

SALES DASHBOARD

**TOP LINE
REPORT**

**PRODUCT
DETAILS**

NLQ

K1

K2

DT

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

ADVENTURE WORKS

cycles

Revenue vs. Target

23.55M

0.00M

24.92M

49.83M

Order Qty. vs. Target

84K

0K

168K

1/1/2015

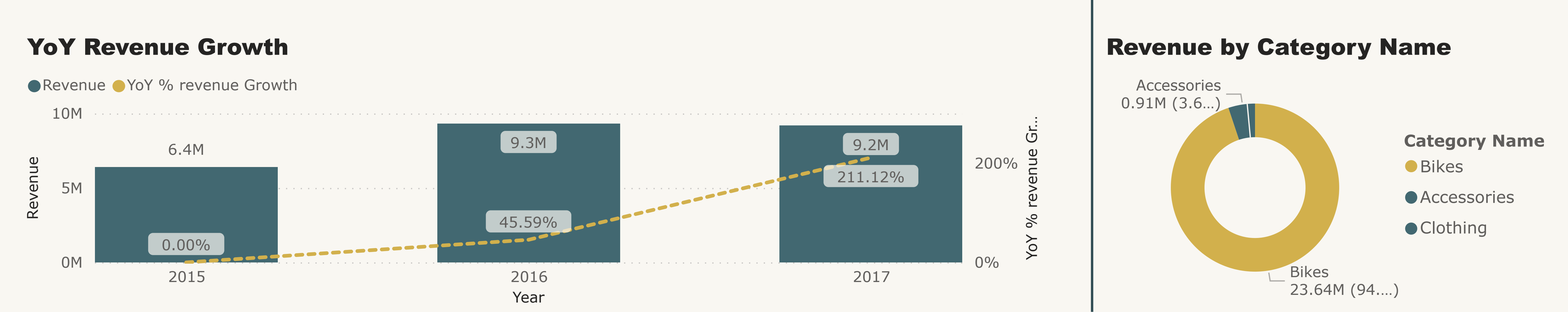
6/30/2017

Continent

Select all

Europe

Click to see the report during Europe's World cup.



Top 5 Customers by Revenue

Full Name

MR. MAUR...

MRS. JAN...

MRS. LISA...

MRS. LAC...

MR. JORD...

