

# **Project Report Template**

## 1 INTRODUCTION

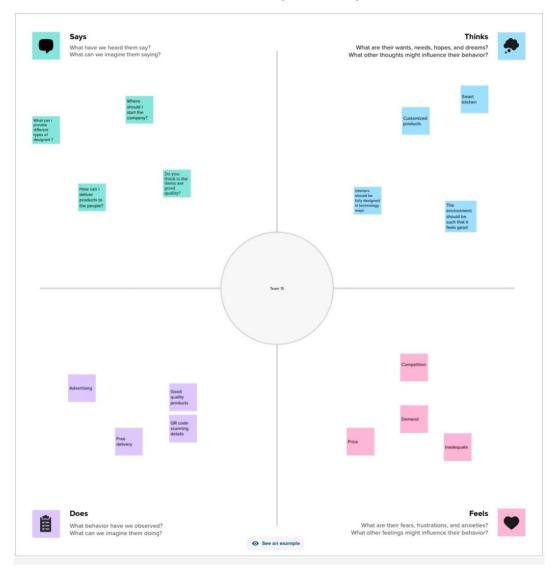
#### 1.1 Overview

Urban Aura Interiors is Interiors agency, relies on Zoho Books to track their incomes and expenses and also client invoices. Urban Aura interiors is private limited company which is also registered under GST in Tamil Nadu. Urban Aura interiors provide the best products and budget friendly.

## 1.2 Purpose

Urban Aura Interiors is a interiors agency, relies on Zoho Books to track their incomes and expenses and also client invoices. This software helps to calculate the project cost, monitor profitability, and generate reports for better financial management efficiently.

# 2 Problem Definition & Design Thinking

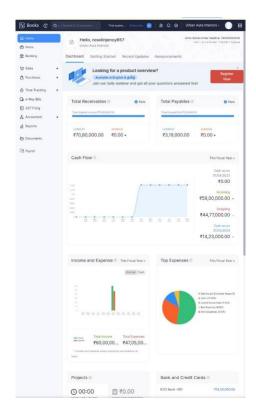


2.1 Empathy Map

# 2.2 Ideation & Brainstorming Map



# 3 RESULT



# 4 ADVANTAGES & DISADVANTAGES

#### Advantages

- Urban Aura Interiors company relies on Zoho books to track their billable hours, expenses and client invoices.
- This software helps to calculate project costs, monitor profitability, and generate reports for better financial management efficiently.

# Disadvantages

- This may be costly for some customers
- Includes foreign currency risks
- Demand
- Price

#### 5 APPLICATIONS

This is suitable for every business concerns. This software helps to make the business process easy and risk free. Every upcoming business concerns can use this software to develop their company effectively.

## 6 CONCLUSION

Urban Aura Interiors created many innovative and effective measures to develop the company in many ways. With the help of this software the company can gain more profits and attract more customers.

#### 7 FUTURE SCOPE

Enhancements to be made in future is to tie up with foreign companies for the betterment of our company. And also provide more trust among customers by supplies various sample interiors.



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