***The Business Model Canvas***

No.

***Iteration:***

Day

***On:***

Year

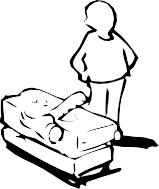
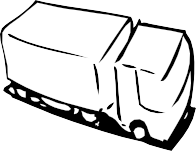
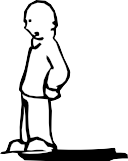
Month

***Designed by:***

***Designed for:***

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| --- | --- | --- | --- | --- | --- |
| *Key Partners*  Our key partners are our teachers and our school.  And of course the others group members. | *Key Activities*  Main activity: development of a client or a chat which follows the client-server method. Software maintenance, and product assembling, testing and packaging. | *Value Propositions*  A simple chat client that send and receives messages, and interpret them to offer the best service for every type of message | | *Customer Relationships*  Of course our hypothetical customers expect from us a friendly but respectful relationship, and in fact this is exactly the relationship we offer, and to maintain this attitude is completely free! | *Customer Segments*  We are creating our project for us, to improve our development skills, and learn how to work well together. |
|  | *Key Resources*  Of course for our project the software development skills are essentials.  Another important resource we need is the time, essentials to conclude a functional product.  And, of course, group members who work well together. |  | | *Channels*  How are we integrating them with customer routines?  We can contact our customers on the following channels: GitHub, Marconi’s campus and of course email services. |  |
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| *Cost Structure* | | |  | | |
| We don’t have much costs, the most important price we have is the time we sped working on the project. | | |  | | |
|  | | |  | | |

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