0K

10K

Revenue

12K

12K

11K

11K

11K

Revenue by Country

NORTH AMERICA

EUROPE

ASIA

AFRICA

SOUTH AMERICA

AUST

Atlantic Ocean

Indian Ocean

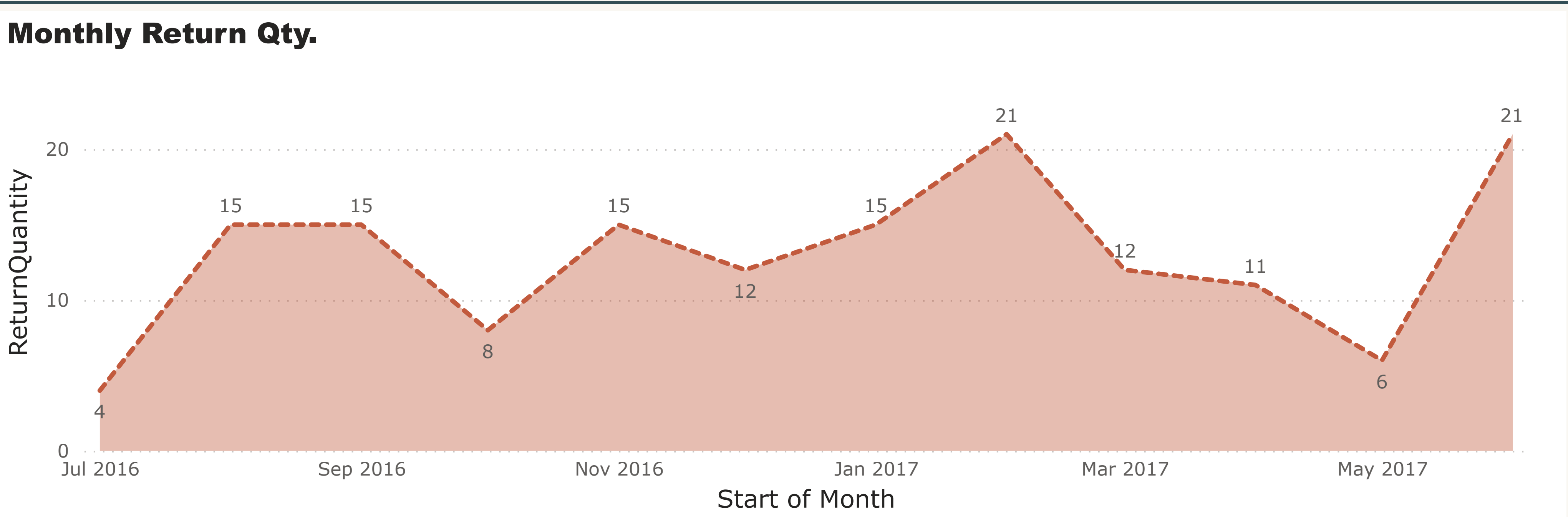
