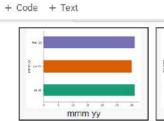
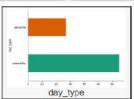


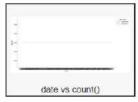
RAM \_\_\_\_ Disk \_\_\_\_ + Code + Text ↓ ⇔ ■ 
□ □ property\_id property\_name category 0 16558 Delhi Atliq Grands Luxury <del>\_\_\_\_</del> 16559 Atliq Exotica Mumbai Luxurv 16560 Atliq City Delhi Business 16561 Atliq Blu Delhi 3 Luxury 16562 Atliq Bay Delhi 4 Luxury room\_id room class 0 RT1 Standard 1 RT2 Elite 2 RT3 Premium RT4 Presidential booking\_id property\_id booking\_date check\_in\_date checkout\_date \ May012216558RT11 16558 2022-04-27 2022-05-01 2022-05-02 May012216558RT12 16558 2022-04-30 2022-05-01 2022-04-28 2022-05-01 2022-05-04 May012216558RT13 16558 May012216558RT14 16558 2022-04-28 2022-05-01 2022-05-02 4 May012216558RT15 16558 2022-04-27 2022-05-01 2022-05-02  ${\tt no\_guests\ room\_category\ booking\_platform\ \ ratings\_given\ booking\_status\ \setminus\ }$ direct online 0 3 RT1 1.0 Checked Out 1 2 RT1 others NaN Cancelled 2 2 RT1 logtrip 5.0 Checked Out 3 2 RT1 others NaN Cancelled 4 direct online 5.0 Checked Out revenue\_generated revenue\_realized 0 10010 9100 3640 1 9100 9100 2 9100 3640 3 4 10920 10920  $property\_id \ check\_in\_date \ room\_category \ \ successful\_bookings$ capacity 0 16559 01-May-22 RT1 25 30 1 19562 01-May-22 RT1 28 30 19563 01-May-22 RT1 30 17558 01-May-22 RT1 13 19 16558 01-May-22 RT1 18 19

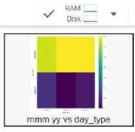








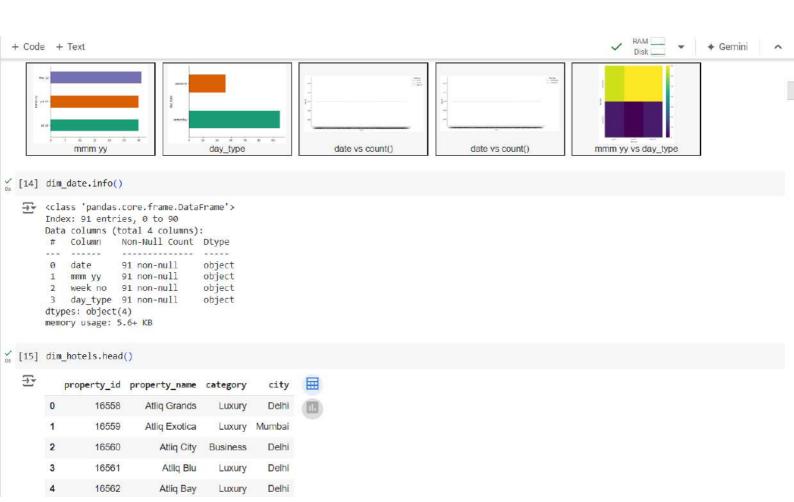


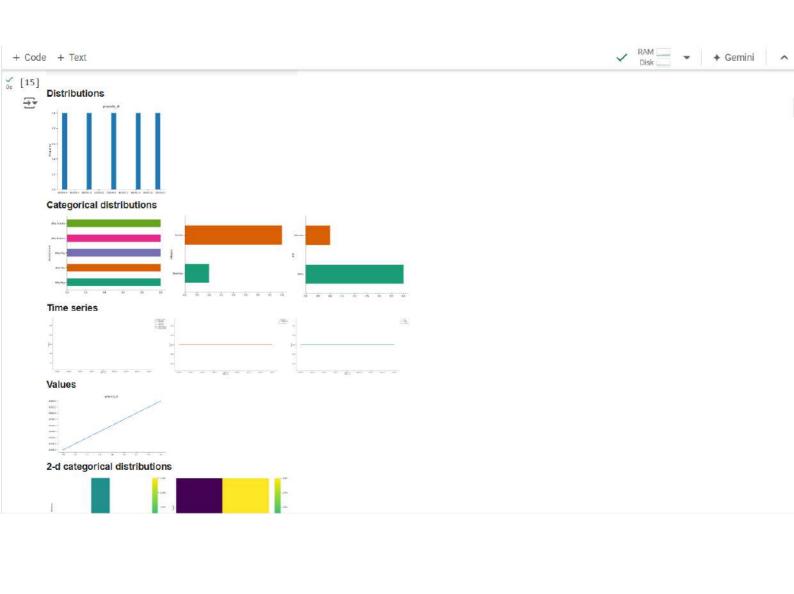


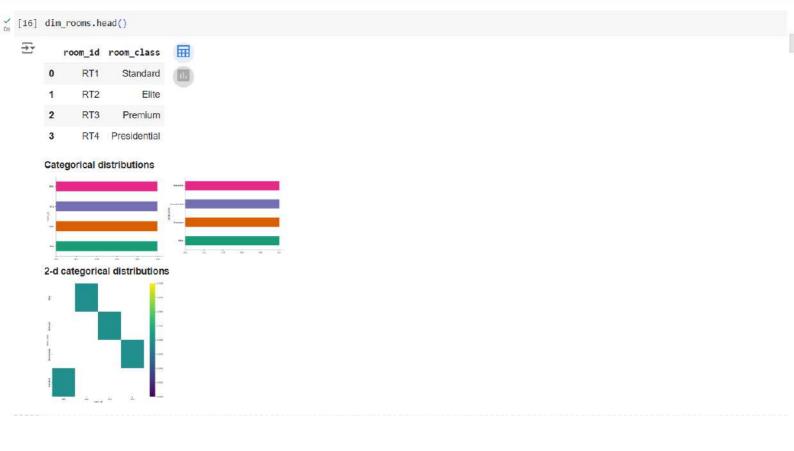
♦ Gemini

₹

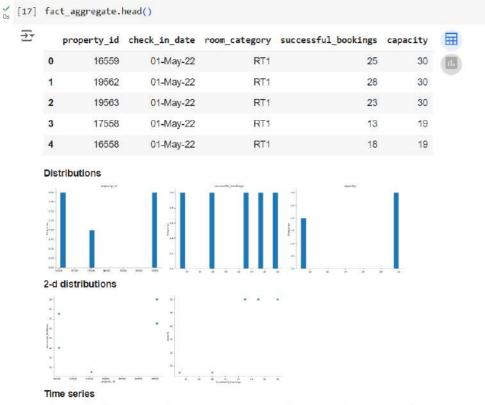
index	date	mmm yy	week no	day_type	
0	01-May-22	May 22	W 19	weekend	
1	02-May-22	May 22	W 19	weekeday	
2	03-May-22	May 22	W 19	weekeday	
3	04-May-22	May 22	W 19	weekeday	
4	05-May-22	May 22	W 19	weekeday	
5	06-May-22	May 22	W 19	weekeday	
6	07-May-22	May 22	W 19	weekend	
7	08-May-22	May 22	W 20	weekend	
8	09-May-22	May 22	W 20	weekeday	
9	10-May-22	May 22	W 20	weekeday	
10	11-May-22	May 22	W 20	weekeday	
11	12-May-22	May 22	W 20	weekeday	
12	13-May-22	May 22	W 20	weekeday	
13	14-May-22	May 22	W 20	weekend	
14	15-May-22	May 22	W 21	weekend	
15	16-May-22	May 22	W 21	weekeday	
16	17-May-22	May 22	W 21	weekeday	
47	40 May 22	Heu 22	141.04	us skadav	





