
Generating Informative and Diverse Conversational Responses via Adversarial Information Maximization

Yizhe Zhang Michel Galley Jianfeng Gao
Zhe Gan Xiujun Li Chris Brockett Bill Dolan

Microsoft Research, Redmond, WA, USA

{yizzhang, mgalley, jfgao, zhgan, xiul, chrisbkt, billdol}@microsoft.com

Abstract

Responses generated by neural conversational models tend to lack informativeness and diversity. We present a novel adversarial learning method, called Adversarial Information Maximization (AIM) model, to address these two related but distinct problems. To foster response diversity, we leverage adversarial training that allows distributional matching of synthetic and real responses. To improve informativeness, we explicitly optimize a variational lower bound on pairwise mutual information between query and response. Empirical results from automatic and human evaluations demonstrate that our methods significantly boost informativeness and diversity.

1 Introduction

Neural conversational models are effective in generating coherent and relevant responses [1, 2, 3, 4, etc.]. However, the maximum-likelihood objective commonly used in these neural models fosters generation of responses that *average out* the responses in the training data, resulting in the production of safe but bland responses [5].

We argue that this problem is in fact twofold. The responses of a system may be diverse but uninformative (e.g., “I don’t know”, “I haven’t a clue”, “I haven’t the foggiest”, “I couldn’t tell you”), and conversely informative but not diverse (e.g., always giving the same generic responses such as “I like music”, but never “I like jazz”). A major challenge, then, is to strike the right balance between informativeness and diversity. On the one hand, we seek informative responses that are relevant and fully address the input query. Mathematically, this can be measured via Mutual Information (MI) [5], by computing the reduction in uncertainty about the query given the response. On the other hand, diversity can help produce responses that are more varied and unpredictable, which contributes to making conversations seem more natural and human-like.

The MI approach of [5] conflated the problems of producing responses that are informative and diverse, and subsequent work has not attempted to address the distinction explicitly. Researchers have applied Generative Adversarial Networks (GANs) [6] to neural response generation [7, 8]. The equilibrium for the GAN objective is achieved when the synthetic data distribution matches the real data distribution. Consequently, the adversarial objective discourages generating responses that demonstrate less variation than human responses. However, while GANs help reduce the level of blandness, the technique was not developed for the purpose of explicitly improving either informativeness or diversity.

We propose a new adversarial learning method, Adversarial Information Maximization (AIM), for training end-to-end neural response generation models that produce *informative* and *diverse* conversational responses. Our approach exploits adversarial training to encourage diversity, and explicitly maximizes a Variational Information Maximization Objective (VIMO) [9, 10] to produce

informative responses. To leverage VIMO, we train a backward model that generates source from target. The backward model guides the forward model (from source to target) to generate relevant responses during training, thus providing a principled approach to mutual information maximization. This work is the first application of a variational mutual information objective in text generation.

To alleviate the instability in training GAN models, we propose an embedding-based discriminator, rather than the binary classifier used in traditional GANs. To reduce the variance of gradient estimation, we leverage a deterministic policy gradient algorithm [11] and employ the discrete approximation strategy in [12]. We also employ a dual adversarial objective inspired by [13, 14, 15], which composes both source-to-target (forward) and target-to-source (backward) objectives. We demonstrate that this forward-backward model can work synergistically with the variational information maximization loss. The effectiveness of our approach is validated empirically on two social media datasets.

2 Method

2.1 Model overview

Let $\mathcal{D} = \{(S_i, T_i)\}_{i=1}^N$ denote a set of N single-turn conversations, where S_i represents a query (*i.e.*, source), T_i is the response to S_i (*i.e.*, target). We aim to learn a generative model $p_\theta(T|S)$ that produces both *informative* and *diverse* responses for arbitrary input queries.

To achieve this, we propose the Adversarial Information Maximization (AIM), illustrated in Figure 1, where (i) adversarial training is employed to learn the conditional distribution $p_\theta(T|S)$, so as to improve the *diversity* of generated responses over standard maximum likelihood training, and (ii) variational information maximization is adopted to regularize the adversarial learning process and explicitly maximize mutual information to boost the *informativeness* of generated responses.

In order to perform adversarial training, a discriminator $D_\psi(\cdot, \cdot)$ is used to distinguish real query-response pairs (S, T) from generated synthetic pairs (S, \tilde{T}) , where \tilde{T} is synthesized from $p_\theta(T|S)$ given the query S . In order to evaluate the mutual information between S and \tilde{T} , a *backward proposal network* $q_\phi(S|\tilde{T})$ calculates a variational lower bound over the mutual information. In summary, the objective of AIM is defined as following

$$\min_{\psi} \max_{\theta, \phi} \mathcal{L}_{\text{AIM}}(\theta, \phi, \psi) = \mathcal{L}_{\text{GAN}}(\theta, \psi) + \lambda \cdot \mathcal{L}_{\text{MI}}(\theta, \phi), \quad (1)$$

where $\mathcal{L}_{\text{GAN}}(\theta, \psi)$ represents the objective that accounts for adversarial learning, while $\mathcal{L}_{\text{MI}}(\theta, \phi)$ denotes the regularization term corresponding to the mutual information, and λ is a hyperparameter that balances these two parts.

2.2 Diversity-encouraging objective

Generator The conditional generator $p_\theta(T|S)$ that produces neural response $T = (y_1, \dots, y_n)$ given the source sentence $S = (x_1, \dots, x_m)$ and an isotropic Gaussian noise vector Z is shown in Figure 2. The noise vector Z is used to inject noise into the generator to prompt diversity of generated text.

