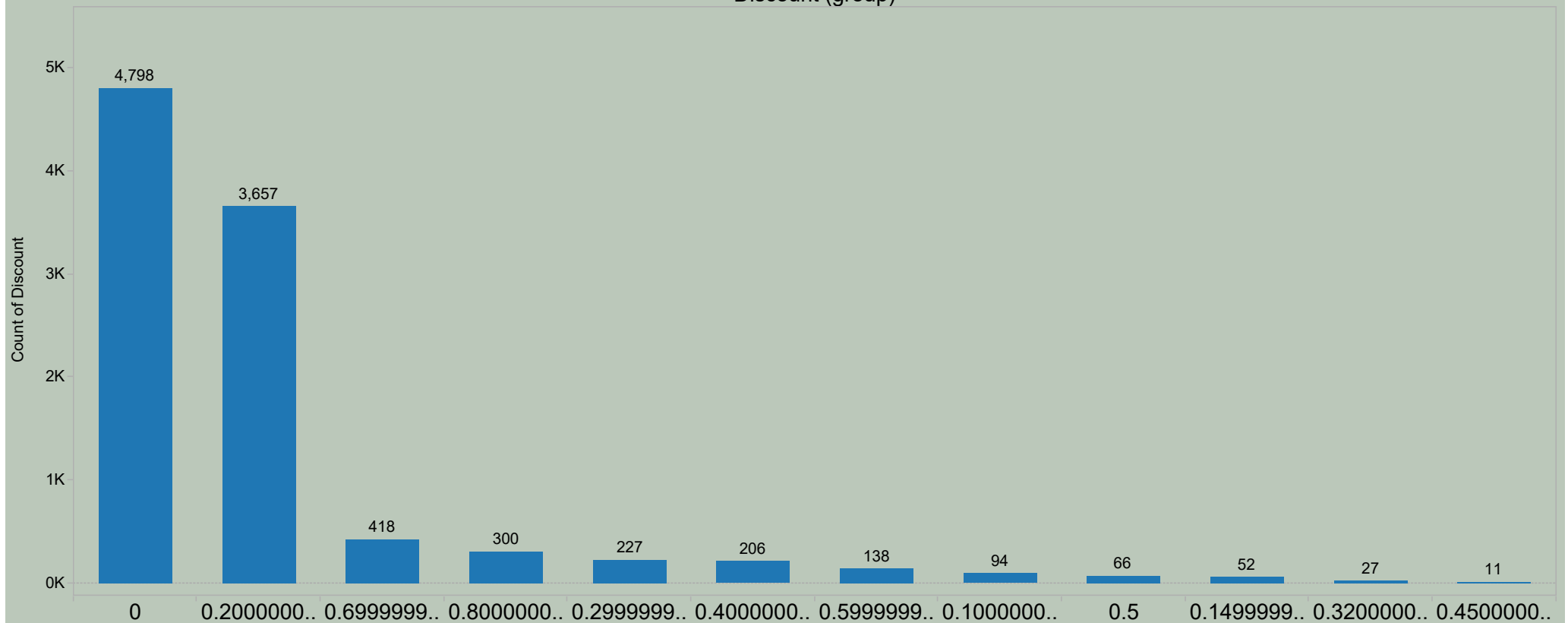
