



BI Unit 2- Part 2

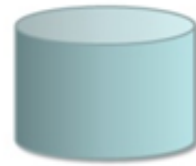
Topic: Business Intelligence Architecture

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Topics :

- Differentiate between DWH and Data Marts
- ELT
- Differentiate between ELT and ETL
- Advantages of ELT
- Data Lakes

Differentiate between DWH and Data Marts



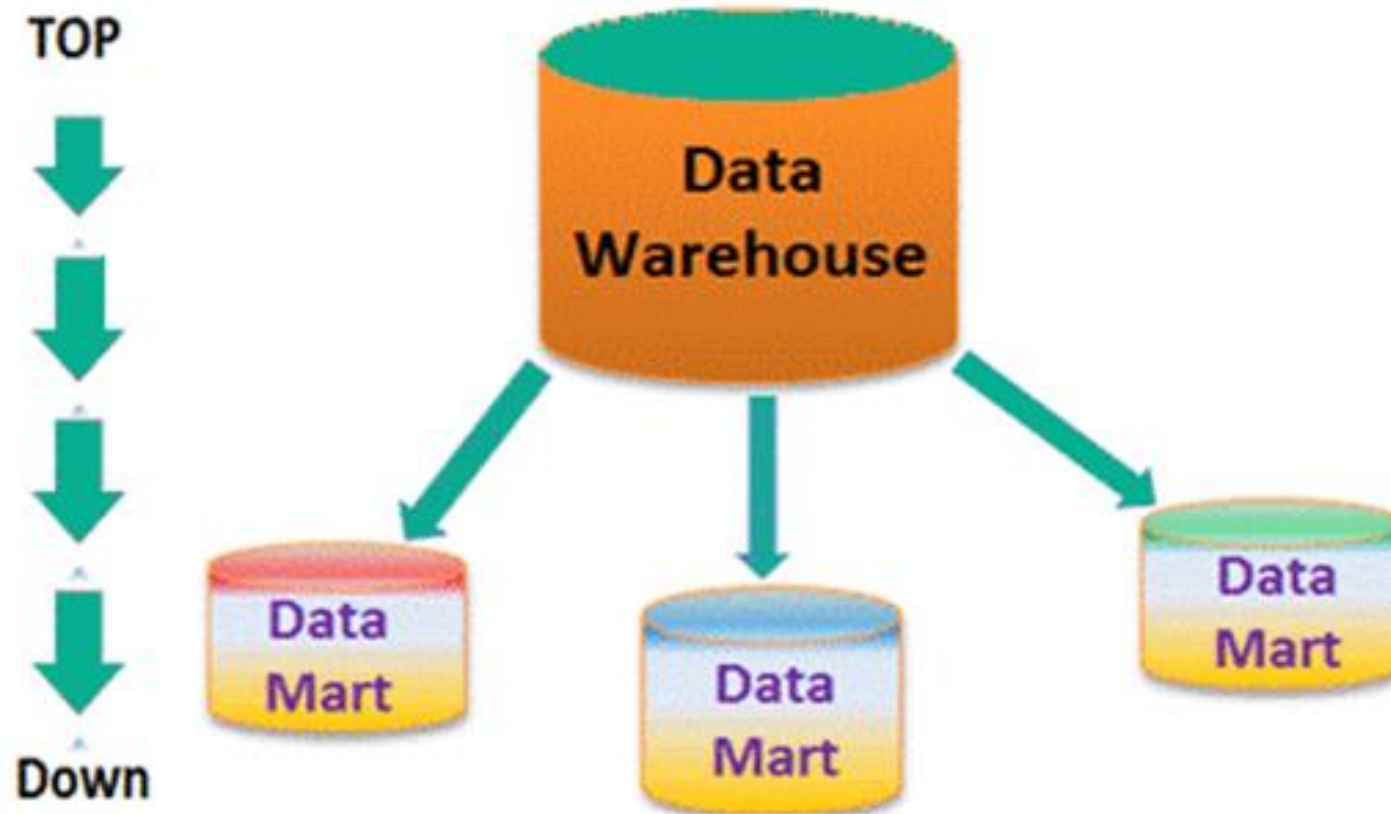
"Hello, I'm a data warehouse."

