



Built on the belief that simply reaching the consumer is not good enough, you must inspire. Multi-disciplinary since day one, clients rely on our ability to Create and Amplify with consistent relevancy. SterlingDesplat is a branding and design agency with a passion for launching, rejuvenating and propelling brands. Our goal is to create lasting and meaningful relationships between our client's brand and their audience through smart thinking and thoughtful design. We aim to do this by crafting stories that touch people on a personal level, sparking a change in their everyday behavior.

"A very inspiring quote that tells how awesome this company is"

-CEO of Company

There isn't a one-size-fits-all formula for success. From startups just finding their feet, to established companies with decades of brand history, we shape our team and process around each client. Each assignment is unique, and should be measured against an individual set of objectives. Strategy is a crucial first step in the creative development process. A clearly defined strategy serves as a North Star, a point of reference, a brand blueprint.



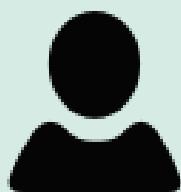
Phone: (123) 123-4567 | info@sterlingdesplat.com | 32 Wallaby Way, Sydney

# BRANDING IS OUR PASSION

Through conversations, workshops and other information-gathering exercises we crystallize key brand tenets and define their unique position in the world. Without it even good design runs the risk of becoming a hit-or-miss expense. Whether we're crafting a new identity, or evolving an existing one, our approach to brand identity development is guided by the same analytical process and principles. Our team of writers and designers work hand-in-hand to develop an identity that encapsulates our client's brand, differentiates them from their competition, and makes a lasting impression on their audience.



Whether we're architecting a mobile experience, designing retail packaging or crafting copy for a print campaign, we extend the same set of visual and tonal principles to ensure a cohesive and consistent brand experience.



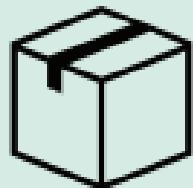
Identity



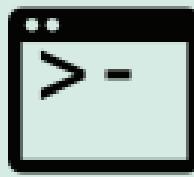
Consulting



Merchandising



Packaging



Software Development



Web Design

We would love to hear from you and work on something awesome together. Give us a call or shoot us an email and we will be happy to schedule you for a consultation. Don't miss out on your opportunity to help your company be the best it can be!