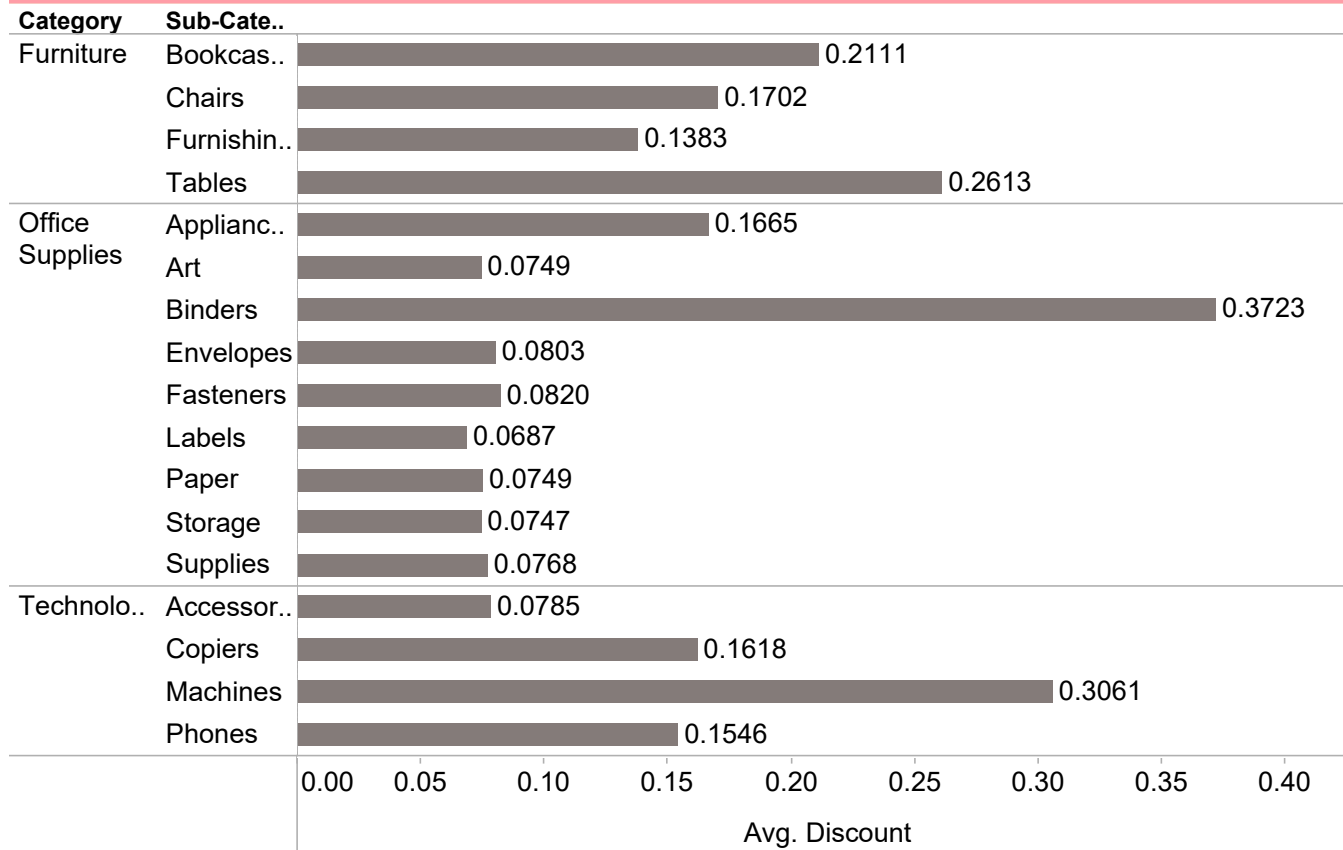


