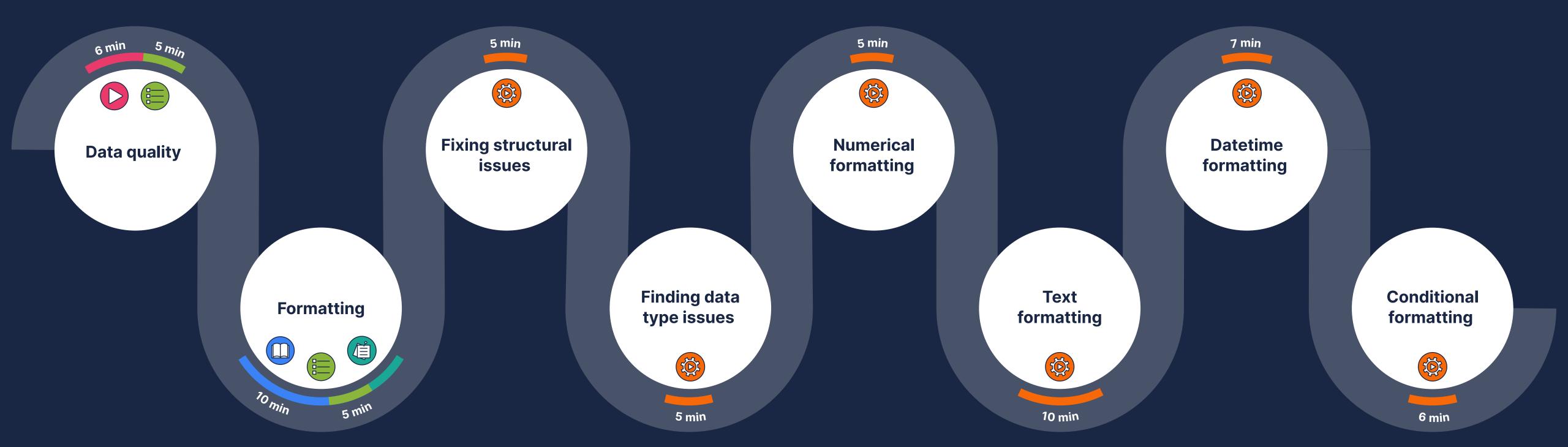
## Data formatting - Lesson overview

In this lesson, we will learn about **data formatting** and discover why it is crucial to format data in order to **guarantee and maintain data integrity**. Additionally, we'll learn about the **typical data types** and **structural problems** we encounter when **dealing with spreadsheets**.





## Learning objectives

- Understand the importance of data quality and formatting.
- Understand the various numerical, textual, datetime, and conditional formatting tools available for spreadsheets and how to use them.