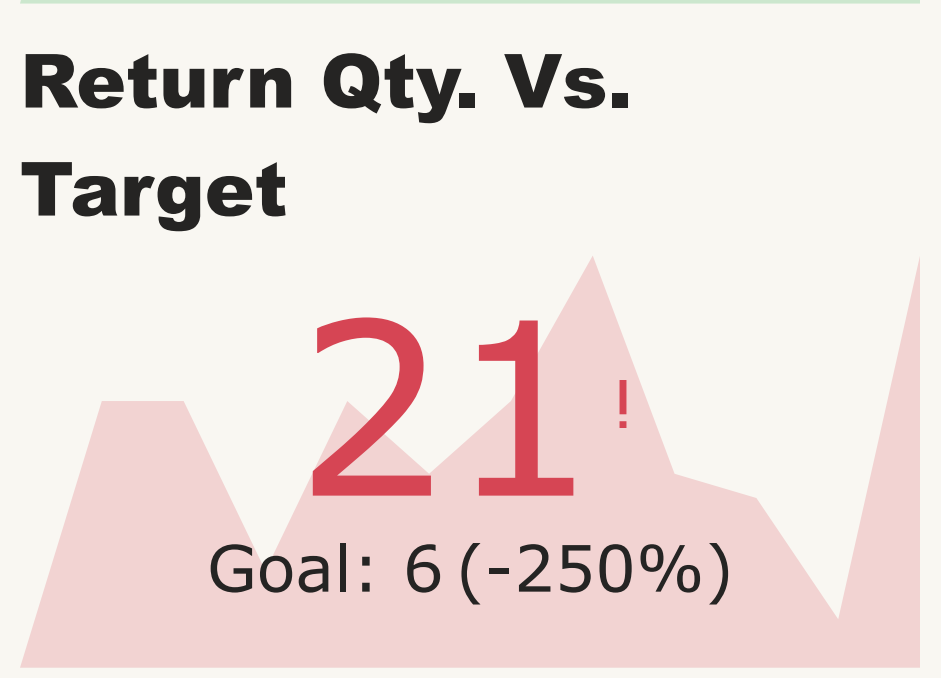
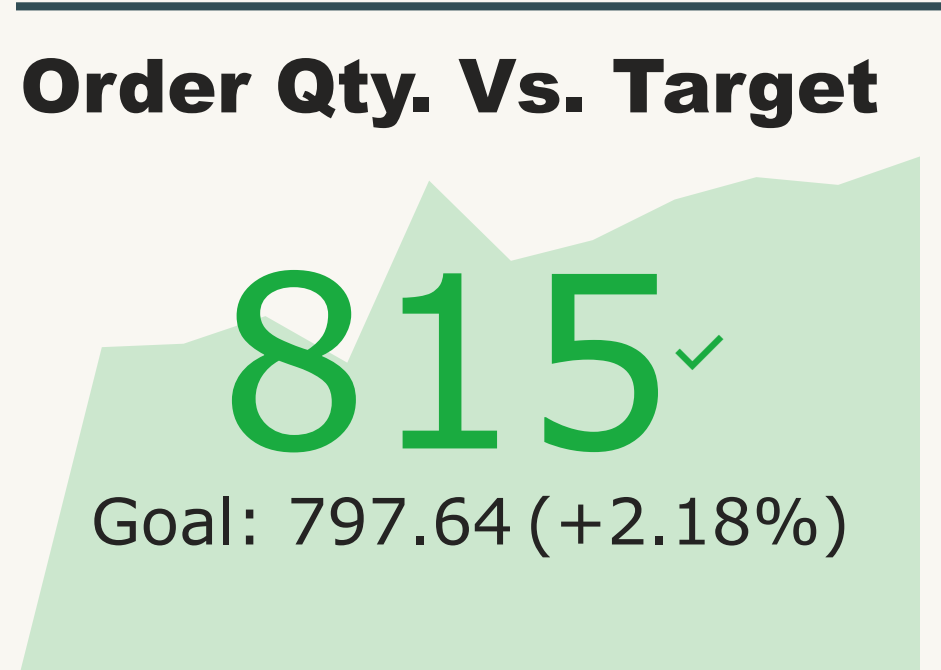
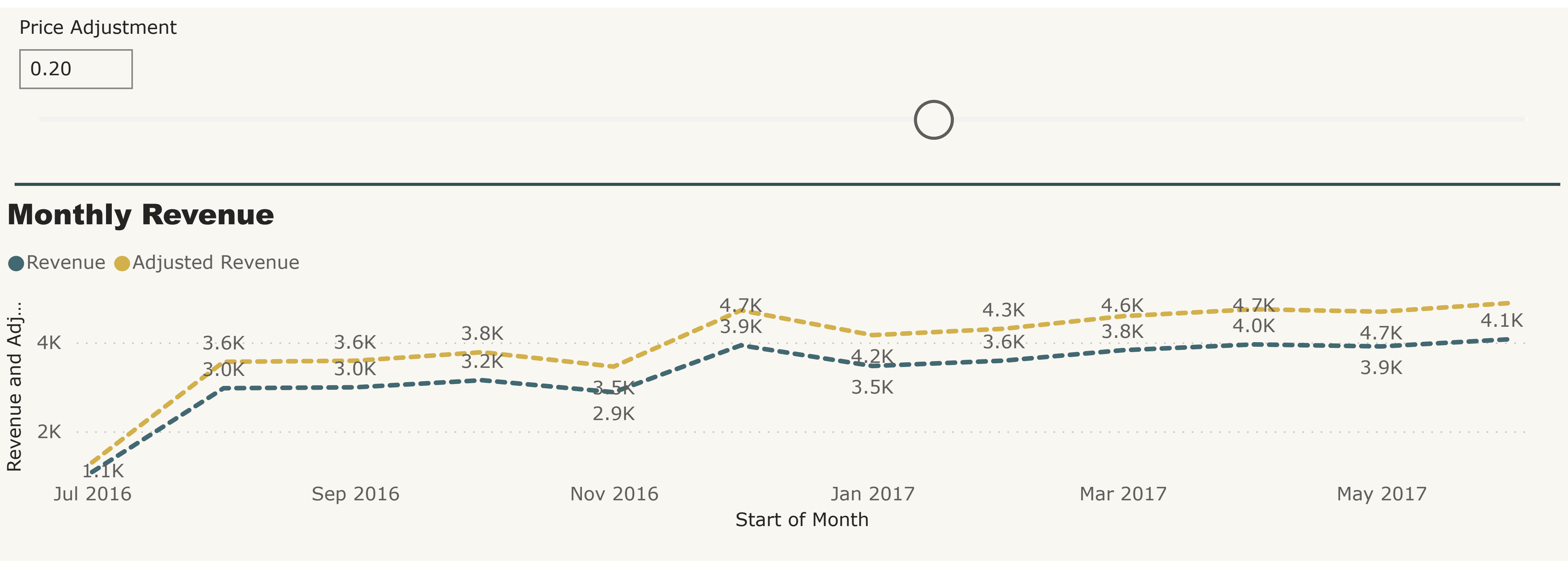
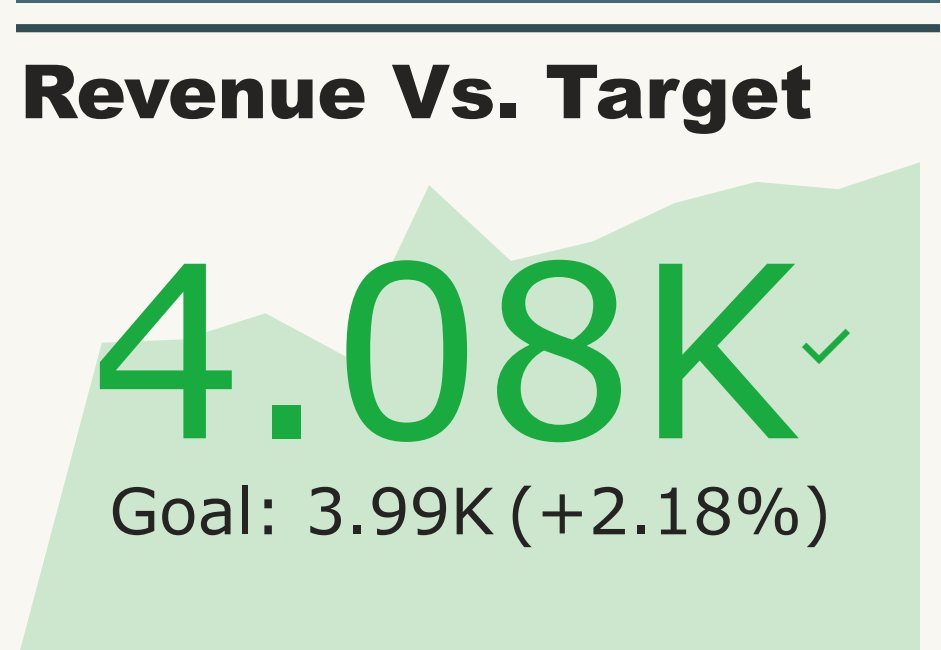
Microsoft Bing

