

ATLIQ HARDWARE SALES

2017

2018

2019

2020

Jun
17

Jul
17

Aug
17

Sep
17

Oct
17

Nov
17

Dec
17

Jan
18

Feb
18

Mar
18



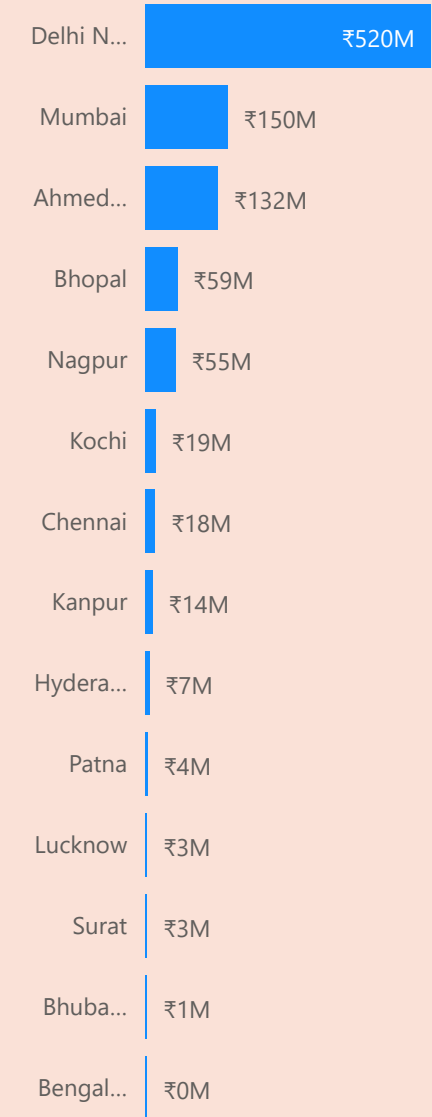
₹985M

Revenue

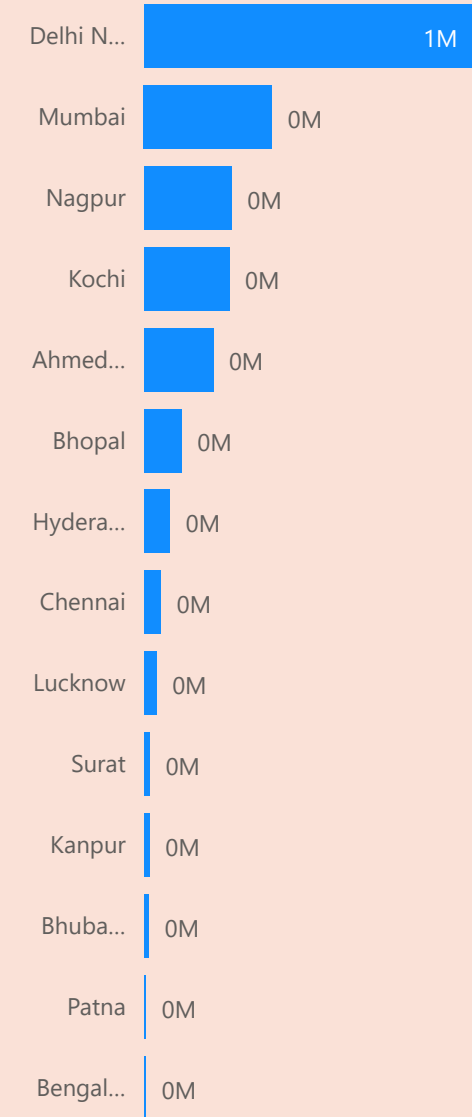
2M

Sales Qty

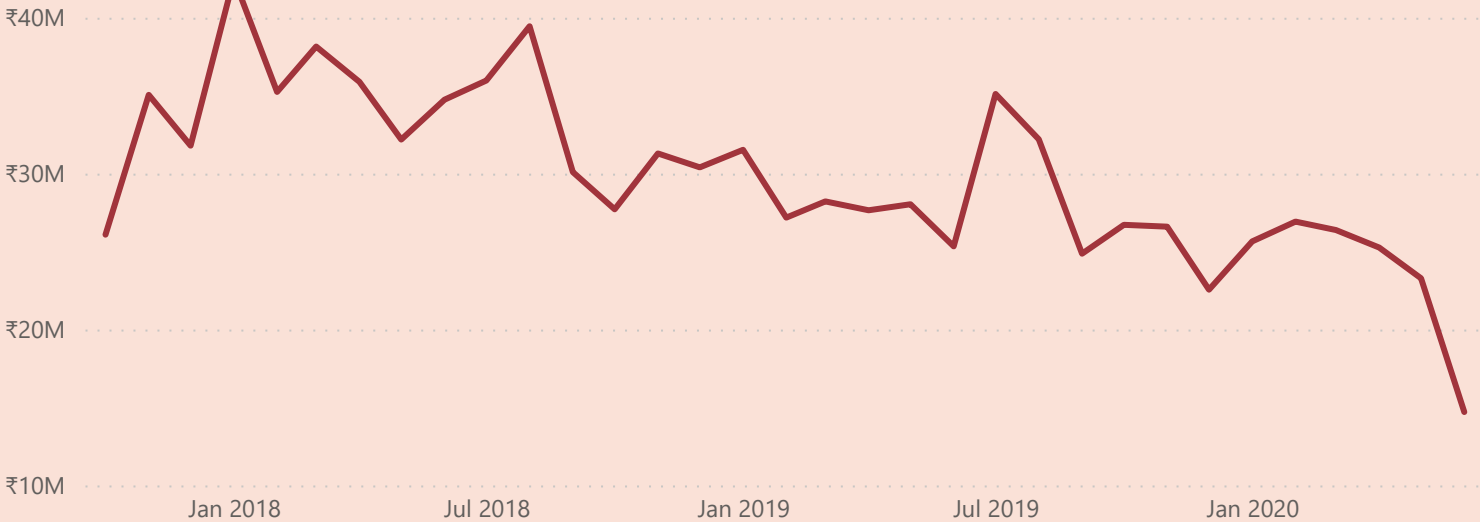
Revenue by Markets



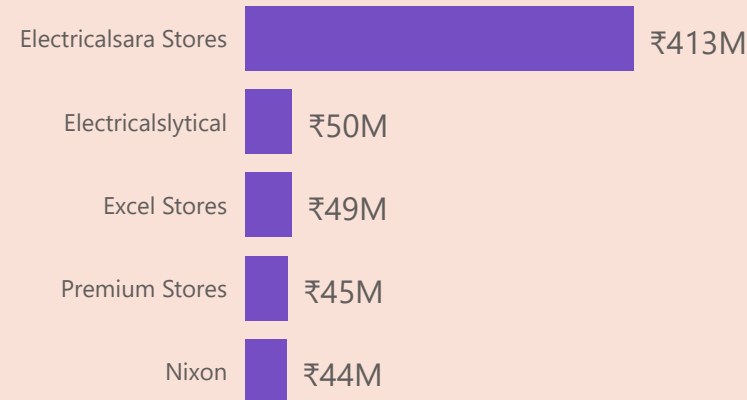
Sales Qty by Markets



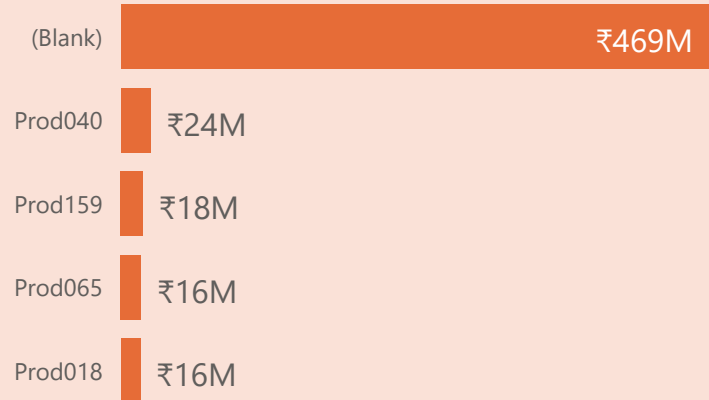
Revenue Trend



Top 5 Customers



Top 5 Products



₹985M

Revenue

2M

Sales Qty

₹24.7M

Total Profit Margin

2017

2018

2019

2020

Jun
17

Jul
17

Aug
17

Sep
17

Oct
17

Nov
17

Dec
17

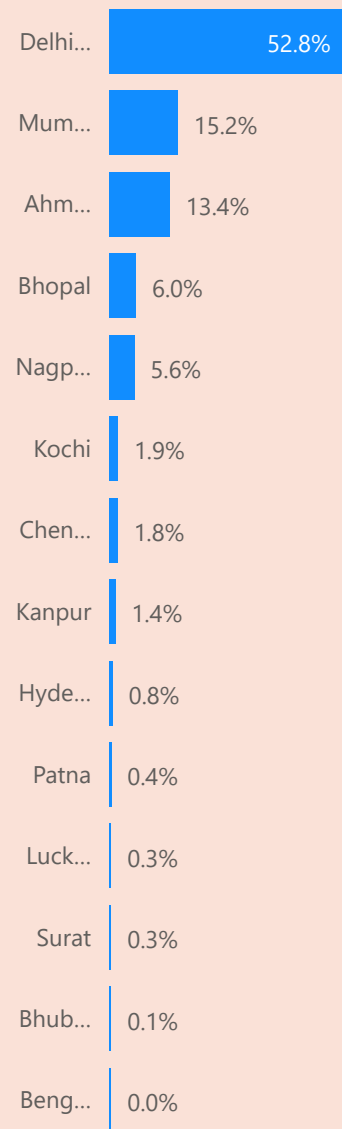
Jan
18

Feb
18

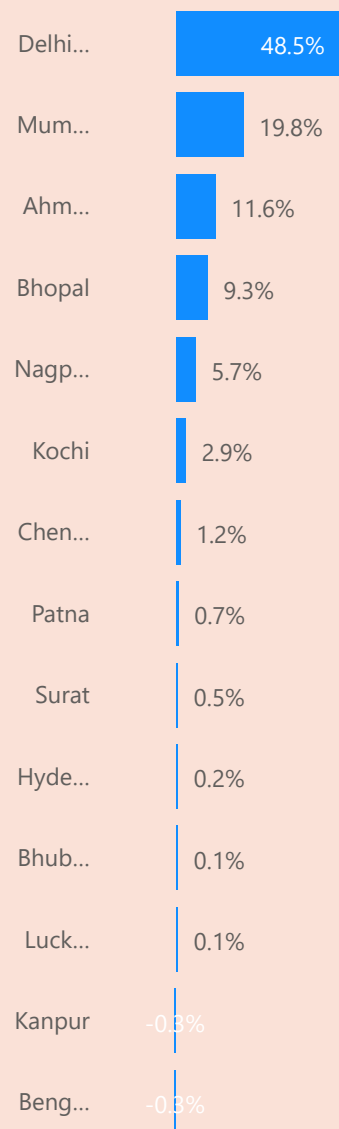
Mar
18



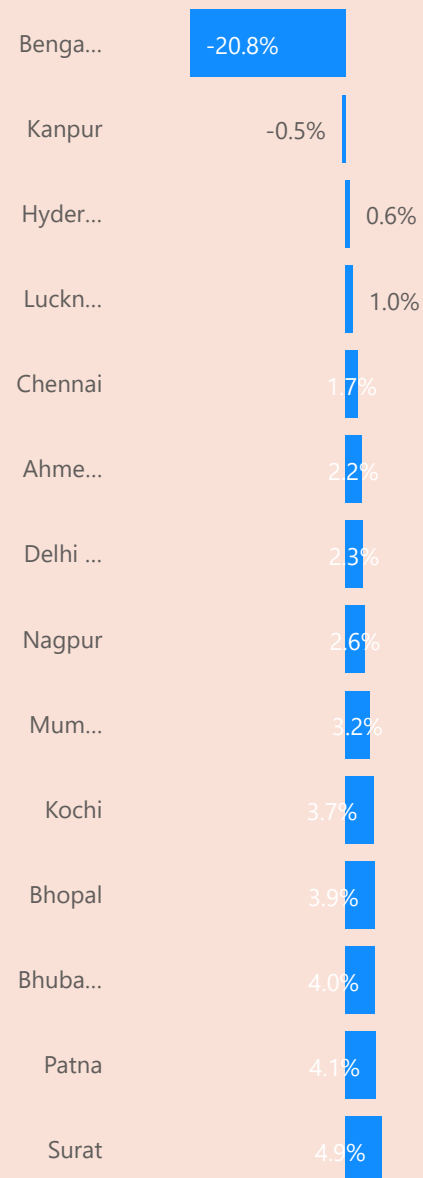
Revenue Contribution % by Market