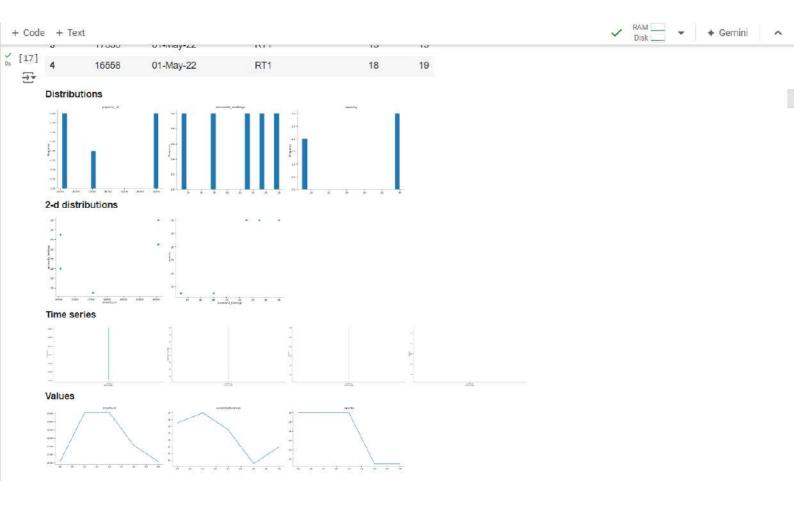


✓ RAM \_\_\_\_ v ← Gemini ^



RAM \_\_\_\_ Disk \_\_\_

♦ Gemini





2022-05-02

2022-05-02

2022-05-04

2022-05-02

2022-05-02

RT1

RT1

RT1

RT1

RT1

2

2

2

direct online

others

logtrip

others

direct online

Chec

NaN

NaN

C

Chec

Chec

C

+ Code + Text

fact\_aggregate.info()

0 May012216558RT11

1 May012216558RT12

2 May012216558RT13

3 May012216558RT14

4 May012216558RT15

16558

16558

16558

16558

16558

2022-04-27

2022-04-30

2022-04-28

2022-04-28

2022-04-27

2022-05-01

2022-05-01

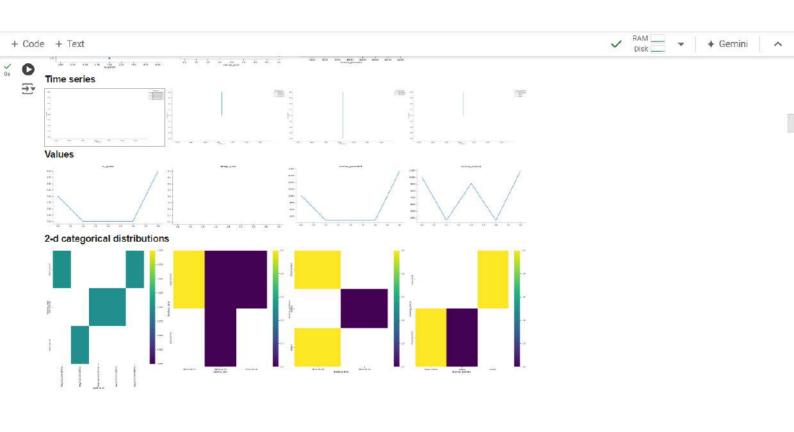
2022-05-01

2022-05-01

2022-05-01

✓ RAM — ◆ Gemini







RAM \_\_\_\_

♦ Gemini



<class 'pandas.core.frame.DataFrame'> RangeIndex: 134590 entries, 0 to 134589 Data columns (total 12 columns): # Column Non-Null Count Dtype 134590 non-null object 0 booking\_id property\_id

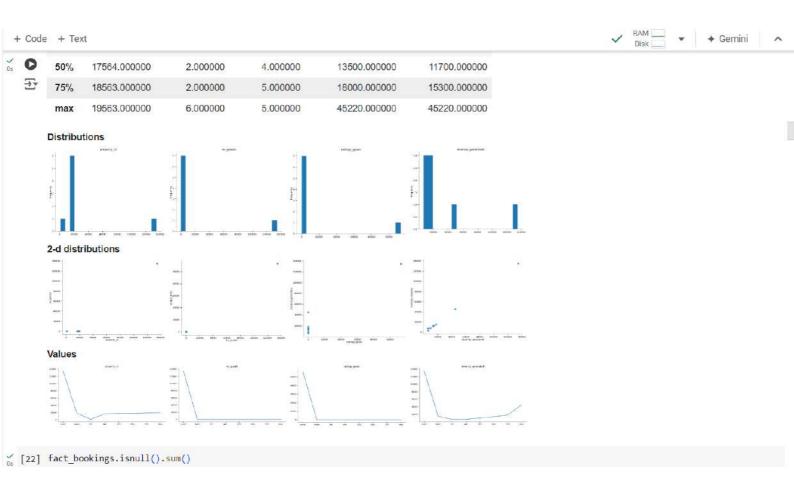
134590 non-null int64 134590 non-null object booking\_date check\_in\_date checkout\_date 134590 non-null object 134590 non-null object 134590 non-null int64 no\_guests room\_category 134590 non-null object 6 7 booking\_platform 134590 non-null object 8 56683 non-null float64 ratings\_given 9 booking\_status 134590 non-null object 10 revenue\_generated 134590 non-null int64
11 revenue\_realized 134590 non-null int64 int64

dtypes: float64(1), int64(4), object(7)
memory usage: 12.3+ MB

## v [21] fact\_bookings.describe()

<del>\_</del>

	property_id	no_guests	ratings_given	revenue_generated	revenue_realized
count	134590.000000	134590.000000	56683.000000	134590.000000	134590.000000
mean	18061.113493	2.036808	3.619004	14916.013188	12696.123256
std	1093.055847	1.031766	1.235009	6452.868072	6928.108124
min	16558.000000	1.000000	1.000000	6500.000000	2600.000000
25%	17558,000000	1.000000	3.000000	9900,000000	7600,000000



0s O booking\_id
property\_id 0 booking\_date check\_in\_date checkout\_date no\_guests room\_category 0 0 booking\_platform 0 ratings\_given 77907 booking\_status 0 revenue\_generated 0 revenue\_realized 0 dtype: int64  $_{\text{Os}}^{\checkmark} \text{ [26] revenue\_df=pd.merge(dim\_hotels,fact\_bookings,how='left',on='property\_id')}$ revenue\_df.head() check\_in\_date checkout\_date no\_guests room\_category booking\_platform ratings\_given booking\_status revenue\_generated revenue\_realized =

