

Host Behaviour Analysis

Submitted by :-
Hemant Tripathi
Sumit Sharma
Shivam Kurchania



Agenda

- ❏ Analyze different metrics to draw the distinction between Super Host and Other Hosts
- ❏ Identify the top 3 crucial metrics one needs to maintain to become a Super Hosts
- ❏ Analyze do Super Hosts tend to have large property types as compared to Other Hosts

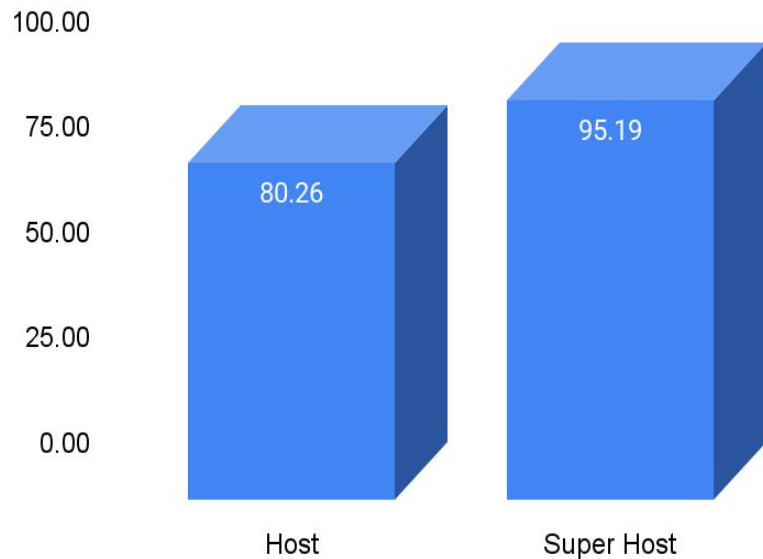


**Analyze different metrics
to draw the distinction
between Super Host and
Other Hosts**

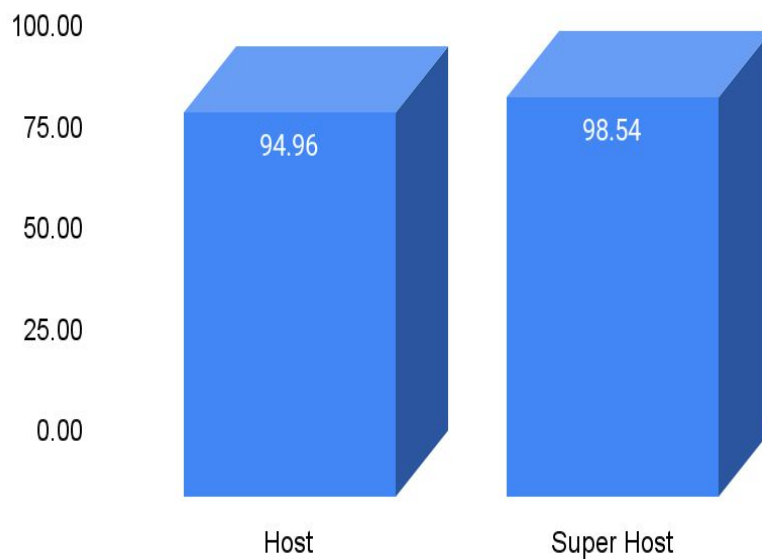


Acceptance Rate (Host VS SuperHost)

