OWASP Boston Application Security Conference 2019

Sponsorship Kit

Saturday, October 19th, 2019 in Burlington, MA.

Microsoft Technology Center

5 Wayside Road, Burlington, MA 01803

Open Web Application Security Project (OWASP) is an open-source application security project made up of corporations, educational organizations, and individuals from around the world. Providing free, vendor-neutral, practical, cost-effective application security guidelines and software, the organization has fast become the defacto standards body for web application security. The Federal Trade Commission and the Payment Card Industry (PCI) Data Security Standard both refer to the OWASP Top Ten vulnerabilities in their security requirements documents. The organization has chapters around the world, and documents and software tools and libraries that help in the development of secure applications.

The OWASP Foundation is a 501c3 Not-For-Profit entity.

The OWASP BASC (Boston Application Security Conference) will be a free, one day, informal conference, aimed at increasing awareness and knowledge of application security in the greater Boston area. While many of the presentations will cover state-of-the-art application security concepts, the BASC is intended to appeal to a wide range of attendees. Application security professionals, professional software developers, software quality engineers, computer science students, and security software vendors will come to the BASC to learn, interact and hopefully enjoy themselves at the same time. We encourage local students, security professionals and academics to present papers as a way to gain exposure and experience in presenting at security conferences.

The format is an opening keynote, 2 tracks of 6 presentations each then a closing keynote and wrap up activities.

We also plan to have training and application security career guidance activities.

To submit a proposal for a conference presentation as well as see past conferences, go to -

https://www.owasp.org/index.php/BASC_2019_Call_For_Papers

We expect over 200+ attendees this year. Publicity will include the OWASP Boston wiki site (run by OWASP Foundation), OWASP Boston Meetup, OWASP Boston Linkedin group, OWASP Boston mailing list, Eventbrite and Twitter.

Sponsorship is completely independent of and unrelated to speaking slots. OWASP does not allow distribution of attendee lists, or use of them for anything other than conference updates.

Sponsorship dollars go to conference expenses. Any remaining funds go to OWASP International (10%) and to fund future OWASP Boston Chapter events.

BASC 2019 has four levels of sponsorship: Platinum, Gold, Silver, Individual.

Platinum ($2000, max of 3) and Gold ($1500, max of 5) both provide a 6-foot table in the main vendor area at the conference with access to power. Wifi will be available. Trash cans will be in the catering area adjacent to the sponsor hallway outside the conference rooms. We don't have lead scanners; we don't have scannable attendee tags.

There will be a raffle so please feel free to donate a prize.

In addition the digital and printed exposures below are included for both Platinum and Gold -

- Logo placement on the conference web site (the BASC 2019 site will be permanent and have links to the presentations, podcasts, and images from the conference)
- Logo placement on the conference program provided to each attendee
- Lunch, breakfast and two drink tickets for each sponsor exhibitor

Platinum ($2000) sponsorship also provides:
- <u>Large logo placement on the top of the main page</u> of the conference web site, <u>large logo placement at the top of and in the conference program</u> provided to each attendee, logo placement at 1 of the following locations:
  - Breakfast
  - Lunch
  - Beer / wine social hour
  - Front of one session room (there are 2 session rooms)

Gold sponsorship ($1500) provides:
- Logo placement <u>on the top of the main page</u> of the conference web site, logo placement <u>at the top of and in the conference program</u> provided to each attendee,

Silver sponsorship ($800) provides the digital and printed impacts below:
- Logo placement on the conference web site (the site will be permanent and have links to the presentations, podcasts, and images from the conference)
- Logo placement on the conference program provided to each attendee

Platinum, Gold, and Silver sponsor representatives will receive BASC sponsor name tags to be worn at the conference and wrist bands for attendance at the after-conference party (open bar and heavy appetizers).

Individual sponsorship ($50) for the conference is also available. Note that BASC Individual Sponsorship is not the same thing as OWASP Membership. BASC Individual Sponsorship only applies to this year's BASC event. The names of Individual BASC Sponsors will be listed on the BASC Homepage.

To sign up and get the OWASP event sponsor contract, please send an email to Kelly Santalucia kelly.santalucia@owasp.org, and boston-leaders@owasp.org with:

1. The sponsorship level you want

2. Whether you prefer an invoice or credit card authorization form. Kelly will send you an OWASP agreement. Once the signed agreement has been returned, she will send you an invoice or a credit card authorization form, whichever you prefer.

All payments must be received by Friday, October 4 in order to meet the printing deadline.
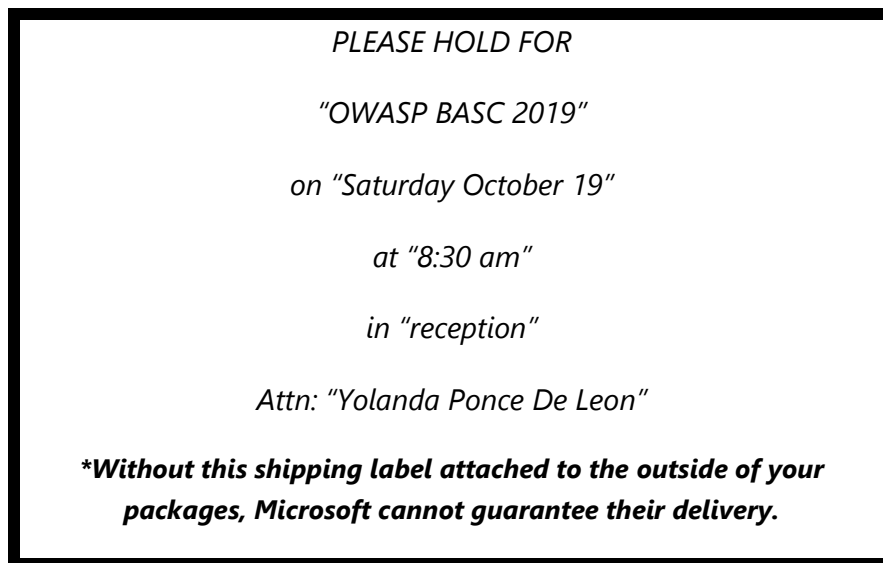
Shipping/Receiving at MTC Burlington for conference materials

The address is 5 Wayside Rd. Burlington MA. 01803 Email is neroom@microsoft.com

INCOMING PACKAGES

Microsoft will be pleased to accept any of your event materials, if you'd like to have them shipped ahead of your arrival.

Please place the following information on the box in an easy to read format.*

<div style="border:2px solid black; padding:1em; text-align:center;">

PLEASE HOLD FOR

"OWASP BASC 2019"

on "Saturday October 19"

at "8:30 am"

in "reception"

Attn: "Yolanda Ponce De Leon"

Without this shipping label attached to the outside of your packages, Microsoft cannot guarantee their delivery.

</div>

OUTGOING PACKAGES

Microsoft is not responsible for mailing packages. You must supply your own return shipping labels.

Microsoft is not responsible for any packages left behind, but if they are left labeled behind the reception desk with a note on them, Microsoft will attempt to make sure UPS or FedEX picks them up. (You might to schedule a pick up though.)