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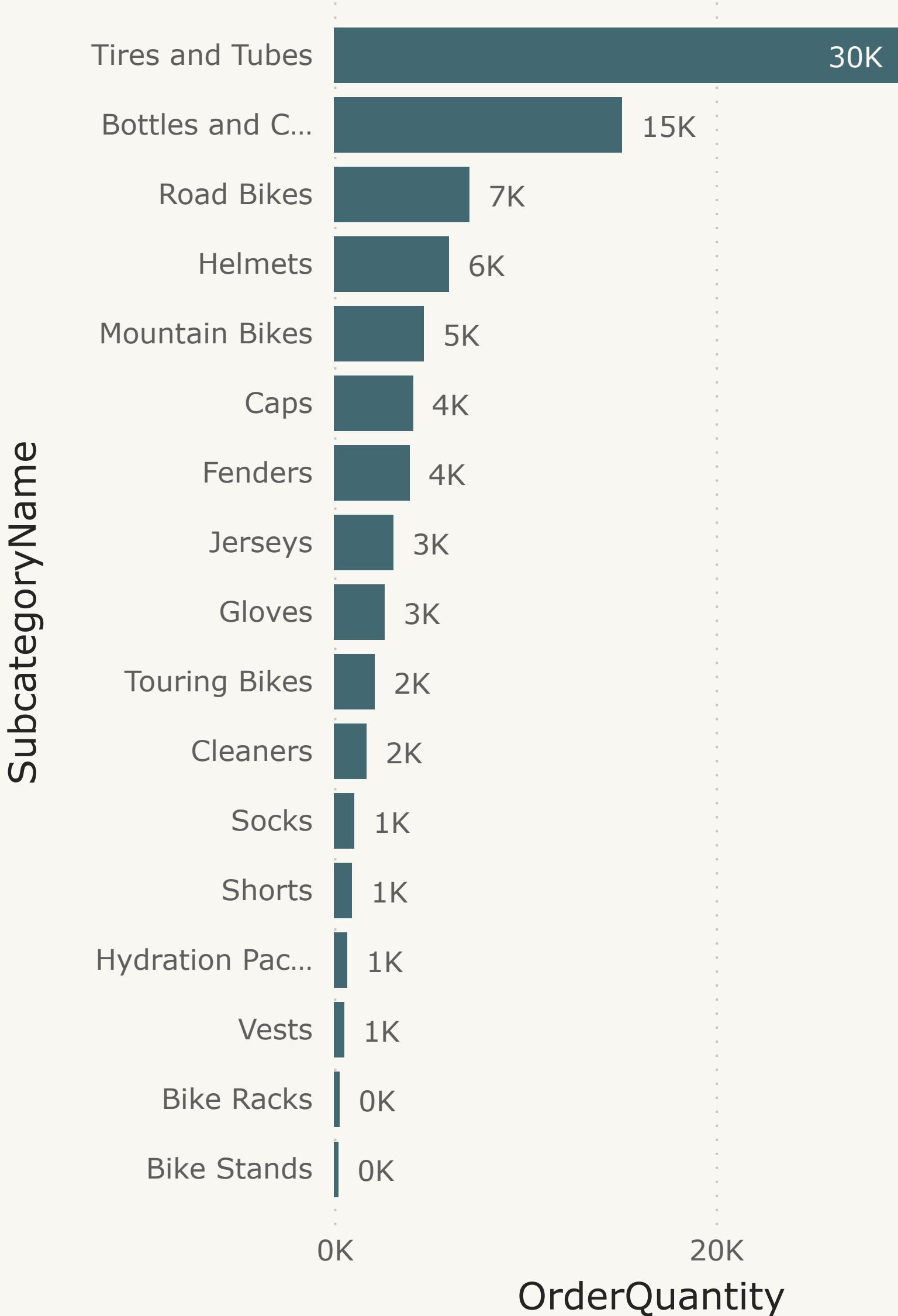
ProductName	ReturnQty.	ReturnRate
Women's Mountain Shorts, S	12	4.24%
Women's Mountain Shorts, M	11	3.36%
Women's Mountain Shorts, L	17	5.09%
Water Bottle - 30 oz.	155	1.95%
Touring-3000 Yellow, 62	2	4.17%
Touring-3000 Yellow, 58	2	4.35%
Touring-3000 Yellow, 50	1	1.79%
Touring-3000 Yellow, 44	3	5.08%
Touring-3000 Blue, 62	1	1.59%
Total	1828	2.17%