Specifically, a 3-layer convolutional neural network (CNN) is employed to encode the source sentence S into a fixed-length hidden vector H_0 . A random noise vector Z with the same dimension of H_0 is then added to H_0 element-wisely.

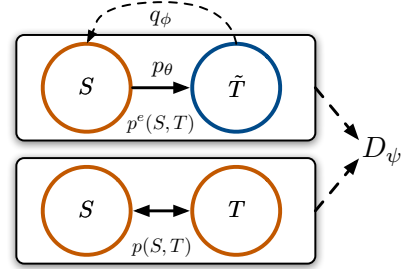


Figure 1: Overview of the Adversarial Information Maximization (AIM) model for neural response generation. Orange for real data, and blue for generated fake response. $p^e(S, T)$ represent *encoder* joint distribution, explained later.

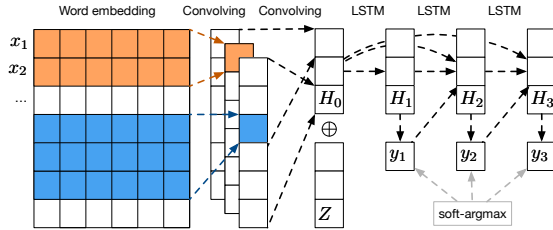


Figure 2: Illustration of the CNN-LSTM conditional generator.

This is followed by a series of long short-term memory (LSTM) units as decoder. In our model, the t -th LSTM unit takes the previously generated word y_{t-1} , hidden state H_{t-1} , H_0 and Z as input, and generates the next word y_t that maximizes the probability over the vocabulary set. However, the *argmax* operation is used, instead of sampling from a multinomial distribution as in the standard LSTM. Thus, all the randomness during the generation is clamped into the noise vector Z , and the reparameterization trick [16] can be used (see Eqn. (4)). However, the *argmax* operation is not differentiable, thus no gradient can be backpropagated through y_t . Instead, we adopt the soft-argmax approximation [12] below:

$$\text{onehot}(y_t) \approx \text{softmax}\left((V \cdot H_t) \cdot 1/\tau\right), \quad (2)$$

where V is a weight matrix used for computing a distribution over words. When the temperature $\tau \rightarrow 0$, the argmax operation is exactly recovered [12], however the gradient will vanish. In practice, τ should be selected to balance the approximation bias and the magnitude of gradient variance, which scales up nearly quadratically with $1/\tau$. Note that when $\tau = 1$ this recovers the setting in [8]. However, we empirically found that using a small τ would result in accumulated ambiguity when generating words in our experiment.

Discriminator For the *discriminator*, we adopt a novel approach inspired by the Deep Structured Similarity Model (DSSM) [17]. As shown in Figure 3, the source sentence S , the synthetic response \tilde{T} and the human response T are all projected to an embedding space with fixed dimensionality via different CNNs¹. The embedding network for S is denoted as W_s , while \tilde{T} and T share a network W_t . Given these embeddings, the cosine similarities of $W_s(S)$ versus $W_t(\tilde{T})$ and $W_t(T)$ are computed, denoted as $D_\psi(T, S)$ and $D_\psi(\tilde{T}, S)$, respectively. ψ represents all the parameters in the discriminator.

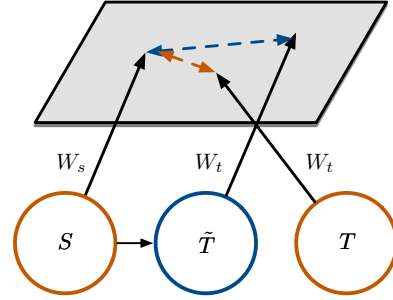


Figure 3: Embedding-based sentence discrimination.

We empirically found that separate embedding for each sentence yields better performance than concatenating (S, T) pairs. Presumably, mapping (S, T) pairs to the embedding space requires the embedding network to capture the cross-sentence interaction features of how relevant the response is to the source. Mapping them separately to the embedding space would divide the tasks into a sentence feature extraction sub-task and a sentence feature matching sub-task, rather than entangle them together. Thus the former might be slightly easier to train.

Objective The objective of our generator is to minimize the difference between $D_\psi(T, S)$ and $D_\psi(\tilde{T}, S)$. Conversely, the discriminator tries to maximize such difference. The \mathcal{L}_{GAN} part in Eqn. (1) is specified as

$$\mathcal{L}_{\text{GAN}}(\theta, \psi) = -\mathbb{E}_{T, \tilde{T}, S} \left[f\left(D_\psi(T, S) - D_\psi(\tilde{T}, S)\right) \right], \quad (3)$$

where $f(x) \triangleq 2\text{tanh}^{-1}(x)$ scales the difference to deliver more smooth gradients.

Note that Eqn. (3) is conceptually related to [7] in which the discriminator loss is introduced to provide sequence-level training signals. Specifically, the discriminator is responsible for assessing both the *genuineness* of a response and the *relevance* to its corresponding source. The discriminator employed in [7] evaluates a source-target pair by operations like concatenation. However, our approach explicitly structures the discriminator to compare the embeddings using cosine similarity metrics, thus avoiding learning a neural network to match correspondence, which could be difficult. Presumably our discriminator delivers more direct updating signal by explicitly defining how the response is related to the source.

