

PIZZA



SALES

Total Revenue  
**817860.05**

Average\_order\_  
**\$38.31**

Total Quantity  
**49574**

Total\_#\_orders  
**21350**

Avg\_pizza\_order  
**\$2.32**

### Business Days & Time

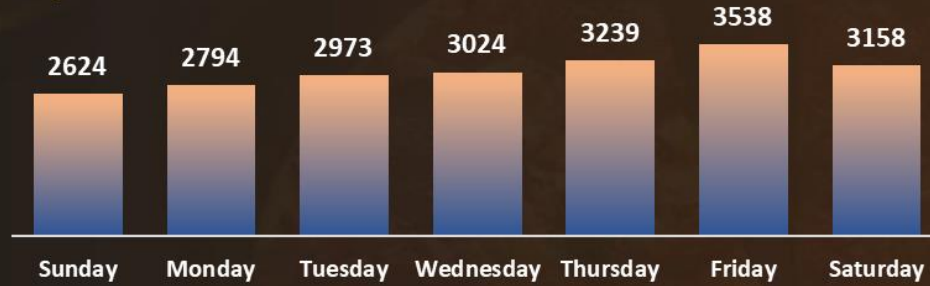
#### DAYS

Orders are **highest** on weekends. Friday/Saturday evening.

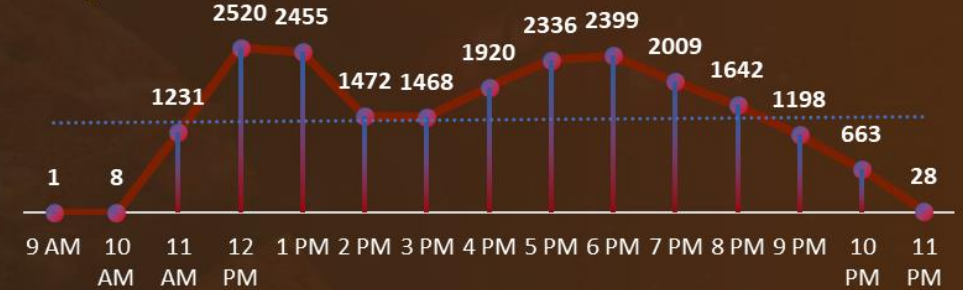
#### TIMING

There are **maximum** orders from 12-01 pm & 4-8pm.

### Daily Trend For Total Order



### Hourly Trend For Total Order



### Saless By Category & Size

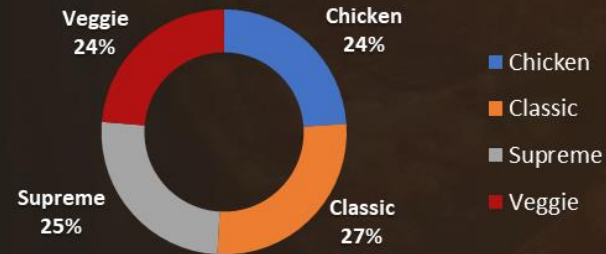
#### Category

The **Classic** pizza category contribute **maximum** 27 % of Sales and total orders.

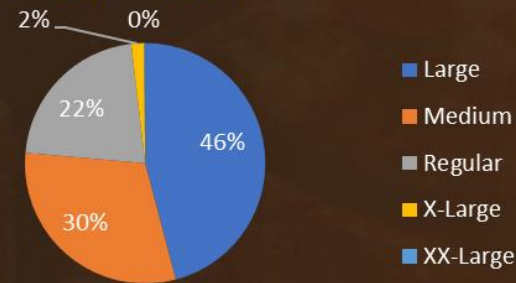
#### Size

The **Large** size pizza contribute to **maximum** sales of 46% by size.

### % of sales by Pizza category



### % of sales by Pizza size



### Total pizza sold by pizza category



### BEST & WORST SELLER

#### Best

**Classic Deluxe** and **Chicken Pizza** are the best seller and revenue generators.

#### Worst

The **Brie carre** Pizza at the bottom in both orders and revenue.

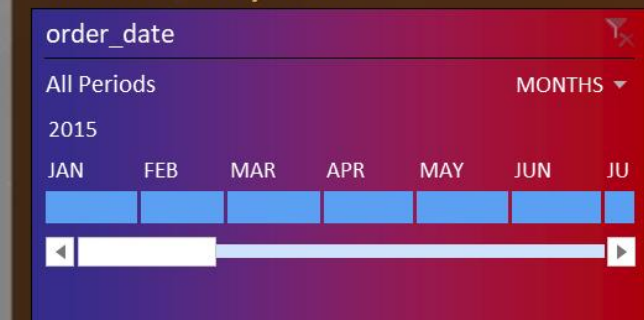
### Top 5 Best seller by total pizza sold



### Bottom 5 Best seller by total pizza sold



### Timeline Slicer/Filter



# Pizza Sales Report

01

## DAYS

Orders are **highest** on weekends. Friday/Saturday evening.

## TIMING

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02

## CATEGORY

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## Size

The Large size pizza contribute to **maximum** sales of 46% by size..

03

## BEST

**Classic Deluxe** and **Chicken Pizza** are the best seller and revenue generators.

## Worst

The **Brie carre** **Pizza** at the bottom in both orders and revenue.