final Delivery** – Deliver approved designs

10 Domain & Hosting Management

Reliable hosting and domain services.

We manage domains and hosting to ensure your website remains secure, fast, and always online.

What's Included

- **Domain Registration** – Secure your domain name
- **DNS Management** – Configure domain settings
- **SSL Certificates** – Enable secure connections
- **Secure Hosting** – Reliable and fast servers

- **Daily Backups** – Protect your data
- **Security Monitoring** – Prevent threats

Our Process

- **Domain Selection** – Choose the right domain
- **Hosting Setup** – Configure servers
- **Configuration** – Optimize performance
- **Ongoing Management** – Continuous support

1 1 Email Marketing Campaigns

Reach customers directly in their inbox.

We create targeted email campaigns that increase engagement, nurture leads, and drive conversions.

What's Included

- **Email Template Design** – Visually appealing emails
- **Automated Workflows** – Smart email sequences
- **Personalization** – Customized messaging
- **List Segmentation** – Targeted audiences
- **A/B Testing** – Improve open and click rates
- **Performance Tracking** – Measure campaign success

Our Process

- **Strategy & Planning** – Define campaign goals
- **Template Design** – Create email layouts
- **Campaign Setup** – Configure automation
- **Send & Analyze** – Track results

1 2 Analytics & Reporting

Data-driven insights for smarter decisions.

We track, analyze, and report key metrics to help you understand performance and optimize strategies.

What's Included

- **Google Analytics Setup** – Track user behavior

- **Conversion Tracking** – Measure key actions
- **Custom Dashboards** – Visual performance data
- **ROI Analysis** – Evaluate return on investment
- **Monthly Reports** – Clear performance summaries
- **Strategic Recommendations** – Actionable insights

Our Process

- **Tracking Setup** – Configure tools
- **Data Collection** – Gather insights
- **Analysis** – Interpret results
- **Reporting & Insights** – Deliver recommendations

1 3 Social Media Account Management

Full-service social media handling.

We manage your social media accounts end-to-end to ensure consistency, engagement, and steady growth.

What's Included

- **Content Planning** – Monthly content calendars
- **Daily Posting** – Consistent updates
- **Community Engagement** – Respond and interact
- **Hashtag Strategy** – Improve reach
- **Growth Analytics** – Track performance

Our Process

- **Account Audit** – Review current presence
- **Strategy Development** – Define growth plan
- **Content Creation & Posting** – Execute strategy
- **Engagement & Reporting** – Measure and improve

Case Studies & Results

Real results for real businesses.

We help brands achieve measurable growth through strategic design, technology, and marketing solutions.

Our Proven Workflow

A systematic approach that delivers consistent results.

We follow a structured process to ensure clarity, efficiency, and success at every stage of the project.

Our Process

- **Discovery** – Understand your business, goals, and target audience
- **Strategy** – Create a custom plan tailored to your needs
- **Execution** – Implement solutions with expert precision
- **Launch** – Deploy, test, and ensure everything works perfectly
- **Optimization** – Monitor performance and continuously improve results

Case Study 1: Digital Presence for MM Tigers [MM Tigers Sports Academy](#)

Client: MM Tiger Skating Academy

The Challenge

Limited digital visibility and difficulty showcasing achievements to parents.

Our Solution

Designed a high-energy promotional website with galleries, schedules, and quick inquiry forms.

The Results

- **50%** increase in inquiries
- **50+** new student signups
- **1k+** monthly site visitors
- **2 weeks** project turnaround

Case Study 2: Digital Growth for Aashirvadh

Client: Aashirvadh Sports Academy

The Challenge

Building brand recognition and improving student communication.

Our Solution

Strategic social media marketing, modern website, and AI-powered automation.

The Results

- **150%** growth in followers
- **3×** increase in engagement
- **2k+** monthly website traffic
- **Ongoing** campaign success

Case Study 3: Academy Management for Flick [Flick Badminton Academy Dashboard](#)

Client: Flick Badminton Academy

The Challenge

Manual student tracking, scheduling issues, and lack of digital systems.

Our Solution

Developed a promotional website and a complete academy management dashboard.

The Results

- **100%** digital attendance
- **40%** increase in registrations
- **15 hrs/week** admin time saved
- **4 weeks** project delivery

What You Get

Everything you need for a successful digital project.

- **Strategy Document** – Clear goals, roadmap, and timelines
- **Design Assets** – UI designs, graphics, and brand materials
- **Website / Platform** – Fully functional and optimized solution
- **Training & Documentation** – Easy system management guides
- **Analytics Setup** – Performance tracking and reporting
- **Ongoing Support** – Continuous assistance after launch

OUR CLIENTS:

- Digital Presence for MM Tigers
- Digital Growth for Aashirvadh
- Academy Management for Flick
- Digital Presence for Think Rite Preschool
- Digital Marketing for Appu Fire Crackers

Simple, Honest Pricing

Transparent plans that grow with your business.

Choose a plan that fits your needs, with flexible options to scale anytime.

Static Website

₹3,000 (Negotiable)

Ideal for small businesses needing a basic online presence.

Professional Website

₹15,000 (Negotiable)

Perfect for growing businesses needing CMS, SEO, and advanced features.

Enterprise

Custom Pricing

Complete digital solutions for established brands with advanced requirements.

Add-On Services

Customize your plan with additional services.

- **Extra Social Media Platform** – ₹300 / month
- **Additional Video Editing** – ₹350 / video
- **Custom Poster / Graphic Design** – ₹250 / design
- **Extra Website Pages** – ₹500 / page
- **Email Campaign Setup** – ₹500
- **Branding Package** – ₹1,500

Frequently Asked Questions

Clear answers to common questions.

- **Payment Terms** – 20% advance, 80% after project completion
- **Hosting & Domain** – Included in Professional plan (first year)
- **Additional Pages** – Can be added anytime
- **Renewals** – Annual renewal applies from the second year

Industries We Serve

Specialized expertise across diverse sectors.

- E-Commerce

- Education & EdTech
- Health & Wellness
- Real Estate
- Tech Startups
- Travel & Hospitality
- Food & Beverage
- Legal & Finance

Our Values

The principles that guide everything we do.

- **Results-Driven** – Focused on measurable business outcomes
- **Client-Focused** – Your goals guide every decision we make
- **Passionate Excellence** – Creativity, quality, and dedication in every project
- **Continuous Growth** – Always evolving with digital trends

LET'S BUILD SOMETHING AMAZING in Design Hub


Whether you're a startup or an established business, we help you **design, launch, and grow** with confidence.


Social Media: https://www.instagram.com/designhub_offl==

LinkedIn: : <https://www.linkedin.com/in/design-hub-198280331/>

X : [DesignHub \(@designhub_offl\) / X](#)

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 **Contact Us : 94898 28169, 90473 89144.**

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