## **Answer:**

\*\*Professional Ethics\*\*

\*\*Key Concepts\*\*

Here are the meanings of some key words and concepts: "Don't compromise yourself. You are all you've got." Janis Joplin

\*\*Ethics:\*\* The process of determining right and wrong conduct. The discipline dealing with what is good and bad and with moral duty and obligations

\*\*Ethical Behaviour:\*\* Behaviour that conforms to accepted standards of conduct

\*\*Ethical Reasoning:\*\* The process of sorting out the principles that help determine what is ethical when faced with an ethical dilemma

\*\*Ethical System:\*\* A specific formula for distinguishing right from wrong

\*\*Unethical:\*\* An action or conduct which violates the principles of one or more ethical systems, or which is counter to an accepted ethical value, such as honesty

\*\*Non-ethical Considerations:\*\* Powerful human motivations that are not based on right or wrong, but on considerations of survival and well-being, such as health, security, love, wealth, or selfesteem

\*\*Ethical Dilemma:\*\* This is an ethical problem in which the ethical choice involves ignoring a powerful non-ethical consideration.

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