

# Nataliya Rodionova

Web Designer ● Illiustrator ● Web Developer

## EXPERIENCE

2019



### WEB DESIGNER

#### FREELANCE

Developing innovative concepts for the website design and implement them in the form of attractive designs.  
Creating responsive websites, designing elements such as layout, fonts, colors, images and animations in such a way that they reflect customer needs and the corporate identity of our customers.

2017 - 2018



### FASHION DESIGNER

#### PARIS MILAN SHOWROOM VARONA BY NATALIYA RODIONOVA SS18 FW18

Creating visual concepts, sketches, and samples for review.  
Autonomous creation of patterns and prototypes.  
Production of garments in shuttle fabric, jersey and knitwear.  
Presentation of the collection in the Showroom.

2017 - 2018



### FASHION DESIGNER

#### UKRAINIAN FASHION WEEK SPRING/SUMMER 2019 VARONA BY NATALIYA RODIONOVA

Conceptualizing clothing for characters and cast.  
Conducting research on fabrics, trims and various industry standard techniques.  
Creating visual concepts, sketches, and samples for review.  
Autonomous creation of patterns and prototypes.  
Execution of tailoring a prototype of fashion collection.  
Organizing a fashion week show :

<https://www.youtube.com/watch?v=PPzNoMCWNik>

2016 - 2017



### GRAPHIC DESIGNER

#### CATTEL SPA

Responsible for the design of artwork for agency projects, signs, flyers, brochures, posters, billboards, logos, exhibits/ displays, and illustrations. Design, layout, revise, edit, and produce various publications (print and digital versions).

2016 - 2017



### RETAIL SALES ASSISTANT

#### DOLCE&GABBANA MICHAEL KORS CORSO COMO10 MARNI PINKO ARMANI

CRM activities.  
Promoting and selling products to international customers.  
Developing outstanding customer service and building long-term relationship with customers.



## ABOUT ME

Hi. My name is Nataliya Rodionova. I have studied Design at Marangoni Institute in Milan. After graduating I worked as a stylist and seller in a Multicultural capital of Fashion and then after the pandemic I worked for 5 years as a freelancer in Web and Graphic Design. In 2022, I moved to Berlin. I am now in my final phase of the DCI course in Web Development and I am searching for a Job as a Web Developer. I am sure that my sales experience, creativity, and design skills can benefit a lot to the company and help to make the website or application very unique.

## CONTACT

### ADRESS

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### PORTFOLIO

behance.net/nataliyrodiono  
<https://github.com/006080>

## EDUCATION

2016 - 2017



### WEB DEVELOPMENT

DCI, BERLIN

Basic Digital Literacy / UI Basics / Programming Basics /  
Single Page Application / Backend

2014- 2015



### ILLUSTRATION

NABA, MILAN

Developing the technical skills and the ability to organize the  
visual elements necessary to communicate concepts and  
experiences across various software.  
Producing attractive illustrations for print and social media.

2014- 2015



### FASHION DESIGN

MARANGONI ISTITUTE, MILAN

Learning the tools and the design approach specific to a  
fashion designer.  
Improving the skills to analyse and develop concepts and  
ideas, which later will be used in complex projects, managing  
all the steps of the design and  
the making phase.

2005 - 2010



### FASHION MODELLING

ZNTU, ZAPORIZHZHYE

Management  
Marketing

2016 - 2017



### FASHION MODELLING

VPTU 38, ZAPORIZHZHYE

Tailoring course  
Pattern - making  
MENSWEAR / WOMENSWEAR

1990 - 1998



### MUSIC SCHOOL

PIANO

## REVIEWS

<https://freelancehunt.com/my/reviews>

<https://freelancehunt.com/contest/razrabotka-logotipa-firmennogo-stilya-dlya/5414.html>

<https://freelancehunt.com/contest/kvartalnyiy-kalendar-dlya-gruzovogo-tehtsentra/5417.html>

## SKILLS

Adobe Ps

Adobe Ai

Adobe Id

Adobe Xd

Adobe Ae

Figma

HTML

CSS

Javascript

React

Node.js

Mongo DB

## LANGUAGE

Russian

Ukrainian

English

Italian

German

## HOBBIES

