



# Technical Content Channel Guidance

azure.microsoft.com (the Front Door + all conceptual)	Windows Azure scoped library (.NET and general reference)	Azure blog (Driving awareness/ Official source of news)
<ul style="list-style-type: none"> <li>• <b>Developer documentation centers:</b> .NET, Java, Mobile, etc.</li> <li>• <b>Service documentation landing pages</b> for public services that have a management portal UI: VM, HDInsight, SQL Database, etc.</li> <li>• <b>All conceptual and procedural content</b></li> </ul> <div>   </div>	<b>Reference content only</b> <ul style="list-style-type: none"> <li>• .NET managed class library reference</li> <li>• REST API reference (REST API reference (use REST API Topic Template in Dx)</li> <li>• Windows JavaScript and C++ API reference (APIs for Windows Store and the newer Windows Universal apps)</li> <li>• Windows PowerShell cmdlet reference</li> </ul>	<ul style="list-style-type: none"> <li>• Product and feature promotions and announcements. Can include “how-to” information, but blog post should point to documentation if available ➡ ➡</li> <li>• New content and new sample announcements (as part of a coordinated monthly post from content publishing) ➡</li> <li>• Niche content – content covering uncommon edge cases that don’t fit well into our planned evaluation content on WA.com or in the depth and breadth content in the MSDN library.</li> <li>• Content with a very short life span or period of relevance.</li> <li>• Posts that address sore points, that debunk misconceptions, that are short and helpful, or that speak to issues we are seeing in social listening. ➡</li> <li>• Workarounds for things that are not yet officially supported (not troubleshooting) ➡</li> </ul>
<b>Non .NET reference</b>		
Java, Node, Android, iOS, Python, PHP, and Ruby reference: designated sections of dl.windowsazure.com Example: <a href="http://dl.windowsazure.com/nodedocs/">http://dl.windowsazure.com/nodedocs/</a>		
<b>Core Azure vs. Hybrid Scenario Content</b>		
Content that is focused primarily on Azure services belongs in Azure-branded content channels. Content that is created to support hybrid scenarios and that is created primarily from the perspective of the on-premises technology belongs with the on-premises technology content.		