DisCount and its Count  
Discount (group)



**Count of Discount for each Discount (group). The marks are labeled by count of Discount.**  
**for most of time there were ZERO discounts on items , which represents the highest count [ 4,798 ] and**  
**highest discount given is 0.450 whichis of the least COUNT [ 11 ]**

### Profit and Discount by category and its sub category

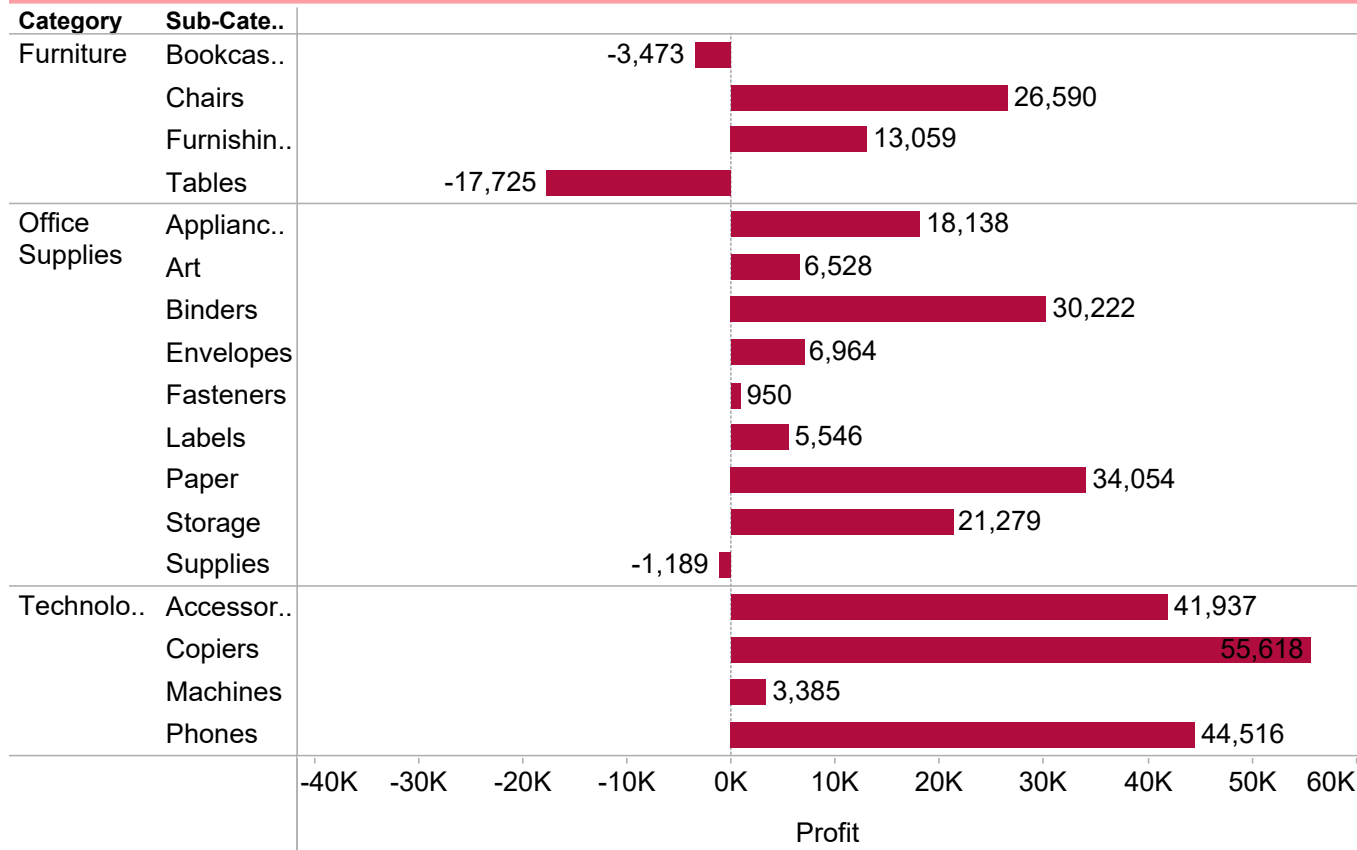


**Average of Discount** and **sum of Profit** for each Sub-Category broken down by Category.

Important to notice how the profits vary when the discount is increased or decreased. Even though ITEM : TABLE had the highest discount : the loss declined upto : "-17,725 " .

Similary for Machines under Technology : JUST [ \$3385 ] for having highest discounts among all items under technology .