The objective in Eqn. (3) also resembles Wasserstein GAN (WGAN) [19] in that without the monotonous scaling function f , the discriminator D_ψ can be perceived as the *critic* in WGAN with embedding-structured regularization. See details in the Supplementary Material.

¹Note that encoders based on RNN or pure word embedding [18] are also possible, nevertheless we limit our choice to CNN in this paper.

To backpropagate the learning signal from the discriminator D_ψ to the generator $p_\theta(T|S)$, instead of using the standard policy gradient as in [7], we consider a novel approach related to deterministic policy gradient (DPG) [11], which estimates the gradient as below:

$$\nabla_\theta \mathbb{E}_{p(\tilde{T}|S,Z)} D_\psi(\tilde{T}, S) = \mathbb{E}_{p(Z)} \nabla_{\tilde{T}} D_\psi(\tilde{T}, S) \nabla_\theta \tilde{T}(S, Z), \quad (4)$$

where the expectation in Eqn. (4) approximated by Monte Carlo approximation. (S, Z) is the generated response, as a function of source S and randomness Z . Note that $\nabla_\theta \tilde{T}(S, Z)$ can be calculated because we use the *soft-argmax* approximation as in (2). The randomness in [7] comes from the softmax-multinomial sampling at each *local* time step; while in our approach, \tilde{T} is a deterministic function of S and Z , therefore, the randomness is *global* and separated out from the deterministic propagation, which resembles the reparameterization trick used in variational autoencoder [16]. This separation of randomness allows gradients to be deterministically backpropagated through deterministic nodes rather than stochastic nodes. Consequently, the variance of gradient estimation is largely reduced.

2.3 Information-promoting objective

We further seek to explicitly boost the MI between S and \tilde{T} , with the aim of improving the *informativeness* of generated responses. Intuitively, maximizing MI allows the model to generate responses that are more specific to the source, while generic responses are largely down-weighted.

Denoting the unknown oracle joint distribution as $p(S, T)$, we aim to find an *encoder joint distribution* $p^e(S, T) = p_\theta(T|S)p(S)$ by learning a forward model $p_\theta(T|S)$, such that $p^e(S, T)$ approximates $p(S, T)$, while the mutual information under $p^e(S, T)$ remains high. See Figure 1 for illustration.

Empirical success has been achieved in [5] for mutual information maximization. However their approach is limited by the fact that the MI-prompting objective is used only during testing time, while the training procedure remains the same as the standard maximum likelihood training. Consequently, during training the model is not explicitly specified for maximizing pertinent information. The MI objective merely provides a criterion for reweighing response candidates, rather than asking the generator to produce more informative responses in the first place. Further, the hyperparameter that balances the likelihood and anti-likelihood/reverse-likelihood terms is manually selected from $(0, 1)$, which deviates from the actual MI objective, thus making the setup ad hoc.

Here, we consider explicitly maximizing mutual information $I_{p^e}(S, T) \triangleq \mathbb{E}_{p^e(S, T)} \log \frac{p^e(S, T)}{p(S)p^e(T)}$ over $p^e(S, T)$ during training. However, direct optimization of $I_{p^e}(S, T)$ is intractable. To provide a principled approach to maximizing MI, we adopt *variational information maximization* [9, 10]. The mutual information $I_{p^e}(S, T)$ under the encoder joint distribution $p^e(S, T)$ is

$$\begin{aligned} I_{p^e}(S, T) &\triangleq \mathbb{E}_{p^e(S, T)} \log \frac{p^e(S, T)}{p(S)p^e(T)} \\ &= H(S) + \mathbb{E}_{p^e(T)} D_{KL}(p^e(S|T), q_\phi(S|T)) + \mathbb{E}_{p^e(S, T)} \log q_\phi(S|T) \\ &\geq \mathbb{E}_{p(S)} \mathbb{E}_{p_\theta(T|S)} \log q_\phi(S|T) \triangleq \mathcal{L}_{\text{MI}}(\theta, \phi), \end{aligned} \quad (5)$$

where $H(\cdot)$ denotes the entropy of a random variable, and $D_{KL}(\cdot, \cdot)$ denotes the KL divergence between two distributions. $q_\phi(S|T)$ is a *backward proposal network* that approximates the unknown $p^e(S|T)$. For this backward model $q_\phi(S|T)$, we use the same CNN-LSTM architecture as the forward model [20]. We denote the MI objective $\mathbb{E}_{p(S)} \mathbb{E}_{p_\theta(T|S)} \log q_\phi(S|T)$ as $\mathcal{L}_{\text{MI}}(\theta, \phi)$, as used in Eqn. (1).

The gradient of $\mathcal{L}_{\text{MI}}(\theta, \phi)$ w.r.t. θ can be approximated by Monte Carlo samples using the REINFORCE policy gradient method [21]

$$\begin{aligned} \nabla_\theta \mathcal{L}_{\text{MI}}(\theta, \phi) &= \mathbb{E}_{p_\theta(T|S)} [\log q_\phi(S|T) - b] \cdot \nabla_\theta \log p_\theta(T|S), \\ \nabla_\phi \mathcal{L}_{\text{MI}}(\theta, \phi) &= \mathbb{E}_{p_\theta(T|S)} \nabla_\phi \log q_\phi(S|T), \end{aligned} \quad (6)$$

where b is denoted as a *baseline*. Here we choose a simple empirical average for b [21]. Note that more sophisticated baselines based on neural adaptation [22] or self-critic [23] can be also employed. We

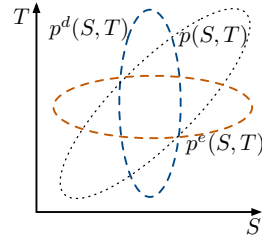


Figure 4: Joint distribution matching of the query-response pairs. Details explained in Section 2.4.

complement the policy gradient objective with small proportion of likelihood-maximization loss, which was shown to stabilize the training as in [24].

