

People QuickFacts	Poquoson	Virginia
Population, 2012 estimate	12,097	8,185,867
Population, 2010 (April 1) estimates base	12,157	8,001,031
Population, percent change, April 1, 2010 to July 1, 2012	-0.5%	2.3%
Population, 2010	12,150	8,001,024
Persons under 5 years, percent, 2010	4.4%	6.4%
Persons under 18 years, percent, 2010	24.4%	23.2%
Persons 65 years and over, percent, 2010	15.6%	12.2%
Female persons, percent, 2010	50.6%	50.9%
White alone, percent, 2010 (a)	95.1%	68.6%
Black or African American alone, percent, 2010 (a)	0.6%	19.4%
American Indian and Alaska Native alone, percent, 2010 (a)	0.3%	0.4%
Asian alone, percent, 2010 (a)	2.1%	5.5%
Native Hawaiian and Other Pacific Islander alone, percent, 2010 (a)	0.1%	0.1%
Two or More Races, percent, 2010	1.4%	2.9%
Hispanic or Latino, percent, 2010 (b)	1.8%	7.9%
White alone, not Hispanic or Latino, percent, 2010	93.8%	64.8%
Living in same house 1 year & over, percent, 2008-2012	91.5%	84.7%
Foreign born persons, percent, 2008-2012	4.9%	11.1%
Language other than English spoken at home, pct age 5+, 2008-2012	7.4%	14.7%
High school graduate or higher, percent of persons age 25+, 2008-2012	92.4%	86.9%
Bachelor's degree or higher, percent of persons age 25+, 2008-2012	35.1%	34.7%
Veterans, 2008-2012	1,391	734,151
Mean travel time to work (minutes), workers age 16+, 2008-2012	21.9	27.5
Housing units, 2010	4,726	3,364,939
Homeownership rate, 2008-2012	84.7%	67.8%
Housing units in multi-unit structures, percent, 2008-2012	5.2%	21.5%
Median value of owner-occupied housing units, 2008-2012	\$316,000	\$249,700
Households, 2008-2012	4,592	3,006,219
Persons per household, 2008-2012	2.62	2.59
Per capita money income in past 12 months (2012 dollars), 2008-2012	\$38,243	\$33,326
Median household income, 2008-2012	\$85,033	\$63,636
Persons below poverty level, percent, 2008-2012	4.1%	11.1%
Business QuickFacts	Poquoson	Virginia
Total number of firms, 2007	961	638,643
Black-owned firms, percent, 2007	F	9.9%
American Indian- and Alaska Native-owned firms, percent, 2007	F	0.5%
Asian-owned firms, percent, 2007	F	7.0%
Native Hawaiian and Other Pacific Islander-owned firms, percent, 2007	F	0.1%

Hispanic-owned firms, percent, 2007	F	4.5%
Women-owned firms, percent, 2007	19.6%	30.1%
Manufacturers shipments, 2007 (\$1000)	0	92,417,797
Merchant wholesaler sales, 2007 (\$1000)	D	60,513,396
Retail sales, 2007 (\$1000)	54,707	105,663,299
Retail sales per capita, 2007	\$4,628	\$13,687
Accommodation and food services sales, 2007 (\$1000)	9,175	15,340,483
Geography QuickFacts	Poquoson	Virginia
Land area in square miles, 2010	15.32	39,490.09
Persons per square mile, 2010	793.2	202.6
FIPS Code	63768	51
Counties	Poquoson city	
(a) Includes persons reporting only one race.		
(b) Hispanics may be of any race, so also are included in applica		
FN: Footnote on this item for this area in place of data		
NA: Not available		
D: Suppressed to avoid disclosure of confidential information		
X: Not applicable		
S: Suppressed; does not meet publication standards		
Z: Value greater than zero but less than half unit of measure sho		
F: Fewer than 100 firms		
Source: US Census Bureau State & County QuickFacts		