Stuart A. Sutton, University of Washington, USA Diny Golder, JES & Co., USA

ACHIEVEMENT STANDARDS NETWORK (ASN)

An Application Profile for Mapping K-12 Educational Resources to Achievement Standards





ASN is a Project of the National Science Digital Library Funded by

NATIONAL SCIENCE FOUNDATION (NSF)



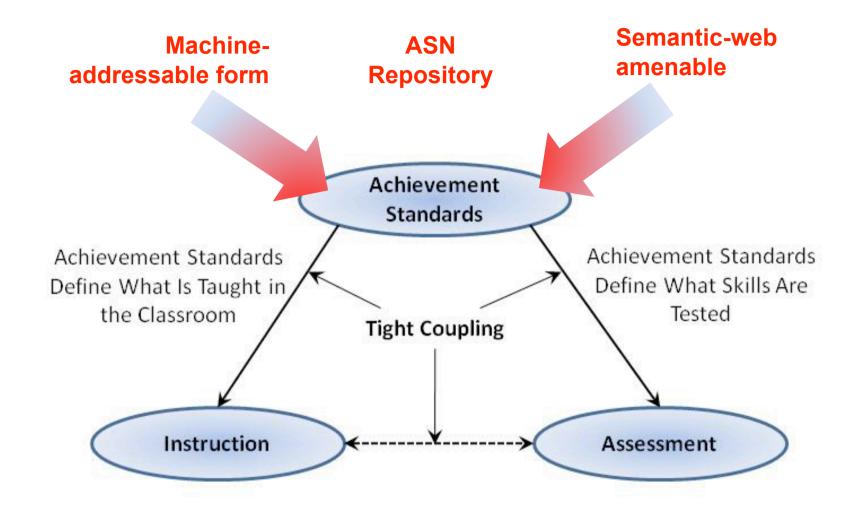


THE PROBLEM...

- * Large repositories of educational resources are being created in the form of lesson plans, learning objects, curriculum units, and activities for use in kindergarten through upper grades
- * Jurisdictional controls of education include various forms of mandated achievements standards—e.g., national curricula and state content standards
- Metadata mapping educational resources to achievement standards supports teaching, learning and accountability







INSTRUCTIONAL GOAL





- -Cut and paste standards text from documents to metadata describing educational resources
- -Rekeying (interpreted)standards data tometadata records
- -Proprietary, closed standards databases for closed systems

Confusion of Tongues

TOWER OF BABEL





ASN GOALS...

- Create a national (international?) repository of achievement standards in machine addressable form that
 - + Are accurate digital representations of standards documents and their component statements (semantic units);
 - + Are consistent in form; and
 - + Are modeled in RDF and amenable to the Semantic Web
- **x** Extensible framework to support evolving uses
- Open access with cost recovery model





PROCESS AND RESULT...

- Standards documents
 * Gathered all current and historical U.S.
- * 761 standards documents have been decomposed (atomized) into "statements" derived from document structure and content
- + In excess of 350,000 standards statements
- All documents and statements assigned URI and are dereferencable over the Web





Core Functions Supported CORRELATION & ALIGNMENT





FUNCTIONS...

A correlation is

+ An assertion of a relationship between an educational resource and a standards statement

"Educational resource "A" is useful in meeting the requirements of standards statement "B"

An alignment is

+ An assertion of a relationship between two standards statements

"Standards statement "C" is the same as standards statement "D"

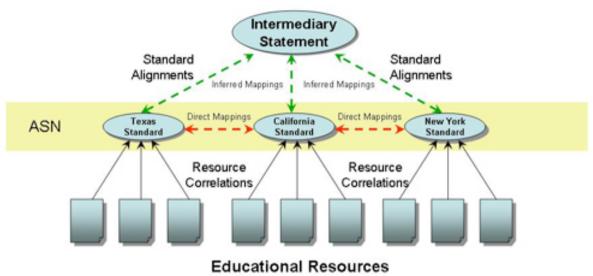




Alignment

Direct Mappings1-to-manyInferred (indirect) mappingsMany-to-1

Experimentation in the U.S. (1) Automatic (NLP /machine learning), (2) defined intermediary statements (uber /master statements); and (3) controlled vocabulary