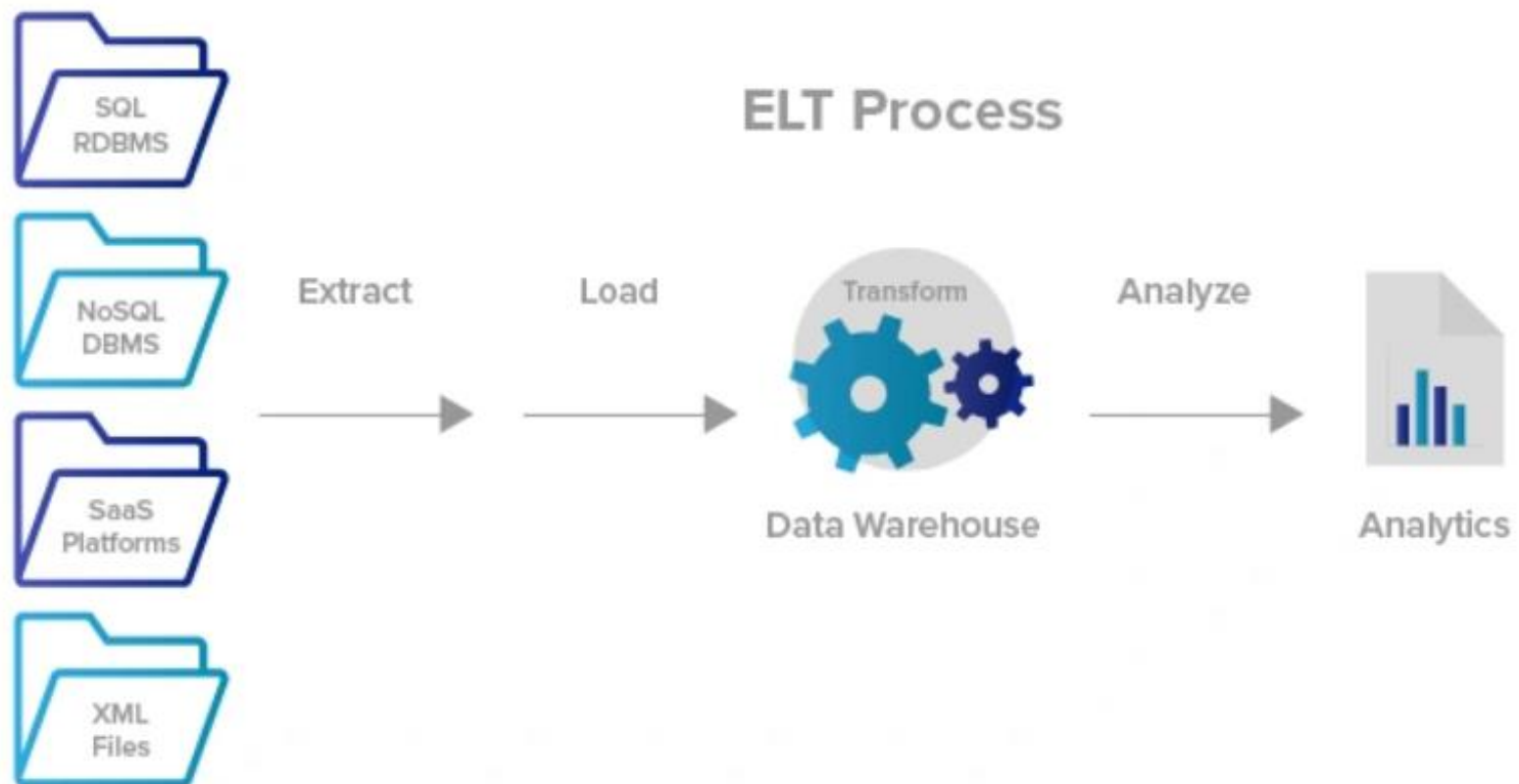


"And I'm a data mart."

Data Mart	Data Warehouse
<ul style="list-style-type: none">• Often holds only one subject area- for example, Finance, or Sales	<ul style="list-style-type: none">• Holds multiple subject areas
<ul style="list-style-type: none">• May hold more summarized data (although many hold full detail)	<ul style="list-style-type: none">• Holds very detailed information
<ul style="list-style-type: none">• Concentrates on integrating information from a given subject area or set of source systems	<ul style="list-style-type: none">• Works to integrate all data sources
<ul style="list-style-type: none">• Is built focused on a dimensional model using a star schema.	<ul style="list-style-type: none">• Does not necessarily use a dimensional model but feeds dimensional models