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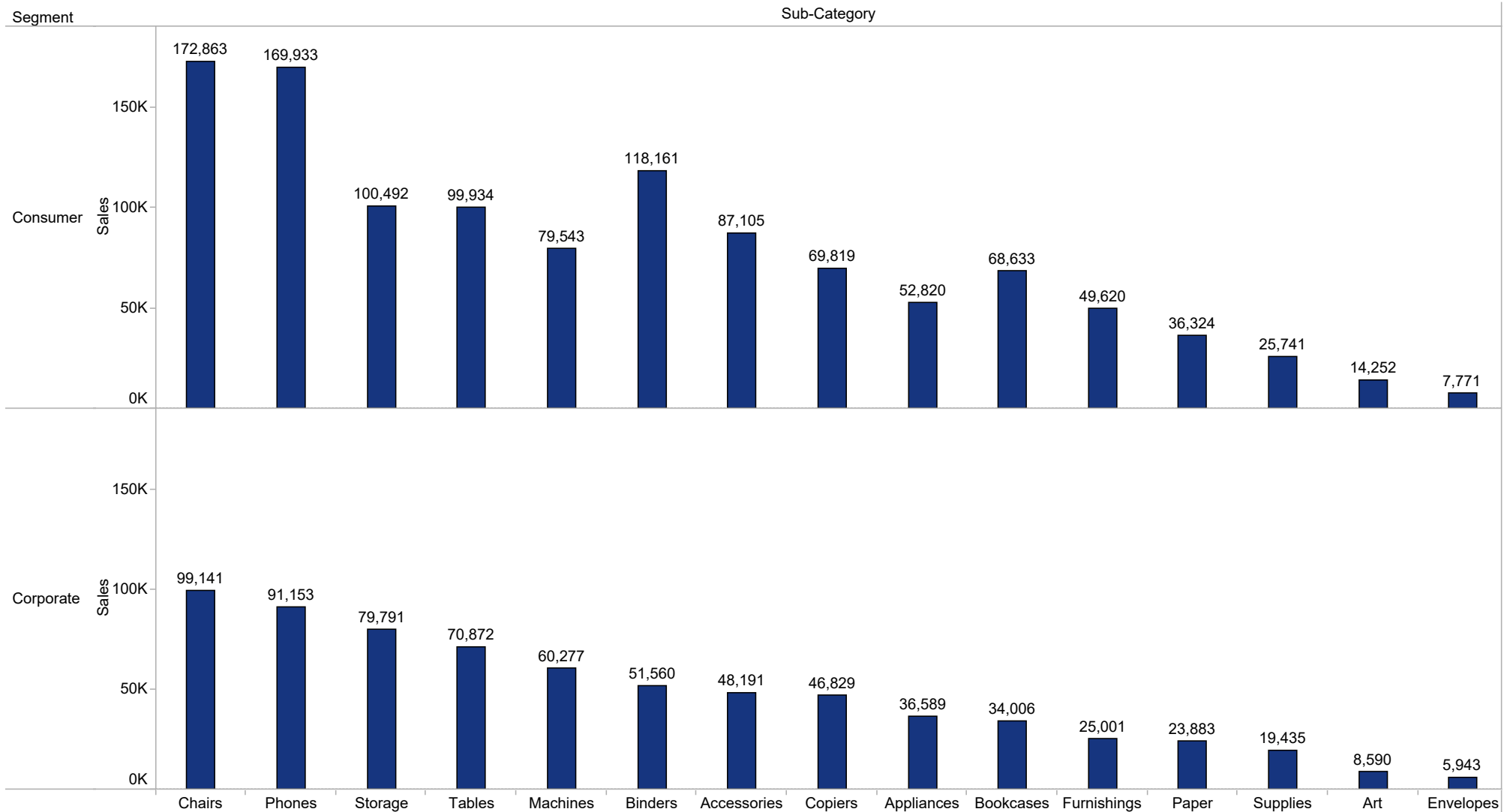


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## Total Sales of ITEMS [ accessories ] made by the Consumer and Corporate