SHANGHAI



BEIJING

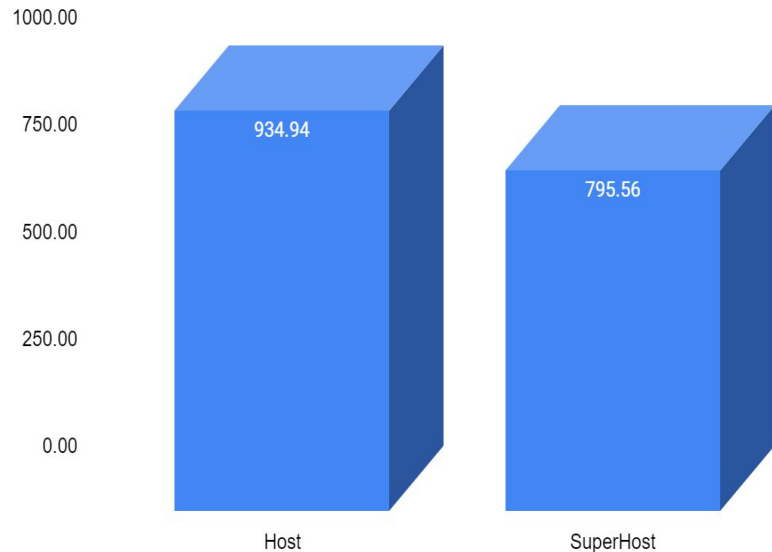


Key Callouts :

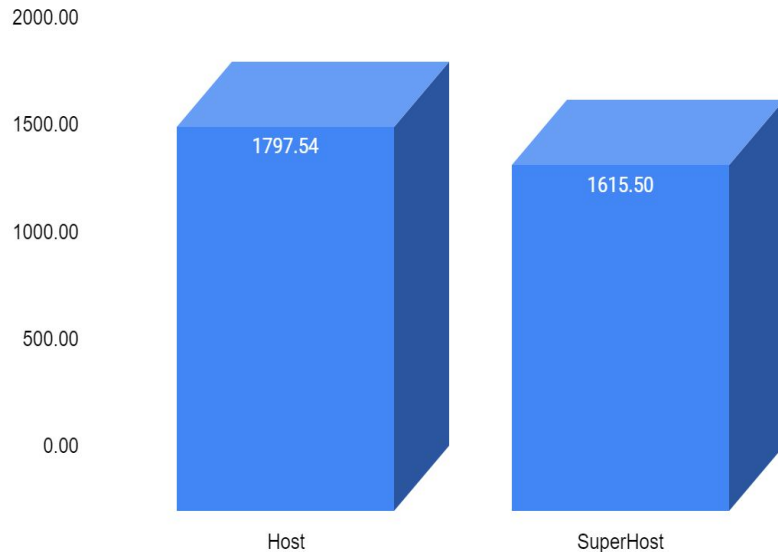
- For Shanghai Acceptance Rate is Higher for SuperHost which is 95.19, which is 14.93 higher than normal Host
- For Beijing Acceptance Rate is Higher for SuperHost which is 98.54, which is 3.58 higher than normal Host

Average Price (Host VS SuperHost)

SHANGHAI



BEIJING

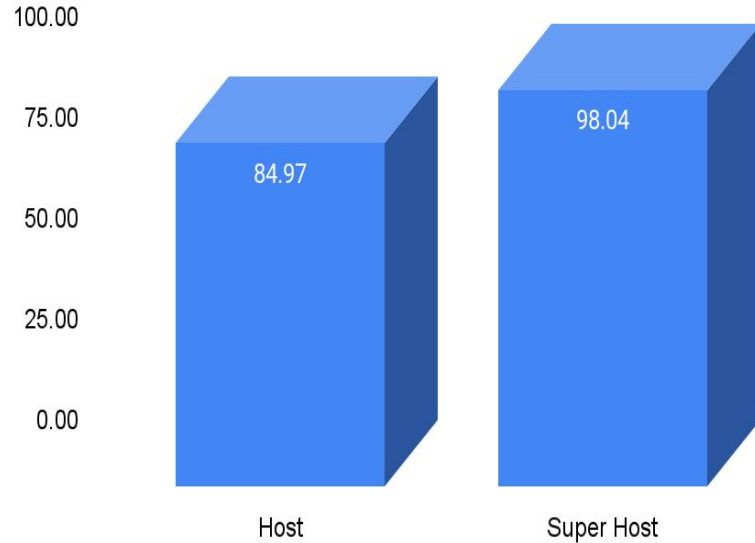


Key Callouts :

