

ADVENTURE WORKS
cycles

Revenue vs. Target

23.55M

0.00M24.92M49.83M

Order Qty. vs. Target

84K

0K168K

1/1/2015

6/30/2017

Continent

Select all

Europe

Click to see the report during Europe's World cup.

YoY Revenue Growth

● Revenue ● YoY % revenue Growth

Year	Revenue	YoY % revenue Growth
2015	6.4M	0.00%
2016	9.3M	45.59%
2017	9.2M	211.12%

Revenue by Category Name

Category Name	Revenue	Percentage
Bikes	23.64M	94.00%
Accessories	0.91M	3.60%
Clothing	0.05M	2.40%

Top 5 Customers by Revenue

Full Name	Revenue
MR. MAUR...	12K
MRS. JAN...	12K
MRS. LISA...	11K
MRS. LAC...	11K
MR. JORD...	11K

Revenue by Country

Microsoft Bing

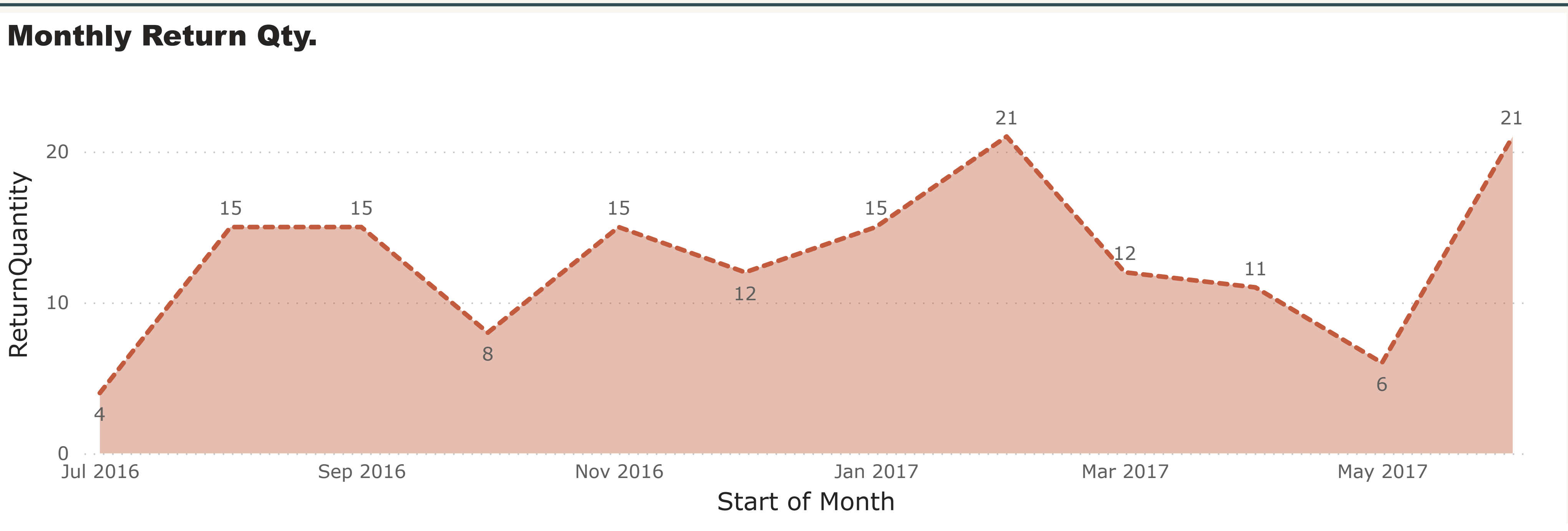
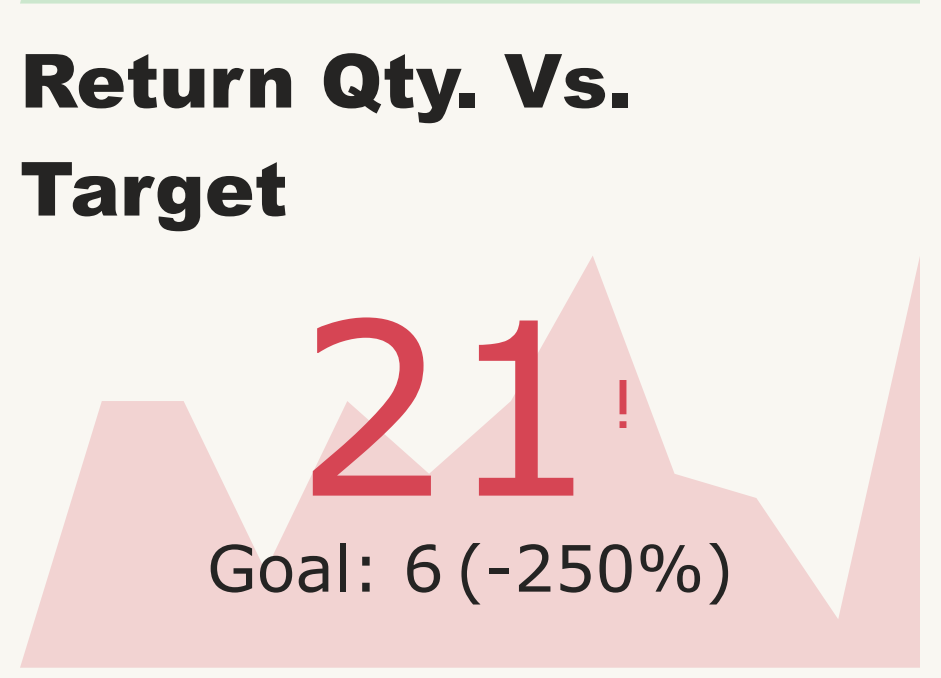
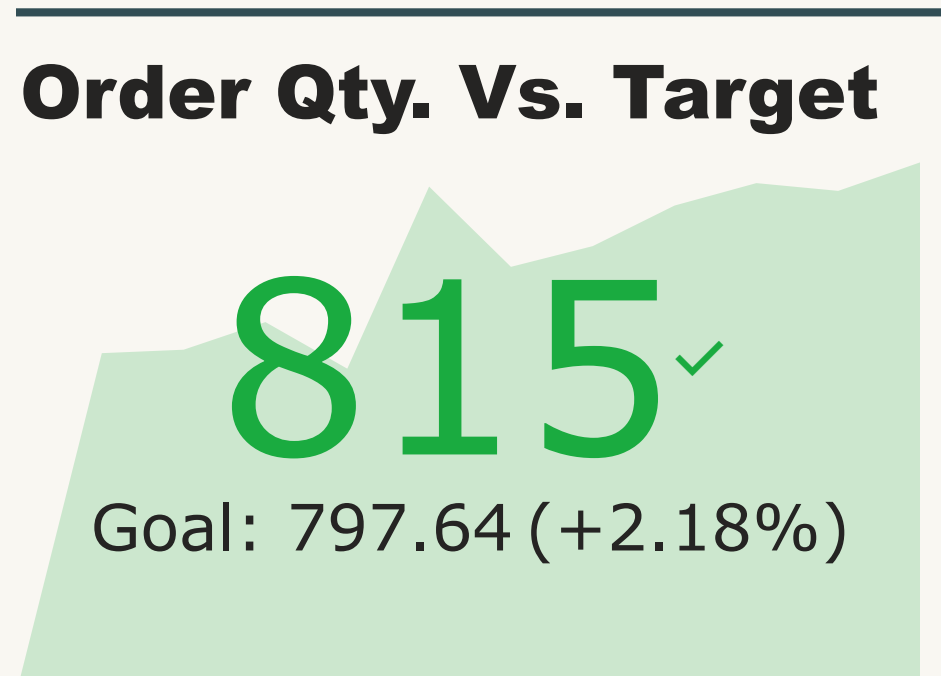
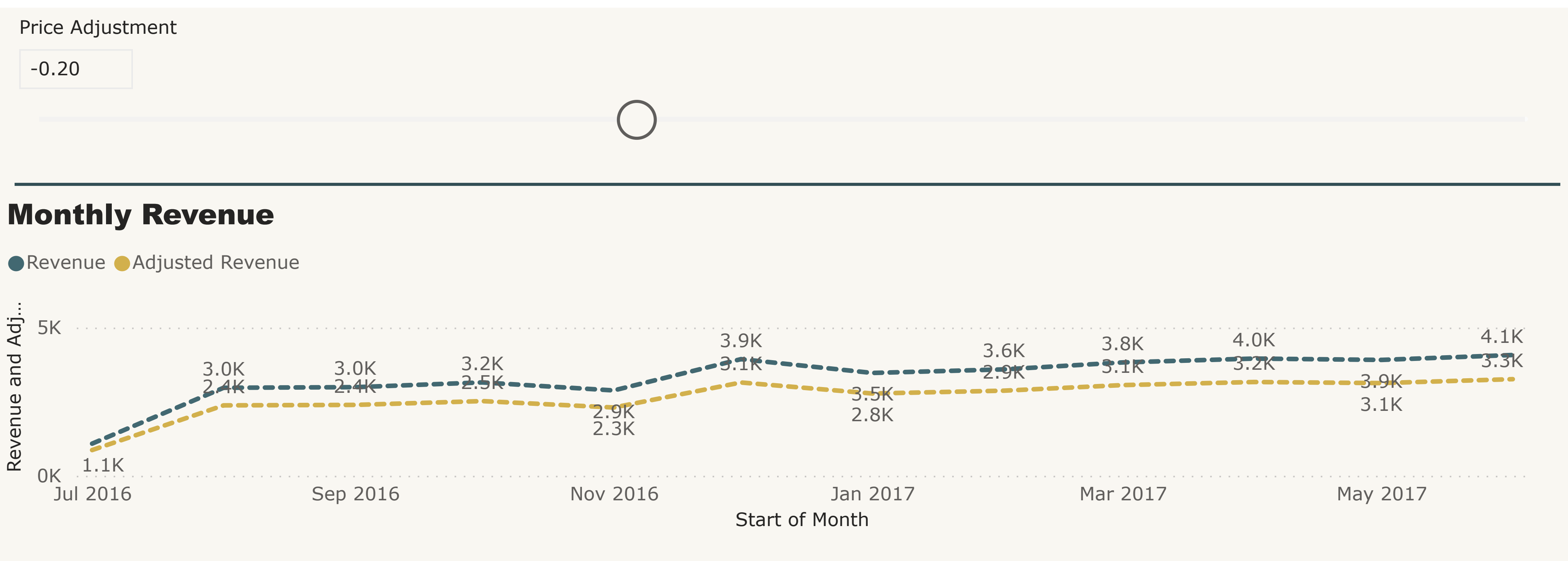
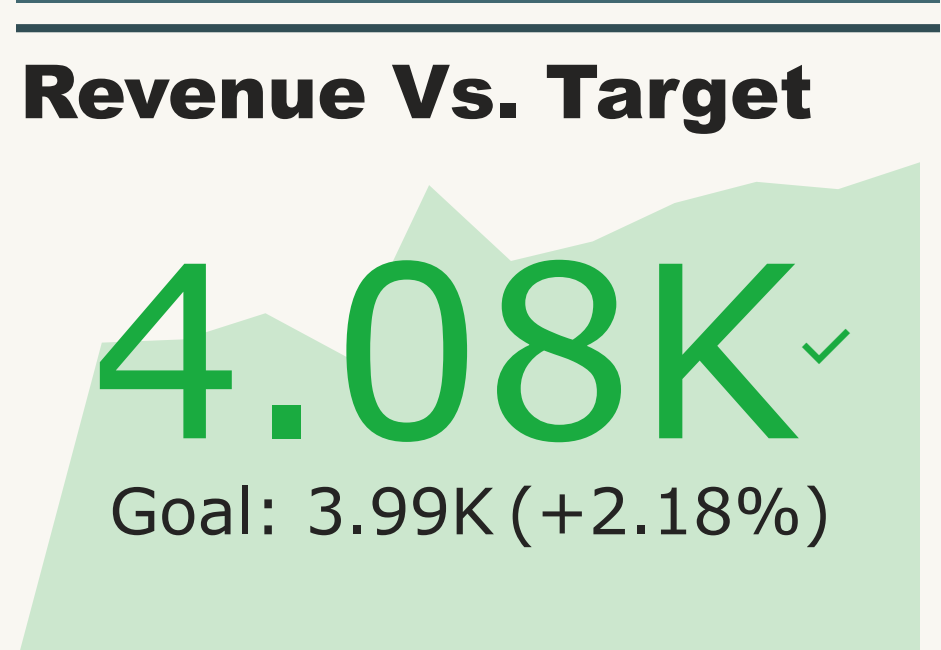
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ProductName	ReturnQty.	ReturnRate
Women's Mountain Shorts, S	12	4.24%
Women's Mountain Shorts, M	11	3.36%
Women's Mountain Shorts, L	17	5.09%
Water Bottle - 30 oz.	155	1.95%
Touring-3000 Yellow, 62	2	4.17%
Touring-3000 Yellow, 58	2	4.35%
Touring-3000 Yellow, 50	1	1.79%
Touring-3000 Yellow, 44	3	5.08%
Touring-3000 Blue, 62	1	1.59%
Total	1828	2.17%