Mountain-200 Black, 46 1,241,694.00 212.37%

Water Bottle
- 30 oz.



OrderQuantity by SubcategoryName



Select all

Europe

North America

Pacific

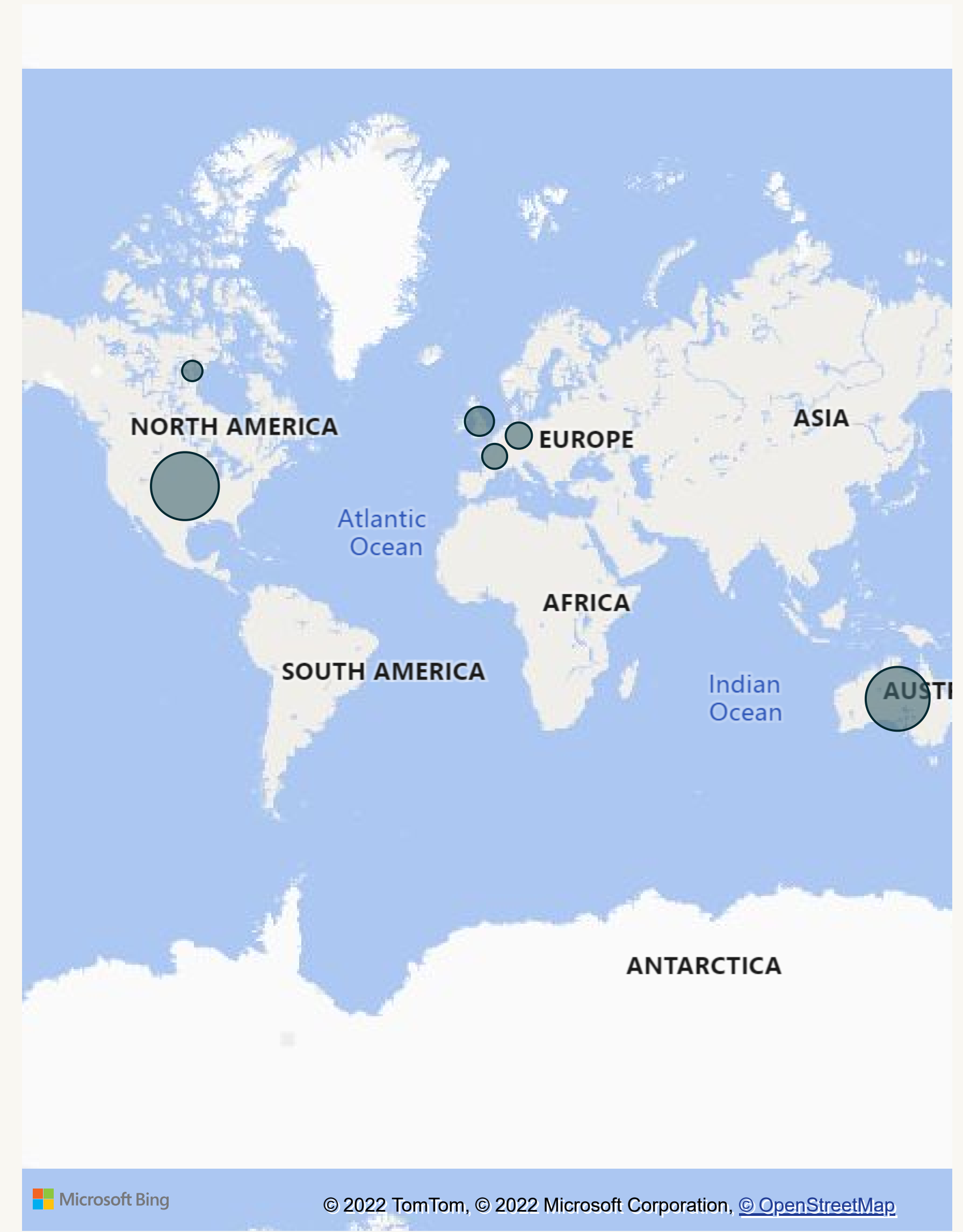
Top 5 Custumers By Revenue

Full Name	Revenue
MR. MAURICE SHAN	12,408.00
MRS. JANET MUNOZ	12,016.00
MRS. LISA CAI	11,332.00
MRS. LACEY ZHENG	11,086.00
MR. JORDAN TURNER	11,023.00
Total	57,865.00

Bottom 5 Custumers By Revenue

Full Name	Revenue
MR. BRAD KUMAR	2.00
MR. CODY SANDERS	2.00
MR. DALTON CLARK	4.00
MR. DARREN SUAREZ	4.00
MR. DYLAN TAYLOR	4.00
MR. HUNTER MILLER	4.00
Total	96.00

Revenue by Country





What influences OrderQuantity to

Increase

 ?

When...

