```python
from django.test import TestCase
from .models import Product  # Replace with your product model path
from .factories import ProductFactory  # Assuming you have a factories.py file


class TestProductModel(TestCase):
    """Tests for the Product model."""

    def test_can_find_product_by_name(self):
        """Tests if a product can be retrieved by its exact name."""
        product_name = "Unique Product Name"

        # Create a product with a unique name
        product = ProductFactory.create(name=product_name)

        # Find the product by its name using exact match
        found_product = Product.objects.get(name=product_name)

        # Assert that the retrieved product matches the created one
        self.assertEqual(product, found_product)
```