

Year
 2024
 2025

Time of Day
 Afternoon
 Evening
 Morning
 Night

Channel
 Direct
 Wholesale

AvgOrderValue

69.69

Total Conversation

7859

ReturnRate

26%

Quarter
 Q1
 Q2
 Q3
 Q4

TotalCost

TotalProfit

TotalRevenue

TotalQuantity

ProfitMargin%

357K

191K

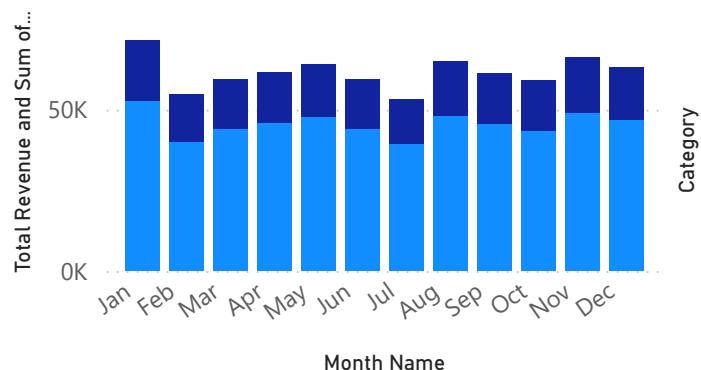
548K

5062

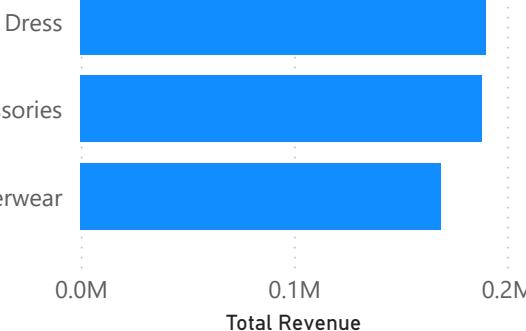
35%

Relation b2 Revenue&Profit Per Month

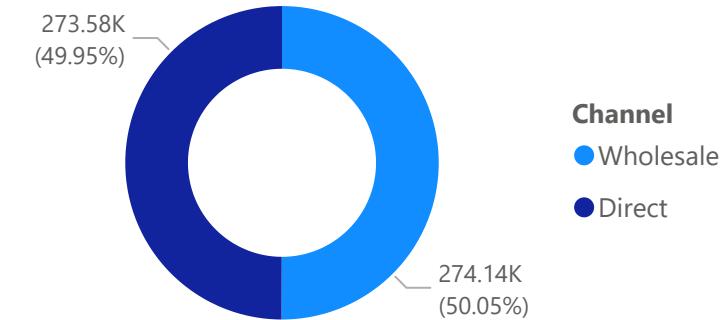
Total Revenue Sum of Profit



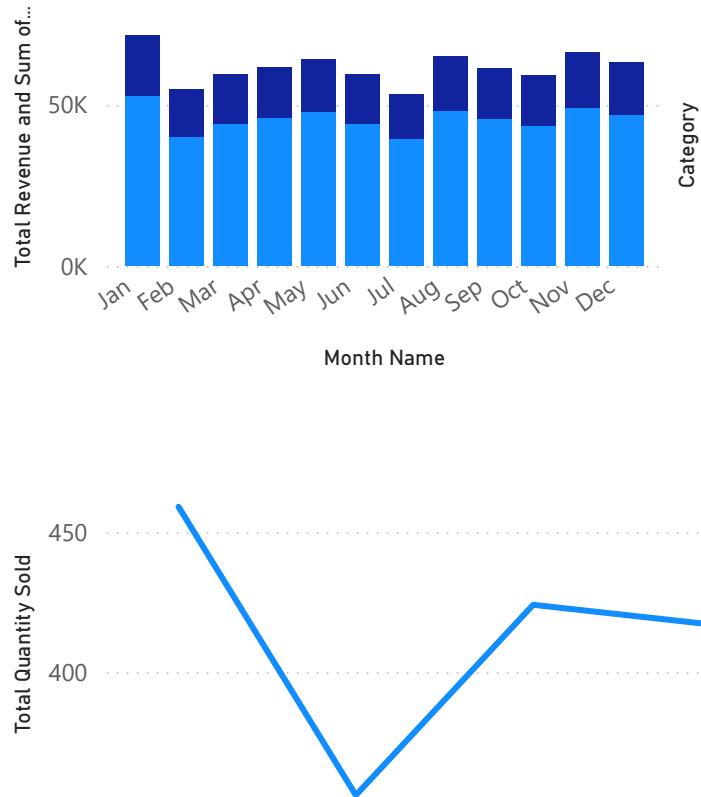
Total Revenue and Sum of Cost by Category



Total Revenue by Channel



Month Name
 Jan
 Feb
 Mar
 Apr
 May
 Jun
 Jul
 Aug
 Sep
 Oct
 Nov
 Dec



Total Quantity Sold by Month Name