direct online

others

logtrip

others

direct online

Checked Out

Checked Out

Checked Out

Cancelled

Cancelled

1.0

NaN

5.0

NaN

5.0

10010

9100

9100

9100

10920

→ Gemini

10010

3640

9100

3640

10920

menter, minera

2022-05-01

2022-05-01

2022-05-01

2022-05-01

2022-05-01

2022-05-02

2022-05-02

2022-05-04

2022-05-02

2022-05-02

3

2

2

2

RT1

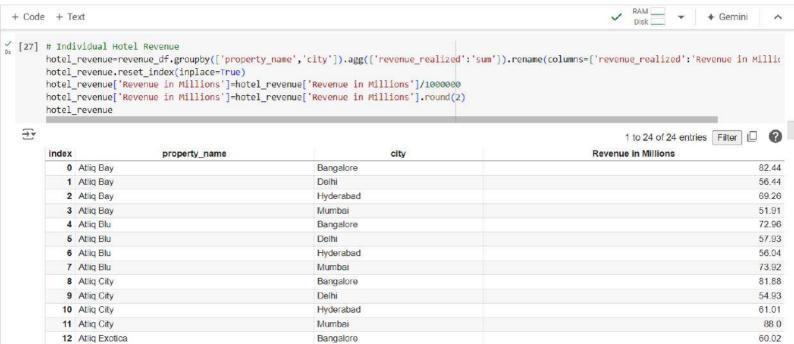
RT1

RT1

RT1

RT1

+ Code + Text



47.84

212.44

54.49

36.06

46.25

74.73

68.6

89.14

44.84

Hyderabad

Mumbai

Delhi

Bangalore

Hyderabad

Mumbai

Delhi

Bangalore

Hyderabad

13 Atliq Exotica

14 Atliq Exotica

15 Atliq Grands

16 Atliq Grands

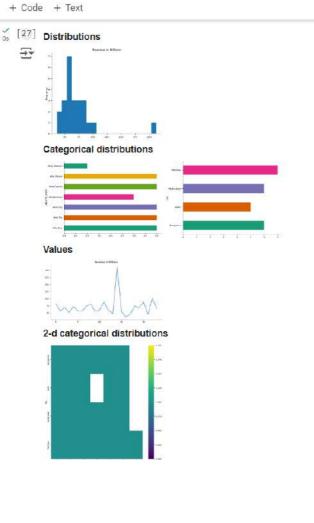
17 Atliq Grands

18 Atliq Grands

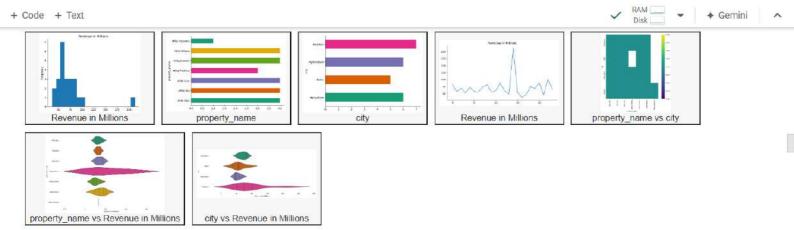
19 Atliq Palace

20 Atliq Palace

21 Atliq Palace



✓ RAM → Gemini ^



revenue\_pivot=hotel\_revenue.pivot(index='city',columns='property\_name',values='Revenue in Millions')
revenue\_pivot

						1 to 4 of 4 entries Filter 📙 🔞	
city	Atliq Bay	Atliq Blu	Atliq City	Atliq Exotica	Atliq Grands	Atliq Palace	Atliq Seasons
Bangalore	82,44	72.96	81.88	60.02	54.49	68.6	NaN
Delhi	56.44	57.93	54.93	NaN	36.06	89.14	NaN
Hyderabad	69.26	56.04	61.01	47.84	46.25	44.84	NaN
Mumbai	51.91	73.92	88.0	212.44	74.73	101.51	66.13

Show 25 v per page

RAM Disk revenue\_pivot.plot(kind='bar',color=['red','blue','violet','pink','yellow','orange'])
plt.ylabel('Revenue In Millions')
plt.title('City wise Hotel Revenue') → Text(0.5, 1.0, 'City wise Hotel Revenue') City wise Hotel Revenue property\_name 200 Atliq Bay Atliq Blu 175 Atliq City Atliq Exotica Sevende II Willions 125 100 75 Atliq Grands Atliq Palace Atliq Seasons

Mumbai -

Hyderabad

city

+ Code + Text

50

25

Bangalore

♦ Gemini

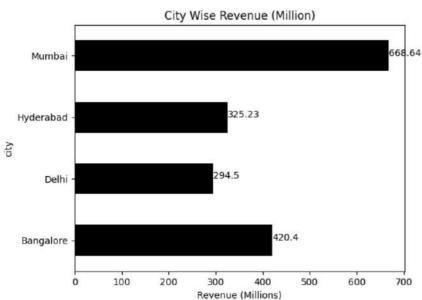


Like what you see? Visit the data table notebook to learn more about interactive tables.

Distributions

Values





₹

+ Code + Text ♦ Gemini revenue\_tr=pd.merge(dim\_date,revenue\_df,how='left',left\_on='date',right\_on='check\_in\_date') revenue\_trend=revenue\_tr.groupby(['week no','property\_name']).agg(('revenue\_realized':'sum')).rename(columns={'revenue\_realized':'Revenue in Milrons']-revenue\_trend['Revenue in Millions']-revenue\_trend['Revenue in Millions'].round(2) revenue\_trend.reset\_index(inplace=True)
revenue\_trend

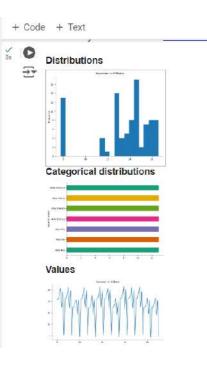
21 W 22

Atlig Bay

₹

	100 - 100 -		1 to 25 of 91 entries Filter	
index	week no	property_name	Revenue in Millions	
	W 19	Atliq Bay	20.87	
1	W 19	Atliq Blu	20.98	
2	W 19	Atliq City	23.32	
3	W 19	Atliq Exotica	25.74	
4	W 19	Atliq Grands	17.55	
5	W 19	Atliq Palace	24.32	
6	W 19	Atliq Seasons	5.41	
7	W 20	Atliq Bay	21.37	
8	W 20	Atlig Blu	21.47	
9	W 20	Atliq City	23.38	
10	W 20	Atliq Exotica	26.15	
11	W 20	Atliq Grands	17.17	
12	W 20	Atliq Palace	24.7	
13	W 20	Atliq Seasons	5.2	
14	W 21	Atliq Bay	17.58	
15	W 21	Atliq Blu	17.76	
16	W 21	Atliq City	19.56	
17	W 21	Atliq Exotica	20.68	
18	W 21	Atlig Grands	14.28	
19	W 21	Atliq Palace	20.52	
20	W 21	Atlig Seasons	4.55	

20.83



✓ RAM → Gemini ^

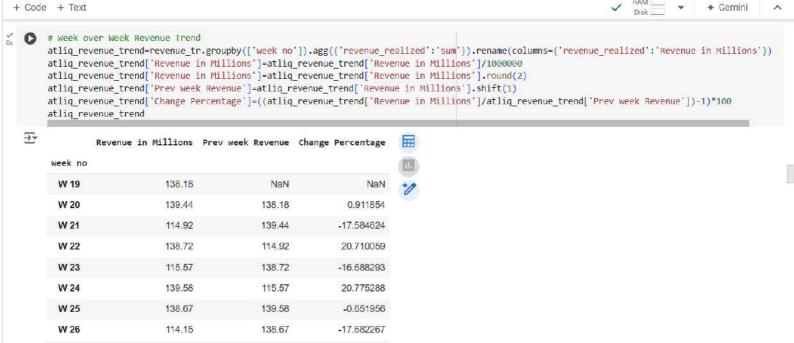


♦ Gemini

→ Text(0.5, 1.0, 'Weekly Revenue Trend')

