Dillon Godwin Design



Magazine Design Techniques





Good luck!

www.phymouthhalfmarathon.cor 0845 4812 148 phymouthhm@goZevents.org.uk

() facebook.com/PlymouthHalfMarathon/ twitter.com/plymouthhalf



Privacy & Cookies: This site uses cookies. By continuing to use this website, you agree to their use. To find out more, including how to control cookies, see here: Cookie Policy

Close and accept



Magazine Spread Link:

https://www.flipsnack.com/Plymouthhalfmarathon/go2-events-ply-race-brochure-2016-ft3s78f37.html

Magazine: Plymouth's Half Marathon

Article: Your Race Day Date: April 17th 2016

Category Identification



There are a couple types of fonts on this spread. The one on the left side is a decorative font. It looks fun and easy to read as a title. This font would not be good to be used in paragraphs because it is hard to read when small. The other font is on the top right side and is a Sans Serif. It has thick lines and no serifs. This font is really easy to read as a title or in a paragraph.

Typeface Contrast



The decorative font is not as straight and is more curvy. The letters don't line up and parts of them are thicker than the rest. The two O's are different size and aren't on the same line. The U is thicker on one side and the parts of the K are taller than the rest. The Sans Serif font has more straight lines and is all the same.

Photography

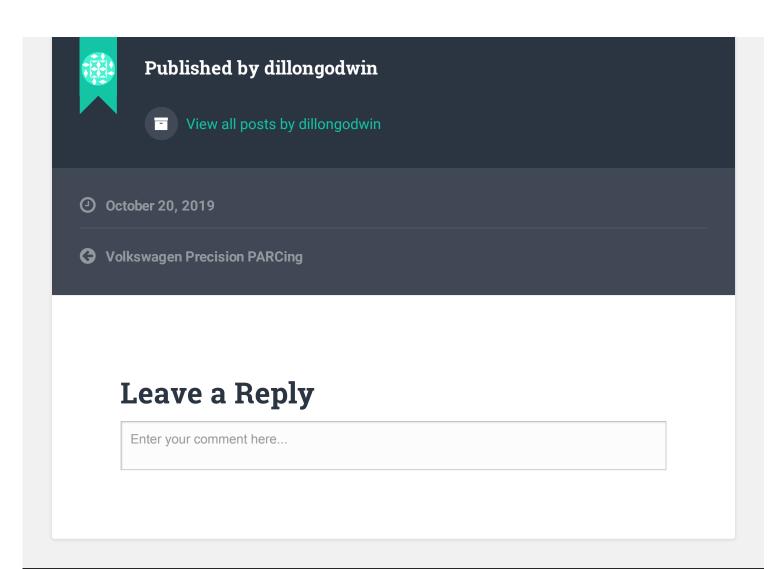


In the main picture the guy is centered to the left so that there is room to add text on the right. There is a line leading from his had going to the text on the other page and a line going down from the top left corner going to the text. The guy is also the center of attention with him being in focus more than the other runners.

Summary

The three techniques used are very useful in the design of the magazine. They help make the page fun and readable. It also helps direct your eyes around the page to view all of the information.





POWERED BY WORDPRESS.COM. UP \uparrow