

# Data sources and access - Lesson overview

Data plays a **pivotal role** in conducting **effective** analysis. Significant effort and attention need to go into the **approaches used** to retrieve and access it.

In this lesson, we explore ways to **source the right data** and how to **take accountability** for it through **data governance principles** and **ethics**. We also look at spreadsheets, and more specifically **Google Sheets**, as a tool we can use to access our data.

## Learning objectives

- Understand the various principles and ethics that govern the collection and use of data.
- Understand how and why sourcing for the right data is necessary to be able to create business value.
- Know about spreadsheets and how to navigate Google Sheets.
- Know how to access data by importing it into google Sheets.

 Slide deck

 Knowledge questions

 Walk-through

 Reference card

