

**KEY WORKPLAN ITEMS**

1. Serve as the point of contact for economic development opportunities for both existing and new businesses within James City County, including identifying and communicating available opportunities and resources to the local business community
2. Attract businesses in high-growth market segments, including technology, medical and government-related industries
3. Expand current incentive programs for both new and existing companies to support business creation and expansion
4. Increase local awareness of existing local businesses, encouraging consumers to “think locally” for their business and personal needs/services
5. Expand the County’s Sports Tourism Program to take advantage of the County’s existing facilities and assist in generating revenue for local businesses
6. Provide support to the Economic Development Authority of James City County in their efforts to sustain and expand the County’s commercial and industrial revenue base and enhance the quality of life for the County’s citizens
7. Participate in and support the transition of the Williamsburg Area Chamber and Tourism Alliance to a destination marketing organization

**BUDGET SUMMARY**

		FY 12 Adopted		FY 13 Adopted		FY 14 Plan
Personnel	\$	333,909	\$	343,878	\$	347,826
Operating		94,767		50,300		49,200
Total	\$	<u>428,676</u>	\$	<u>394,178</u>	\$	<u>397,026</u>

**PERSONNEL**

Full-time Personnel	4	4	4
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**PERFORMANCE MEASURES**

	FY 11 Actual	FY 12 Projected	FY 13 Adopted	FY 14 Plan
# Small businesses assisted through the County’s process		New	12	12
# Expanded existing business announced for County through OED	New	2	4	4
# New business announced for County through OED	1	2	4	4

**BUDGET COMMENTS**

This budget reflects the elimination of rent payments for space as the office has moved back to the County Government Center.