+ Code + Text





22.260184

-0.128977

0.251112

-17.834395

0.200331

114.15

139.56

139.38

139.73

114.81

W 27

W 28

W 29

W 30

W 31

139.56

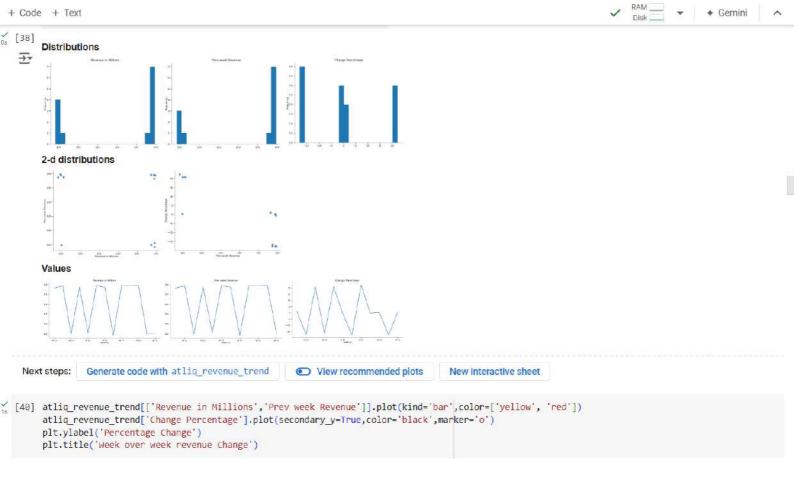
139.38

139.73

114.81

115.04

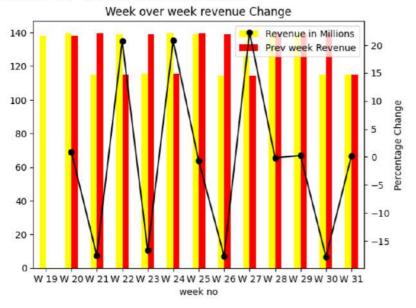
RAM



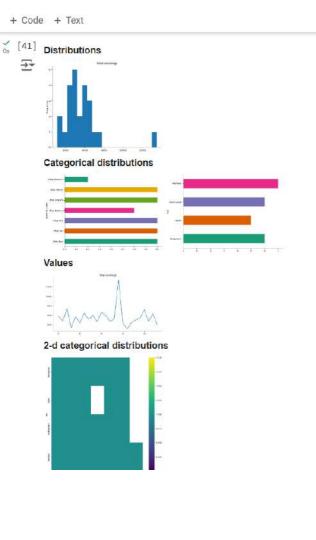
✓ RAM → Gemini ∧

```
atliq_revenue_trend[['Revenue in Millions','Prev week Revenue']].plot(kind='bar',color=['yellow', 'red'])
atliq_revenue_trend['Change Percentage'].plot(secondary_y=True,color='black',marker='o')
plt.ylabel('Percentage Change')
plt.title('Week over week revenue Change')
```

₹ Text(0.5, 1.0, 'Week over week revenue Change')

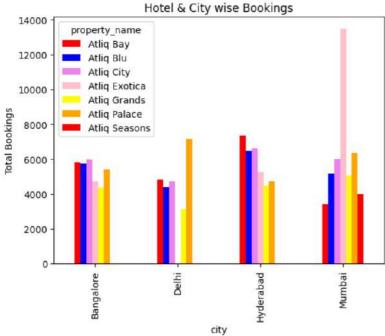


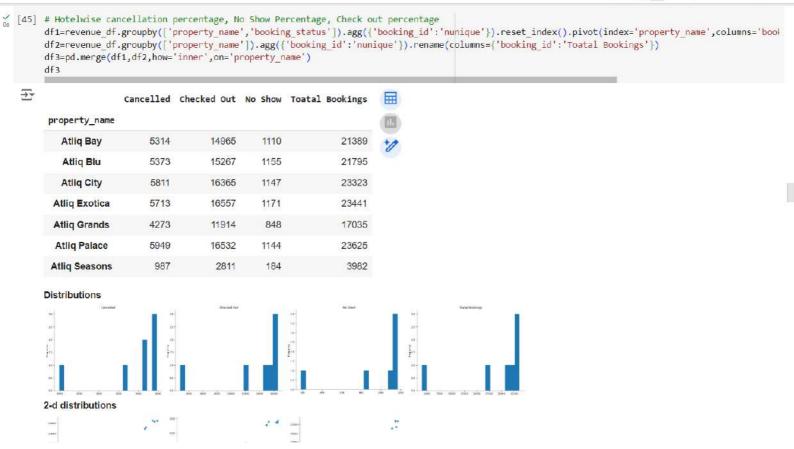
			1 to 24 of 24 entries Filter 📙 💡	
index	property_name	city	Total bookings	
0	Atliq Bay	Bangalore	5812	
1	Atliq Bay	Delhi	4820	
2	Atliq Bay	Hyderabad	7333	
3	Atliq Bay	Mumbai	3424	
4	Atliq Blu	Bangalore	5736	
5	Atliq Blu	Delhi	4418	
6	Atliq Blu	Hyderabad	6458	
7	Atliq Blu	Mumbai	5183	
8	Atliq City	Bangalore	5979	
9	Atliq City	Delhi	4693	
10	Atliq City	Hyderabad	6638	
11	Atliq City	Mumbai	6013	
12	Atliq Exotica	Bangalore	4705	
13	Atliq Exotica	Hyderabad	5256	
14	Atliq Exotica	Mumbai	13480	
15	Atliq Grands	Bangalore	4371	
16	Atliq Grands	Delhi	3153	
17	Atliq Grands	Hyderabad	4475	
18	Atliq Grands	Mumbai	5036	
19	Atliq Palace	Bangalore	5413	
20	Atliq Palace	Delhi	7147	
21	Atliq Palace	Hyderabad	4728	
	Atliq Palace	Mumbai	6337	
23	Atlin Spacone	Mumbai	2022	



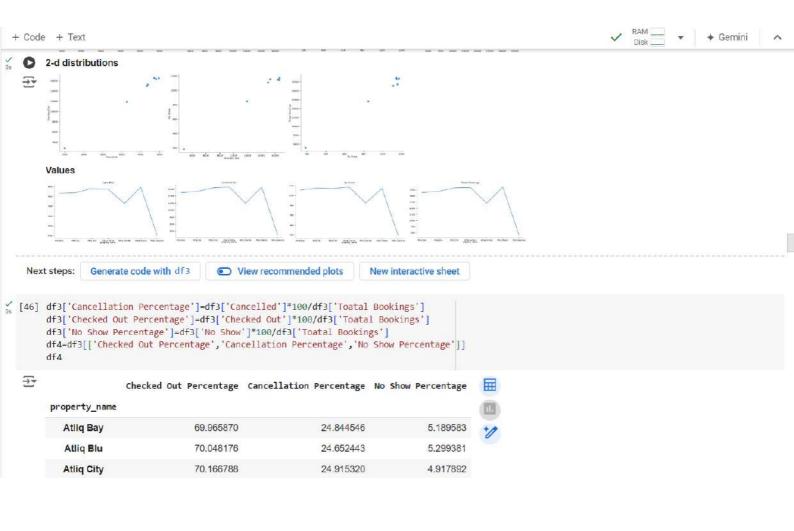
✓ RAM → Gemini ^







♦ Gemini





RAM \_\_\_\_ Disk \_\_\_

→ Gemini

df4.plot(kind='barh',stacked=True,color=['red','blue','violet']) plt.xlabel('Percentage') plt.title('Hotel wise Check out, Cancellation, No Show Percentage') → Text(0.5, 1.0, 'Hotel wise Check out, Cancellation, No Show Percentage') Hotel wise Check out, Cancellation, No Show Percentage Atliq Seasons Atliq Palace Atliq Grands property\_name Checked Out Percentage Cancellation Percentage Atliq Exotica

