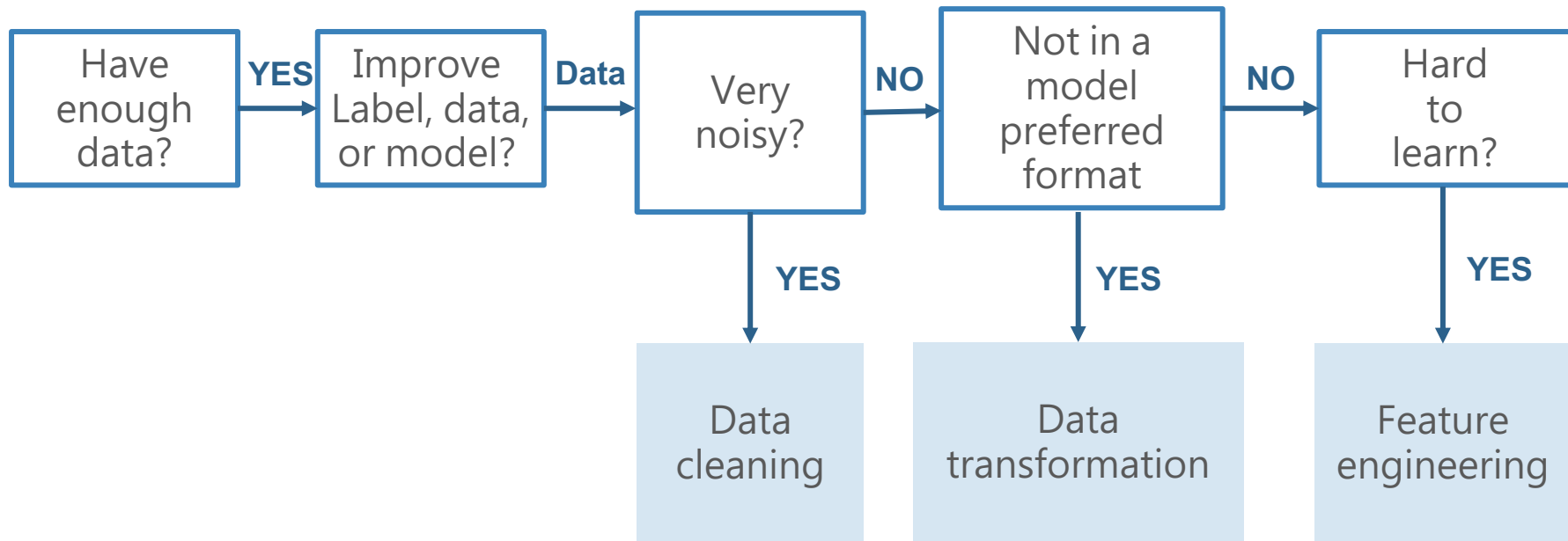


0.2 Data Preprocessing



Data preprocessing flow chart



Data Transformation



Normalization for Real Value Columns

Min-max : 將資料等比例縮放到 $[0, 1]$ 區間中，不能處理outlier，適用在數值比較集中的情況。

z-score : 適用於分佈大致對稱的資料，平均數為 0 且標準差為 1 的常態分佈，可處理outlier。

Min-max normalization: linearly map to a new min a and max b	$x'_i = \frac{x_i - \min_{\mathbf{x}}}{\max_{\mathbf{x}} - \min_{\mathbf{x}}}(b - a) + a$
Z-score normalization: 0 mean, 1 standard deviation	$x'_i = \frac{x_i - \text{mean}(\mathbf{x})}{\text{std}(\mathbf{x})}$
Decimal scaling	$x'_i = x_i / 10^j \quad \text{smallest } j \text{ s.t. } \max(\mathbf{x}') < 1$
Log scaling	$x'_i = \log(x_i)$

Name	Salary	Salary after Decimal Scaling
ABC	10,000	0.1
XYZ	25, 000	0.25
PQR	8, 000	0.08
MNO	15,000	0.15

Decimal scaling can tone down big numbers into easy to understand smaller decimal values.

Feature Engineering



- Feature Engineering -> Machine Learning
- Feature Learning -> Deep Learning (images/videos/audio/text)
Train deep neural networks to extract features.

表格資料

Tabular data are in the form of a table,
feature columns of numeric / categorical / string type

1. Int / float: directly use or bin to unique int values

2. Categorical data: one-hot encoding

- Map rare categories into "Unknown"

fish	cat	mouse	dog	others
[0,	1,	0,	0,	0]
[0,	0,	0,	1,	0]

3. Date-time: a feature list such as

- [year, month, day, day_of_year, week_of_year, day_of_week]

4. Feature combination: Cartesian product of two feature groups

- [cat, dog] x [male, female] -> [(cat, male), (cat, female), (dog, male), (dog, female)]



THANKS

