OWASP APPSEC LATAM 2013
October 1-4 Lima, Peru

About OWASP

Software powers the world, but insecure software threatens safety, trust, and economic growth. The Open Web Application Security Project (OWASP) is dedicated to making application security visible by empowering individuals and organizations to make informed decisions about true application security risks.

OWASP boasts 36,000+ participants, more than 70 corporate supporters, and more than 130 academic supporters. Over the course of 10+ years, the OWASP community has extended its reach to 200+ chapters on 6 continents and more than 90 countries.

As a not-for-profit worldwide charitable organization, OWASP does not endorse or recommend commercial products or services. Instead, we allow our community to remain vendor neutral with the collective wisdom of the best individual minds in application security worldwide. This simple rule has been the key to our success since 2001.

About OWASP AppSec Latam

OWASP Global Application Security (AppSec) Conferences are the flagship OWASP outreach effort. Each year OWASP hosts four Global AppSec conferences: North America, Latin America, Europe and AsiaPacific. Global AppSec Conferences include multiple days of presentation-style sessions, pre-conference training, and include many opportunities to converse with government, education and industry leaders who may be in attendance.

Previous Years' Successes

Building on the success of regional conferences in 2009 and 2010, AppSec Latam 2011 was OWASP's first global conference in Latin America. OWASP AppSec Latam 2012 was hosted at Antel National Telco in Montevideo, Uruguay and in drew nearly 200 attendees from 6 countries. Some of our previous internationally renowned speakers have included Bryan Sullivan (Adobe Systems), Chris Evans (Google, Inc.), Jerry Hoff (WhiteHat Security), Juliano Rizzo, and Christian Borghello. More information on previous years' events can be found at:
https://www.owasp.org/index.php/AppSecLatam2011
https://www.owasp.org/index.php/AppSecLatam2012

What to Expect in 2013

OWASP AppSec Latin America 2013 will be held between October 1-4, 2013 at the *Universidad Tecnologica del Peru* in Lima, Peru.

The conference will include two days of training sessions (Oct. 1-2) taught by Latin American and international professionals, and two days of conference talks (Oct. 3-4) devoted to the most advanced techniques and topics in software security.

Each day, a widely respected keynote speaker will open the sessions with general interest topics, an action that proved to be a huge success among the public.

More information on this year's event is available at:
https://www.appseclatam.org

Why should I become a sponsor?

A Remarkable Event

OWASP AppSec Latam is the only event in Latin America devoted entirely to application security and establishes itself as a unique gathering of researchers, system architects, technical leaders and managers of large companies often included in Fortune 500.

The event attracts a worldwide audience interested in learning about the trends and future direction of application security. Beside the coverage provided by the local media, all presentations will be recorded and posted to the owasp site after the conference.

Benefits for Sponsors

As a sponsor of OWASP AppSec Latam 2013, your brand will be associated with this growing event, your company will have exclusive access to all participants and potential customers through items with your brand that will be distributed, local and social events to the public and all channels used in electronic promotion of the conference.

Our prediction is that this year the conference will gather over 300 participants from all Latin America, many of whom are preparing their organizations' security budgets for 2014. In the last edition, we had participation of decision makers from the Federal Government, Financial Services, Media, Technology and from many other businesses.

How to Sponsor

OWASP is maintained by the OWASP Foundation, established in the United States as an 501(c)(3) Not-For-Profit entity. The US based foundation manages the financial resources of the global organization as well as this event. Sponsorship contributions should be made through bank wire or credit card payment to our US Foundation.

Sponsorships are listed in USD, but we are happy to provide a quote and invoice in another currency.

Contact us at appseclatam2013@owasp.org with any sponsorship questions!

Sponsorship with Products

Some of the sponsorship quotas are products to be used during the Conference, such as lunches, parties and attendee handouts to be provided during registration.

Sponsors who choose this kind of quota may pay directly to suppliers and to inform the Organizing Committee, thus reducing the bureaucracy in the process and ensuring the exposure of your brand within the Conference and the media channels used.

Corporate Members Sponsorship

All OWASP Corporate Supporters are given a discounted sponsorship rate, in addition to other benefits such as:

- Opportunity to post a rotating banner ad on the OWASP front page for 30 days at no cost
- Be recognized as a supporter by posting your company logo on the OWASP website
- Have a collective voice via the Global Industry Committee
- Allocate 40% of your annual dues to a local chapter
- Optional – Host a local OWASP meeting to raise security awareness at your offices.