+ Code + Text

Atliq City

Atliq Blu

Atliq Bay

20

[49] # booking platform wise platform\_df=revenue\_df.groupby(['booking\_platform']).agg({'booking\_id':'nunique'}).rename(columns={'booking\_id':'Total Bookings'})
platform\_df.sort\_values(by='Total Bookings',ascending=False)

80

100

60

Percentage



→ Gemini







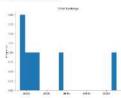


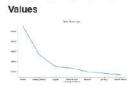
Total Bookings

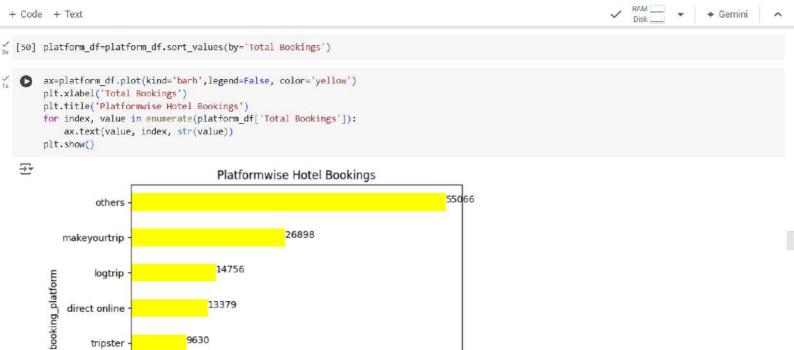
6755

## Distributions

direct offline







**Total Bookings** 

journey

o

direct offline



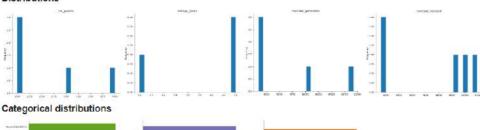
→ Gemini

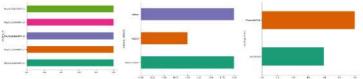
rooms\_df=pd.merge(dim\_rooms,fact\_bookings,how='left',left\_on='room\_id',right\_on='room\_category')
rooms\_df.head()



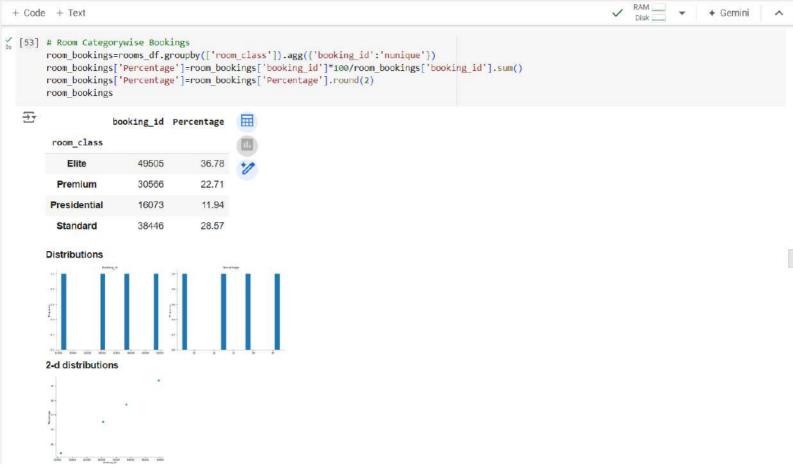
7	room_id	room_class	booking_id	property_id	booking_date	check_in_date	checkout_date	no_guests	room_category	booking_platform	ra
C	RT1	Standard	May012216558RT11	16558	2022-04-27	2022-05-01	2022-05-02	3	RT1	direct online	
1	RT1	Standard	May012216558RT12	16558	2022-04-30	2022-05-01	2022-05-02	2	RT1	others	
2	RT1	Standard	May012216558RT13	16558	2022-04-28	2022-05-01	2022-05-04	2	RT1	logtrip	
3	RT1	Standard	May012216558RT14	16558	2022-04-28	2022-05-01	2022-05-02	2	RT1	others	
4	RT1	Standard	May012216558RT15	16558	2022-04-27	2022-05-01	2022-05-02	4	RT1	direct online	

## Distributions









✓ RAM → Gemini ^  $_{ ext{DS}}^{\checkmark}$  [55] # Booking Trends weekly weekly\_bookings=revenue\_tr.groupby(['week no','property\_name']).agg({'booking\_id':'nunique'}).rename(columns={'booking\_id':'Total Bookings'})
weekly\_bookings.reset\_index(inplace=True)
weekly\_bookings\_pivot=weekly\_bookings.pivot(index='week no',columns='property\_name',values='Total Bookings')
weekly\_bookings\_pivot

+ Code + Text

 $\equiv$ 

						1 to 13 of 13 entries Filter	
week no	Atliq Bay	Atliq Blu	Atliq City	Atliq Exotica	Atliq Grands	Atliq Palace	Atliq Seasons
W 19	1745	1771	1897	1907	1411	1913	321
W 20	1746	1789	1906	1906	1384	1908	319
W 21	1441	1465	1586	1546	1134	1600	270
W 22	1726	1754	1896	1913	1389	1933	323
W 23	1421	1475	1559	1624	1149	1591	270
W 24	1756	1784	1916	1937	1394	1929	325
W 25	1734	1779	1897	1895	1381	1930	327
W 26	1424	1459	1568	1574	1141	1581	270
W 27	1758	1777	1883	1911	1379	1933	321
W 28	1753	1781	1867	1902	1380	1924	322
W 29	1750	1784	1922	1921	1408	1909	324
W 30	1427	1457	1569	1569	1145	1585	268
W 31	1451	1450	1566	1557	1130	1593	274

+ Code + Text

V RAM Disk V Gemini V

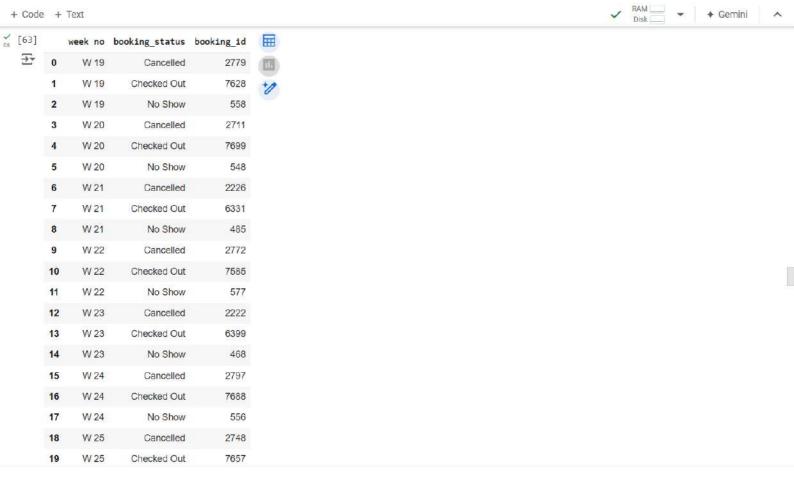
[62] weekly\_bookings\_pivot.plot(kind='barh',legend='false')

plt.ylabel('Total Bookings')
plt.title('Weekly Hotel Bookings')

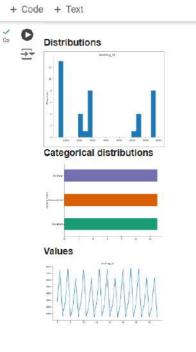
→ Text(0.5, 1.0, 'Weekly Hotel Bookings')