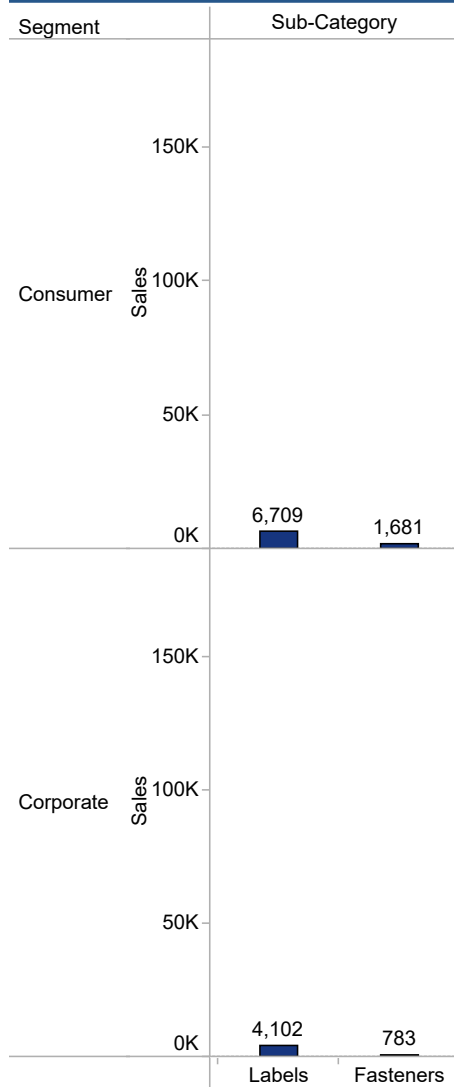


**Sum of Sales for each Sub-Category broken down by Segment.** The view is filtered on Segment, keeping Consumer and Corporate.

Highest sales under the Consumer Segments has happend in **Chairs as a sub - Category**  
 Highest sales under the Corporate Segments has happend in **Chairs as a sub - Category**

Consumers Third most important requirement is : Binders  
 Corporates Third most important requirement is : Storage