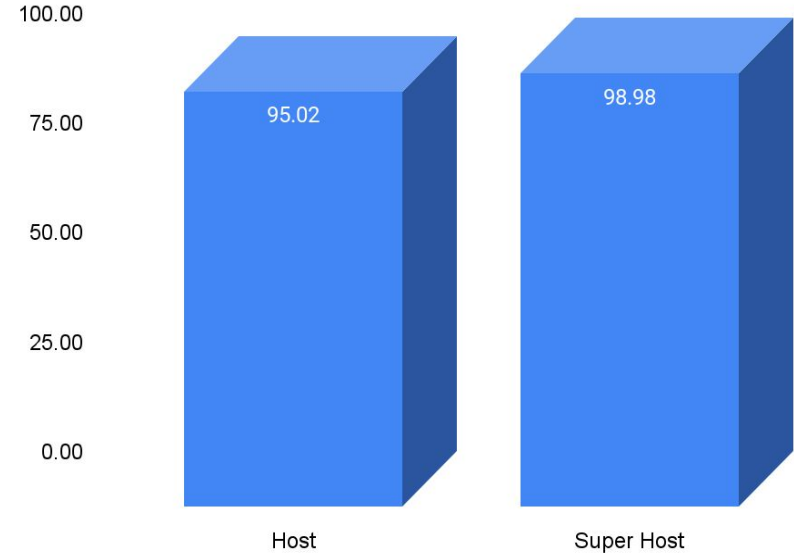
- Average price given by SuperHost are comparatively lower than normal Host, which is 139.39 for Shanghai and 182.04 for Beijing

Response Rate(Host VS SuperHost)

SHANGHAI



BEIJING

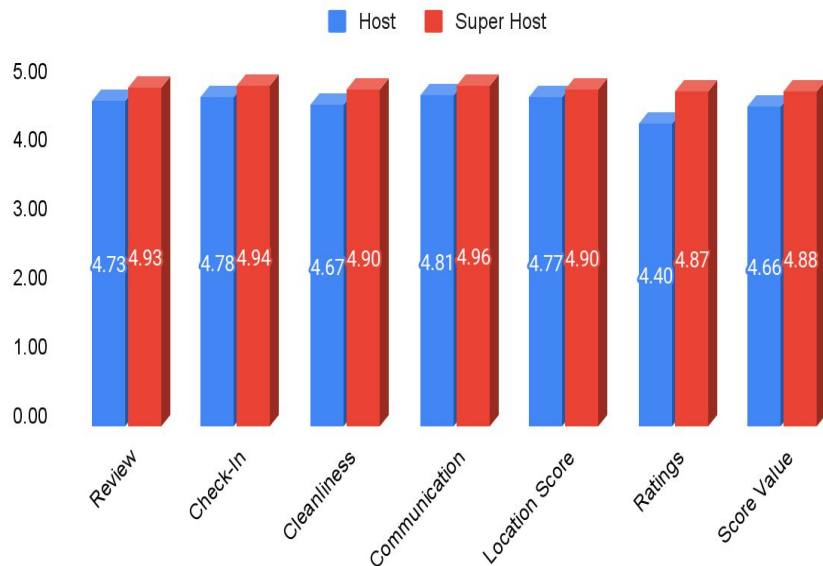


Key Callouts :

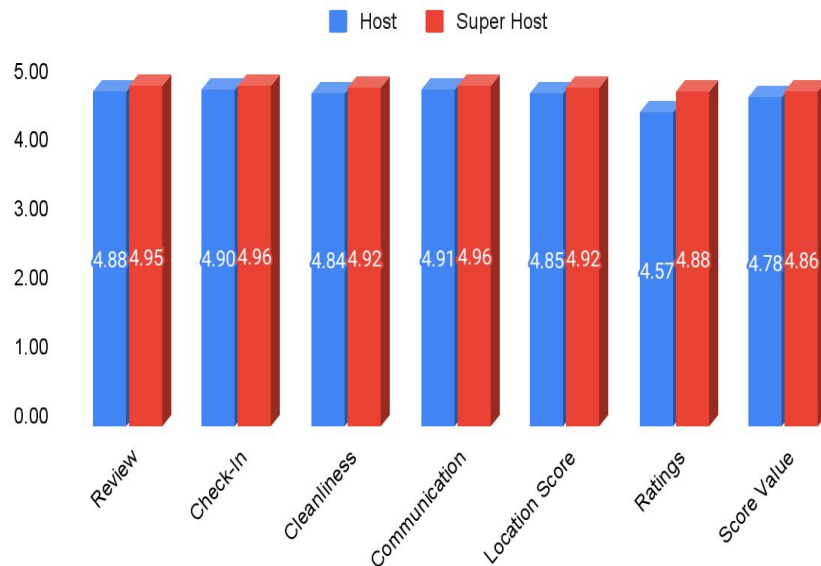
- Response Rate for SuperHost is higher than 98 for both of the city i.e for Shanghai and Beijing