'
| (63] x=revenue\_tr.groupby(['week no','booking\_status']).agg({'booking\_id':'nunique'})
| x.reset\_index(inplace=True)
| v

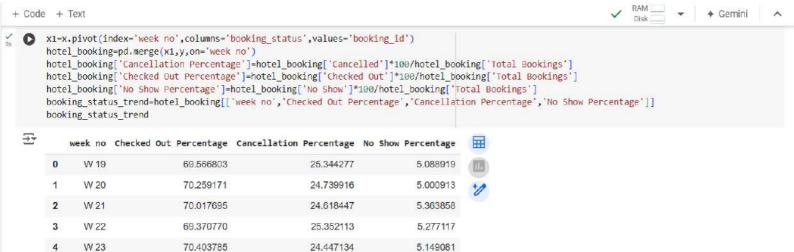


+ Code + Text					
√ (63) <del>∑</del>	20	W 25	No Show	538	
	21	W 26	Cancelled	2299	
	22	W 26	Checked Out	6292	
	23	W 26	No Show	426	
	24	W 27	Cancelled	2691	
	25	W 27	Checked Out	7734	
	26	W 27	No Show	537	
	27	W 28	Cancelled	2643	
	28	W 28	Checked Out	7757	
	29	W 28	No Show	529	
	30	W 29	Cancelled	2733	
	31	W 29	Checked Out	7777	
	32	W 29	No Show	508	
	33	W 30	Cancelled	2210	
	34	W 30	Checked Out	6348	
	35	W 30	No Show	462	
	36	W 31	Cancelled	2193	
	37	W 31	Checked Out	6347	
	38	W 31	No Show	481	



✓ RAM — → Gemini ^





5.035776

4.916385

4.724409

4.898741

4.840333

4.610637

5.121951

5.332003

25.332850

25.111944

25.496285

24.548440

24.183365

24.804865

24.501109

24.309943

5

6

7

8

9

10

11

12

W 24

W 25

W 26

W 27

W 28

W 29

W 30

W 31

69.631374

69.971671

69.779306

70.552819

70.976302

70.584498

70.376940

70.358053

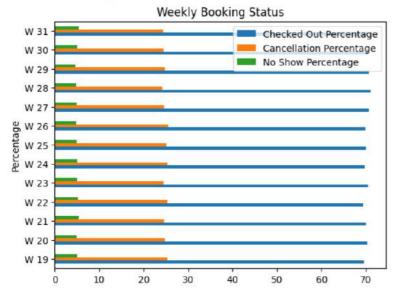


✓ RAM → Gemini

+ Code + Text

x1=booking\_status\_trend.set\_index('week no')
x1.plot(kind='barh',legend='false')
plt.ylabel('Percentage')
plt.title('Neekly Booking Status')

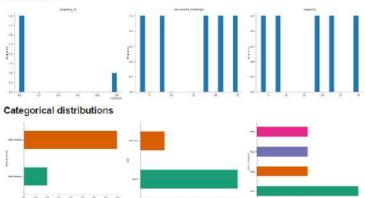
→ Text(0.5, 1.0, 'Weekly Booking Status')

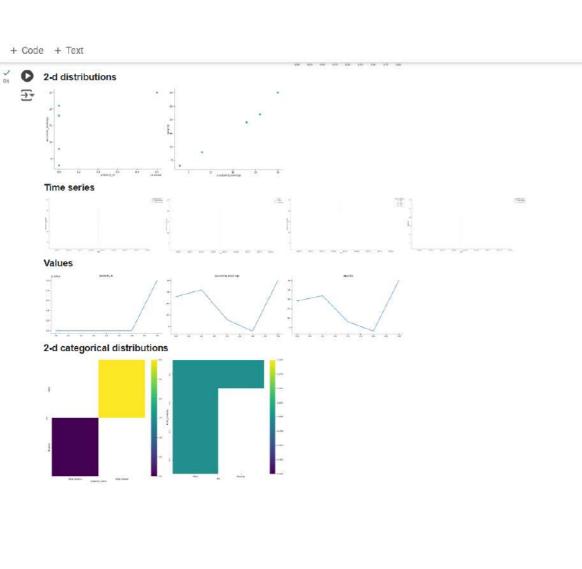


oc=pd.merge(dim\_hotels,fact\_aggregate,how='left',on='property\_id')
occ\_df=pd.merge(dim\_date,oc,how='left',left\_on='date',right\_on='check\_in\_date')
occ\_df.head()



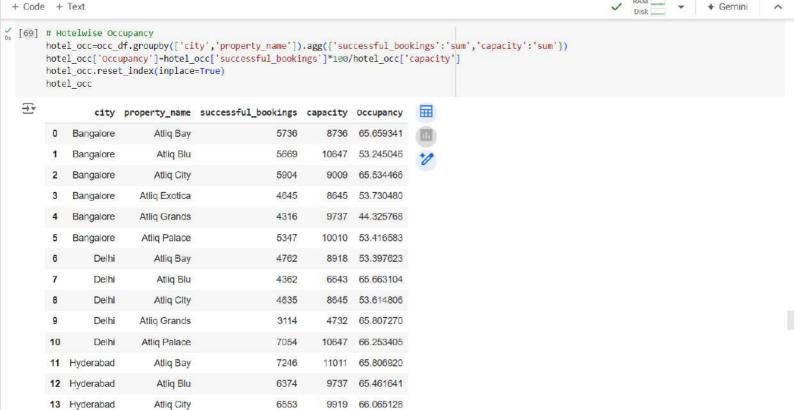






RAM \_\_\_\_

▼ ◆ Gemini



Hyderabad

15 Hyderabad

Atliq Exotica

Atliq Grands

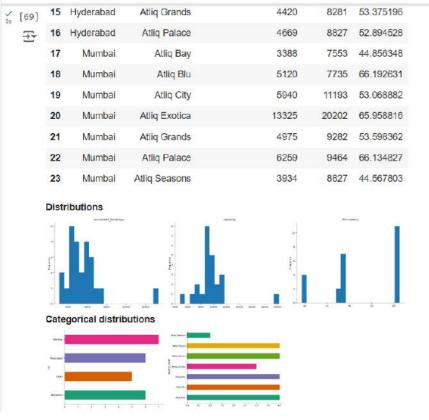
5192

4420

11648

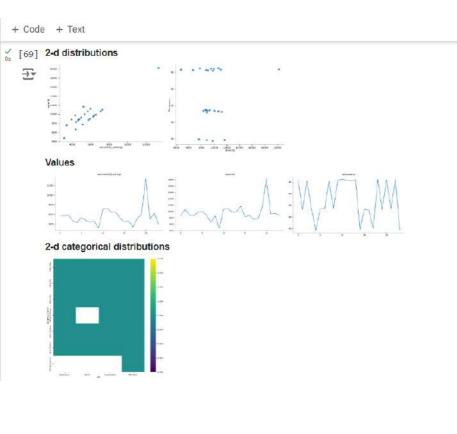
44.574176

8281 53.375196

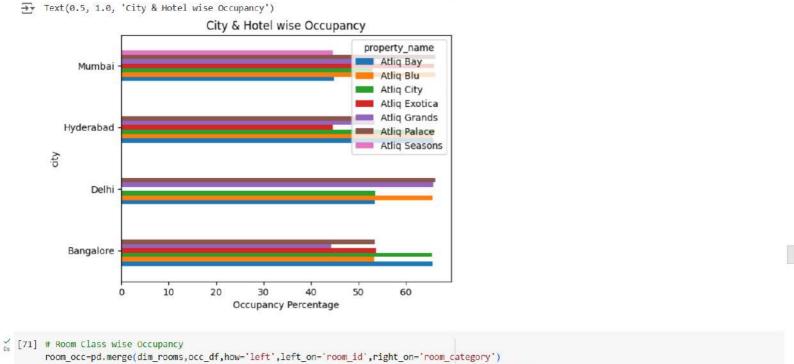


▼ ♦ Gemini

+ Code + Text



✓ RAM → ← Gemini へ



// [70] hotel\_occ\_pivot=hotel\_occ.pivot(index='city',columns='property\_name',values='Occupancy')