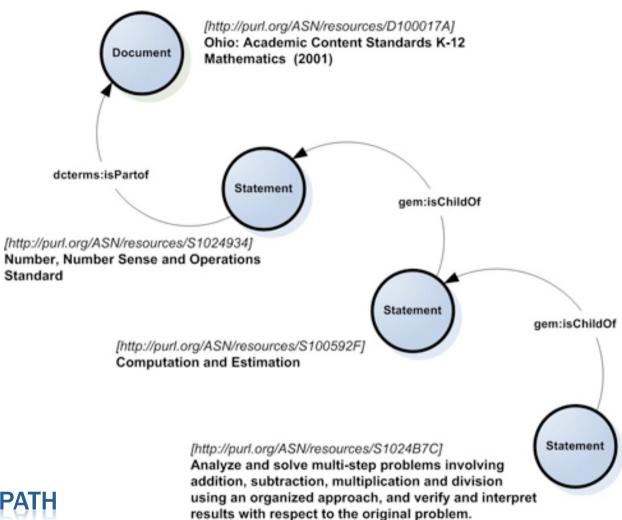
CORRELATION & ALIGNMENT

RDF Modeling

MODELING DOCUMENTS AND STATEMENTS







ASN TAXON PATH

Contextualizing Statements

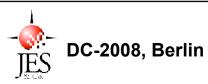




STATEMENT PROPERTIES

Creator (DC)	A person or organization chiefly responsible for the intellectual content of the statement being described when different from the creator of the standards document (e.g., 3 rd party derived statement).
Comment (ASN)	Supplemental text provided by the promulgating body that clarifies the nature, scope or use of the statement being described.
Concept Term (ASN)	A word or phrase used by the promulgating agency to refine and differentiate the statement being described contextually (e.g., a McREL concept term).
Created (DC)	Date of creation of the statement.
Description (DC)	The text of the statement being described.
Education Level (DC)	The grade or grade bands covered by the standards statement being described.
Identifier (DC)	An unambiguous reference to the resource within a given context. For the ASN standards statement, the value of the «identifier» is always a network-resolvable URI.
Is Child Of (GEM)	The statement being described is lower in some arbitrary hierarchy than the statement identified in the «isChildOf» property. The statement identified is a parent of the statement being described.
Is Part Of (DC)	The described statement is a physical or logical part of the referenced standards document.





STATEMENT PROPERTIES (CONT.)

Jurisdiction	A legal, quasi-legal, organizational or institutional domain of the entity mandating the use of the achievement standard-e.g., California.			
Local Subject (ASN)	The text string denoting the subject of the statement as designated by the promulgating agency.			
Relation (DC)	A related resource.			
Statement Label (ASN)	The textual label identifying the class of the statement as designated by the promulgating body—e.g., "Standard," "Benchmark," "Strand," or "Topic."			
Statement Notation (ASN)	An alphanumeric notation or ID code as defined by the promulgating body to identify the statement.			
Status (ASN)	The publication status of the statement taken from the ASN Status controlled vocabulary.			
Subject (DC)	An ASN topic of the content of the statement being described.			





[†]For document properties, see paper appendix.

AUGMENTING THE ASN...

