

WESTMINSTER INTERNATIONAL UNIVERSITY IN TASHKENT

COURSEWORK SUBMISSION FORM

STUDENT USE		STAFF USE	
Module Name	Web Technology	First Marker's (acts as signature)	
Module Code	4BUIS011C-n	Second Marker's (acts as signature)	
Lecturer Name	Bunyod Khoshimkhujaev	Agreed Mark	
UoW Student IDs		For Registrar's office use only (hard copy submission)	
WIUT Student IDs	00008918		
Deadline Date	December 9		
Assignment Type	<input type="checkbox"/> Group <input checked="" type="checkbox"/> Individual		
Word Count	0		

SUBMISSION INSTRUCTIONS

COURSEWORKS *must* be submitted in *both* HARD COPY (to the Registrar's Office) *and* ELECTRONIC unless instructed otherwise.

For hardcopy submission instructions refer to:

<http://intranet.wiut.uz/Shared%20Documents/Forms/AllItems.aspx> - Coursework hard copy submission instructions.doc

For online submission instructions refer to:

<http://intranet.wiut.uz/Shared%20Documents/Forms/AllItems.aspx> - Coursework online submission instructions.doc

MARKERS FEEDBACK (Continued on the next page)

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Audience profile

The website created by me, in order to fulfill the course work requirements of a Web Technology module can be easily accessed using this link. It is a portfolio website owned by an imaginary individual, whose name is John Wall. John is a young, ambitious web developer from Los Angeles, USA. He has created the website to demonstrate his skills to potential clients, and publish contact information, so people can contact him with a business offer. As you could guess, John's main target audience consists of individuals, small and midsize businesses, who want to create their own website. Obviously, there are various reasons for creating a website. Businesses need a website in order to expand the customer base and address the masses, promoting their products or services. The reason for creating a website for individuals is usually blogging: providing some important information, such as articles on different topics, sharing some personal information and contacts. In fact every single company may find it necessary to own a website, because nowadays in the age of technology a vast amount of people visit dozens of websites daily and having your own chunk of space in the world web may turn out to be a huge advantage for business.

Functions and features