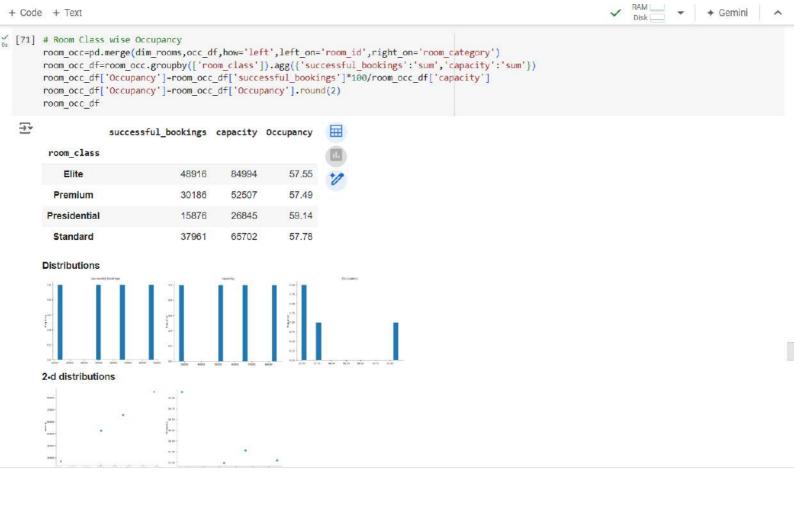
room occ df=room occ.groupby(['room class']).agg({'successful bookings':'sum','capacity':'sum'})

♦ Gemini

Disk

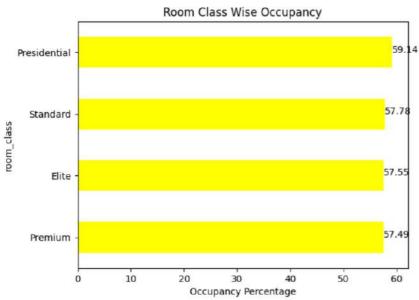
+ Code + Text

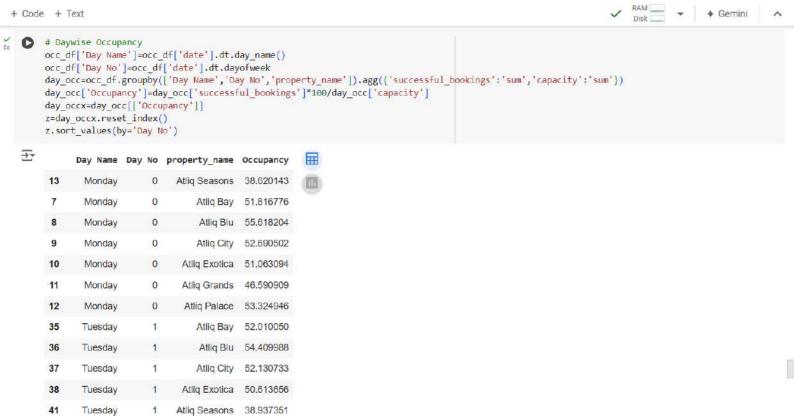
hotel\_occ\_pivot.plot(kind='barh')
plt.xlabel('Occupancy Percentage')
plt.title('City & Hotel wise Occupancy')











39

40

Tuesday

Tuesday

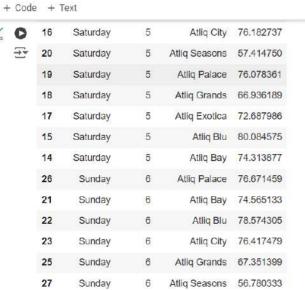
1

1

Atliq Grands 46.416084

Atlig Palace 53.702372

+ Code + Text → Gemini os 0 47 Wednesday 2 Atliq Palace 53.163192 48 Wednesday 2 Atliq Seasons 40.444092 2 42 Wednesday Atliq Bay 51.894086 54.389851 Wednesday 2 Atliq Blu 43 Atliq City 52.871073 Wednesday 2 45 Wednesday 2 Atliq Exotica 50.959378 2 46 Wednesday Atliq Grands 46.896853 34 Thursday 3 Atliq Seasons 39.651071 33 Thursday 3 Atliq Palace 53.001438 32 Thursday 3 Atliq Grands 46.569056 3 Atliq Exotica 50.821089 31 Thursday 3 Atliq City 52.907187 30 Thursday 3 Atliq Blu 55.296013 29 Thursday 28 Thursday 3 Atliq Bay 51.662157 4 Atliq Bay 52.164670 0 Friday 1 Friday 4 Atliq Blu 55.074507 2 4 Atliq City 52.690502 Friday 3 Friday 4 Atliq Exotica 50.734659 4 Friday 4 Atliq Grands 46.918706 5 Friday 4 Atliq Palace 53.342919 6 4 Atliq Seasons 40.126883 Friday

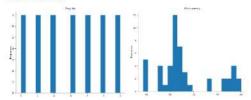


→ Gemini

## Distributions

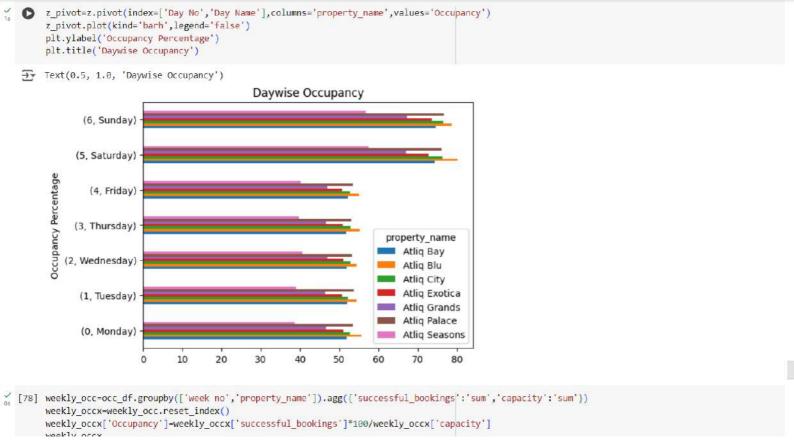
Sunday

24



Atliq Exotica 73.500432





♦ Gemini

+ Code + Text



✓ RAM → Gemini ∧



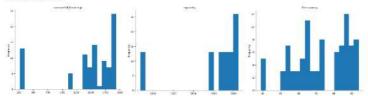
	week	no	property_name	successful_bookings	capacity	Occupancy
0	W	19	Atliq Bay	1745	2786	62.634602
1	W	19	Atliq Blu	1771	2674	66.230366
2	W	19	Atliq City	1897	2982	63.615023
3	W	19	Atliq Exotica	1907	3115	61.219904
4	W	19	Atliq Grands	1411	2464	57.264610
		•••	204		300	***
86	W	31	Atliq City	1566	2982	52.515091
87	W	31	Atliq Exotica	1557	3115	49.983949
88	W	31	Atliq Grands	1130	2464	45.860390
89	W	31	Atliq Palace	1593	2996	53.170895