Refining Statements & Adding New Relationships





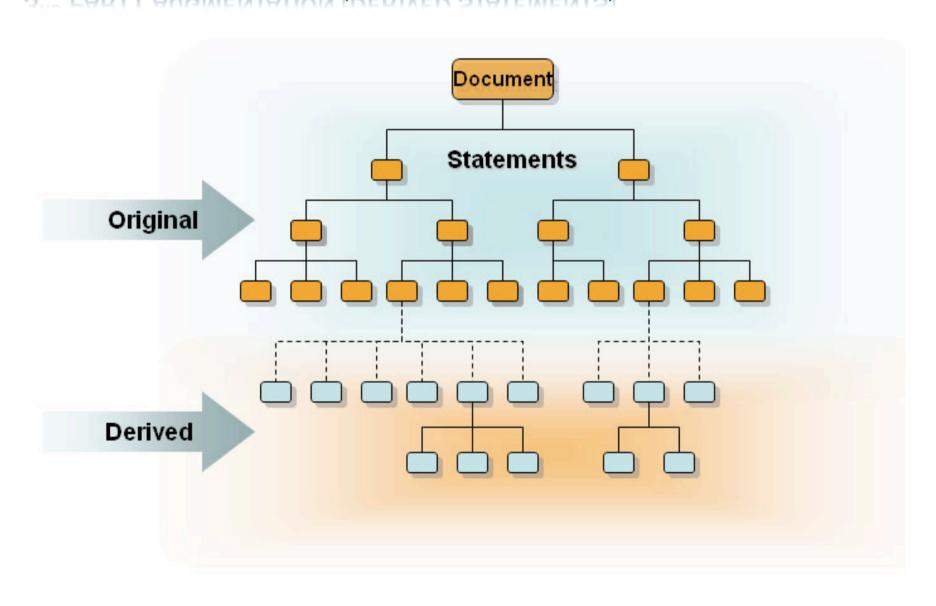
"Analyze and solve multi-step problems involving addition, subtraction, multiplication and division using an organized approach, and verify and interpret results with respect to the original problem."

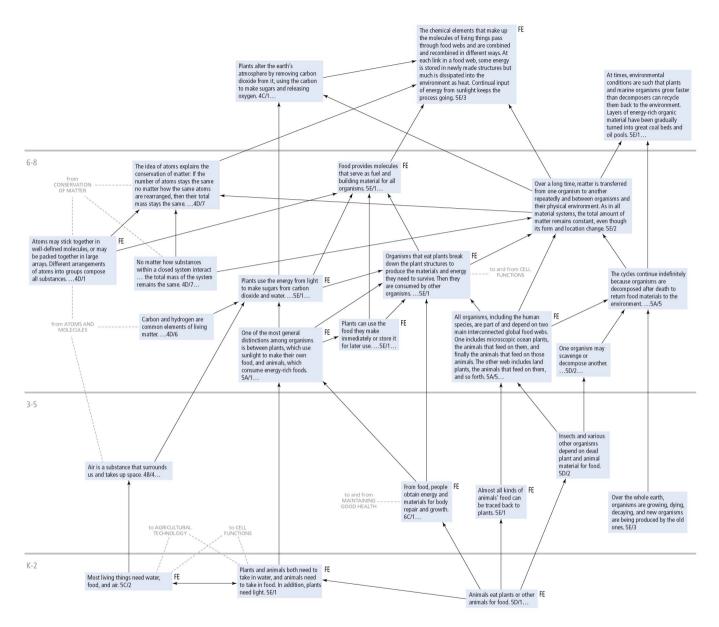
	involving	involving	involving	involving
	addition	subtraction	multiplication	division
Analyze multistep problems	analyze	analyze	analyze	analyze
	addition	subtraction	multiplication	division
Solve multistep problems	solve	solve	solve	solve
	addition	subtraction	multiplication	division
Verify multistep problems	verify	verify	verify	verify
	addition	subtraction	multiplication	division
Interpret multistep problems	interpret	interpret	interpret	interpret
	addition	subtraction	multiplication	division





3RD PARTY AUGMENTATION (DERIVED STATEMENTS)





NEW RELATIONSHIPS—STRAND MAPS

Editors
Viewers
Web Services

ASN TOOLS & SERVICES...



