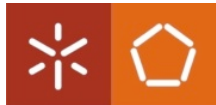




International Conference on  
**Dublin Core and Metadata Applications**  
22 - 26 September 2008

# *Relating Folksonomies with Dublin Core*

**Maria Elisabete Catarino**  
**Ana Alice Baptista**  
Universidade do Minho



Universidade do Minho



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## What this presentation is about

- Contextualization - KoT – how the project began and the first indications
- The research project - what we are willing to know
- Tag analysis - rules and procedures
- Results: of the pilot study and some preliminary final results
- What we'll do next



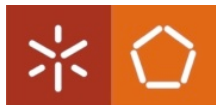


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### *How this project began*

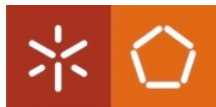
- Liddy's post on DC-Social Tagging mailing list;
- Preparation of a proposal and posting it to the mailing list;
- Receiving expressions of interest from people from the UK, Spain, France, Belgium, Italy and USA;
- A communication on the DC Social Tagging workshop at DC2007 with contributions from: Ana Alice Baptista, Emma L. Tonkin, Andrea Resmini, Seth Van Hooland, Susana Pinheiro, Eva Mendéz and Liddy Neville.





## *Some Indications from the first phase*

- Users apply tags not only to **describe the resource**, but also to describe their **relationship with the resource** (e.g. to read, to print,...)
- **Tags don't always correspond to atomic values** - Many of the tags have more than one value, which potentially results in more than one metadata element assigned.
- **The majority of tags could be mapped to DC properties, but many were left unmapped** - 14 out of the 16 DC elements, including Audience, have been allocated.
- **Four new properties were broadly identified** - "Action Towards Resource" (e.g., to read, to print...), "To Be Used In" (e.g. work, class), "Rate" (e.g., very good, great idea) and "Depth" (e.g. overview).





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### *However....*

- the first phase consisted in very preliminary work just to give us an idea of what kind of results we could expect;
- a more detailed work would be needed in order to have more accurate results
- challenge to a PhD student: Elisabete.

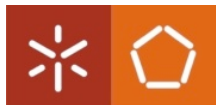




## *The questions*

- Do DC properties have the **necessary semantics** to clarify and express how given tags relate to the resource to which they were applied?

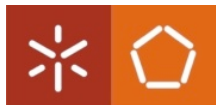
If not, **which other properties** that hold this semantics can be identified to complement DC and to be used in social tagging applications?





## *The Data Set*

- The Data Set
  - 5098 tags
  - 15381 users
  - 75429 Tag occurrences
- The whole study was made **manually** in order to be as precise as possible regarding the meaning of the tags





## *The organization of the study*

- Pilot study - 5 resources; 355 users; 311 tags; 1141 tag occurrences.
- Full study – 50 resources; 15381 users; 5098 tags, 75429 tag occurrences
- Stages:
  1. Analysis of Tags;
  2. Identification of complementary properties;
  3. Formalization of the new properties in a ontology;
  4. Validation by the community

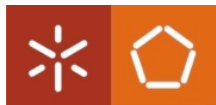






## *Tag Analysis - procedures*

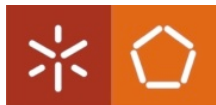
- Analysis of all tags in the data set;
- If the meaning of tags is not clear:
  - to use lexical resources (dictionaries, encyclopedias, WordNet, etc)
  - analyse other tags of the same users
  - Contact the user
- Grouping of tags into key-tags
  - Key-Tag is a normalised tag that represents a group of similar tags





## ***Analysis of Tags: rules***

- Only tags written in Latin alphabet were considered;
- English was the chosen language to represent Key-Tags.
  - Tags written in different languages, but, most of the tags were written in english;





## *Analysis of Tags: rules*

- Compound tags related to only one concept = only one key-tag

— Example:

— **Tag:** Institutional Repositories

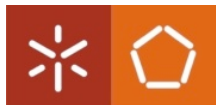


Modifier



Focus

— **1 Key-Tag:** Institutional Repositories





## *Analysis of Tags: rules*

- Compound tags related to two or more concepts = two or more key-tags.

