

Nataliya Rodionova

Web Designer ● Illiustrator ● Web Developer

EXPERIENCE

2019



WEB DESIGNER

FREELANCE

Developing innovative concepts for the website design and implement them in the form of attractive designs.
Creating responsive websites, designing elements such as layout, fonts, colors, images and animations in such a way that they reflect customer needs and the corporate identity of our customers.

2017 - 2018



FASHION DESIGNER

PARIS MILAN SHOWROOM VARONA BY NATALIYA RODIONOVA SS18 FW18

Creating visual concepts, sketches, and samples for review.
Autonomous creation of patterns and prototypes.
Production of garments in shuttle fabric, jersey and knitwear.
Presentation of the collection in the Showroom.

2017 - 2018



FASHION DESIGNER

UKRAINIAN FASHION WEEK SPRING/SUMMER 2019 VARONA BY NATALIYA RODIONOVA

Conceptualizing clothing for characters and cast.
Conducting research on fabrics, trims and various industry standard techniques.
Creating visual concepts, sketches, and samples for review.
Autonomous creation of patterns and prototypes.
Execution of tailoring a prototype of fashion collection.
Organizing a fashion week show :

<https://www.youtube.com/watch?v=PPzNoMCWNik>

2016 - 2017



GRAPHIC DESIGNER

CATTEL SPA

Responsible for the design of artwork for agency projects, signs, flyers, brochures, posters, billboards, logos, exhibits/ displays, and illustrations. Design, layout, revise, edit, and produce various publications (print and digital versions).

2016 - 2017



RETAIL SALES ASSISTANT

DOLCE&GABBANA MICHAEL KORS CORSOCOMO10 MARNI PINKO ARMANI

CRM activities.
Promoting and selling products to international customers.
Developing outstanding customer service and building long-term relationship with customers.



ABOUT ME

Hi. My name is Nataliya Rodionova. I have studied Design at Marangoni Institute in Milan. After graduating I worked as a stylist and seller in a Multicultural capital of Fashion and then after the pandemic I worked for 5 years as a freelancer in Web and Graphic Design. In 2022, I moved to Berlin. I am now in my final phase of the DCI course in Web Development and I am searching for a Job as a Web Designer. I am sure that my sales experience, creativity, and design skills can benefit a lot to the company and help to make the website or application very unique.

CONTACT

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PORTFOLIO

behance.net/nataliyrodiono
<https://github.com/006080>

EDUCATION

2016 - 2017



WEB DEVELOPMENT

DCI, BERLIN

Basic Digital Literacy / UI Basics / Programming Basics /
Single Page Application / Backend

2014- 2015



ILLUSTRATION

NABA, MILAN

Developing the technical skills and the ability to organize the
visual elements necessary to communicate concepts and
experiences across various software.
Producing attractive illustrations for print and social media.

2014- 2015



FASHION DESIGN

MARANGONI ISTITUTE, MILAN

Learning the tools and the design approach specific to a
fashion designer.
Improving the skills to analyse and develop concepts and
ideas, which later will be used in complex projects, managing
all the steps of the design and
the making phase.

2005 - 2010



FASHION MODELLING

ZNTU, ZAPORIZHZHYE

Management
Marketing

2016 - 2017



FASHION MODELLING

VPTU 38, ZAPORIZHZHYE

Tailoring course
Pattern - making
MENSWEAR / WOMENSWEAR

1990 - 1998



MUSIC SCHOOL

PIANO

REVIEWS

<https://freelancehunt.com/my/reviews>

<https://freelancehunt.com/contest/razrabotka-logotipa-firmennogo-stilya-dlya/5414.html>

<https://freelancehunt.com/contest/kvartalnyiy-kalendar-dlya-gruzovogo-tehtsentra/5417.html>

SKILLS

Adobe Ps



Adobe Ai



Adobe Id



Adobe Xd



Adobe Ae



Figma



HTML



CSS



Javascript



React



Node.js



Mongo DB



LANGUAGE

Russian



Ukrainian



English



Italian



German



HOBBIES

