

OWASP STRATEGIC GOALS

KEY FOCUS AREAS FOR 2013

VOLUNTEER ENGAGEMENT

- Define an engagement program that creates easy channel for volunteer involvement, expectation setting and recognition of individual efforts.



EXPAND COMMUNICATION CHANNELS

- Establish effective communication channels into developer groups, universities, and industry groups.



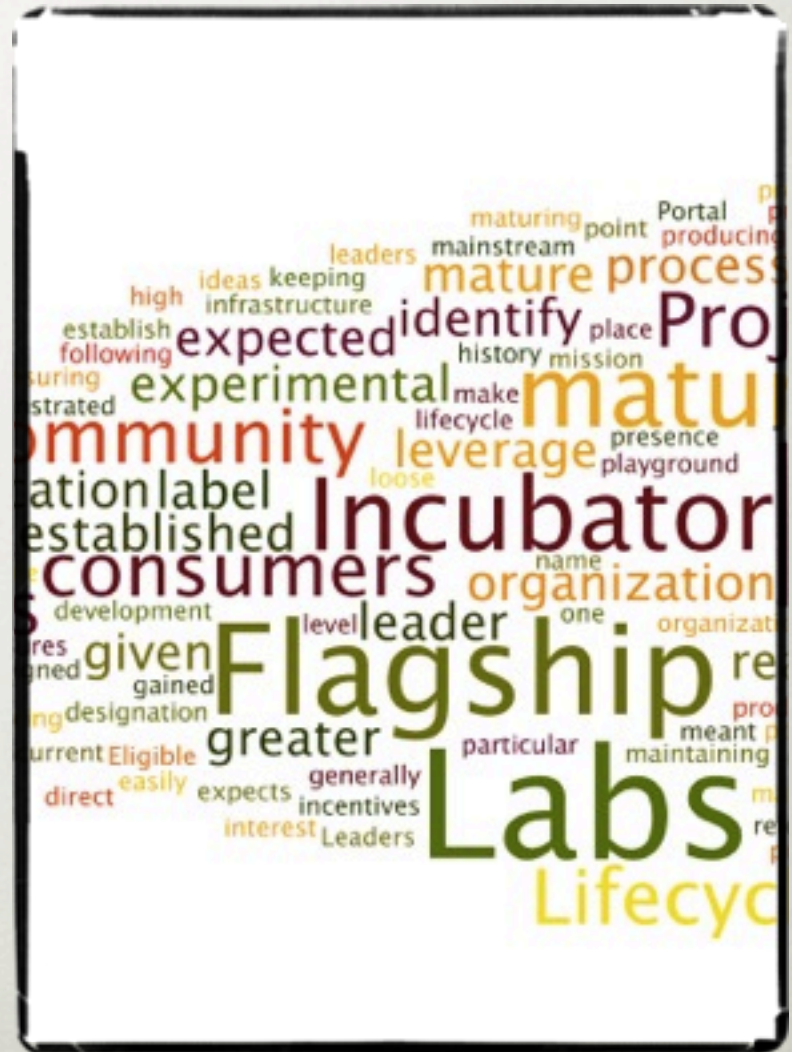
FINANCIAL GROWTH

- Build plan for financial growth of foundation and create new sources of income for the organisation to achieve the goals of 2013 and future years.



FOCUS ON OWASP PROJECT QUALITY

- Define processes, community involvement and structure to raise quality of key projects and easily identify experimental versus flagship projects.



THANK YOU