ProductPrice is 30 or less

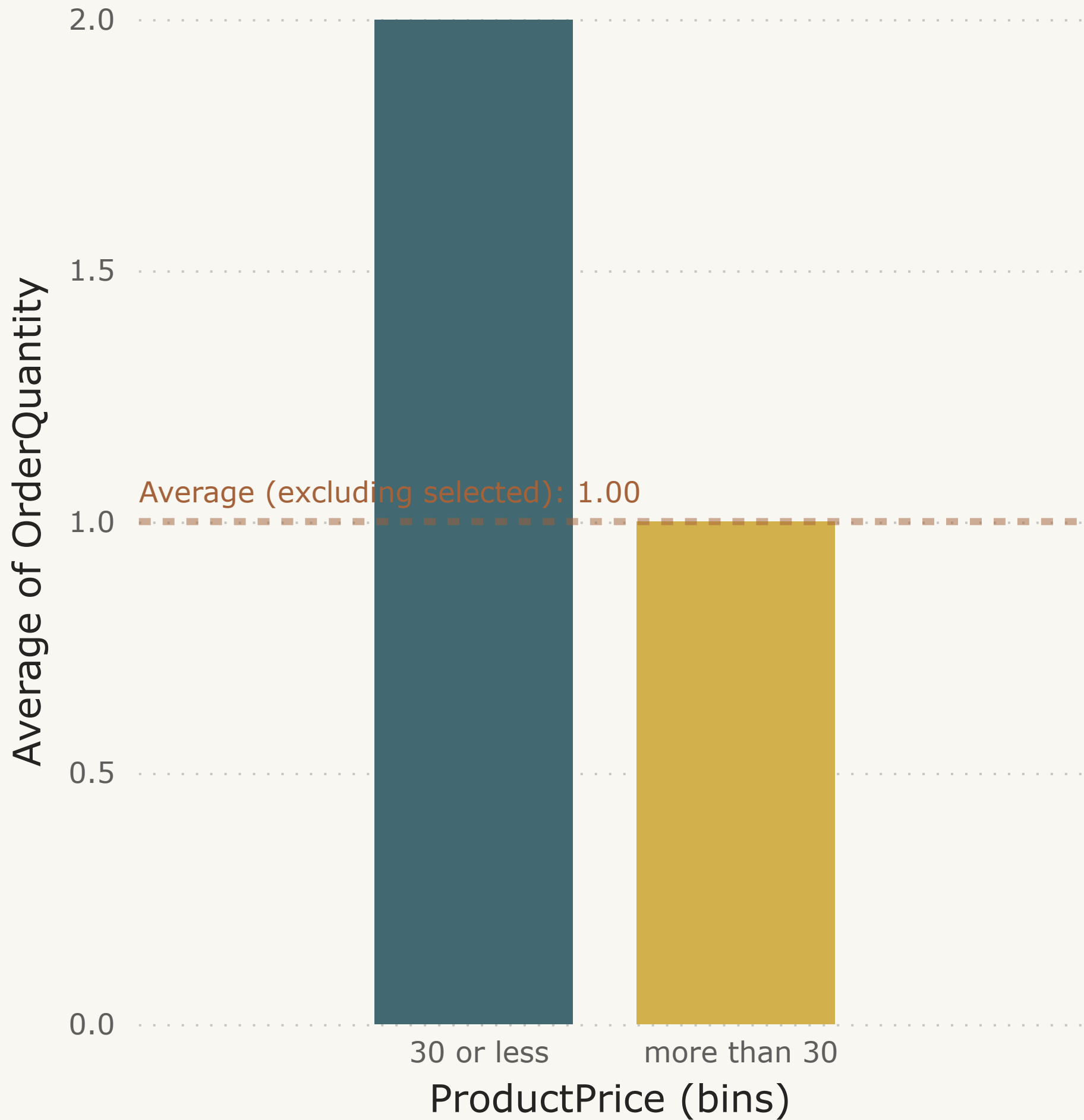
Country is Canada

....the average of OrderQuantity increases by

0.99

0.12

← OrderQuantity is more likely to increase when ProductPrice is 30 or less than otherwise (on average).



☐ Only show values that are influencers



Key influencers Top segments



What influences Revenue to

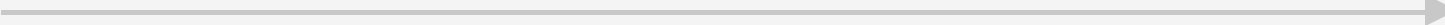
Increase

 ?

When...

