

# Dillon Godwin Design

 MENU


## Magazine Design Techniques



**GOOD LUCK!**

**WE ARE MACMILLAN. CANCER SUPPORT**

**TO OUR FANTASTIC TEAM MACMILLAN RUNNERS**

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WE ARE MACMILLAN. CANCER SUPPORT  
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17940

**It's not too late to join the team!**  
Run with Team Macmillan and you'll have an unforgettable experience with the highest level of support. But more importantly, you'll help us change the lives of people affected by cancer now and for into the future.

**Be part of the action. Register online at**  
[macmillan.org.uk/plymouthhalfmarathon](http://macmillan.org.uk/plymouthhalfmarathon)  
**email** [running@macmillan.org.uk](mailto:running@macmillan.org.uk)  
**or call** 020 7840 7878

**Questions about living with cancer?**  
Call free on 0800 808 00 00  
**or visit** [macmillan.org.uk](http://macmillan.org.uk)

Macmillan Cancer Support, registered charity in England and Wales (261817), Scotland (SC59969) and the Isle of Man (504).

### Your Race Day!

Welcome to Plymouth's Half Marathon 2016, this is where it all begins! Firstly, we'd like to say a HUGE thank you for signing up to run this year's half – whether you're taking part for a PB, for charity, or just for the love of running.

Secondly, we know you've all been working hard, raising funds and pushing yourself to get in that essential training, plus contending with tired legs and the winter weather. The good news is it's nearly time for all that to pay off! Your 13.1-mile journey is nearly here and we can't wait to cheer you over the start line!

All the information you might need ahead of and during race day is in this brochure, including travel and transport, tips for preparing for the event and advice on running to your best. You can find out more in the FAQs section of our website and please feel free to get in touch if you have a question we haven't answered.

**Good luck!**

**Keep in touch**  
For all the latest race day news and updates, please visit our website or follow us on Facebook and Twitter. We would love to hear about your race day experience - any photos, feedback or race day stories. Send us a message and we'll be with you every step of the way!

[www.plymouthhalfmarathon.com](http://www.plymouthhalfmarathon.com)  
0845 4812 148  
[plymouthhm@go2events.org.uk](mailto:plymouthhm@go2events.org.uk)

 [facebook.com/PlymouthHalfMarathon/](https://facebook.com/PlymouthHalfMarathon/)  
 [twitter.com/plymouthhalf](https://twitter.com/plymouthhalf)



Plymouth's Half Marathon (Sunday 17 April 2016)



Magazine Spread Link:

<https://www.flipsnack.com/Plymouthhalfmarathon/go2-events-ply-race-brochure-2016-ft3s78f37.html>

Magazine: Plymouth's Half Marathon

Article: Your Race Day

Date: April 17th 2016

## Category Identification



There are a couple types of fonts on this spread. The one on the left side is a decorative font. It looks fun and easy to read as a title. This font would not be good to be used in paragraphs because it is hard to read when small. The other font is on the top right side and is a Sans Serif. It has thick lines and no serifs. This font is really easy to read as a title or in a paragraph.

## Typeface Contrast





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Macmillan Cancer Support, registered charity in England and Wales (241517), Scotland (SC339987) and the Isle of Man (104).

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Good luck!

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0845 4812 148  
[plymouthhm@go2events.org.uk](mailto:plymouthhm@go2events.org.uk)

facebook.com/PlymouthHalfMarathon/  
twitter.com/plymouthhalf



Plymouth's Half Marathon Sunday 17 April 2016

The decorative font is not as straight and is more curvy. The letters don't line up and parts of them are thicker than the rest. The two O's are different size and aren't on the same line. The U is thicker on one side and the parts of the K are taller than the rest. The Sans Serif font has more straight lines and is all the same.

## Photography



In the main picture the guy is centered to the left so that there is room to add text on the right. There is a line leading from his head going to the text on the other page and a line going down from the top left corner going to the text. The guy is also the center of attention with him being in focus more than the other runners.

## Summary

The three techniques used are very useful in the design of the magazine. They help make the page fun and readable. It also helps direct your eyes around the page to view all of the information.

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