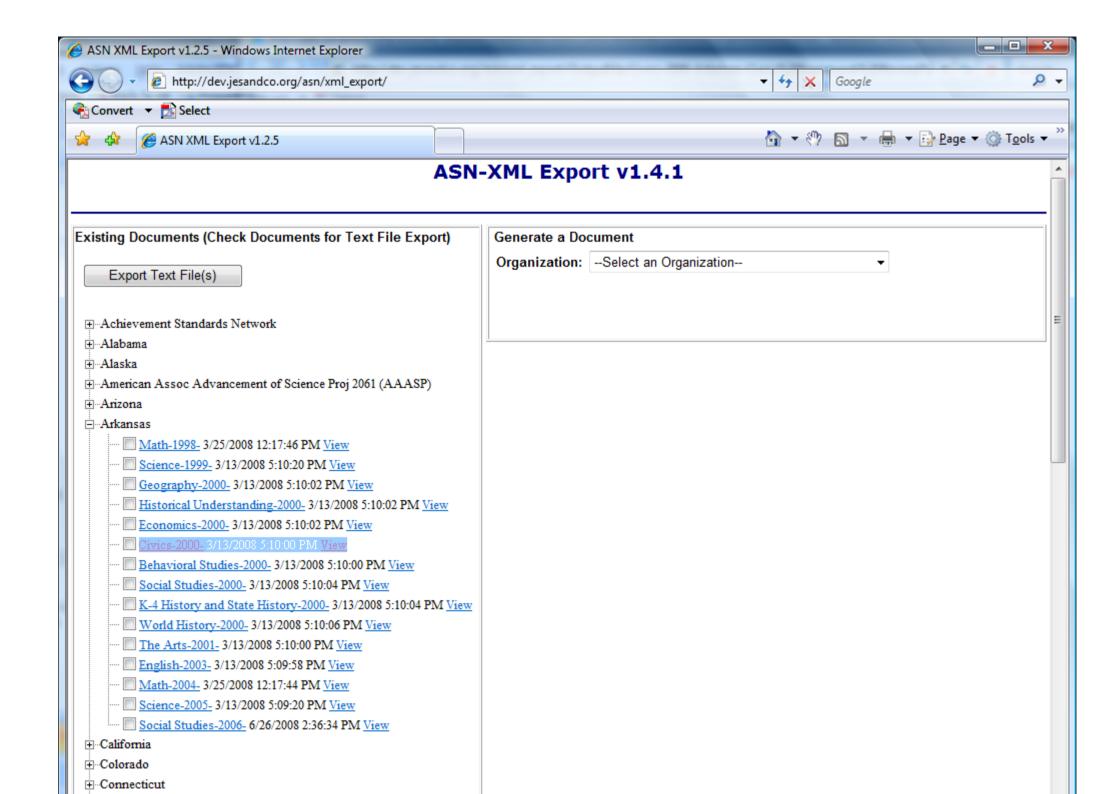


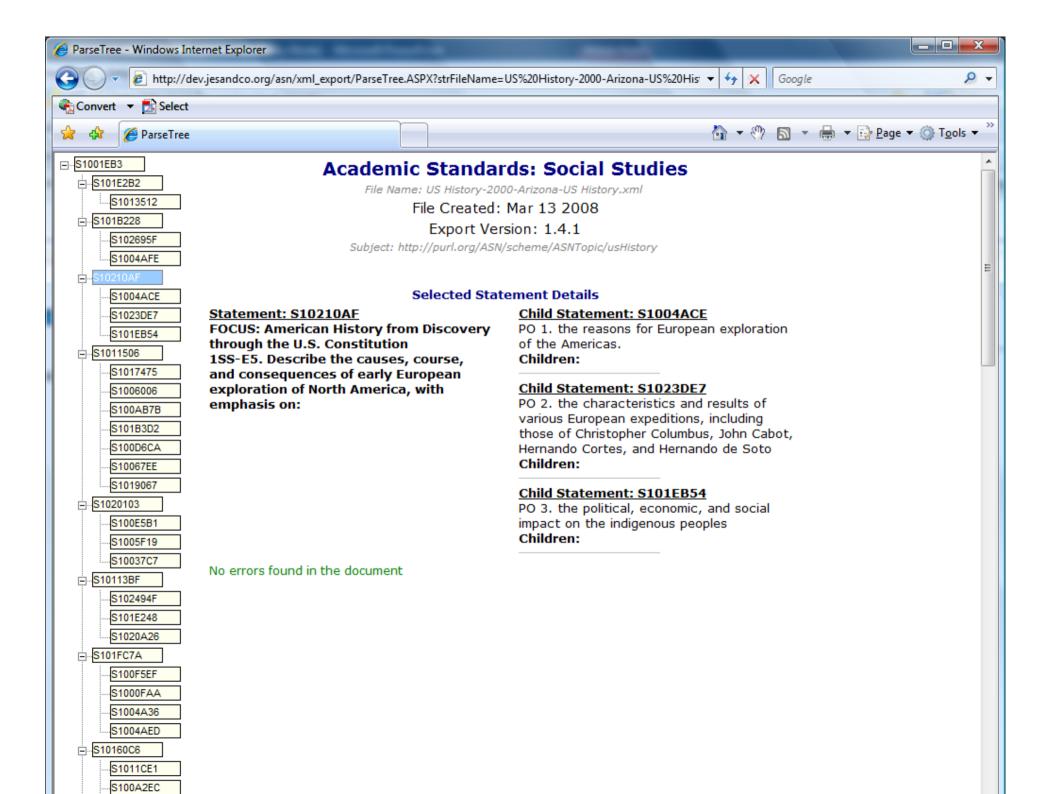
TOOLS & SERVICES

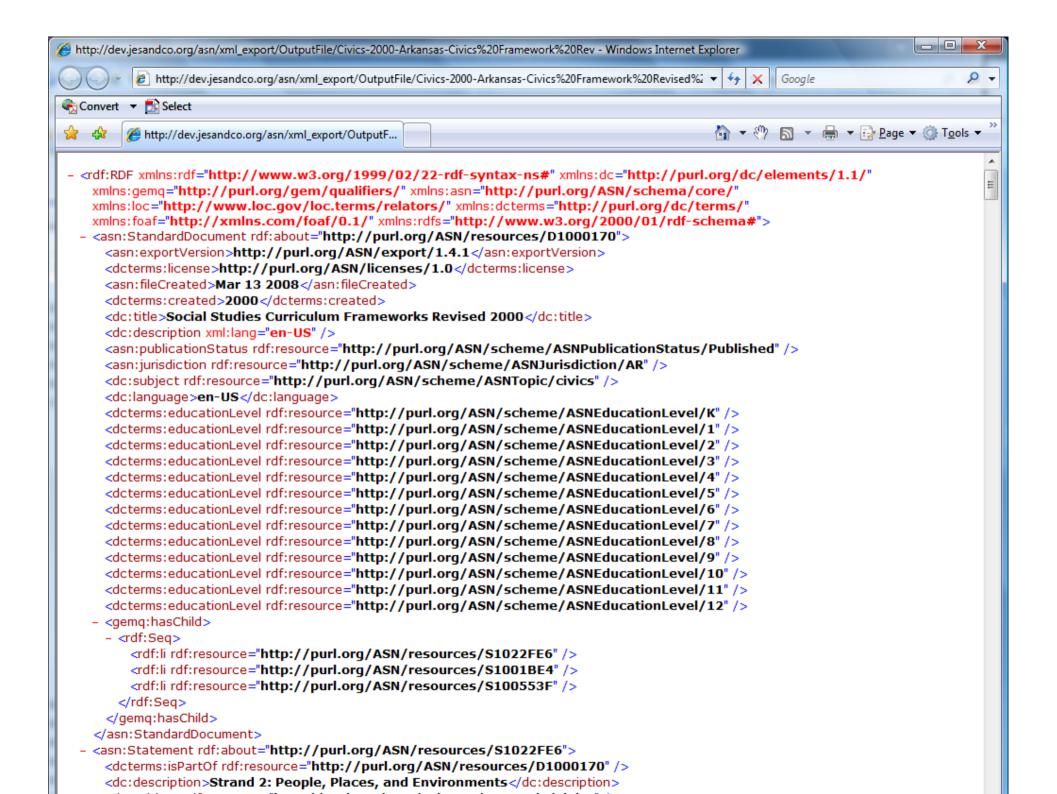
- * Batch downloads of standards
- * Mechanism to dereference an ASN URI
- Web Services for interactions with the ASN by metadata generation tools
- Searching & browsing interfaces to the ASN