Review Score(Host VS SuperHost)

SHANGHAI



BEIJING



Key Callouts :

- To become SuperHost Review Scores must be greater than 4.9. Except Ratings and Score values whose values should be greater than 4.85

**Identify the top 3 crucial
metrics one needs to
maintain to become a
Super Hosts**



Top 3 Criteria to Become SuperHost

Top Metrics	Criteria
Acceptance Rate	95%
Response Rate	98%
Review Score	4.9

Key Callouts :

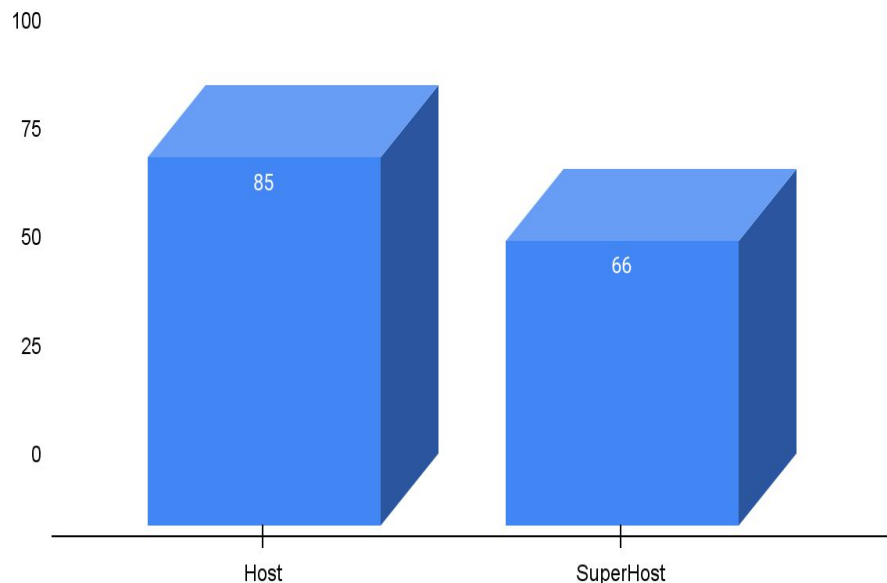
- The Minimum criteria to become SuperHost along with Metrics is given in the above table

**Analyze do Super Hosts
tend to have large
property types as
compared to Other Hosts**

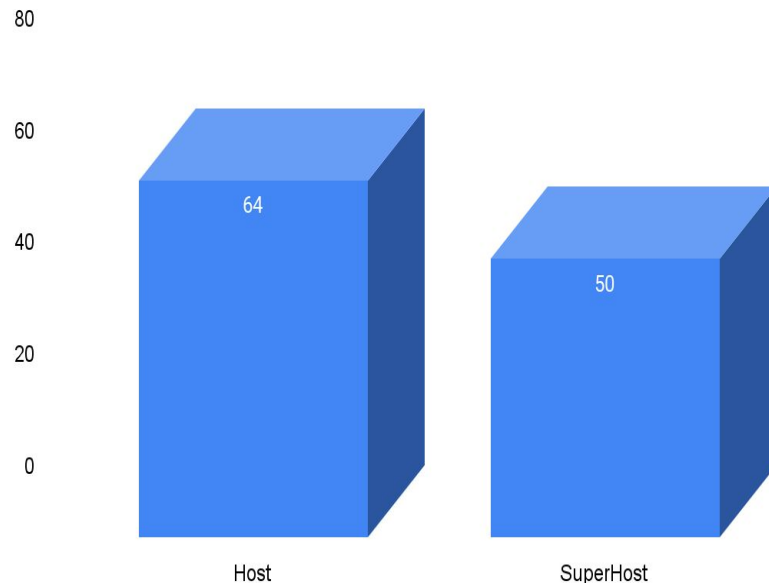


Total Property Types(Host VS SuperHost)