Learn more at:
https://www.owasp.org/index.php/Membership

Connect with OWASP AppSec Latam 2013	
	Conference web site http://www.appseclatam.org
	Twitter http://www.twitter.com/AppSecLatam
	Contact the Committee AppSecLatam2013@owasp.org

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	Sponsorship Opportunities			
	Diamond (2 positions)	Platinum (3 positions)	Gold (5 positions)	Silver (15 positions)
General Rate	$20,000 USD	$14,000 USD	$9,000 USD	$6,000 USD
Discounted Rate for OWASP Corporate Supporters	$15,000 USD	$11,500 USD	$6,775 USD	$4,500 USD
Expo Space	Yes with advance selection (first choice)	Yes with advance selection (second choice)	Yes	Yes
Logo placement	- OWASP Conference website - Pre Conference Literature - Conference Brochure - At Conference Entrance	- OWASP Conference website - Pre Conference Literature - Conference Brochure - Entrance to 1 conference track	- OWASP Conference website - Pre Conference Literature - Conference Brochure - Entrance to 1 conference track	- OWASP Conference website - Conference Brochures
Company advertisement Placement	- Full Page in Conference Bulletin - Any pre conference brochures - Conference Room Naming Rights - Inclusion on Vendor Passport	- Half Page in Conference Bulletin - Conference Room Naming Rights - Inclusion on Vendor Passport	- Quarter Page in Conference Bulletin - Inclusion on Vendor Passport	Quarter Page in Conference Bulletin
Company Literature Placement	Attendee packs	Attendee packs	Attendee packs	Attendee packs
Conference Passes	7 attendee	6 attendee	4 attendee	3 attendee
Discount on A La Carte Sponsorships	25% discount on a la carte Sponsorship Opportunities	20% discount on a la carte Sponsorship Opportunities	15% discount on a la carte Sponsorship Opportunities	10% discount on a la carte Sponsorship Opportunities

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	A La Carte Sponsorship Opportunities					
	Exhibitor Booth Only	Exclusive Meal Sponsor (Breakfast or Lunch)	Coffee Break (2 per day)	Lanyard (1 available)	Notepad (1 available)	Pen (1 available)
Rates	$5,000 USD	$5,000 USD	$3,000 USD	$5,000 USD	$5,000 USD	$2,500 USD
Sponsorship	Show your support for the software security and development community. Includes booth and 2 showroom passes.	Exclusive breakfast or lunch host for conference attendees (1 day).	Exclusive morning or afternoon coffee host for conference attendees (1 day).	Provide lanyards for all attendees, co-branded and produced to OWASP specifications	Provide letter sized notepads for all attendees, co-branded and produced to OWASP specifications.	Provide quality pens for all attendees, co-branded and produced to OWASP specifications.
Sponsor Acknowledgement	OWASP Conference website	OWASP Conference website	OWASP Conference Website	OWASP Conference Website	OWASP Conference Website	OWASP Conference Website
Branding at Venue	Showroom Space Only	Banquet Room	Coffee Table	N/A	N/A	N/A
Showroom Space	NO	NO	NO	NO	NO	NO

Membership Opportunities

OWASP Membership Advantages

The OWASP community includes corporations, educational organizations and individuals from around the world. This community works to create freely-available articles, methodologies, documentation, tools, and technologies.

OWASP membership allows access to the leading minds in the world of web application security allowing for exchange of ideas, promotion security across the dimensions of people, process, and technology.

- ❖ Your Company's Logo on OWASP Home Page
- ❖ Recognition for supporting an OWASP Project
- ❖ Every member of your Company can take advantage of OWASP Discounts
- ❖ Being a supporting member helps drive business to your company
- ❖ Use of OWASP materials and methodologies in your product
- ❖ Significant discount on OWASP Conference sponsorship opportunities and attendance

Category	Description	Annual Fee (USD)
Individual Members	Individuals who support OWASP's mission and would like to provide financial support to our efforts.	**$50 – Reduced fee for Latam Members is $20 USD**
Academic Supporters	• Raise Awareness of the University worldwide • Be recognized as a supporter by posting your university logo on the OWASP website • OWASP and the University can jointly publicize season of code events which provide funding for students or faculty to perform security based research • OWASP and the University can work together to host security seminars or provide introductory training sessions for students on OWASP tools, documentation and security skills.	**FREE**
Corporate Supporters	• Opportunity to post a rotating banner ad on the front page for 30 days at no cost • Be recognized as a supporter by posting your company logo on the OWASP website • Have a collective voice via the Global Industry Committee • Allocate 40% of your annual dues to a local chapter • Optional – Host a local OWASP meeting to raise security awareness at your offices.	**$5,000**

For more information on OWASP Membership please visit https://www.owasp.org/index.php/Membership or contact us at http://owasp4.owasp.org/contactus.html

Exposure!

(OWASP AppSec US 2008, NY)

Network!

(OWASP EU Summit 2008, Portugal)

Traffic!

(OWASP AppSec US 2007, EBAY)

Share!

(OWASP EU Summit 2008, Portugal)

The community at your service!

Become a proud sponsor of the OWASP mission!