



# Likelihood

## Statistical Inference

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# Likelihood

- A common and fruitful approach to statistics is to assume that the data arises from a family of distributions indexed by a parameter that represents a useful summary of the distribution
- The **likelihood** of a collection of data is the joint density evaluated as a function of the parameters with the data fixed
- Likelihood analysis of data uses the likelihood to perform inference regarding the unknown parameter

# Likelihood

Given a statistical probability mass function or density, say  $f(x, \theta)$ , where  $\theta$  is an unknown parameter, the **likelihood** is  $f$  viewed as a function of  $\theta$  for a fixed, observed value of  $x$ .

# Interpretations of likelihoods

The likelihood has the following properties:

1. Ratios of likelihood values measure the relative evidence of one value of the unknown parameter to another.
2. Given a statistical model and observed data, all of the relevant information contained in the data regarding the unknown parameter is contained in the likelihood.
3. If  $\{X_i\}$  are independent random variables, then their likelihoods multiply. That is, the likelihood of the parameters given all of the  $X_i$  is simply the product of the individual likelihoods.

# Example

- Suppose that we flip a coin with success probability  $\theta$
- Recall that the mass function for  $x$   $f(x, \theta) = \theta^x (1 - \theta)^{1-x}$  for  $\theta \in [0, 1]$ , where  $x$  is either 0 (Tails) or 1 (Heads)
- Suppose that the result is a head
- The likelihood is  $\mathcal{L}(\theta, 1) = \theta^1 (1 - \theta)^{1-1} = \theta$  for  $\theta \in [0, 1]$ .
- Therefore,  $\mathcal{L}(.5, 1) / \mathcal{L}(.25, 1) = 2$ ,
- There is twice as much evidence supporting the hypothesis that  $\theta = .5$  to the hypothesis that  $\theta = .25$

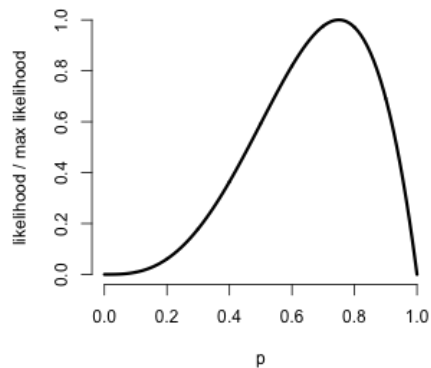
# Example continued

- Suppose now that we flip our coin from the previous example 4 times and get the sequence 1, 0, 1, 1
- The likelihood is: 
$$\mathcal{L}(\theta, 1, 0, 1, 1) = \theta^1 (1 - \theta)^{1-1} \theta^0 (1 - \theta)^{1-0} \times \theta^1 (1 - \theta)^{1-1} \theta^1 (1 - \theta)^{1-1} = \theta^3 (1 - \theta)^1$$
- This likelihood only depends on the total number of heads and the total number of tails; we might write  $\mathcal{L}(\theta, 1, 3)$  for shorthand
- Now consider  $\mathcal{L}(.5, 1, 3) / \mathcal{L}(.25, 1, 3) = 5.33$
- There is over five times as much evidence supporting the hypothesis that  $\theta = .5$  over that  $\theta = .25$

# Plotting likelihoods

- Generally, we want to consider all the values of  $\theta$  between 0 and 1
- A **likelihood plot** displays  $\theta$  by  $\{\mathcal{L}(\theta, x)\}$
- Because the likelihood measures *relative evidence*, dividing the curve by its maximum value (or any other value for that matter) does not change its interpretation

```
pvals <- seq(0, 1, length = 1000)
plot(pvals, dbinom(3, 4, pvals)/dbinom(3, 4, 3/4), type = "l", frame = FALSE, lwd = 3, xlab = "p", ylab =
```





# Maximum likelihood

- The value of  $\theta$  where the curve reaches its maximum has a special meaning
- It is the value of  $\theta$  that is most well supported by the data
- This point is called the **maximum likelihood estimate** (or MLE) of  $\theta$   $\text{MLE} = \mathop{\mathrm{argmax}}_{\theta} \{\mathcal{L}(\theta, x)\}$ .
- Another interpretation of the MLE is that it is the value of  $\theta$  that would make the data that we observed most probable

# Some results

- $X_1, \dots, X_n \stackrel{\text{iid}}{\sim} N(\mu, \sigma^2)$  the MLE of  $\mu$  is  $\bar{X}$  and the ML of  $\sigma^2$  is the biased sample variance estimate.
- If  $X_1, \dots, X_n \stackrel{\text{iid}}{\sim} \text{Bernoulli}(p)$  then the MLE of  $p$  is  $\bar{X}$  (the sample proportion of 1s).
- If  $X_i \stackrel{\text{iid}}{\sim} \text{Binomial}(n_i, p)$  then the MLE of  $p$  is  $\frac{\sum_{i=1}^n X_i}{\sum_{i=1}^n n_i}$  (the sample proportion of 1s).
- If  $X \stackrel{\text{iid}}{\sim} \text{Poisson}(\lambda)$  then the MLE of  $\lambda$  is  $\bar{X}$ .
- If  $X_i \stackrel{\text{iid}}{\sim} \text{Poisson}(\lambda t_i)$  then the MLE of  $\lambda$  is  $\frac{\sum_{i=1}^n X_i}{\sum_{i=1}^n t_i}$

# Example

- You saw 5 failure events per 94 days of monitoring a nuclear pump.
- Assuming Poisson, plot the likelihood

```

lambda <- seq(0, 0.2, length = 1000)
likelihood <- dpois(5, 94 * lambda)/dpois(5, 5)
plot(lambda, likelihood, frame = FALSE, lwd = 3, type = "l", xlab = expression(lambda))
lines(rep(5/94, 2), 0:1, col = "red", lwd = 3)
lines(range(lambda[likelihood > 1/16]), rep(1/16, 2), lwd = 2)
lines(range(lambda[likelihood > 1/8]), rep(1/8, 2), lwd = 2)

```