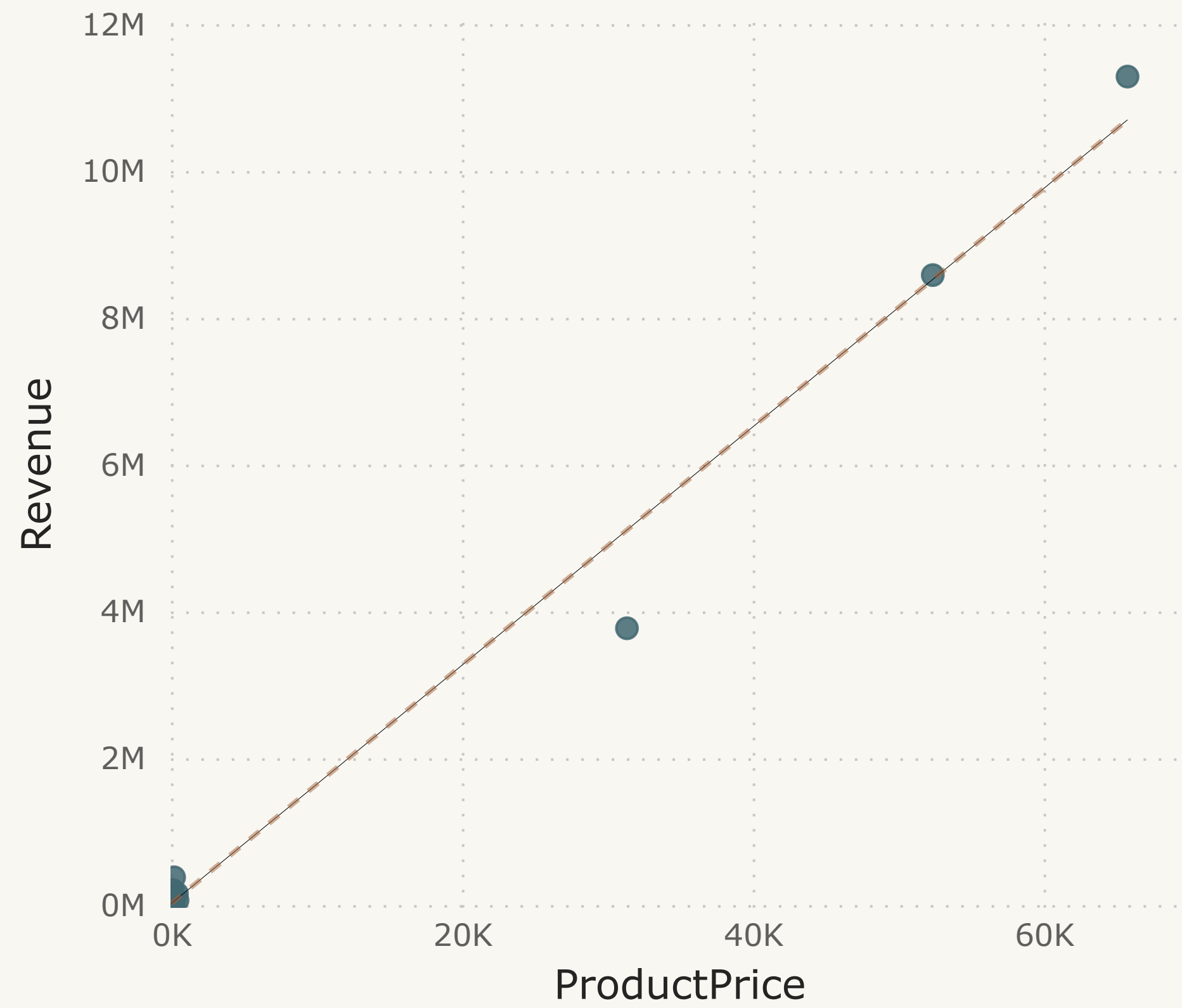
....the average of Revenue increases by

**ProductPrice goes up
19856.98**



3.16M

← On average when ProductPrice increases, Revenue also increases.