As an alternative to the REINFORCE approach used in (6), we also considered using the same DPG-like approach as in (4) for approximated gradient calculation. Compared to the REINFORCE approach, the DPG-like method yields lower variance, but is less memory efficient in this case. This is because the $\mathcal{L}_{\text{MI}}(\theta, \phi)$ objective requires the gradient first back-propagated to synthetic text through all backward LSTM nodes, then from synthetic text back-propagated to all forward LSTM nodes, where both steps are densely connected. Hence, the REINFORCE approach is used in this part.

2.4 Dual Adversarial Learning

One issue of the above approach is that learning an appropriate $q_\phi(S|T)$ is difficult. Similar to the forward model, this backward model $q_\phi(S|T)$ may also tend to be “bland” in generating source from the target. As illustrated in Figure 4, supposing that we define a *decoder joint distribution* $p^d(S, T) = q_\phi(S|T)p(T)$, this distribution tends to be flat along T axis (*i.e.*, tending to generate the same source giving different target inputs). Similarly, $p^e(S, T)$ tends to be flat along the S axis as well.

To address this issue, inspired by recent work on leveraging “cycle consistency” for image generation [13, 25], we implement a dual objective that treats source and target equally, by complementing the objective in Eqn. (1) with decoder joint distribution matching, which can be written as

$$\begin{aligned} & \min_{\psi} \max_{\theta, \phi} \mathcal{L}_{\text{DAIM}} \\ &= -\mathbb{E}_{(T, \tilde{T}, S) \sim p_\theta^e} f(D_\psi(S, T) - D_\psi(S, \tilde{T})) \\ & - \mathbb{E}_{(T, \tilde{S}, S) \sim p_\phi^d} f(D_\psi(S, T) - D_\psi(\tilde{S}, T)) \\ & + \lambda \cdot \mathbb{E}_{p(S)} \mathbb{E}_{p_\theta(T|S)} \log q_\phi(S|T) \\ & + \lambda \cdot \mathbb{E}_{p(T)} \mathbb{E}_{q_\phi(S|T)} \log p_\theta(T|S), \end{aligned} \quad (7)$$

where λ is a hyperparameter to balance the GAN loss and the MI loss. An illustration is shown in Figure 5.

With this dual objective, the forward and backward model are *symmetric* and *collaborative*. This is because a better estimation of the backward model $q_\phi(S|T)$ will render a more accurate evaluation of the mutual information $I_{p^e}(S, T)$, which the optimization for the forward model is based on. Correspondingly, the improvement over the forward model will also provide positive impact on the learning of the backward model. As a consequence, the forward and backward models work in a synergistic manner to simultaneously make the encoder joint distribution $p^e(S, T)$ and decoder joint distribution $p^d(S, T)$ match the oracle joint distribution $p(S, T)$. Further, as seen in Eqn. (7), the discriminators for $p^e(S, T)$ and $p^d(S, T)$ are shared. Such sharing allows the model to borrow discriminative features from both sides, and augments the synthetic data pairs (both (S, \tilde{T}) and (\tilde{S}, T)) for the discriminator. Presumably, this can facilitate discriminator training especially when source-target correspondence is difficult to learn.

We believe that this approach would also improve the generation diversity. To understand this, notice that we are maximizing a surrogate objective of $I_{p^d}(S, T)$, which can be written as

$$I_{p^d}(S, T) = H(T) - H(T|S). \quad (8)$$

When optimizing θ , the backward model $q_\phi^d(S|T)$ is fixed and $H(T|S)$ remains constant. Thereby optimizing $I_{p^d}(S, T)$ with respect to θ can be understood as equivalently maximizing $H(T)$, which promotes the diversity of generated text.

3 Related Work

Our work is closely related to [5], where an *information-promoting* objective was proposed to directly optimize an MI-based objective between source and target pairs. Despite the great success of this approach, the use of the additional hyperparameter for the anti-likelihood term renders the objective

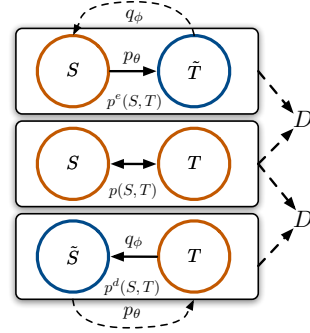


Figure 5: Dual objective for Adversarial Information Maximization (AIM).

only an approximation to the actual MI. Additionally, the MI objective is employed only during testing (decoding) time, while the training procedure does not involve such an MI objective and is identical to standard maximum-likelihood training. Compared with [5], our approach considers optimizing a principled MI variational lower bound during training.

Adversarial learning [6, 26] has been shown to be successful in dialog generation, translation, image captioning and a series of natural language generation tasks [7, 12, 27, 28, 29, 30, 31, 32, 33, 34]. [7] leverages adversarial training and reinforcement learning to generate high quality responses. Our adversarial training differs from [7] in both the discriminator and generator design: we adopt an embedding-based structured discriminator that is inspired by the ideas from Deep Structured Similarity Models (DSSM) [17]. For the generator, instead of performing multinomial sampling at each generating step and leveraging REINFORCE-like method as in [7], we clamp all the randomness in the generation process to an initial input noise vector, and employ a discrete approximation strategy as used in [12]. As a result, the variance of gradient estimation is largely reduced.

