

# JAN M. KOPANKIEWICZ

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## OBJECTIVE

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As a Corporate Creative Technologist and Technology Scout with client- and firm internal experience in IT- and management consulting in Berlin, Frankfurt, Istanbul and federally funded academic institutions, I specialize in bridging the gap between business needs and technical capabilities. My passion lies in fostering innovation and driving strategic growth through collaborative problem-solving and stakeholder engagement.

## EXPERIENCE

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### Senior Associate - Creative Technologist / Product Owner

2024 - present

PricewaterhouseCoopers GmbH WPG - Experience Center

*Frankfurt a.M., Hesse, DE*

PricewaterhouseCoopers Türkiye - Digital Services - AI Lab (Secondment)

*Istanbul, Beyoğlu, TR*

- Partnership Development with three globally active hyperscaler alliances and national alliances to position the offerings of the consulting services of PwC Germany, the PwC EMEA firms, and the PwC global network.
- Facilitation of internal and external planning, discovery, innovation, development, KITs, and agile workshops, ranging from 6 to 35 participants in Germany, The Netherlands, Spain, Türkiye and virtual reality.
- AI-enablement, set-up, and organizational handover of an innovation-focused "client-zero" RD unit.
- provo- and prototyping, content creation for emerging technology solutions for the global network firms.
- Set-up and community management of an EMEA-wide internal community of market-facing innovation hubs.

### Associate - Creative Technologist / Enterprise Architect

02/2021 - 2023

PricewaterhouseCoopers GmbH WPG - CIO Advisory and Experience Consulting

*Berlin, Berlin, DE*

- Preparation for Business Continuity Management (BSI 200-4) for multiple clients. