

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

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- ⌚ 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👥 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

- A** **Team gathering**
USHA NANTHINI
USHA PRIYA V
VINITHA E
ARITH KUMAR K
 - B** **Set the goal**
Keerthi tweets
 - C** **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.
[Open article](#) →

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.



An infographic titled "Key rules of brainstorming" with the subtitle "To run a smooth and productive session". It lists six rules, each with an icon: 1. Stay in topic (target icon), 2. Encourage wild ideas (lightbulb icon), 3. Defer judgment (stop sign icon), 4. Listen to others (ear icon), 5. Go for volume (megaphone icon), and 6. If possible, be visual (eye icon).

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil button to edit it (or to delete it).



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

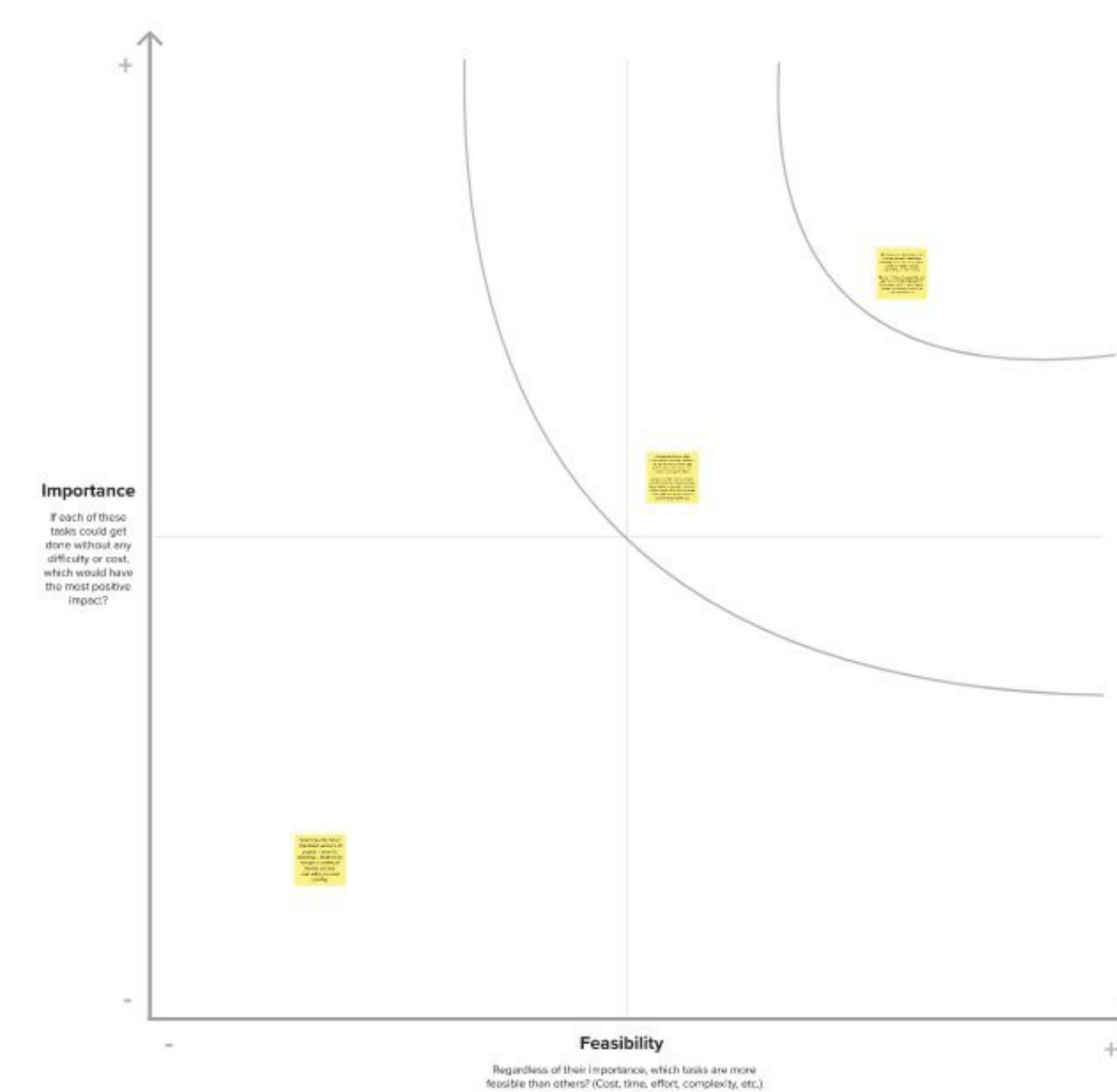


Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer. Holding the **M key** on the keyboard.



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

- ### Quick add-ons
- A** **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
 - B** **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

- Keep moving forward
 - Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
 - Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
 - Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

🔗 [Share template feedback](#)

The diagram illustrates the steps of the greedy algorithm for the knapsack problem. It shows four stages: 1. Initial items and knapsack capacity. 2. Selecting the item with the highest value-to-weight ratio. 3. Adding the selected item to the knapsack. 4. Repeating the process until the knapsack is full.