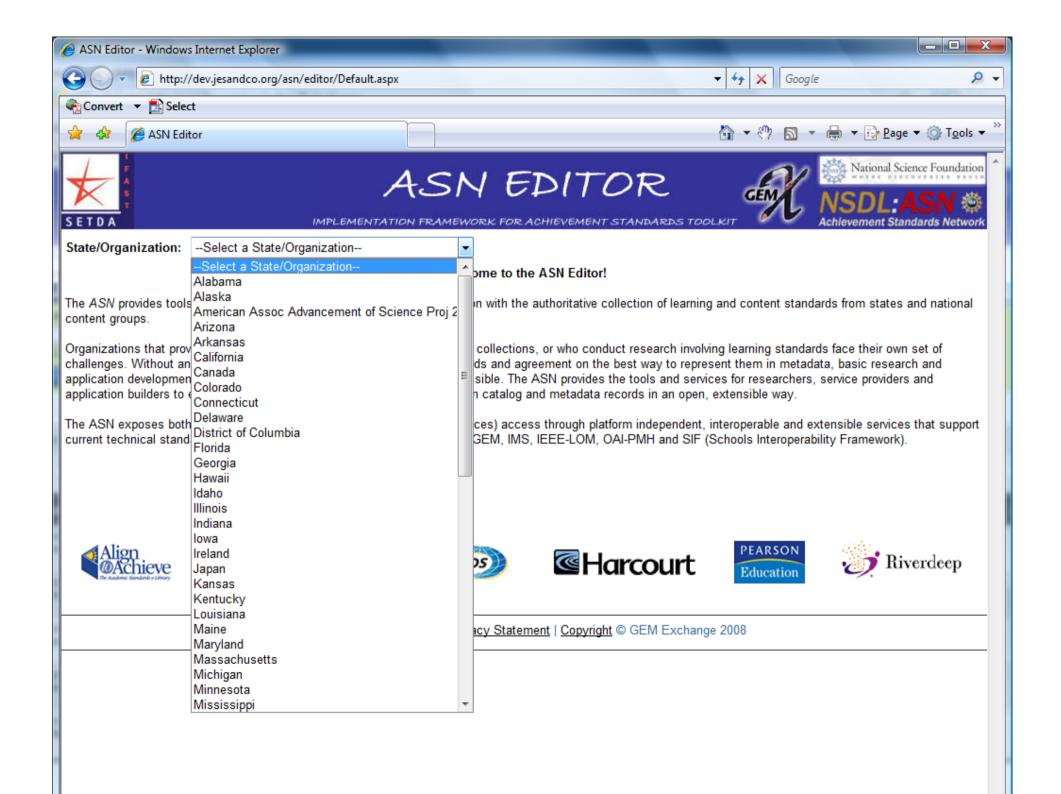


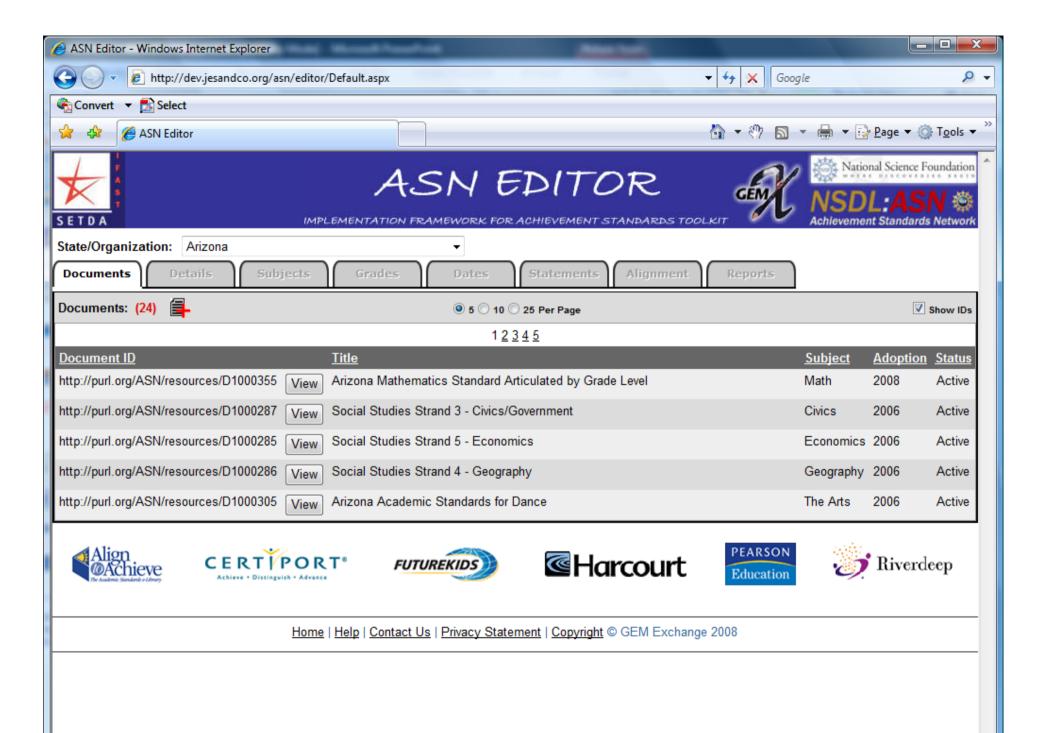


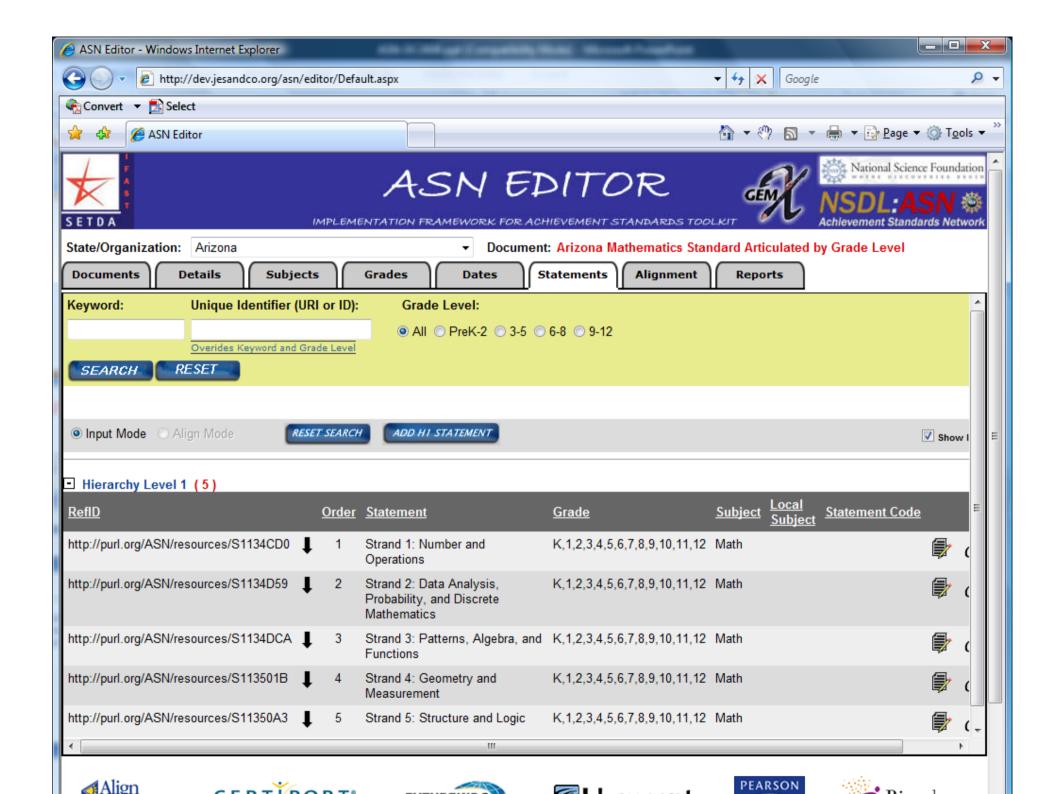


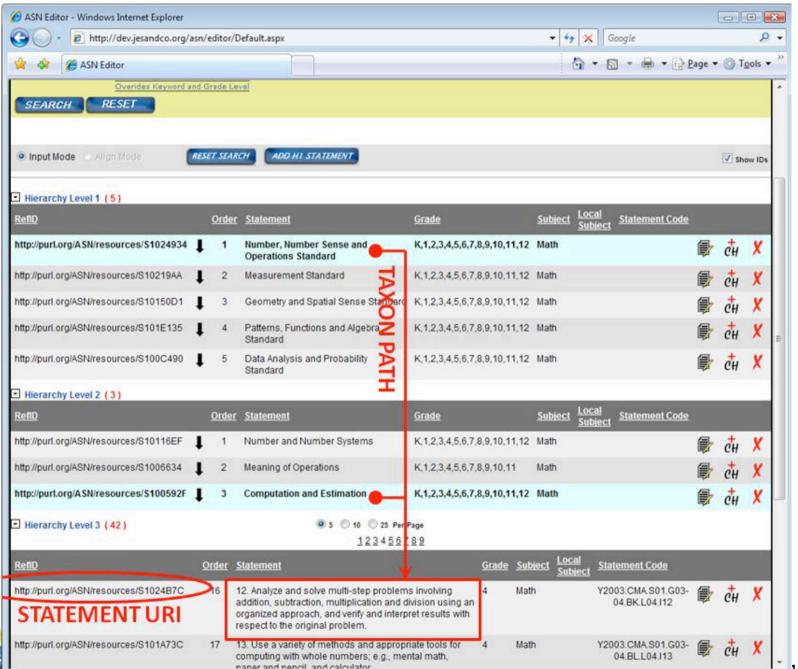












Berlin

FUTURE WORK





Statement versioning

- + Deviation from current document-centric focus to evolving statements
- × Vocabulary extensions
 - + Strand map (navigable paths) extensions & authoring environment
- Enhanced array of properties
 - + Continuous discovery of new assertions to be made





Who's using it?

ADOPTION OF THE ASN...





COST RECOVERY BUSINESS MODEL...

- **×** All ASN URI are freely dereferencable
- Repository and web services are accessible free of charge to non-profits (registration required)
- * Modest annual fees for commercial access





FOR-PROFIT APPLICATIONS

- Cambridge University Press
- Thinkfinity—Verizon Foundation (formerly Marco Polo)

NON-PROFIT APPLICATIONS (Select)

- American Association for the Advancement of Science (AAAS)
- International Reading Association
- National Center for Family Literacy
- Council on Economic Education
- National Council of Teachers of English
- National Council of Teachers of Mathematics

- ProLiteracy Worldwide
- Smithsonian National Museum of American History
- John F. Kennedy Center for the Performing Arts
- WGBH (Teacher's Domain)
- Center for Natural Language Processing (CNLP—Syracuse University)
- TeachEngineering (University of Oregon)
- Michigan State Libraries
- **★** Gateway to 21st Century Skills

UNDER CONSIDERATION

- × IMS Global Consortium
- Harcourt
- McGraw Hill

ASN ADOPTERS.



THANK YOU!

Achievement Standards Network (ASN) Stuart A. Sutton sasutton@u.washington.edu