Mountain-200 Black, 46 1,241,694.00 ▲ 212.37%

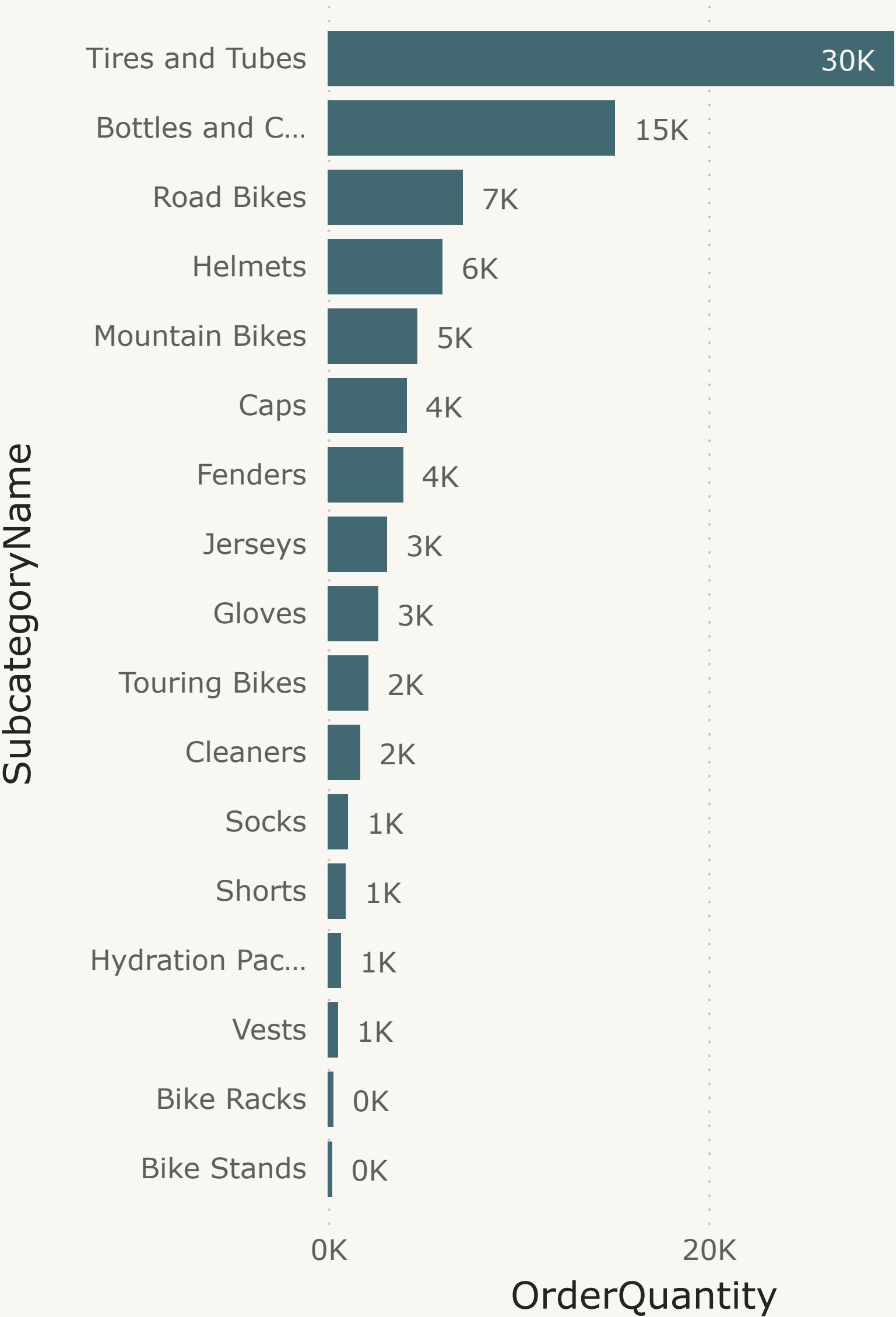
Water Bottle

- 30 oz.



Sales Report Using QnA

OrderQuantity by SubcategoryName



Select all

Europe

North America

Pacific

Top 5 Custumers By Revenue

Full Name	Revenue
MR. MAURICE SHAN	12,408.00
MRS. JANET MUNOZ	12,016.00
MRS. LISA CAI	11,332.00
MRS. LACEY ZHENG	11,086.00
MR. JORDAN TURNER	11,023.00
Total	57,865.00

Bottom 5 Custumers By Revenue

Full Name	Revenue
MR. BRAD KUMAR	2.00
MR. CODY SANDERS	2.00
MR. DALTON CLARK	4.00
MR. DARREN SUAREZ	4.00
MR. DYLAN TAYLOR	4.00
MR. HUNTER MILLER	4.00
Total	96.00

