

Myself, Brahma Teja. Adding value at scale is something that intrigues me. In the past few years, I have had the opportunity in working for B2B, Sports and Entertainment Categories and created delightful & empowering experiences for my users and brands. I am a process geek, which makes me end up building effective design. When I am not designing, you can find me exploring different art museums and trying out new recipes.

WORK EXPERIENCE

UI/UX Designer, Product Designer (Full Time)

Hyposoft Global Solutions, Hyderabad

| 2022 February - Present

- Currently working for FarmOR Agri Solutions as a Product Designer and UI/UX Designer
- Designed an app for B2B Customers (Version 3) which is based on farming and farmers which is also available on App Store and Google Store for the FarmOR Company
- Also Designed a website for the FarmOR Company (www.farmor.ag)
- Designed sleek and beautiful Manufacturers Dashboard for FarmOR Company
- Designing Entertainment kind of App for Farmers Which is included YouTube like Shorts and also they can search the product which is nearby to them
- · Also been doing Social Media posters for Advertising the products
- Established the Human-Centered Design process for effective & data informed executions in the UX Team
- I Have Designed a Company Logo for the Hyposoft Global Solutions (www.hyposoft.in)
- Designed a Formal app for Mirchi.com for the company internal usage purpose which is also available on App Store and Google Store
- I designed a dynamic sports application for Digi Sports company, incorporating cutting-edge Design to deliver seamless user experience and enhance engagement with the brand.

UI/UX Designer (Internship)

FarmOR Agri Solutions, Hyderabad

4 M | 2021 October - 2022 January

- Designed an app for B2B Customers (Version 2) which is based on farming and farmers but only done for the Google Store for the FarmOR Company
- Designed Social Media posters for Advertising the products

EDUCATION

Computer Science Engineering - CMR College of Engineering and Technology

2016 -2020

Intermediate (MPC) - NRI Junior College

2014 -2016

SSC - Sri Vijaya Sai High School

2014

SKILLS

User Research, User Personas, Usability Testing, Mockups, Wireframing, Prototyping, Figma, Photoshop, Illustrator

SOCIAL MEDIA





