



INDIAN INSTITUTE OF ENGINEERING SCIENCE & TECHNOLOGY, SHIBPUR

PRESENTS

the 82nd REBECE 2023

APRIL 20TH - 23RD

82

ABOUT US

SINCE ITS FOUNDATION IN THE MID 19TH CENTURY, INDIAN INSTITUTE OF ENGINEERING SCIENCE AND TECHNOLOGY SHIBPUR, THE ERSTWHILE BENGAL ENGINEERING COLLEGE, IS THE SECOND OLDEST ENGINEERING COLLEGE ACROSS THE INDIAN SUBCONTINENT AND HAS CEASELESSLY STRIVEN HARD TO CONTRIBUTE IN THE DEVELOPMENT OF THE NATION. IT HAS AN IMMENSE ALUMNI BASE FURNISHING NOT ONLY THE ENGINEERING INDUSTRY BUT ALSO ACROSS THE FIELDS OF SCIENCE, CULTURE, ART AND POLITICS. IIST SHIBPUR SEEKS TO TIE ACADEMICS, TECHNICALITIES AND MANAGEMENT SKILLS, PROVIDING THE STUDENTS WITH A CHANCE TO SHARPEN THEIR TALENTS AND ACQUIRE EXPERTISE IN THE FIELD OF ENGINEERING.





REBECCA

REUNION AND BENGAL ENGINEERING COLLEGE ANNUALS

THE ANNUAL CULTURAL FEST OF IEST, SHIBPUR GOES BEYOND THE STANDARDS OF A MERE COLLEGE FEST TO BECOME A NAME SYNONYMOUS WITH EMOTIONS AND UNFORGETTABLE MEMORIES. AS THE NAME SUGGESTS, IT STARTED OFF AS A REUNION GROUND FOR THE ALUMNI TO REVISIT THEIR ALMA MATER, TO MEET OLD FAVORITES AND NEW AQUIANTANCES, AND RELIVE THE MOMENTS OUT OF THEIR TIME, BACK IN THE YEAR 1932.



TODAY, THIS OLDEST FEST OF THE COUNTRY IS A HUB OF PURE ECSTASY AND TALENT SHOWCASE WITH PERFORMANCES BY STUDENTS AS WELL AS INDUSTRY HEAVYWEIGHTS LIKE JUBIN NAUTIYAL, BENNY DAYAL, ADITI SINGH SHARMA, JAVED ALI, KK, FOSSILS AND SEVERAL OTHERS. FASHION SHOWS, ALUMNI MEETS, BAND COMPETITIONS, DANCE PERFORMANCES, SEMINARS, LITERARY COMPETITIONS.

REBECA HOLDS SO MUCH MORE IN ITS STORE!

AND WITH THE ARRIVAL OF 2023, IT'S TIME TO WITNESS THE 82ND EDITION OF REBECA, ANOTHER YEAR OF AN ICONIC TRADITION, ONCE AGAIN TO BE CELEBRATED WITH MAGNIFICENT POMP AND GRANDEUR.



REBNIGHTS



APR 20 CLASSICAL NIGHT

THE FIRST DAY OF OUR AUSPICIOUS FEST DECORATED WITH AMAZING PERFORMANCES BY WELL KNOWN CLASSICAL SINGERS AND DANCE GROUPS. IT BRINGS OUT THE LITURGY ROOTED UNDER THE SHIMMERS OF WESTERN CULTURE AND REINSTATES THE SCRATCHES ON INCOMPLETE CHRONICLES.



APR 21 BEINGS NIGHT

EVERYONE IS CAPABLE OF BEING, RECREATING AND INFLECTING, AND THIS DAY BRINGS OUT THE BEAUTY IN THEIR FRAGILITY. THE MIRACULOUS ART OF DANCE AND SONGS UNVEILS THE COLOSSAL FLAIR OF THE INTELLECTUALS FROM THE PRESTIGIOUS INSTITUTE.



APR 22
KOLKATA NIGHT

LOCAL TALENTS OF KOLKATA ARE NOW GETTING THE GREATEST OF STAGES TO PRESENT THEIR RAW TASTE OF BRILLIANCE AMIDST THE MAGNIFICENT OCEAN OF ENTERTAINMENT. THE FUTURE SHINES SET THE STAGE FOR THE OCCASION AND UNLEASH THE CONVENTIONAL NARRATIVENESS.



APR 23
MUMBAI NIGHT

THE DAY MARKS A DENOUEMENT TO THE FEST AND NO CULTURAL JUNCTURE CAN WRAP UP WITHOUT THE TOUCH OF BOLLYWOOD. THE MOOD IS SET FOR THE EVENING WITH EARLY ACTS AND THEN THE CELEBS LEAVE NO SHOT AT LETTING PEOPLE STOP THEIR DANCE STEPS.

INAUGURATION

A GRAND CELEBRATION OF JOY AND UNITY NEEDS A GRAND INAUGURATION. IN THE PRESENCE OF EMINENT PERSONALITIES AND STALWARTS FROM VARIOUS FIELDS ACROSS THE NATION, THE CANDLE OF THE INAUGURATION CEREMONY IS LIT.

ALUMNI BUSINESS MEET

AN OPPORTUNITY TO WITNESS THE EXCELLENT RENDEZVOUS OF CORPORATE BIGSHOTS, WHO HAPPEN TO BE OUR ALUMNI, TO MEET AND DISCUSS CORPORATE ISSUES, VENTURES AND INVESTMENTS. THIS PROVIDES WITH AN EXCELLENT INTERFACE FOR VARIOUS BUSINESS DEALS TO BE APPROACHED. A GREAT CHANCE TO LEARN ABOUT THE CORPORATE WORLD.