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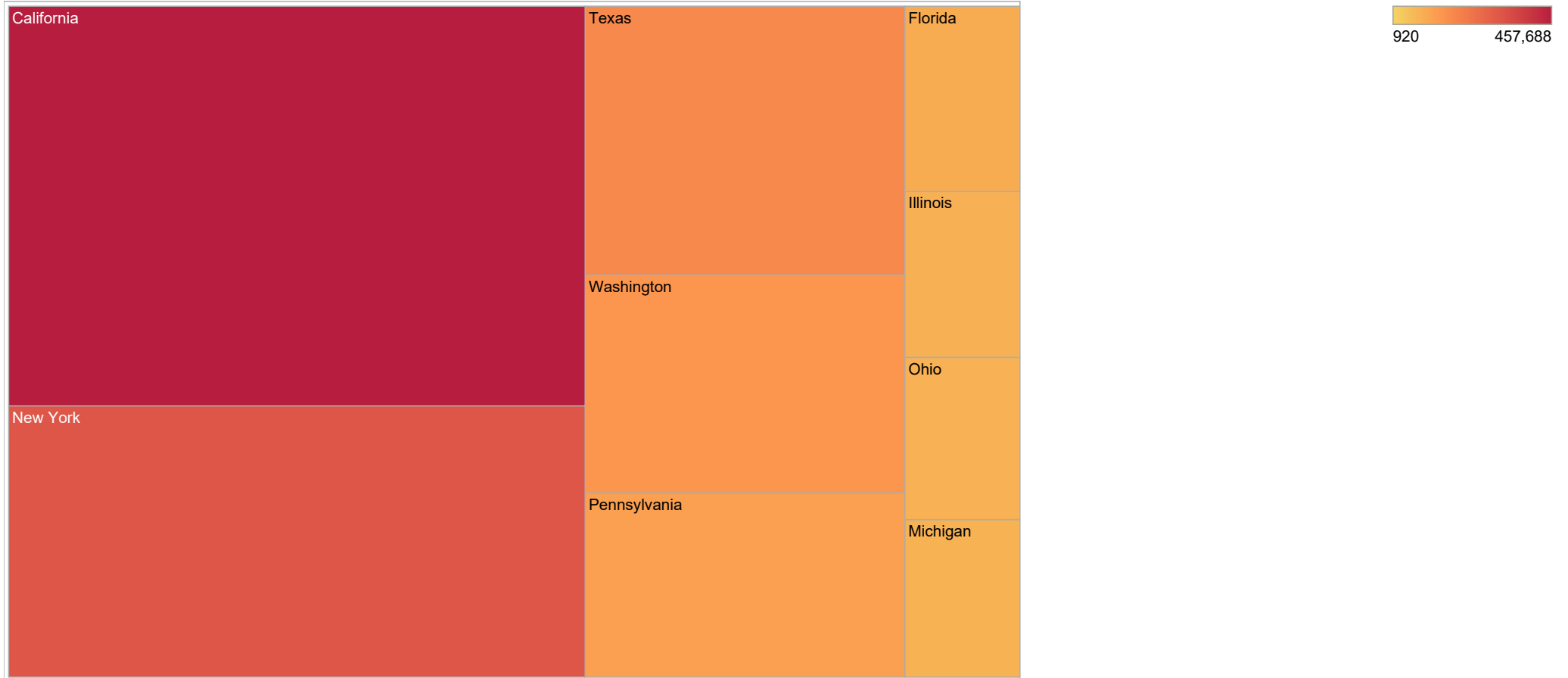
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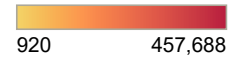
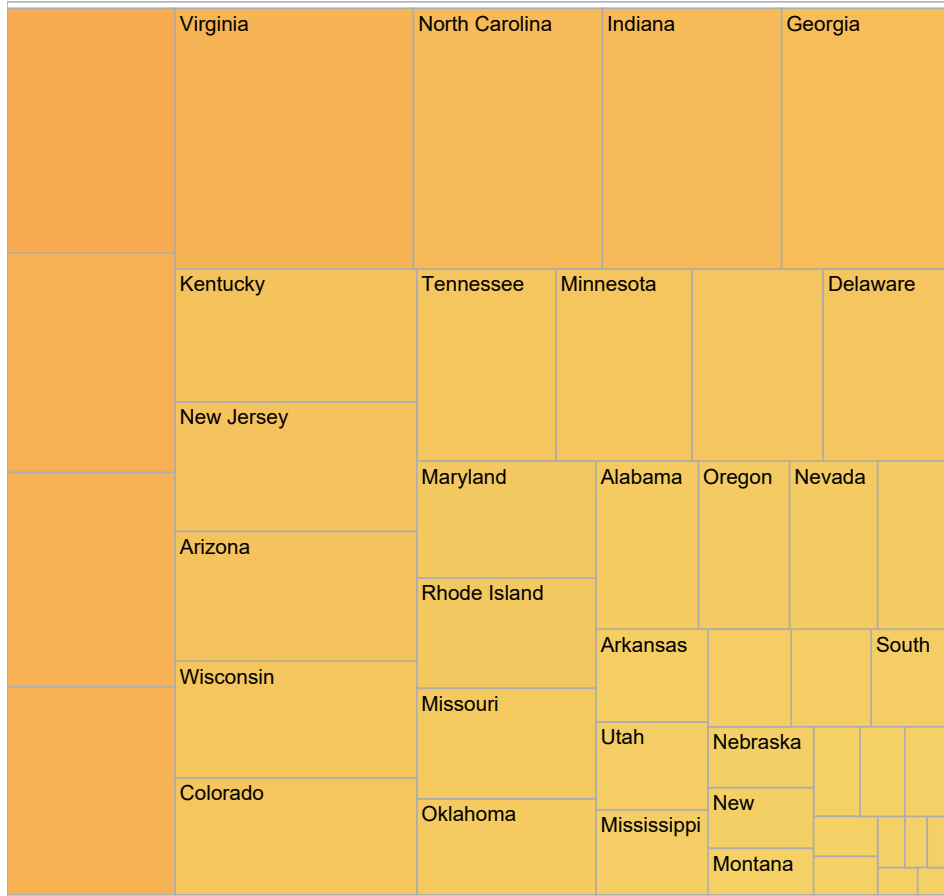
## TOTAL SALES made by each STATE in the U.S



This Tree map represents the sum of sales in the states of U.S

California has the highest sales and the lowest is North Dakota  
The sale ranges from 920 to 457688

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