

# Superstore Sales Analysis



\$2.3M

Total Sales



38K

Total Quantity



\$286K

Total Profit



\$29

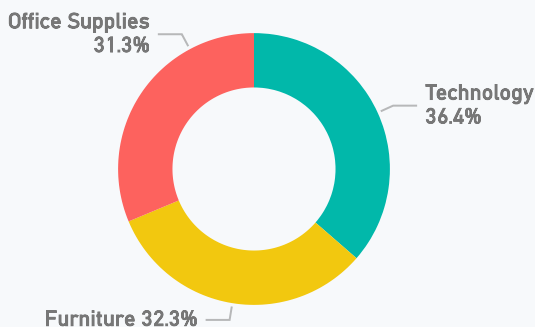
Average Profit



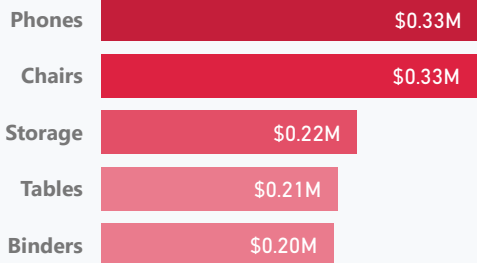
12.5%

Profit %

## Sales by Category and Sub-Category

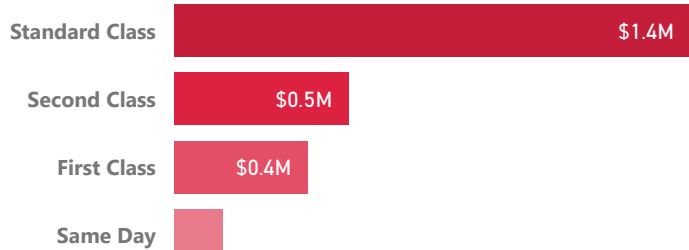


### Top 5 Sub-Categories by Sales

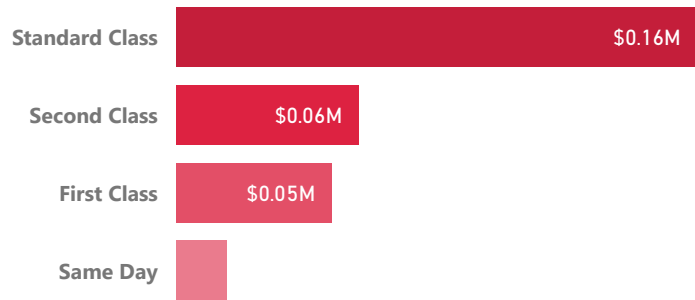


## Sales and Profit by Ship Mode

### Sales by Ship Mode



### Profit by Ship Mode



## Sales Overview

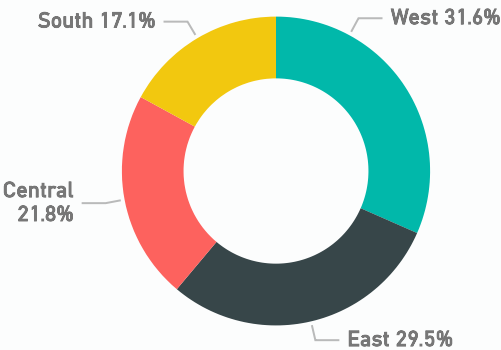
Category	Sub-Category	Total Sales	Total Qty	Profit %	
Technology	Phones	\$3,30,007.054	3289	13.5%	↑
Furniture	Chairs	\$3,28,449.103	2356	8.1%	↑
Office Supplies	Storage	\$2,23,843.608	3158	9.5%	↑
Furniture	Tables	\$2,06,965.532	1241	-8.6%	↓
Office Supplies	Binders	\$2,03,412.733	5974	14.9%	↑
Technology	Machines	\$1,89,238.631	440	1.8%	↑
Technology	Accessories	\$1,67,380.318	2976	25.1%	↑
Technology	Copiers	\$1,49,528.03	234	37.2%	↑
Furniture	Bookcases	\$1,14,879.9963	868	-3.0%	↓
Office Supplies	Appliances	\$1,07,532.161	1729	16.9%	↑
Furniture	Furnishings	\$91,705.164	3563	14.2%	↑
Office Supplies	Paper	\$78,479.206	5178	43.4%	↑

# Superstore Geographical Analysis

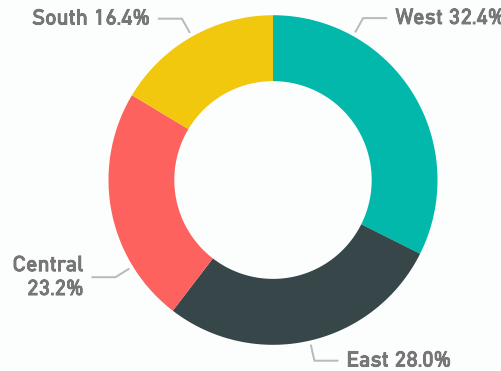


## Sales and Quantity by Region

Sales

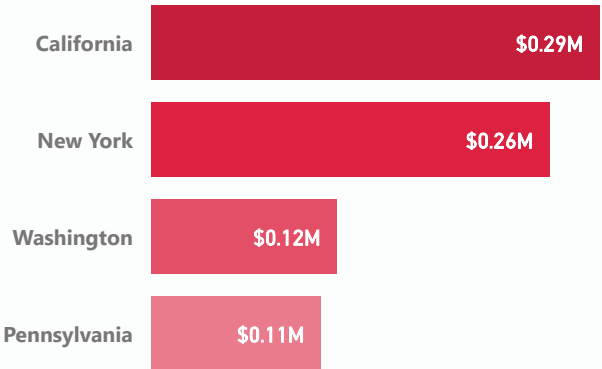


Quantity Sold

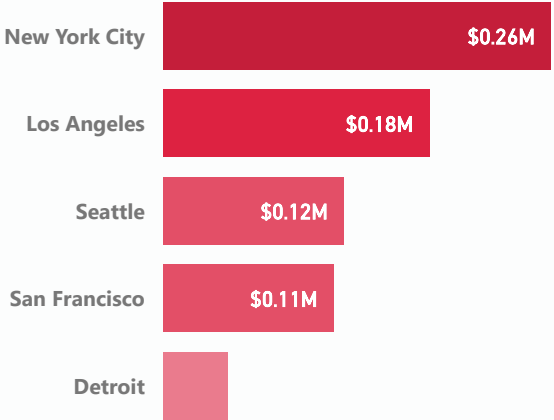


## Sales by States and City

Top 5 States by Sales



Top 5 Cities by Sales



## Sales Overview

Region	State	City	Total Sales	Profit %
East	New York	New York City	\$2,56,368.161	24.2% ↑
West	California	Los Angeles	\$1,75,851.341	17.3% ↑
West	Washington	Seattle	\$1,19,540.742	24.4% ↑
West	California	San Francisco	\$1,12,669.092	15.5% ↑
East	Pennsylvania	Philadelphia	\$1,09,077.013	-12.7% ↓
Central	Texas	Houston	\$64,504.7604	-15.7% ↓

Sales by States