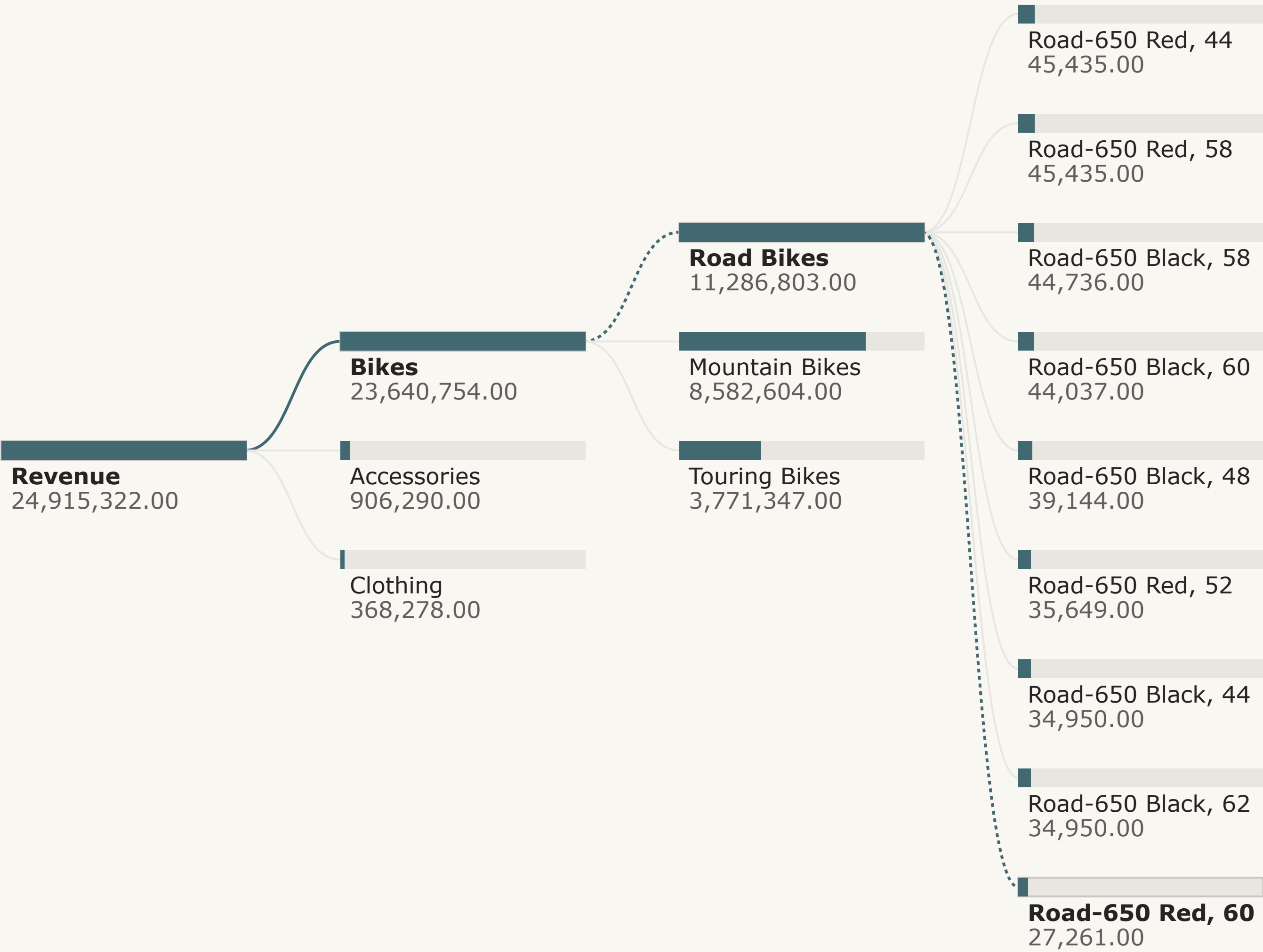




💡 Category Name ✕
Bikes

💡 Subcategory Name ✕
Road Bikes

💡 ProductName ✕





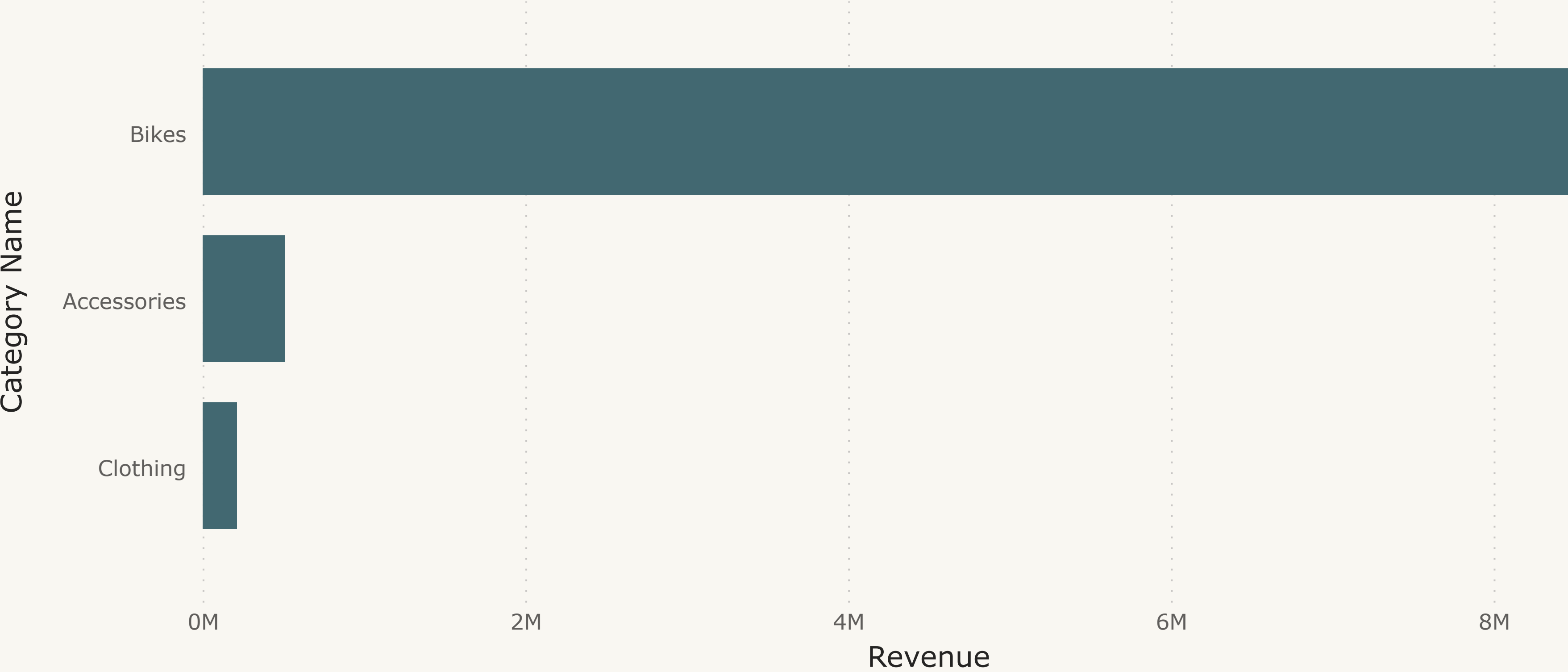
Year

2015

2016

2017

Revenue by Category for 2017



ReturnQuantity by Category Name

