

Year

2024

2025

Quarter

Q1

Q2

Q3

Q4

Month Name

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Time of Day

Afternoon

Evening

Morning

Night

Channel	
Direct	Wholesale
TotalCost	TotalProfit
357K	191K

AvgOrderValue

69.69

TotalRevenue

548K

TotalConversion

7859

TotalQuantity

5062

ReturnRate

26%

ProfitMargin%

35%