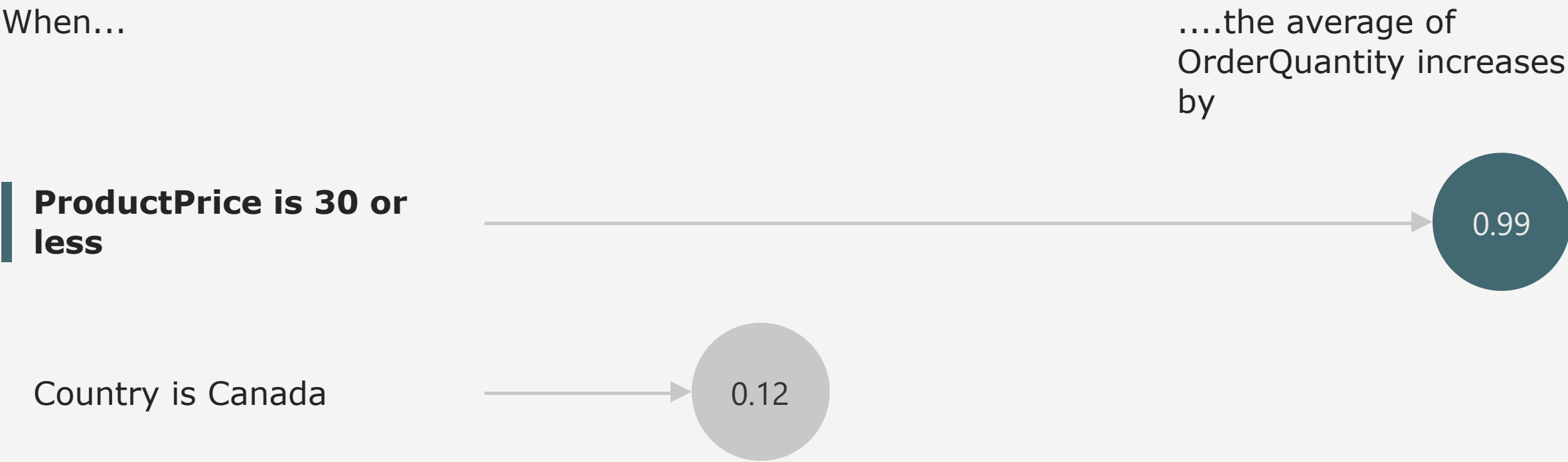
Revenue by Country



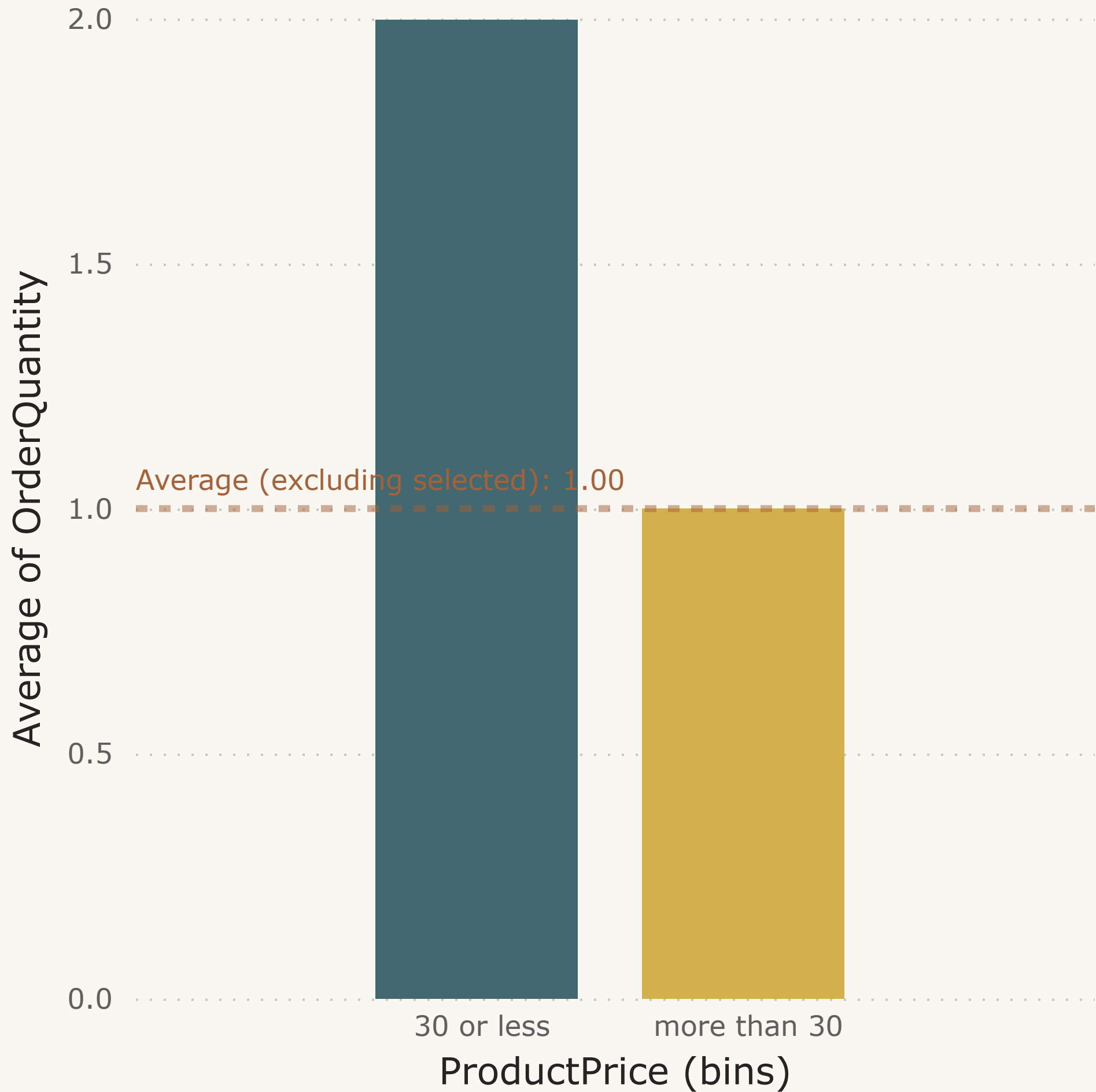
What influences OrderQuantity to

Increase

 ?



← OrderQuantity is more likely to increase when ProductPrice