Team Seven: Triple Threat

Kenia Duque - Megan Ring - Natasha Springer



UCSD WOMEN'S CLUB SOCCER



Our client is the UCSD Women's Club Soccer Team, and we have been working with one of the captains of the team, Amy Schwartz. Our main improvement was distinguishing and emphasizing our brand on the site. We focused on the overall layout and incorporation of the theme of the site which is: Fun, Modern, Clean, & Sporty.

Some issues:

Our site is was completed with almost all of the qualities we wanted and functioning perfectly. While this isn't much of a problem but more of a redesign for the future: we had a landing page that featured a video, but found it not ideal for this final prototype. In the future we would incorporate the video in the carousel on the home page. We have seen other sites do it (such as <u>airbnb</u>) and it would be a more interactive aspect showcasing some fun videos of the team.

We would also have edited some of the animations and transitions of some of the interactivity on our site. We would have had our headers on the carousel been fixed.

http://ucsdwcsoccer.herokuapp.com/index.html