

Says

What have we heard them say?
What can we imagine them saying?



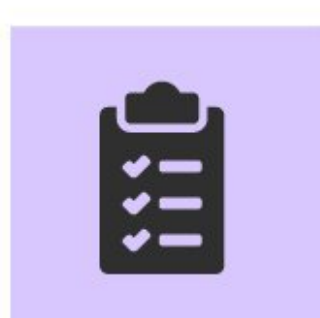
Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?

 [See an example](#)



Persona's name

Short summary of the persona

Assess Your Space - and Yourself! A good start is to close your eyes, picture yourself living in the home of your dreams, and experience how you feel. That works best when you have details in mind, lots of them...

dream house is about fulfilling desires rather than meeting needs. Make a long wish list if you want to. Everyone's wish list is unique. Some people wish to wake up every morning to watch the sunrise over a lake, while others wish to see snow-capped mountains.

When everyone thinks about their dream home, they imagine a beautiful master bedroom. A spa-like bathroom with a hot tub and shower sounds relaxing after a long day. It is a must for some people to have the option to decide between taking a bath or shower after a long day.

"Dream House" was designed with primary aim to materialize its owner's dream. A dream of a home that will not only fulfill his functional needs and accommodate his family, but also will satisfy his deepest desires, even those rising from his subconscious.

Behaviorists believe that all mental processes are based on observable behavior and do not focus on the memories or desires represented by dreams. Instead, they focus on how dream content is affected by external factors such as recent experiences or current emotional states.

Open Living Plans. When looking for a home, many people tend to want open rooms and open concept living ...
Separate Party ...
Kitchen Island ...
Master Bedroom With Walk-In Closet and Bathroom ...
Outdoor Entertainment ...
Natural Light ...
Two-Car Garage ...
Energy Efficiency.

The house should be outfitted with all modern conveniences. It should have a large TV, a home theater system, and a Playstation. The walls of the house will be painted in light colours to make it appear bright. Every room will have enough light bulbs and lamps.

As a new homeowner, you might feel stressed about the expenses to come and wonder if this was the best choice for you. If you find yourself feeling overwhelmed, know that this is normal, and you should be proud of yourself for making it through the process.

Don't hold that nasty stuff in. Don't pretend it's NBD. Let yourself feel everything, says Bumble—the disappointment, frustration, and the empty feeling of wondering what might have been. Cry it out.

You might also be concentrating on your career, trying to steer it in the right direction. These are all major life events to be considering at the same time as buying a house, so it's no surprise that first-time buyer anxiety is a real thing.

Not Is Buyer Anxiety?
Buyer's remorse refers to negative emotions—such as regret, anxiety or guilt—that consumers may experience after buying an item. It's typically linked to large purchases—like a car or a new home. But some people may experience it after smaller purchases—like buying a new bag or set of golf clubs.

Do your research. Create a to-do list. Set a budget. Keep a flexible timeline. Find a temporary home. Get help in dealing with your insurer.