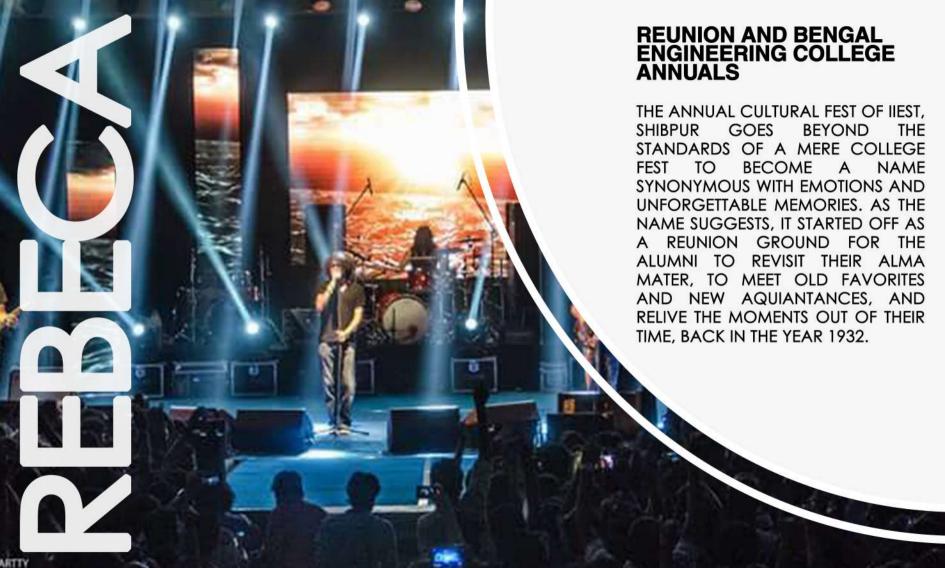


ABOUT US

SINCE ITS FOUNDATION IN THE MID 19TH CENTURY, INDIAN INSTITUTE OF ENGINEERING SCIENCE AND TECHNOLOGY SHIBPUR, THE ERSTWHILE BENGAL ENGINEERING COLLEGE, IS THE SECOND OLDEST ENGINEERING COLLEGE ACROSS THE INDIAN SUBCONTINENT AND HAS CEASELESSLY STRIVEN HARD TO CONTRIBUTE IN THE DEVELOPMENT OF THE NATION. IT HAS AN IMMENSE ALUMNI BASE FURNISHING NOT ONLY THE ENGINEERING INDUSTRY BUT ALSO ACROSS THE FIELDS OF SCIENCE, CULTURE, ART AND POLITICS. IIEST SHIBPUR SEEKS TO TIE ACADEMICS, TECHNICALITIES AND MANAGEMENT SKILLS, PROVIDING THE STUDENTS WITH A CHANCE TO SHARPEN THEIR TALENTS AND ACQUIRE EXPERTISE IN THE FIELD OF ENGINEERING.













INAUGURATION

A GRAND CELEBRATION OF JOY AND UNITY NEEDS A GRAND INAUGURATION. IN THE PRESENCE OF EMINENT PERSONALITIES AND STALWARTS FROM VARIOUS FIELDS ACROSS THE NATION, THE CANDLE OF THE INAUGURATION CEREMONY IS LIT.

ALUMNI BUSINESS MEET

AN OPPORTUNITY TO WITNESS THE EXCELLENT RENDEZVOUS OF CORPORATE BIGSHOTS, WHO HAPPEN TO BE OUR ALUMNI, TO MEET AND DISCUSS CORPORATE ISSUES, VENTURES AND INVESTMENTS. THIS PROVIDES WITH AN EXCELLENT INTERFACE FOR VARIOUS BUSINESS DEALS TO BE APPROACHED. A GREAT CHANCE TO LEARN ABOUT THE CORPORATE WORLD.

SEMINAR

WE PROVIDE AN EXCELLENT OPPORTUNITY TO QUENCH YOUR QUERIES WHETHER IT BE ACADEMIC OR CORPORATE, AND GUIDE YOU TO NEW PATHS OF KNOWLEDGE.

WAR OF BANDS

MUSIC LOVERS HAVE THEIR WAY SORTED TO JOIN US IN WAR OF BANDS AND ENJOY THE MESMERIZING EVENING WHERE MUSICIANS FROM ALL OVER THE COUNTRY WILL COMPETE IN THE GRANDEUR OF THE GREAT.