is 30 or less than otherwise (on average).



☐ Only show values that are influencers

Key influencers Top segments



What influences Revenue to

Increase

 ?

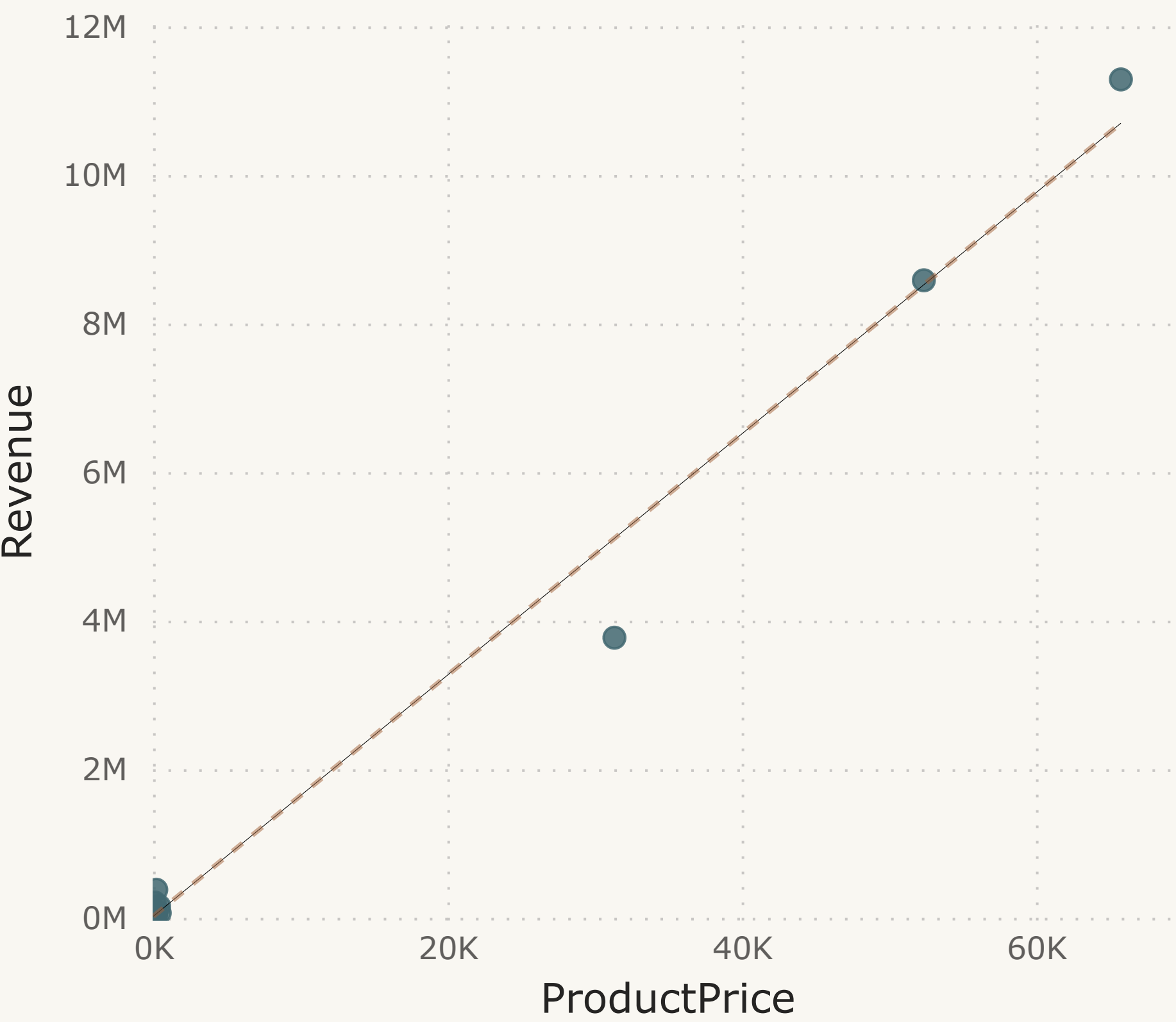
When...