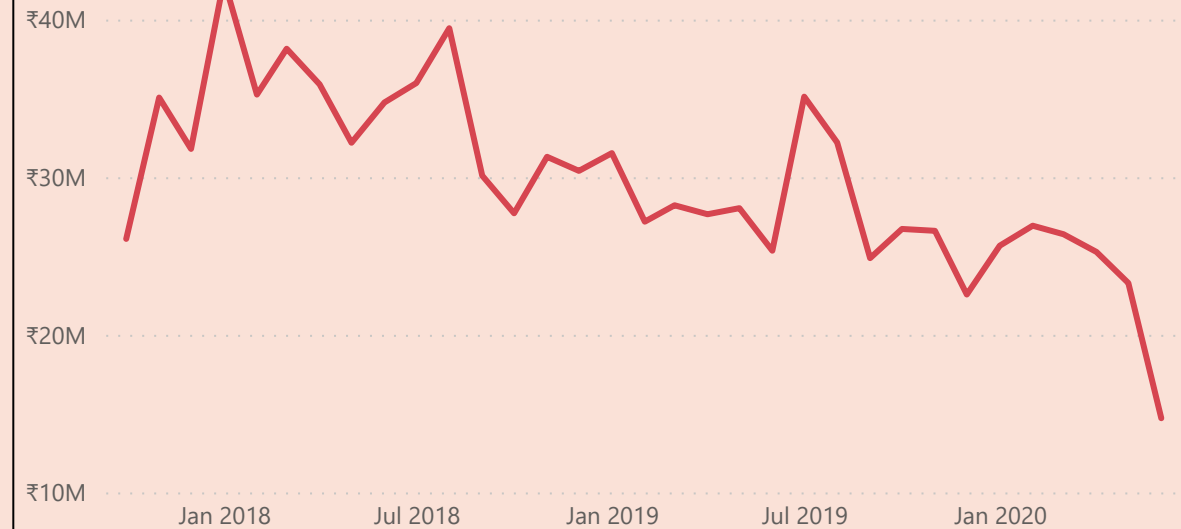
Profit Contribution % by Market



Profit % by market



Revenue Trend



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹413,333,588	42.0%	37.7%	2.3%
Electricalslytical	₹49,644,189	5.0%	6.8%	3.4%
Excel Stores	₹49,115,620	5.0%	2.8%	1.4%
Premium Stores	₹44,962,166	4.6%	4.3%	2.3%
Nixon	₹43,893,083	4.5%	7.2%	4.1%
Info Stores	₹35,100,033	3.6%	1.3%	0.9%
Control	₹31,771,997	3.2%	3.3%	2.6%
Surge Stores	₹28,648,916	2.9%	2.7%	2.3%
Acclaimed Stores	₹21,196,727	2.2%	1.3%	1.5%
Forward Stores	₹21,026,079	2.1%	2.3%	2.7%
Epic Stores	₹18,750,440	1.9%	1.3%	1.8%
Nomad Stores	₹17,739,351	1.8%	2.1%	2.9%
Electricalsocity	₹17,489,935	1.8%	2.9%	4.1%
Modular	₹17,379,851	1.8%	1.8%	2.6%
Atlas Stores	₹16,666,713	1.7%	1.2%	1.8%
Leader	₹16,529,970	1.7%	5.1%	7.5%
Total	₹984,868,963	100.0%	100.0%	2.5%