OSCILLATIONS

DANCE IS ONE OF BEST WAYS TO EXPRESS YOURSELF. THE LARGEST SOLO AND GROUP DANCE COMPETITION IN KOLKATA AWAITS TO WITNESS THE EVOLUTION OF CULTURE ALONG WITH TIME.

FIDUCIA

WE PRESENT BEFORE YOU OUR OWN FASHION SHOW WHERE THE MODELS FROM OUR COLLEGE WILL ROCK THE RAMP IN THEIR STYLISH AND TRENDY LOOKS. CHOOSE YOUR NEW FASHION ICONS.

OPEN MIC

WE HAVE A ONE STEP SOLUTION FOR ALL COLOURS OF EMOTION. FOR THOSE BUDDING COMEDIANS, POETS AND STORY TELLERS, IT'S TIME TO BUCKLE UP. THEY CAN NOW GRAB THEIR PENS AND START PREPARING TO MOVE THE WORLD WITH THEIR WORDS.

REBECSAL

REAPPRAISING NOTIONS OF AN EXCLUSIVE CULTURAL FEST, BEINGS, FOR ONCE MORE SHIFT THE ATTENTION TOWARDS TEAMS FIGHTING FOR GLORY ON THE FUTSAL FIELD. FRIENDS TURN FOES AND RIVALS BECOME FRIENDS WHEN REBECSAL COMES INTO THE SCENE.

SPONSORS

TITLE SPONSOR : 10,00,000/-

ASSOCIATE SPONSOR : 7,00,000/-

CO SPONSOR : 5,00,000/-

BECA SPONSOR : 2,50,000/-

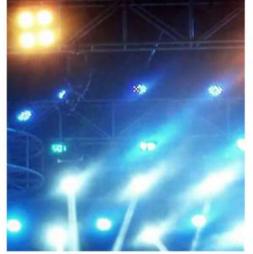














WHY SPONSOR REBECA?

MARKET DEVELOPMENT

AN OPPORTUNITY TO SHARE YOUR PLANS AND SCHEMES WITH INDUSTRIAL STALWARTS WHO HAPPEN TO BE OUR ESTEEMED ALUMNI, GATHERING DURING THE EVENT, THROUGH VARIOUS INDUSTRIAL VENTURES.

CONNECTING TO INDUSTRIAL STALWARTS

SERVES BUSINESS INTEREST OF THE SPONSORING COMPANY AS OUR FEST WILL PROVIDE A PLATFORM TO REACH THEIR DIRECT CONSUMERS. WE ALSO PROVIDE FACILITIES WITHIN OUR CAMPUS TO OUR SPONSORS WHERE THEY CAN DISPLAY OR SELL THEIR PRODUCTS DIRECTLY.

PRODUCT VISIBILITY

CAN TARGET A SIZEABLE AMOUNT OF FOOT-FALL, PROVIDE BRAND VISIBILITY AT KEY LOCATIONS OF THE CITY AS WELL AS IN OUR COLLEGE. REBECA BEING SPECIFICALLY A YOUTH FESTIVAL GENERATES A FOOT-FALL OF MORE THAN 10,000 COLLEGE STUDENTS & 1,000 ALUMNI FROM A VARIETY OF FIELDS FROM ALL OVER INDIA.

PUBLICITY CONCEPTS

PROVIDES MEDIA EXPOSURE, A GATEWAY TO A GLOBAL ALUMNI BASE AND SUPPLEMENTS CORE MARKETING PROGRAMME OF THE COMPANY.

REBNIGHT SPONSORS

CLASSICAL NIGHT (DAY 1) 2,00,000/BEINGS NIGHT (DAY 2) 4,00,000/KOLKATA NIGHT (DAY 3) 6,00,000/MUMBAI NIGHT (DAY 4) 8,00,000/-

CO-CONFLUENCE SPONSORS

INDUSTRIAL FAIR 30,000/ALUMNI BUSINESS MEET 50,000/ACADEMIC INDUSTRY MEET 1,00,000/TECHNICAL SEMINAR 30,000/INVITATIONAL DEBATE 30,000/-

COMPETITIVE EVENTS

BAND COMPETITION 50,000/CHOREOGRAPHY 30,000/ANTAKSHARI 15,000/FASHION SHOW 1,00,000/TREASURE HUNT 15,000/-

ADVERTISEMENT

EXHIBITION 50,000/T-SHIRT 1,50,000/GATE 75,000/STALL 35,000/OTHER SPONSORS 30,000/-





OUR PAST SPONSORS



















































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