....the average of
Revenue increases by

**ProductPrice goes up
19856.98**

3.16M

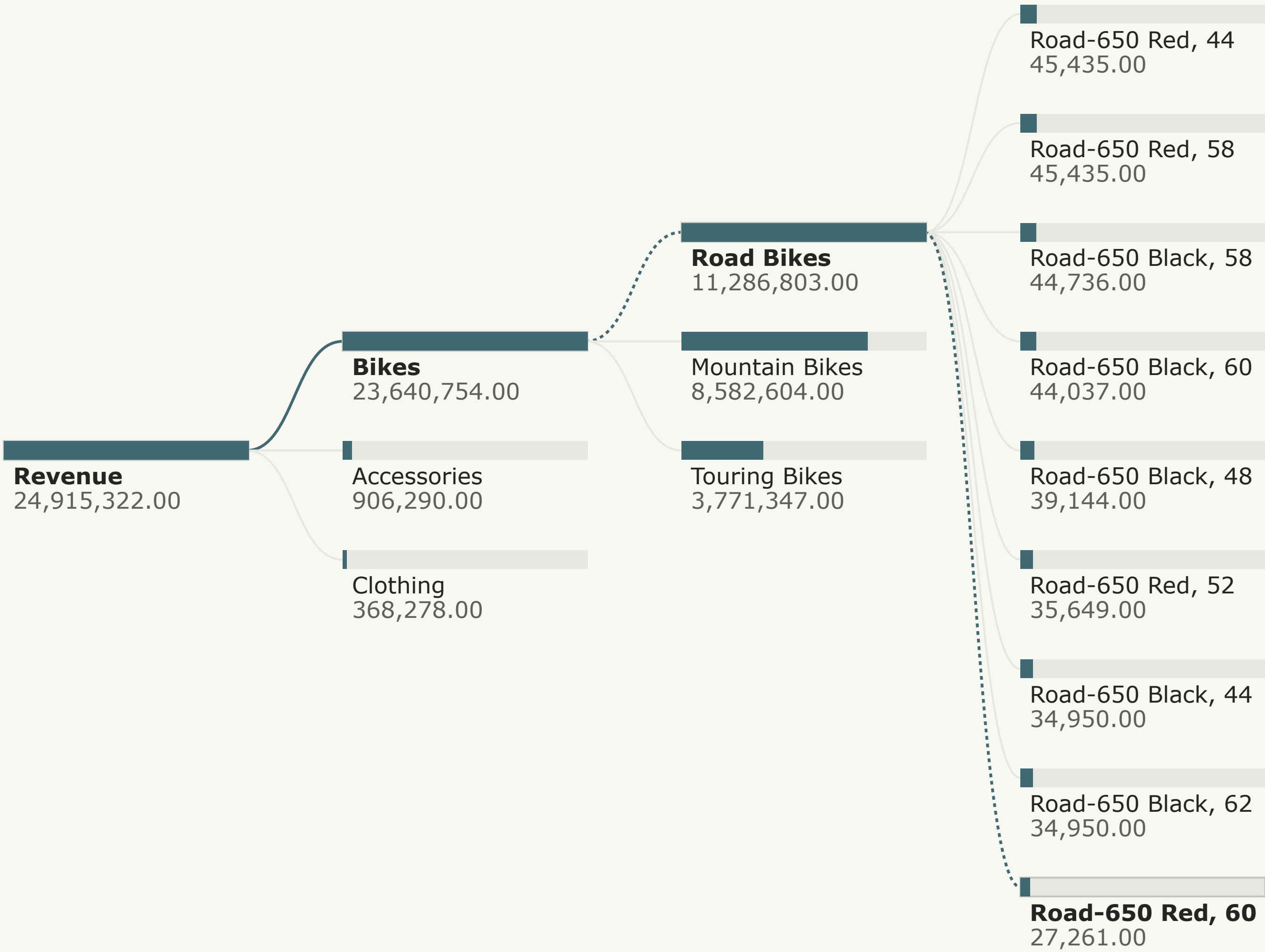
← On average when ProductPrice increases, Revenue also increases.



