

2. The Importance of Ethical Conduct in Business
3. Code of Ethics

(SSH 307)

**\*\*Ethics:\*\***

“A branch of philosophy concerned with that which is deemed acceptable in human behaviour, with what is good or bad, right or wrong in human conduct in pursuit of goals and aims.”

Ethics explores the nature of rights, of moral responsibilities, and of how to go about addressing an ethical problem.

Engineering ethics is the field of applied ethics which examines and sets standards for engineers' obligations to the public, their clients, employers and the profession and is appropriate.

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