



Chattanooga will be hosting a DevOpsDays event on November 13, 2018, with the backing of the Chattanooga Technology Council. DevOpsDays events are hosted in major cities across the world, including New York, Seattle, and Atlanta. As yet another example of our strong tech community, Chattanooga will become the smallest city to host such an event.

The event is attracting highly regarded speakers to Chattanooga, such as John Willis, co-author of The DevOps Handbook, our first keynote speaker. To build on that, we're working to ensure we have a diverse lineup of both local and national speakers for this event.

## Who Will Attend?

DevOpsDays Chattanooga will attract a varied attendance of local IT developers, scrum masters, IT development managers, IT operations managers, business analysts, and many other business and technology professionals. Our three large local employers, Tennessee Valley Authority (TVA), Blue Cross Blue Shield, and UNUM, will be corporate sponsors and also mobilize a significant attendance to the event.

## Location and Venue

DevOpsDays will be held at the beautiful Theater Center in downtown Chattanooga. Providing a tremendous view of the Tennessee River, downtown Chattanooga, and Lookout Mountain, this is a world class venue. The creative flair found here will inspire and uplift speakers, sponsors, and attendees.



## Diamond Sponsorships \$7,500

Diamond sponsorships represent our most premium sponsorship tier. This sponsorship tier is especially designed for our largest local employers and supporters. In addition to the most prominent logo placement available, it includes the following benefits:

- 50 tickets to the event
- 50% discount for additional tickets
- Your logo on our DevOpsDays website
- Your logo on all attendee email communications
- Your logo on signs at venue
- Your logo on T-shirts given to all attendees
- Your logo on screen during introduction and breaks
- A thank you from the MC at the beginning and close of the event
- Appoint a representative on our speaker selection panel (we'll have a maximum of 7 members on this panel, with a maximum of 3 selected by sponsors)
- Mentioned on our social media in advance of the event



## Platinum Sponsorships \$5,000

Platinum sponsorships are also especially designed for our largest local employers and supporters. In addition to prominent logo placement, it includes the following benefits:

- 35 tickets to the event
- 20% discount for additional tickets
- Your logo on our DevOpsDays website
- Your logo on all attendee email communications
- Your logo on signs at venue
- Your logo on T-shirts given to all attendees
- Your logo on screen during introduction and breaks
- A thank you from the MC at the beginning and close of the event
- Mentioned on our social media in advance of the event





## Gold Sponsorships \$3,000

Gold sponsorships represent our premium vendor sponsorship tier. This sponsorship tier enables you to give a pitch to all our attendees at a prime time in between speakers, provides prominent logo placement, and provides a dedicated table in our high traffic sponsor hall (includes snacks and coffee). For maximum visibility at DevOpsDays Chattanooga, this package includes:

- 7 tickets to the event
- Your logo on our DevOpsDays website
- Your logo on all attendee email communications
- Your logo on signs at venue
- Your logo on T-shirts given to all attendees
- A thank you from the MC at the beginning and close of the event
- A 1 minute pitch to full audience
- A dedicated 6 foot table in the sponsor hall
- Mentioned on our social media in advance of the event



## Silver Sponsorships \$1,750

All silver sponsorships include 5 tickets and your logo on our website. These include some creative options that allow you to sponsor a part of the event. These sponsorship packages have limited availability and are available on a first come first serve basis.

### Lanyard Sponsorship (1 Available)

Your company name and logo on lanyards and badges for all attendees.

### Breakout Room Sponsorship (2 Available)

These rooms will be used for open space events in the afternoon. There are 2 rooms available for this sponsorship level. Sponsoring one of these rooms will attach your company name and branding to the room for the event. You will also be able to brand the room and leave company swag out. We encourage sponsors that choose this plan to submit an open space topic so they can participate with the group.

### Snack Sponsorship (1 Available)

Sponsor morning and afternoon snack breaks for all attendees. Your branding would be present on the snack table, and your company would be thanked for providing snacks from the stage before each snack break.

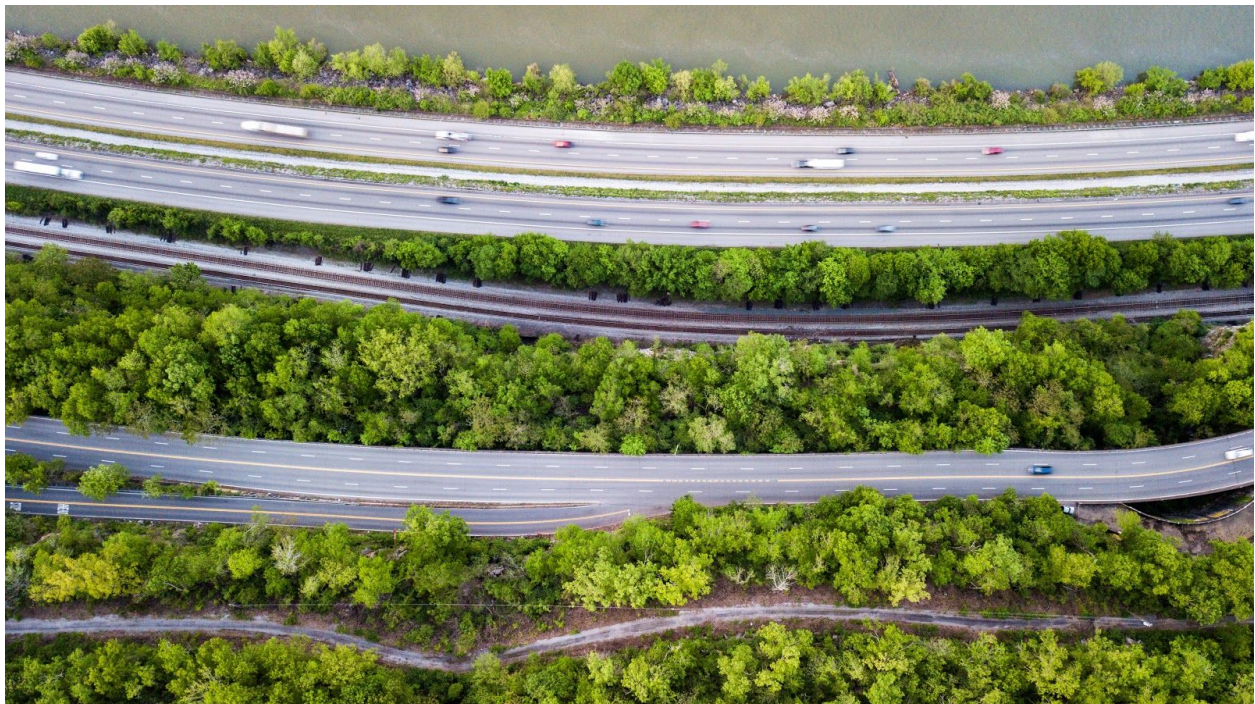


## Coffee Sponsorship (1 Available)

Sponsor coffee for all attendees. Your branding would be present on the coffee table, and your company would be thanked for providing coffee from the stage before each snack break.

## WiFi Sponsorship (1 Available)

Sponsor WiFi for the event. Your company will be thanked at the beginning of the event for providing WiFi, and your company name will be the wifi password. Any signage including the WiFi password will also include your branding.



## Bronze Sponsorships \$500

All bronze sponsorships include 4 tickets to the event and your logo on our DevOpsDays website.