- Example :

— **Tag:** Classification-Cataloguing

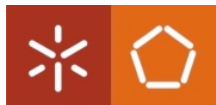


Focus



Focus

— **2 Key-Tags:**    Classification  
                          Cataloguing





## *Analysis of Tags: rules*

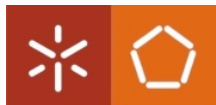
- When Simple Tags could clearly be post-coordinated they were analysed as a compound term.
  - For instance a user who, when assigning tags to the resource “The Semantic Web” written by Tim Berners-lee, insert the following tags:
    - `the, semantic, web, article, by, tim, berners-lee`

The system of Social Bookmarking generated seven tags. However, it is clear that these tags can be post-coordinated to have a meaning such as:

***Title*** – The Semantic Web

***Creator*** – Tim Berners-Lee

***Subject*** – semantic web





# *Analysis of Tags: rules*

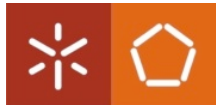
- Tags may correspond to more than one properties
  - Example - Simple Tag:
    - Architecture
      - Properties: **Title** and **Subject** (resource title: “An Architecture for Information”)
  - Example - Compound Tag:
    - `Doi:10.1045/april2002-weibel`
      - Properties: **Identifier** `doi:10.1045`; **Date** `april 2002`; **Creator** `Stuart L. Weibel`





## ***Complementary properties - procedures***

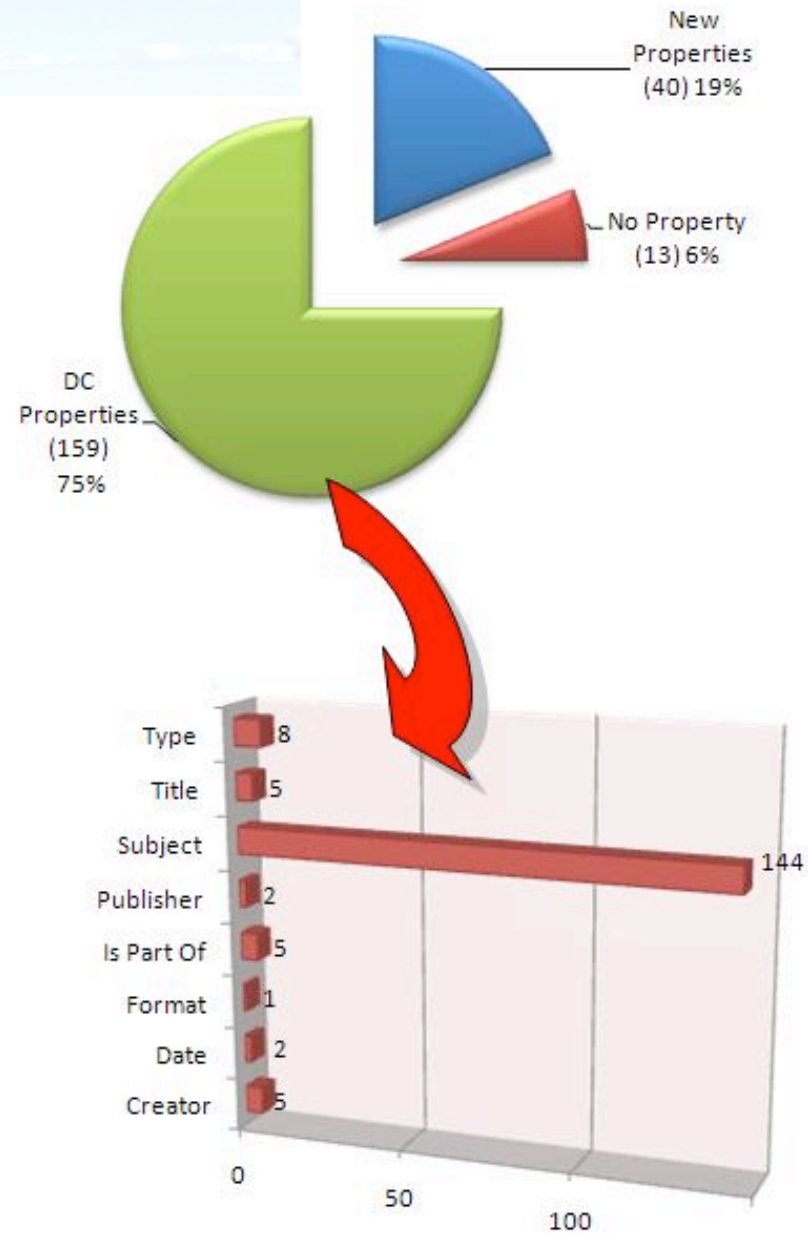
- Identify potential new properties related with the tags that couldn't be assigned do DC properties
- These are specific for Social Tagging applications.





