

LATAM Tour 2014 Sponsorship Opportunities

Level	Platinum	Gold	Silver	Booth Only
General Rate	\$3,000/USD	\$1,500/USD	\$750/USD	\$500/USD
Discounted Rate For OWASP Corporate Members	\$2,400/USD	\$1,275/USD	\$675/USD	N/A
Company Acknowledgement	During entire Tour (in program, in OWASP communication, and in our monthly connector).	During entire Tour (in program, in OWASP communication, and in our monthly connector).	During entire Tour (in program).	N/A
Expo Opportunity	At all tour stops (based upon availability)	At up to 3 tour stops (based upon availability)	At up to 2 tour stops (based upon availability)	At 1 tour stop (based upon availability)
Sponsor Acknowledgement Page - By tier	Your company logo proudly displayed on the Official Tour Page (Image size for logos: jpg or png with a size of 450px X 135px at 72dpi)	Your company logo proudly displayed on the Official Tour Page (Image size for logos: jpg or png with a size of 300px X 90px at 72dpi)	Your company logo proudly displayed on the Official Tour Page (Image size for logos: jpg or png with a size of 150px X 45px at 72dpi)	Your company acknowledged in text format only on the Official Tour Page.
Discount off A La Carte Items	15%	10%	5%	N/A



A La Carte Sponsorship Items

*NOTE: Each item below is per Tour stop

Pen Sponsor	\$400/USD	Your company is a sponsor of quality pens for all attendees. Send your company pens to the event and they will be distributed to every attendee upon their arrival.	
Notepad Sponsor	\$400/USD	Your company is a sponsor of the notepads for all attendees. Send your company notepads to the event and they will be distributed to every attended upon their arrival.	
Name Tag	\$400/USD	Your company is a co-sponsor of the name tags for all attendees. Your company logo will be printed on all attendee name tags.	
Coffee Break Sponsor (1 or 2 per stop, depending on location)	\$600/USD	Your company banner proudly displayed at one coffee break area. Sponsor to send their banner they would like to be displayed to the venue. Acknowledgement in the tour program.	
Lunch Sponsor (1 per location)	\$1000/USD	Your company banner proudly displayed at one lunch break area. Sponsor to send their banner they would like to be displayed to the venue. Acknowledgement in the tour program	
Conference Room Naming Rights Sponsor (1 per tour stop)	\$400/USD	Your company banner proudly displayed at one conference room entrance. Sponsor to send the banner they would like to be displayed to the venue.	
Networking Reception/Happy Hour Sponsor	\$1000/USD	Banner or other promotional material for the event, etc. Send it to the reception location.	
Training Room Sponsor (# of rooms depends on location)	\$400/USD	Your company banner proudly displayed at one training room entrance. Sponsor to send the banner they would like to be displayed to the venue.	