₹985M

Revenue

2M

Sales Qty

₹24.7M

Total Profit Margin

Profit Target

2%

2017

2018

2019

2020

Jun 17

Jul 17

Aug 17

Sep 17

Oct 17

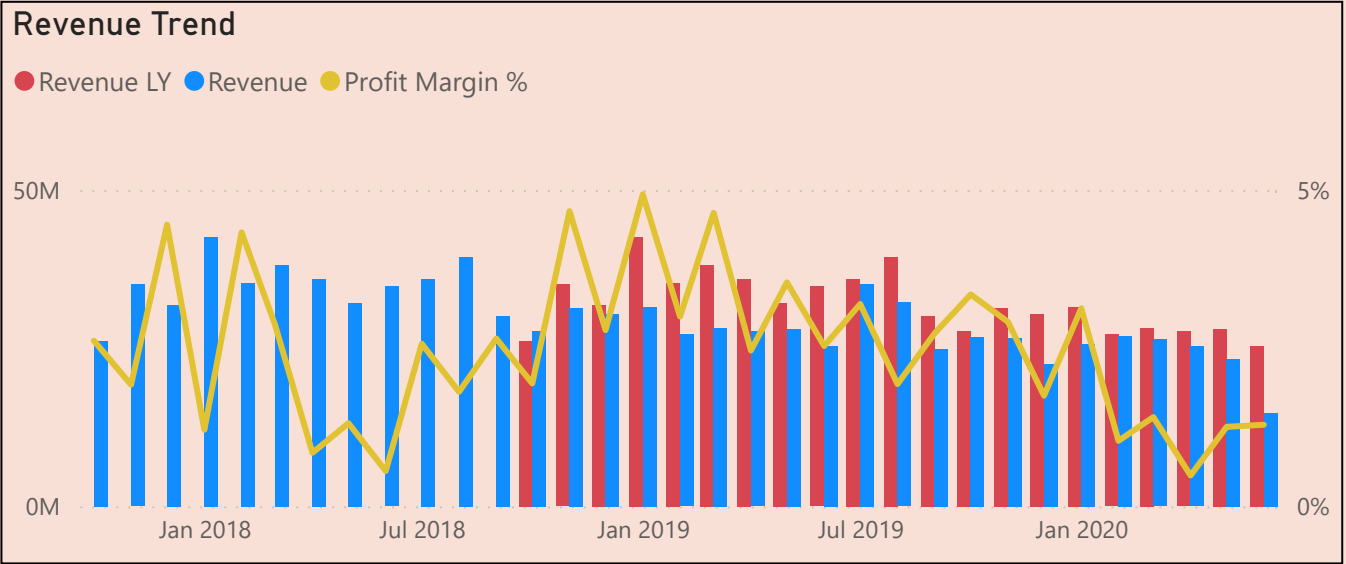
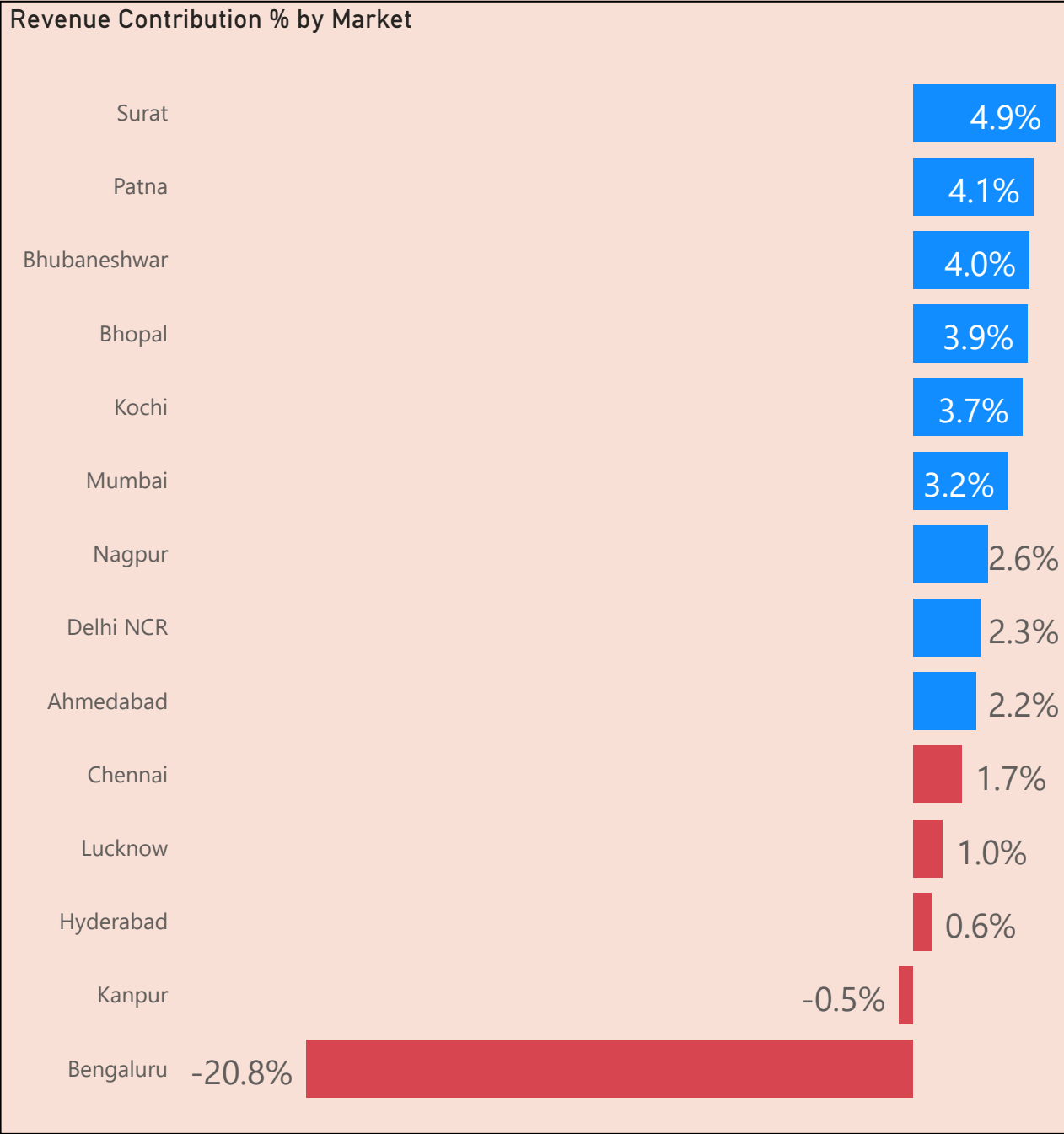
Nov 17

Dec 17

Jan 18

Feb 18

Mar 18



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