Unlike previous work, we seek to make a conceptual distinction between informativeness and diversity, and combine the MI and GAN approaches, proposed previously, in a principled manner to explicitly render responses to be both informative (via MI) and diverse (via GAN).

Our AIM objective is further extended to a dual-learning framework. This is conceptually related to several previous GAN models in the image domain that designed for joint distribution matching [13, 25, 35, 36, 37]. Among these, our work is mostly related to the Triangle GAN [13]. However, we employ an additional VIMO as objective, which has a similar effect to that of “cycle-consistent” regularization which enables better communication between the forward and backward models. [14] also leverages a dual objective for supervised translation training and demonstrates superior performance. Our work differs from [14] in that we formulate the problem in an adversarial learning setup. It can thus be perceived as conditional distribution matching rather than seeking a regularized maximum likelihood solution.

4 Experiments

4.1 Setups

We evaluated our methods on two datasets: **Reddit** and **Twitter**. The Reddit dataset contains 2 million source-target pairs of single turn conversations extracted from Reddit discussion threads. The maximum length of sentence is 53. We randomly partition the data as (80%, 10%, 10%) to construct the training, validation and test sets. The Twitter dataset contains 7 million single turn conversations from Twitter threads. We mainly compare our results with MMI [5]².

We evaluated our method based on *relevance* and *diversity* metrics. For relevance evaluation, we adopt BLEU [38], ROUGE [39] and three embedding-based metrics following [8, 40]. The **Greedy** metric yields the maximum cosine similarity over embeddings of two utterances [41]. Similarly, the **Average** metric [42] considers the average embedding cosine similarity. The **Extreme** metric [43] obtains sentence representation by taking the largest extreme values among the embedding vectors of all the words it contains, then calculates the cosine similarity of sentence representations.

To evaluate diversity, we follow [5] to use **Dist-1** and **Dist-2**, which is characterized by the proportion between the number of unique n-grams and total number of n-grams of tested sentence. However, this metric neglects the frequency difference of n-grams. For example, token A and token B that both occur 50 times have the same Dist-1 score (0.02) as token A occurs 1 time and token B occurs 99 times, whereas commonly the former is considered more diverse than the latter. To accommodate this, we propose to use the **Entropy** (Ent-n) metric, which reflects how evenly the empirical n-gram distribution is for a given sentence:

$$Ent = -\frac{1}{\sum_w F(w)} \sum_{w \in V} F(w) \log \frac{F(w)}{\sum_w F(w)},$$

where V is the set of all n-grams, $F(w)$ denotes the frequency of n-gram w .

²We did not compare with [8] since the code is not available, and the original training data used in [8] contains a large portion of test data, owing to data leakage.

Table 1: Quantitative evaluation on the Reddit dataset. (* is implemented based on [5].)

Models	Relevance					Diversity		
	BLEU	ROUGE	Greedy	Average	Extreme	Dist-1	Dist-2	Ent-4
seq2seq	1.85	0.9	1.845	0.591	0.342	0.040	0.153	6.807
cGAN	1.83	0.9	1.872	0.604	0.357	0.052	0.199	7.864
AIM	2.04	1.2	1.989	0.645	0.362	0.050	0.205	8.014
DAIM	1.93	1.1	1.945	0.632	0.366	0.054	0.220	8.128
MMI*	1.87	1.1	1.864	0.596	0.353	0.046	0.127	7.142
Human	-	-	-	-	-	0.129	0.616	9.566

We evaluated conditional GAN (cGAN), adversarial information maximization (AIM), dual adversarial information maximization (DAIM), together with maximum likelihood CNN-LSTM sequence-to-sequence baseline on multiple datasets. For comparison with previous state of the art methods, we also include MMI [5]. To eliminate the impact of network architecture differences, we implemented MMI-bidi [5] using our CNN-LSTM framework. The settings, other than model architectures, are identical to [5]. We performed a beam search with width of 200 and choose the hyperparameter based on performance on the validation set.

The forward and backward models were pretrained via seq2seq training. During cGAN training, we added a small portion of supervised signals to stabilize the training [24]. For embedding-based evaluation, we used a word2vec embedding trained on GoogleNews Corpus³, recommended by [44]. For all the experiments, we employed a 3-layer convolutional encoder and an LSTM decoder as in [45]. The filter size, stride and the word embedding dimension were set to 5, 2 and 300, respectively, following [46]. The hidden unit size of H_0 was set to 100. We set λ to be 0.1 and the supervised-loss balancing parameter to be 0.001. All other hyperparameters were shared among different experiments. All experiments are conducted using NVIDIA K80 GPUs.

4.2 Evaluation on Reddit data

Quantitative evaluation We first evaluated our methods on the Reddit dataset using the relevance and diversity metrics. We truncated the vocabulary to contain only the most frequent 20,000 words. For testing we used 2,000 randomly selected samples from the test set⁴. The results are summarized in Table 1. We observe that by incorporating the adversarial loss the diversity of generated responses is improved (cGAN vs. seq2seq). The relevance under most metrics (except for BLEU), increases by a small amount.