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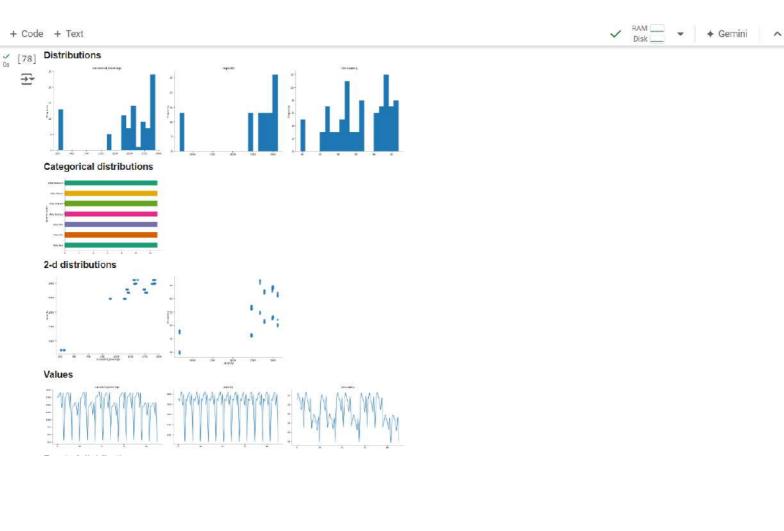
91 rows × 5 columns

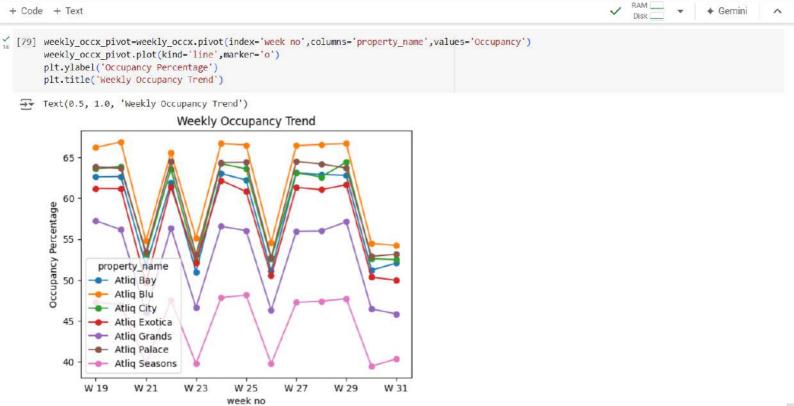
90 W 31 Atliq Seasons

## Distributions

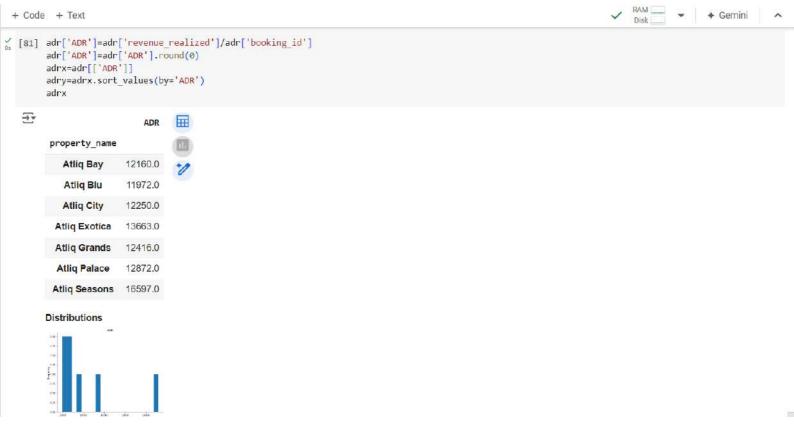


274 679 40.353461

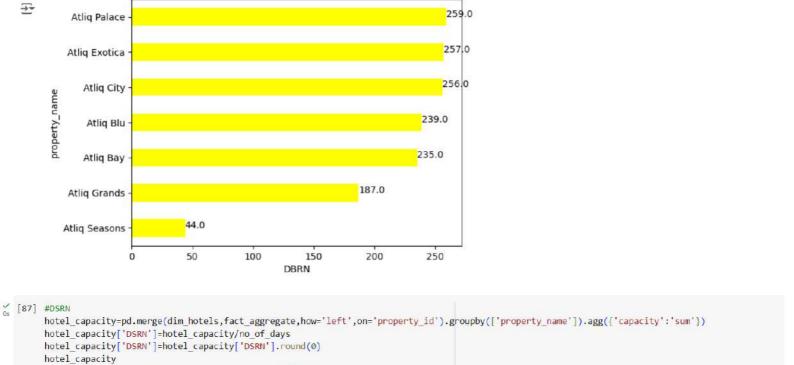




[80] adr=revenue\_tr.groupby(['property\_name']).agg({'booking\_id':'nunique','revenue\_realized':'sum'})







Hotelwise DBRN

hotel\_capacityx=hotel\_capacity.sort\_values(by='DSRN')
hotel\_capacityy=hotel\_capacityx[['DSRN']]

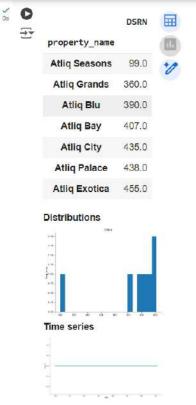
hotel\_capacityy

+ Code + Text

0

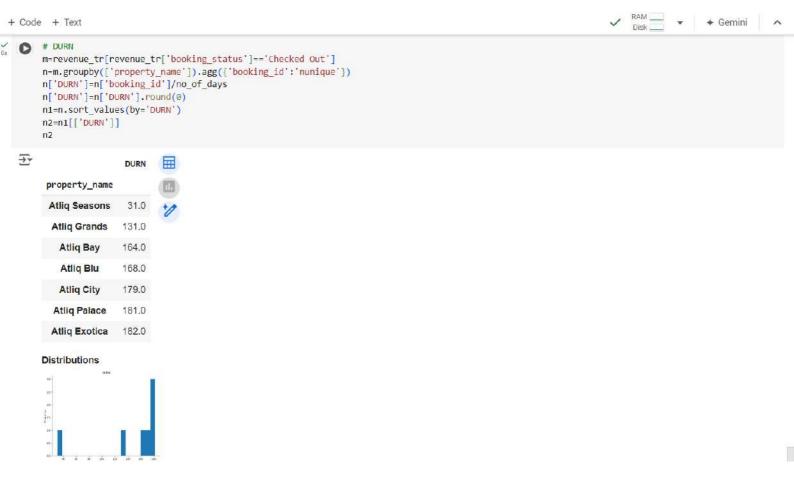
RAM \_ Disk \_

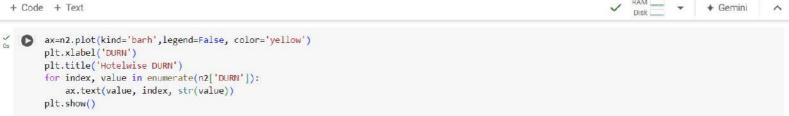
◆ Gemini

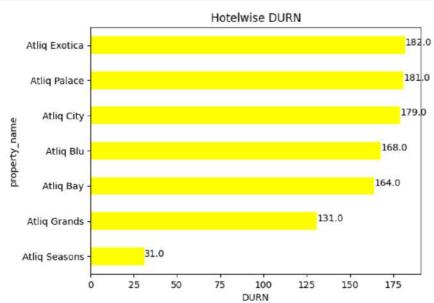


→ Gemini

+ Code + Text







<del>\_\_\_\_</del>