Differentiate between DWH and Data Marts

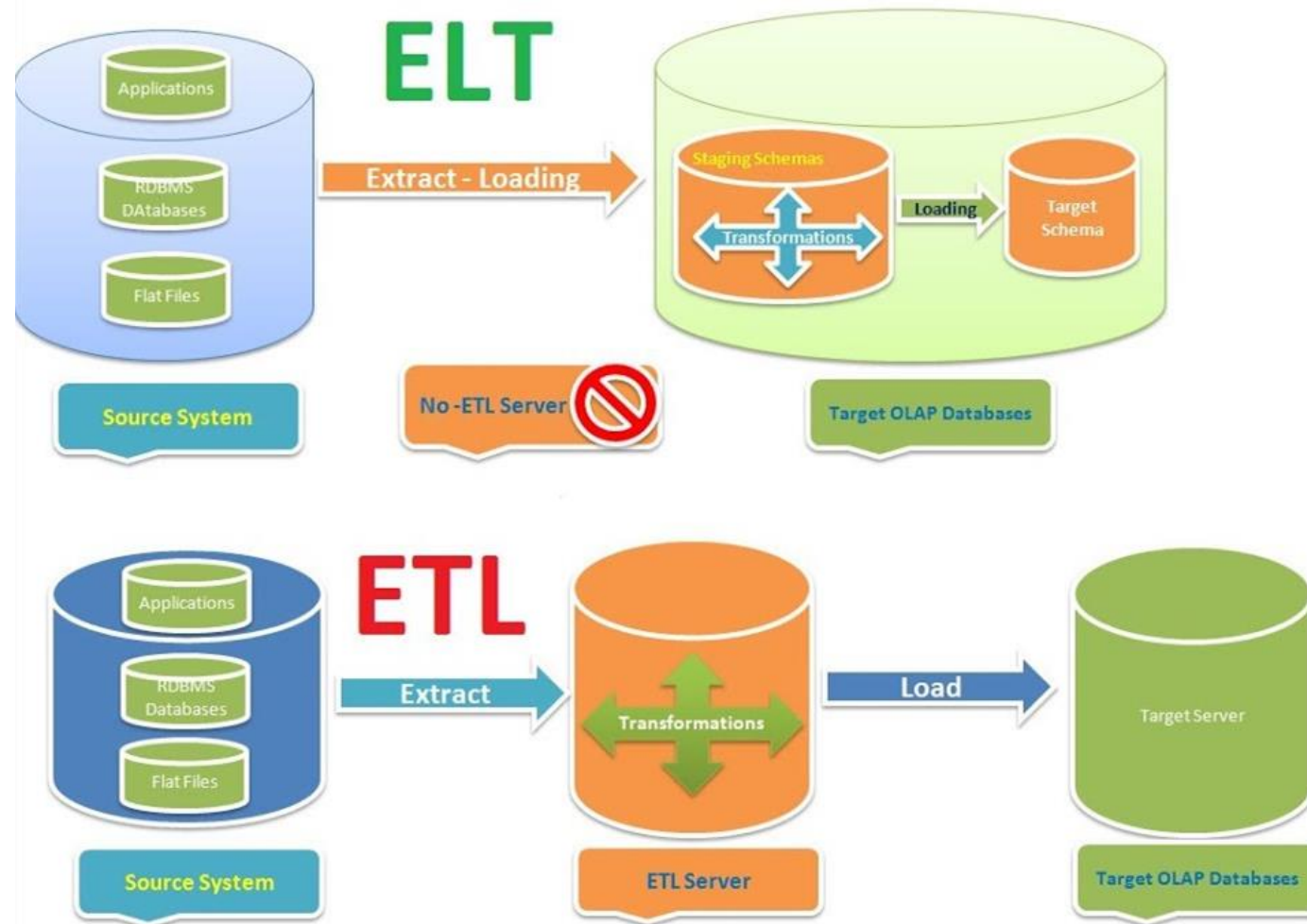




- ELT stands for "Extract, Load, and Transform." In this process, data gets leveraged via a data warehouse in order to do basic transformations.
- That means there's no need for data staging.
- ELT uses cloud-based data warehousing solutions for all different types of data - including structured, unstructured, semi-structured, and even raw data types.

- The primary advantage of ELT over ETL relates to flexibility and ease of storing new, unstructured data.
- Other benefits:
 - #1: High Speed
 - #2: Low-Maintenance
 - 3#: Quicker Loading

ELT and ETL



- ETL stands for Extract, Transform, and Load, while ELT stands for Extract, Load, and Transform.
- In ETL, data flow from the data source to staging to the data destination.
- ELT lets the data destination do the transformation, eliminating the need for data staging.
- ETL can help with data privacy and compliance, cleansing sensitive data before loading into the data destination, while ELT is simpler and for companies with minor data needs.

- A data lake is a centralized repository that allows you to store all your structured and unstructured data at any scale.
- Examples. Many companies use cloud storage services such as Google Cloud Storage.

Data Warehouse Vs Data Lake

Processed, structured	DATA	Structured, semi-structured, unstructured, raw
Schema on write	PROCESSING	Schema on read
Expensive for large data volumes	STORAGE	Designed for low cost storage
Fixed configuration	AGILITY	Configure/reconfigure as necessary
Mature	SECURITY	Maturing
Business professionals	USERS	Data scientists/analysts

DWH and Data Lake