Compared MMI with cGAN, AIM and DAIM, we observe substantial improvements on diversity and relevance due to the use of the additional mutual information promoting objective in cGAN, AIM and DAIM. Table 2 presents several examples. It can be seen that AIM and DAIM produce more informative responses, due to the fact that the MI objective explicitly rewards the responses that are *predictive* to the source, and down-weights those that are generic and dull. Under the same hyperparameter setup, we also observe that

Source:	I don't suppose you have my missing socks as well?
Human:	You can't sleep either, I see.
MMI:	I don't have socks, but I have no idea what you're talking about.
seq2seq:	I have one.
cGAN:	I have one, but I have a pair of them.
AIM:	I have one left handed.
DAIM:	Check your pants.
Source:	Why does *** make such poor cell phones? Isn't that against the Japanese code?
Human:	They're a Korean company
MMI:	Because they use ads.
seq2seq:	I don't know how to use it.
cGAN:	Because they are more expensive.
AIM:	Because they aren't in the store.
DAIM:	Because they aren't available in Japan.
Source:	Why would he throw a lighter at you?
Human:	He was passing me it.
MMI:	Why wouldn't he?
seq2seq:	I don't know.
cGAN:	You don't?
AIM:	Though he didn't use a potato.
DAIM:	He didn't even notice that.

Table 2: Sample outputs from different methods.

³<https://drive.google.com/file/d/0B7XkCwpI5KDYN1NUTt1SS21pQmM>

⁴We did not use the full test set because MMI decoding is relatively slow.

Table 3: Human evaluation results. Results of statistical significance are shown in bold.

Methods	Informativeness				Relevance			
	Method A		Method B		Method A		Method B	
MMI-AIM	MMI	0.496	AIM	0.504	MMI	0.501	AIM	0.499
MMI-cGAN	MMI	0.505	cGAN	0.495	MMI	0.514	cGAN	0.486
MMI-DAIM	MMI	0.484	DAIM	0.516	MMI	0.503	DAIM	0.497
MMI-seq2seq	MMI	0.510	seq2seq	0.490	MMI	0.518	seq2seq	0.482
seq2seq-cGAN	seq2seq	0.487	cGAN	0.513	seq2seq	0.492	cGAN	0.508
seq2seq-AIM	seq2seq	0.478	AIM	0.522	seq2seq	0.492	AIM	0.508
seq2seq-DAIM	seq2seq	0.468	DAIM	0.532	seq2seq	0.475	DAIM	0.525
Human-DAIM	Human	0.615	DAIM	0.385	Human	0.600	DAIM	0.400

DAIM benefits from the additional backward model and outperforms AIM in diversity, which better approximates human responses. We show the histogram of the length of generated responses in the Supplementary Material. Our models are trained until convergence. cGAN, AIM and DAIM respectively consume around 1.7, 2.5 and 3.5 times the computation time compared with our seq2seq baseline.

The distributional discrepancy between generated responses and ground-truth responses is arguably a more reasonable metric than the single response judgment. We leave it to future work.

Human evaluation Informativeness is not easily measurable using automatic metrics, so we performed a human evaluation on 600 random sampled sources using crowd-sourcing. Systems were paired and each pair of system outputs was randomly presented to 7 judges, who ranked them for informativeness and relevance⁵. The human preferences are shown in Table 3. A statistically significant ($p < 0.00001$) preference for DAIM over MMI is observed with respect to informativeness, while relevance judgments are on par with MMI. MMI has proved a strong baseline: the other two GAN systems are (with one exception) statistically indistinguishable from MMI, which in turn perform significantly better than seq2seq. Box charts illustrating these results can be found in the Supplementary Material.

Table 4: Quantitative evaluation on the Twitter dataset.

Models	Relevance					Diversity		
	BLEU	ROUGE	Greedy	Average	Extreme	Dist-1	Dist-2	Ent-4
seq2seq	0.64	0.62	1.669	0.54	0.34	0.020	0.084	6.427
cGAN	0.62	0.61	1.68	0.536	0.329	0.028	0.102	6.631
AIM	0.85	0.82	1.960	0.645	0.370	0.030	0.092	7.245
DAIM	0.81	0.77	1.845	0.588	0.344	0.032	0.137	7.907
MMI	0.80	0.75	1.876	0.591	0.348	0.028	0.105	7.156

4.3 Evaluation on Twitter data

We further compared our methods on the Twitter dataset. The results are shown in Table 4. We treated all dialog history before the last response in a multi-turn conversation session as a source sentence, and use the last response as the target to form our dataset. We employed CNN as our encoder because a CNN-based encoder is presumably advantageous in tracking long dialog history comparing to an LSTM encoder. We truncated the vocabulary to contain only 20k most frequent words due to limited flash memory capacity. We evaluated each methods on 2k test data.

Adversarial training encourages generating more diverse sentences, at the cost of slightly decreasing the relevance score. We hypothesize that such a decrease is partially attributable to the evaluation metrics we used. All the relevance metrics are based on *utterance-pair* discrepancy, *i.e.*, the score assesses how close the system output is to the ground-truth response. Thus, the MLE system output tends to obtain a high score despite being bland, because a MLE response by design is most “relevant”

⁵Relevance relates to the degree to which judges perceived the output to be semantically tied to the previous turn, and can be regarded as a constraint on informativeness. An affirmative response like “Sure” and “Yes” is relevant but not very informative.

to any random response. On the other hand, adding diversity without improving semantic relevance may occasionally hurt these relevance scores.

