

# DCMI Funding approaches

*Report for the DCMI Oversight Committee, March 2010*

## 1 Introduction

This document is intended to accompany an analysis of funding options for DCMI presented to the then DCMI Board of Trustees in November 2007 and which lead to the establishment of the DCMI Partnership Program in 2008. The November 2007 document is available at [http://dublincore.org/oversight/documents/DCMI\\_funding\\_options\\_20071103.pdf](http://dublincore.org/oversight/documents/DCMI_funding_options_20071103.pdf).

## 2 Further options

In addition to the options listed in the November 2007 document, three main new ideas have been mentioned:

1. **Donations** program – this is similar to the option A4 in the November document although the administrative overhead may be reduced by not giving anything in return, as is the approach used by Wikipedia, Creative Commons and others, thereby increasing the yield of the program. In addition to an announcement and installation of a page for (optional) listing of donors, DCMI would need to find a way to accept credit card payments. Investigation of the options through our bank in Singapore resulted in a conclusion that the cost of such services is relatively high (in the order of US\$1,000 per annum), while PayPal is free but not entirely without problems judging from criticism that can be found on the Web. Nevertheless, the introduction of such a program appears to be attractive.
2. **Webinars** with pay-per-view or subscription – it has been reported that NISO has made a good business out of Webinars. People do seem to be willing to pay around US\$100 or so for a one to two hour event with interesting subjects and good speakers. This could be an interesting option for DCMI as well, possible as a joint venture between knowledgeable people in our community, where they would get paid for their work at a certain percentage of benefit. Prices and conditions for outsourcing (e.g at <http://communiqueconferencing.com/>) need to be investigated.
3. **Training materials** with pay-per-view or subscription – this option is based on an idea from Jane Greenberg who suggested that teachers in Information schools may be willing to pay for materials that they can use for their classes. This could be thought of as a “teachers-for-teachers” approach where DCMI participants from the teacher community (such as Jane Greenberg, Joe Tennis, Diane Hillmann, Eva Méndez, Seth van Hooland, Marcia Zeng etc. etc.) could build a collaborative collection of resources that can be re-used by others.

## 3 Next steps

The Donations program can be set up relatively easy if the Oversight Committee agrees that this is something that is worth a try.

For Webinars, we may want to set up a permanent program committee that could build on the activities of the current DC-2010 conference committee with additional involvement from the Oversight Committee

For the Training Materials Exchange, Jane Greenberg has agreed to investigate the interest among a number of teachers on the Advisory Board.

*Makx Dekkers/2010-02-26*