SHANGHAI



BEIJING

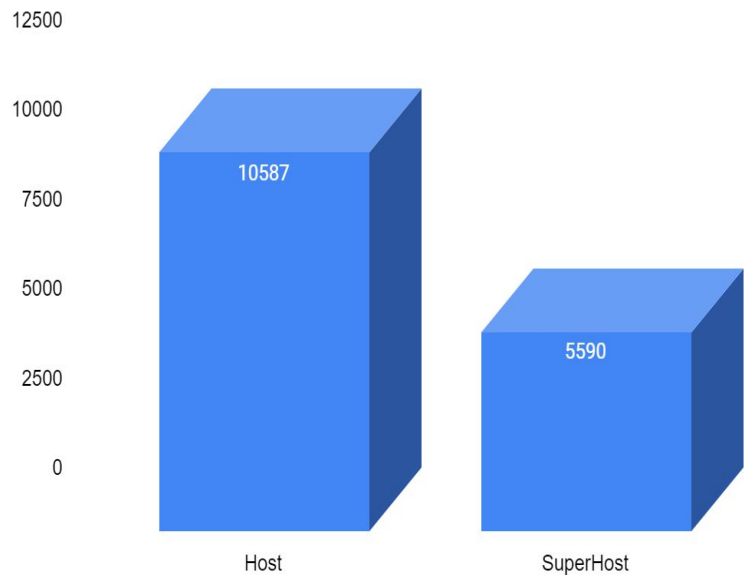


Key Callouts :

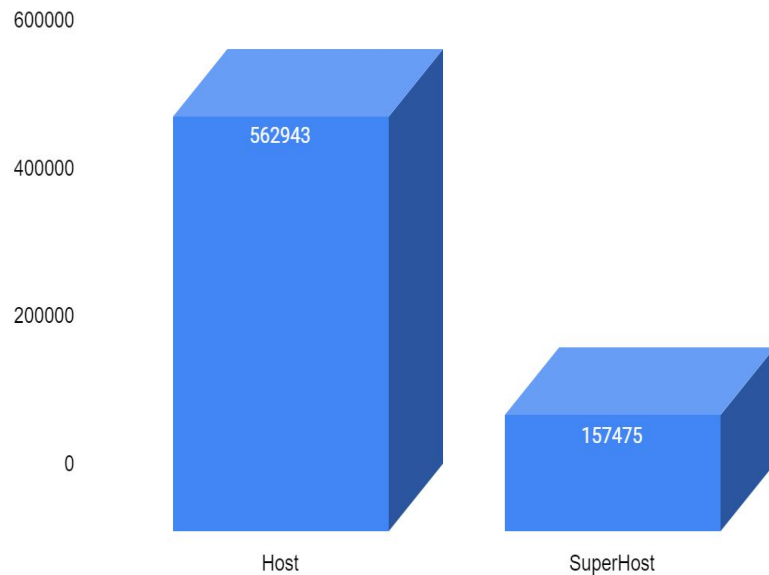
- For Shanghai number of property type for host is 85 and SuperHost is 66, total difference 19
- For Beijing number of property type for host is 64 and SuperHost is 50, total difference 14

Average Bookings(Host VS SuperHost)

SHANGHAI



BEIJING



Key Callouts :

- For Shanghai number of property type for host is 85 and SuperHost is 66, total difference 19
- For Beijing number of property type for host is 64 and SuperHost is 50, total difference 14

Links for Resources,Queries and DashBoard

- [Queries Used to Analyse the data](#)
- [Dashboard](#)
- [Raw File Used to Make Slide](#)

Thanks!

