# D★Mart

## Sales by Month & Year



Legend: ● 2021 ● 2022 ● 2023

## Payment mode

| | |
|---|---|
| Cancelled | Debit |
| COD | Netbanking |
| Credit | UPI |

## Year

2021

2022

2023

## State

Andhra Pradesh

Gujarat

Maharashtra

Telangana

## Category

Branded

Imported

Local

## Total Orders by Ship Mode



5K (18.51%)
6K (24.8...)
14K (56.62%)

**Ship Mode**
● Free
● Priority
● Express plus

## Total Sales and Count of No of Clicks by Category and Time spent on Website



**Category** ● Branded ● Imported ● Local

## Sales by Category



3.35M (19.74%)
8.48M (50.03%)
5.12M (30.23%)

**Category**
● Local
● Branded
● Imported

## Total Sales by Product Name



Harpic Bath...
Parle Nutric...
Wagh Bakri ...
Nimyle Her...
Tata Sampa...

## Count of Order Status by Category



Local
Branded
Imported

## Orders by Customer Age and Gender

Legend: ● Female ● Male



## Count of Rating and Repeat Customer Rate by DiscountPercent

● Count of Rating ● Repeat Customer Rate



## Total Orders by Payment Method



1K (24.92%)
4K (75.08%)

**Payment Meth...**
● UPI
● COD

## Total Sales by Category and Order Status

**Order Status** ● Delivered ● Shipped



Local
Branded
Imported