SEMINAR

WE PROVIDE AN EXCELLENT OPPORTUNITY TO QUENCH YOUR QUERIES WHETHER IT BE ACADEMIC OR CORPORATE, AND GUIDE YOU TO NEW PATHS OF KNOWLEDGE.

WAR OF BANDS

MUSIC LOVERS HAVE THEIR WAY SORTED TO JOIN US IN WAR OF BANDS AND ENJOY THE MESMERIZING EVENING WHERE MUSICIANS FROM ALL OVER THE COUNTRY WILL COMPETE IN THE GRANDEUR OF THE GREAT.





EVENTS

OSCILLATIONS

DANCE IS ONE OF THE BEST WAYS TO EXPRESS YOURSELF. THE LARGEST SOLO AND GROUP DANCE COMPETITION IN KOLKATA AWAITS TO WITNESS THE EVOLUTION OF CULTURE ALONG WITH TIME.

FIDUCIA

WE PRESENT BEFORE YOU OUR OWN FASHION SHOW WHERE THE MODELS FROM OUR COLLEGE WILL ROCK THE RAMP IN THEIR STYLISH AND TRENDY LOOKS. CHOOSE YOUR NEW FASHION ICONS.

OPEN MIC

WE HAVE A ONE STEP SOLUTION FOR ALL COLOURS OF EMOTION. FOR THOSE BUDDING COMEDIANS, POETS AND STORY TELLERS, IT'S TIME TO BUCKLE UP. THEY CAN NOW GRAB THEIR PENS AND START PREPARING TO MOVE THE WORLD WITH THEIR WORDS.

REBECSAL

REAPPRAISING NOTIONS OF AN EXCLUSIVE CULTURAL FEST, BEINGS, FOR ONCE MORE SHIFT THE ATTENTION TOWARDS TEAMS FIGHTING FOR GLORY ON THE FUTSAL FIELD. FRIENDS TURN FOES AND RIVALS BECOME FRIENDS WHEN REBECSAL COMES INTO THE SCENE.

SPONSORS

TITLE SPONSOR	: 10,00,000/-
ASSOCIATE SPONSOR	: 7,00,000/-
CO SPONSOR	: 5,00,000/-
BECA SPONSOR	: 2,50,000/-





WHY SPONSOR REBECA?

MARKET DEVELOPMENT

AN OPPORTUNITY TO SHARE YOUR PLANS AND SCHEMES WITH INDUSTRIAL STALWARTS WHO HAPPEN TO BE OUR ESTEEMED ALUMNI, GATHERING DURING THE EVENT, THROUGH VARIOUS INDUSTRIAL VENTURES.

CONNECTING TO INDUSTRIAL STALWARTS

SERVES BUSINESS INTEREST OF THE SPONSORING COMPANY AS OUR FEST WILL PROVIDE A PLATFORM TO REACH THEIR DIRECT CONSUMERS. WE ALSO PROVIDE FACILITIES WITHIN OUR CAMPUS TO OUR SPONSORS WHERE THEY CAN DISPLAY OR SELL THEIR PRODUCTS DIRECTLY.

PRODUCT VISIBILITY

CAN TARGET A SIZEABLE AMOUNT OF FOOT-FALL, PROVIDE BRAND VISIBILITY AT KEY LOCATIONS OF THE CITY AS WELL AS IN OUR COLLEGE. REBECA BEING SPECIFICALLY A YOUTH FESTIVAL GENERATES A FOOT-FALL OF MORE THAN 10,000 COLLEGE STUDENTS & 1,000 ALUMNI FROM A VARIETY OF FIELDS FROM ALL OVER INDIA.

PUBLICITY CONCEPTS

PROVIDES MEDIA EXPOSURE, A GATEWAY TO A GLOBAL ALUMNI BASE AND SUPPLEMENTS CORE MARKETING PROGRAMME OF THE COMPANY.

REBNIGHT SPONSORS

CLASSICAL NIGHT (DAY 1)	2,00,000/-
BEINGS NIGHT (DAY 2)	4,00,000/-
KOLKATA NIGHT (DAY 3)	6,00,000/-
MUMBAI NIGHT (DAY 4)	8,00,000/-

CO-CONFLUENCE SPONSORS

INDUSTRIAL FAIR	30,000/-
ALUMNI BUSINESS MEET	50,000/-
ACADEMIC INDUSTRY MEET	1,00,000/-
TECHNICAL SEMINAR	30,000/-
INVITATIONAL DEBATE	30,000/-

COMPETITIVE EVENTS

BAND COMPETITION	50,000/-
CHOREOGRAPHY	30,000/-
ANTAKSHARI	15,000/-
FASHION SHOW	1,00,000/-
TREASURE HUNT	15,000/-

ADVERTISEMENT

EXHIBITION	50,000/-
T-SHIRT	1,50,000/-
GATE	75,000/-
STALL	35,000/-
OTHER SPONSORS	30,000/-





CATEGORY SPONSORS

Drink Partner	1,50,000/-
Technology Partner	1,25,000/-
Corporate Social Responsibility Partner	75,000/-
Exclusive Mall Partner	75,000/-
Telecom Partner	60,000/-
Mobile Partner	60,000/-
Stationary Partner	60,000/-
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