## PILOT STUDY Results

- 5 resources
- 212 Key-tags
- **159 (75%) – DC Properties**
- 40 (19%) – New Properties
- 13 (6%) – No property





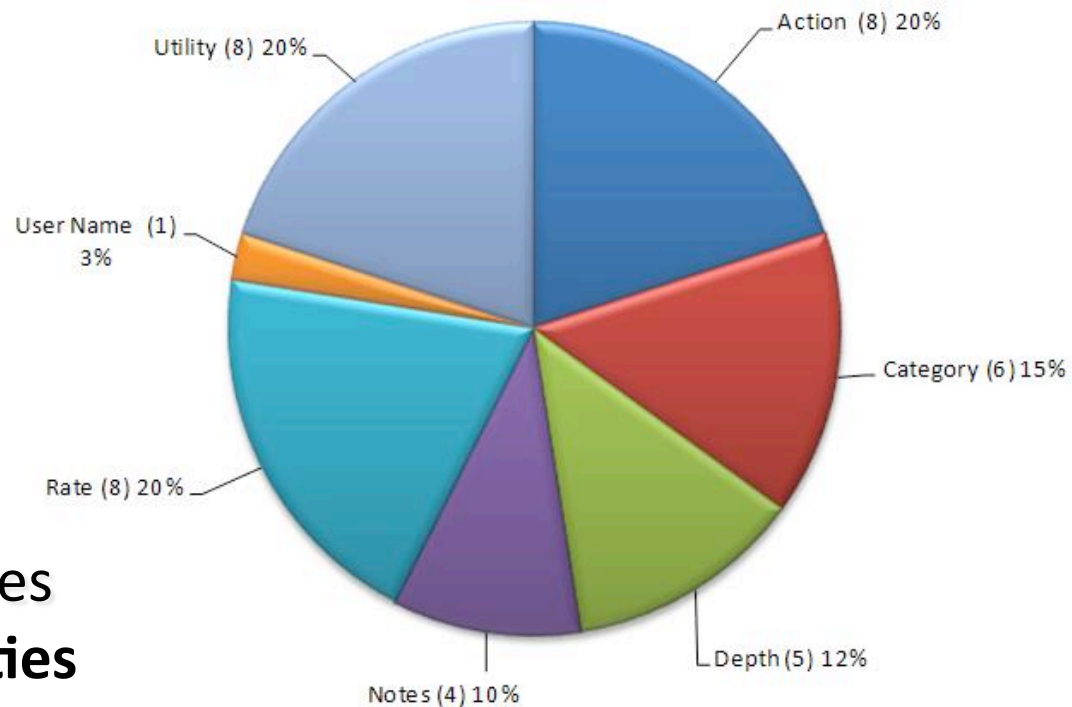


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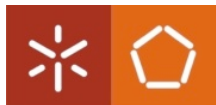


# *Potential New Property* *Action*

- Action of the user in relation to the tagged resource.

- Example:

```
toread  
_toread  
a_lire
```





# *Potential New Property Category*

- This property includes tags whose function is to group the resources into categories.
- Example:
  - Key-Tag DC Tagged it was noticed that the corresponding resources had also other tags with the prefix **dc:** (e.g.: *dc:contributor*, *dc:creator*, *dc:publisher*, *dc:language*, among others)





# *Potential New Property*

## *Depth*

- This type of tag confers the degree of intellectual depth to the tagged resource.
- Example:
  - Diagram, doc/intro, overview, semanticweb.overview, semwebintro.
  - These tags was applied for only one resource, means that users are describing a resource which content is thought as a schematic or a summarized explanation, introductory and general.





# *Potential New Property*

## *Notes*

- This property may be proposed to represent the tags that are used as a note or reminder.
- Example:
  - Tag  $H_{e_y}$ , refers to Tony Hey\*, a well-known researcher who made a debate on important issues that were related to the tagged resource.

*\*this information was given by the user who assigned the tags*





# *Potential New Property Rate*

- Rate, meaning pattern, category, class or quality is important to include tags that are evaluating the tagged resource.
- Example:

great

good

old

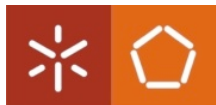




# *Potential New Property*

## *User Name*

- The property “User Name” labels the resource with the name of tagger himself.
- Example:  
`Alttablib`