However the additional MI term seems to compensate for the relevance decrease and improves the response diversity, especially in Dist- n and Ent- n with a larger value of n . Sampled responses are provided in the Supplementary Material.

5 Conclusion

In this paper we propose a novel adversarial learning method, Adversarial Information Maximization (AIM), for training response generation models to promote informative and diverse conversations between human and dialogue agents. AIM can be viewed as a more principled version of the classical MMI method in that AIM is able to directly optimize the (lower bound of) the MMI objective in model training while the MMI method only uses it to rerank response candidates during decoding. We then extend AIM to DAIM by incorporating a dual objective so as to simultaneously learn forward and backward models. We evaluated our methods on two real-world datasets. The results demonstrate that our methods do lead to more informative and diverse responses in comparison to existing methods.

Acknowledgements

We thank Adji Bousso Dieng, Asli Celikyilmaz, Sungjin Lee, Chris Quirk, Chengtao Li for helpful discussions. We thank anonymous reviewers for their constructive feedbacks.

References

- [1] Jianfeng Gao, Michel Galley, and Lihong Li. Neural approaches to conversational ai. *arXiv preprint arXiv:1809.08267*, 2018.
- [2] Lifeng Shang, Zhengdong Lu, and Hang Li. Neural responding machine for short-text conversation. In *ACL*, 2015.
- [3] Alessandro Sordani, Michel Galley, Michael Auli, Chris Brockett, Yangfeng Ji, Margaret Mitchell, Jian-Yun Nie, Jianfeng Gao, and Bill Dolan. A neural network approach to context-sensitive generation of conversational responses. In *NAACL*, 2016.
- [4] Oriol Vinyals and Quoc Le. A neural conversational model. In *ICML Deep Learning Workshop*, 2015.
- [5] Jiwei Li, Michel Galley, Chris Brockett, Jianfeng Gao, and Bill Dolan. A diversity-promoting objective function for neural conversation models. In *NAACL*, 2016.
- [6] Ian Goodfellow, Jean Pouget-Abadie, Mehdi Mirza, Bing Xu, David Warde-Farley, Sherjil Ozair, Aaron Courville, and Yoshua Bengio. Generative adversarial nets. In *NIPS*, 2014.
- [7] Jiwei Li, Will Monroe, Tianlin Shi, Alan Ritter, and Dan Jurafsky. Adversarial learning for neural dialogue generation. In *EMNLP*, 2017.
- [8] Zhen Xu, Bingquan Liu, Baoxun Wang, Sun Chengjie, Xiaolong Wang, Zhuoran Wang, and Chao Qi. Neural response generation via gan with an approximate embedding layer. In *EMNLP*, 2017.
- [9] Xi Chen, Yan Duan, Rein Houthoofd, John Schulman, Ilya Sutskever, and Pieter Abbeel. Infogan: Interpretable representation learning by information maximizing generative adversarial nets. In *NIPS*, 2016.
- [10] David Barber and Felix Agakov. The im algorithm: a variational approach to information maximization. In *NIPS*, 2003.
- [11] David Silver, Guy Lever, Nicolas Heess, Thomas Degris, Daan Wierstra, and Martin Riedmiller. Deterministic policy gradient algorithms. In *ICML*, 2014.