💡 Category Name ✕
Bikes

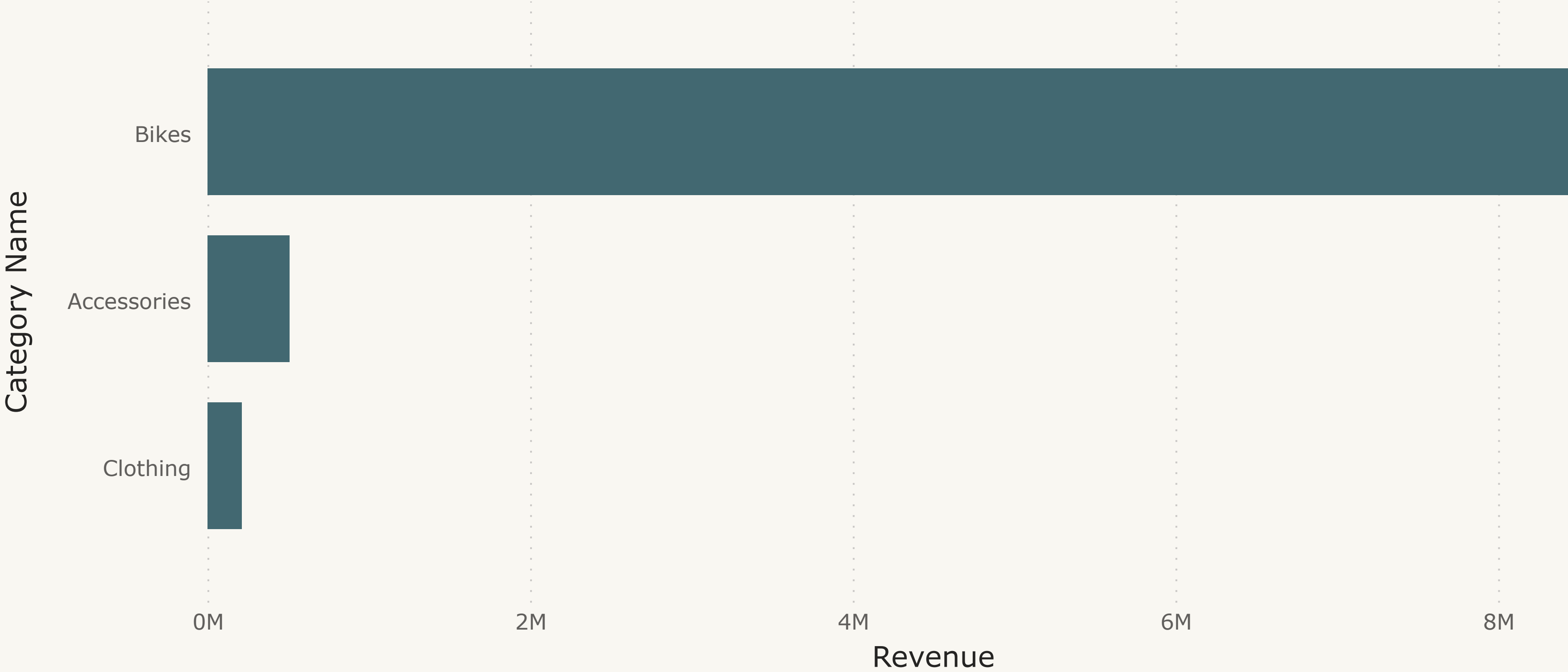
💡 Subcategory Name ✕
Road Bikes

💡 ProductName ✕





Revenue by Category for 2017



ReturnQuantity by Category Name