# *Potential New Property*

## *Utility*

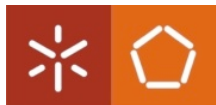
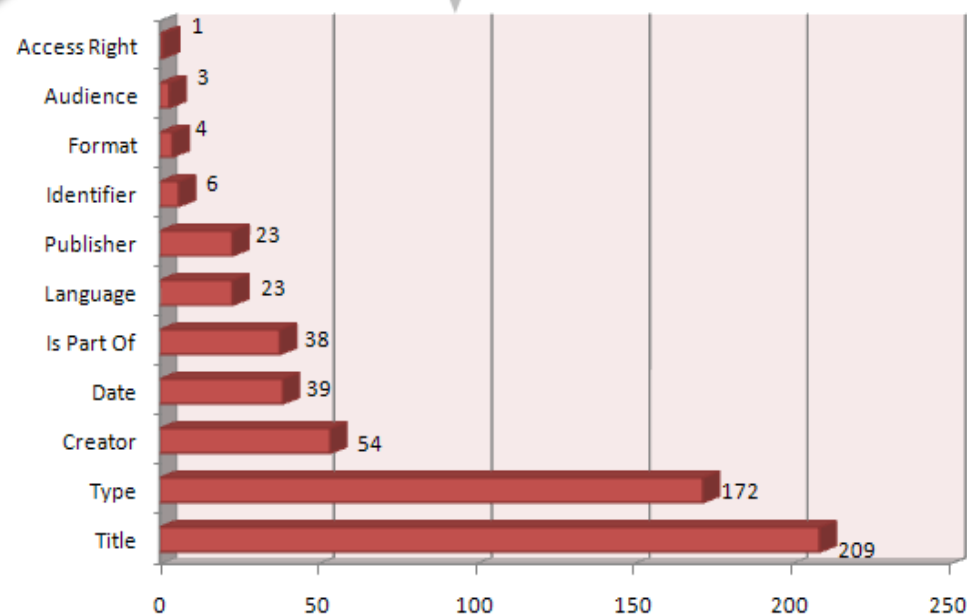
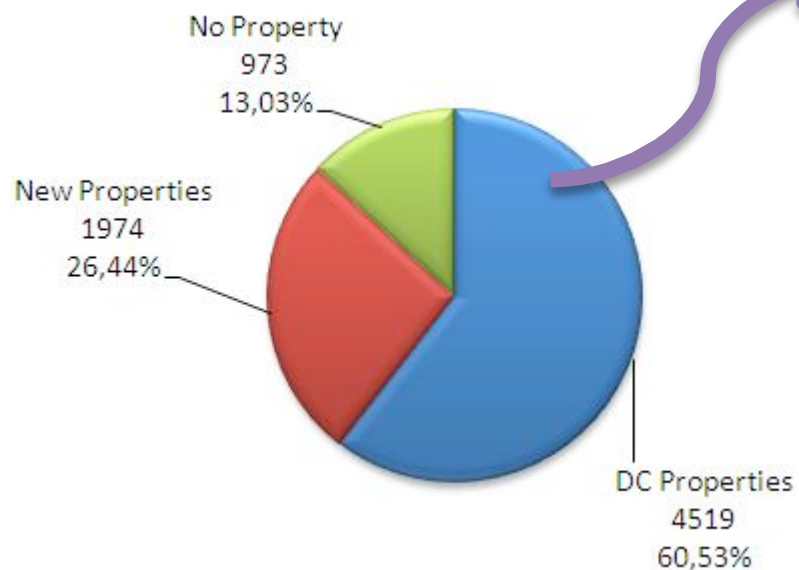
- This property refers to the utility of the resource for the user.
- Example:
  - `Maass`, is a tag was bundled in “study”. This term represent the name of a teacher, information found in the user’s notes: *Forschung von Prof. Maass na der Fakultat Digitale Medien na der HFU*







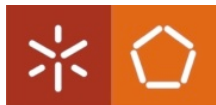
## *Preliminary results from the final study: DC Properties*





# Conclusions

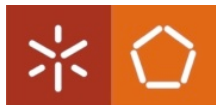
- DC properties can be assigned to a great part of the tags analyzed in the pilot study and in the final study (75% and 60% respectively)
- However, still, a significant number of tags them are left out (40% in the final study)
- 26% of the tags in the final study can be assigned to potential new properties specific for Social Tagging Applications
- The pilot study indicates that there 7 potential new properties and the final study points out to 10.





# *What we'll do next and how you can help*

- Validation of the study and feedback: questionnaires will be handed out at the social tagging workshop and will also be available in survey monkey (more info will be sent to you via email);
- Proposal of an application profile for social tagging applications.
- Develop partnerships for an international project in the semantic Web context that applies this application profile (contact us if you are interested in joining)





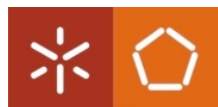
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# Thanks!!!

Elisabete Catarino - [ecatarino@dsi.uminho.pt](mailto:ecatarino@dsi.uminho.pt)

Ana Alice Baptista - [analice@dsi.uminho.pt](mailto:analice@dsi.uminho.pt)



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