- [12] Yizhe Zhang, Zhe Gan, Kai Fan, Zhi Chen, Ricardo Henao, Dinghan Shen, and Lawrence Carin. Adversarial feature matching for text generation. In *ICML*, 2017.
- [13] Zhe Gan, Liqun Chen, Weiyao Wang, Yuchen Pu, Yizhe Zhang, Hao Liu, Chunyuan Li, and Lawrence Carin. Triangle generative adversarial networks. In *NIPS*, 2017.
- [14] Yingce Xia, Tao Qin, Wei Chen, Jiang Bian, Nenghai Yu, and Tie-Yan Liu. Dual supervised learning. In *ICML*, 2017.
- [15] Yunchen Pu, Shuyang Dai, Zhe Gan, Weiyao Wang, Guoyin Wang, Yizhe Zhang, Ricardo Henao, and Lawrence Carin. Jointgan: Multi-domain joint distribution learning with generative adversarial nets. In *ICML*, 2018.
- [16] Diederik P Kingma and Max Welling. Auto-encoding variational bayes. In *ICLR*, 2014.
- [17] Po-Sen Huang, Xiaodong He, Jianfeng Gao, Li Deng, Alex Acero, and Larry Heck. Learning deep structured semantic models for web search using clickthrough data. In *CIKM*, 2013.
- [18] Dinghan Shen, Guoyin Wang, Wenlin Wang, Martin Renqiang Min, Qinliang Su, Yizhe Zhang, Chunyuan Li, Ricardo Henao, and Lawrence Carin. Baseline needs more love: On simple word-embedding-based models and associated pooling mechanisms. In *ACL*, 2018.
- [19] Martin Arjovsky, Soumith Chintala, and Léon Bottou. Wasserstein GAN. In *ICML*, 2017.
- [20] Zhe Gan, Yunchen Pu, Ricardo Henao, Chunyuan Li, Xiaodong He, and Lawrence Carin. Learning generic sentence representations using convolutional neural networks. In *EMNLP*, 2017.
- [21] Ronald J Williams. Simple statistical gradient-following algorithms for connectionist reinforcement learning. *Machine learning*, 1992.
- [22] Andriy Mnih and Karol Gregor. Neural variational inference and learning in belief networks. In *ICML*, 2014.
- [23] Zhou Ren, Xiaoyu Wang, Ning Zhang, Xutao Lv, and Li-Jia Li. Deep reinforcement learning-based image captioning with embedding reward. In *CVPR*, 2017.
- [24] Yonghui Wu, Mike Schuster, Zhifeng Chen, Quoc V Le, Mohammad Norouzi, Wolfgang Macherey, Maxim Krikun, Yuan Cao, Qin Gao, Klaus Macherey, et al. Google’s neural machine translation system: Bridging the gap between human and machine translation. *arXiv preprint arXiv:1609.08144*, 2016.
- [25] Jun-Yan Zhu, Taesung Park, Phillip Isola, and Alexei A Efros. Unpaired image-to-image translation using cycle-consistent adversarial networks. In *ICCV*, 2017.
- [26] Alex Lamb, Anirudh Goyal, Ying Zhang, Saizheng Zhang, Aaron Courville, and Yoshua Bengio. Professor forcing: A new algorithm for training recurrent networks. In *NIPS*, 2016.
- [27] Lantao Yu, Weinan Zhang, Jun Wang, and Yong Yu. Seqgan: sequence generative adversarial nets with policy gradient. In *AAAI*, 2017.
- [28] Dzmitry Bahdanau, Philemon Brakel, Kelvin Xu, Anirudh Goyal, Ryan Lowe, Joelle Pineau, Aaron Courville, and Yoshua Bengio. An actor-critic algorithm for sequence prediction. In *ICLR*, 2017.
- [29] Wenlin Wang, Yunchen Pu, Vinay Kumar Verma, Kai Fan, Yizhe Zhang, Changyou Chen, Piyush Rai, and Lawrence Carin. Zero-shot learning via class-conditioned deep generative models. In *AAAI*, 2018.
- [30] Zhen Yang, Wei Chen, Feng Wang, and Bo Xu. Improving neural machine translation with conditional sequence generative adversarial nets. In *NAACL*, 2018.
- [31] Jiwei Li, Will Monroe, Alan Ritter, Michel Galley, Jianfeng Gao, and Dan Jurafsky. Deep reinforcement learning for dialogue generation. In *EMNLP*, 2016.

- [32] Bo Dai, Dahua Lin, Raquel Urtasun, and Sanja Fidler. Towards diverse and natural image descriptions via a conditional gan. In *ICCV*, 2017.
- [33] Jiaxian Guo, Sidi Lu, Han Cai, Weinan Zhang, Yong Yu, and Jun Wang. Long text generation via adversarial training with leaked information. In *AAAI*, 2018.
- [34] Jingjing Xu, Xu Sun, Xuancheng Ren, Junyang Lin, Binzhen Wei, and Wei Li. DP-GAN: Diversity-promoting generative adversarial network for generating informative and diversified text. In *EMNLP*, 2018.
- [35] Chunyuan Li, Hao Liu, Changyou Chen, Yuchen Pu, Liqun Chen, Ricardo Henao, and Lawrence Carin. Alice: Towards understanding adversarial learning for joint distribution matching. In *NIPS*, 2017.
- [36] Taeksoo Kim, Moon-su Cha, Hyunsoo Kim, Jungkwon Lee, and Jiwon Kim. Learning to discover cross-domain relations with generative adversarial networks. In *ICML*, 2017.
- [37] Vincent Dumoulin, Ishmael Belghazi, Ben Poole, Alex Lamb, Martin Arjovsky, Olivier Massoulié, and Aaron Courville. Adversarially learned inference. In *ICLR*, 2017.
- [38] Kishore Papineni, Salim Roukos, Todd Ward, and Wei-Jing Zhu. Bleu: a method for automatic evaluation of machine translation. In *ACL*, 2002.
- [39] Chin-Yew Lin. ROUGE: A package for automatic evaluation of summaries. In *ACL workshop*, 2004.
- [40] Iulian Vlad Serban, Alessandro Sordoni, Ryan Lowe, Laurent Charlin, Joelle Pineau, Aaron Courville, and Yoshua Bengio. A hierarchical latent variable encoder-decoder model for generating dialogues. In *AAAI*, 2017.
- [41] Vasile Rus and Mihai Lintean. A comparison of greedy and optimal assessment of natural language student input using word-to-word similarity metrics. In *Proceedings of the Seventh Workshop on Building Educational Applications Using NLP*, 2012.
- [42] Jeff Mitchell and Mirella Lapata. Vector-based models of semantic composition. In *ACL*, 2008.
- [43] Gabriel Forgues, Joelle Pineau, Jean-Marie Larchevêque, and Réal Tremblay. Bootstrapping dialog systems with word embeddings. In *NIPS, modern machine learning and natural language processing workshop*, 2014.
- [44] Iulian V Serban, Alessandro Sordoni, Yoshua Bengio, Aaron C Courville, and Joelle Pineau. Hierarchical neural network generative models for movie dialogues. In *AAAI*, 2016.
- [45] Dinghan Shen, Yizhe Zhang, Ricardo Henao, Qinliang Su, and Lawrence Carin. Deconvolutional latent-variable model for text sequence matching. In *AAAI*, 2018.
- [46] Yizhe Zhang, Dinghan Shen, Guoyin Wang, Zhe Gan, Ricardo Henao, and Lawrence Carin. Deconvolutional paragraph representation learning. In *NIPS*, 2017.