# Privacy Policy for Pop deck

Effective Date: July 15, 2025

## 1. Information We Collect

We may collect the following information:  
- Merchant store information (shop domain, email, etc.)  
- Popup configuration data set by the merchant  
- Customer input collected through popups (email addresses, phone numbers)

## 2. How We Use Your Information

We use the information we collect to:  
- Display and manage popups on your storefront  
- Store popup configuration and trigger preferences  
- Allow merchants to collect and export leads (emails/phone numbers)

## 3. Data Storage and Security

All data is securely stored in our database. We take reasonable steps to protect your information from unauthorized access, disclosure, or loss.

## 4. Sharing Your Information

We do not sell or share your data with third parties. Information collected through Pop deck is accessible only to the merchant who installed the app.

## 5. Access and Control

You can view and update your popup data at any time via the Pop deck admin panel. If you uninstall the app, all associated data may be deleted.

## 6. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted here with an updated effective date.

## 7. Contact Us

If you have any questions or concerns about this policy, contact us at:  
Email: yohanalberty4@gmail.com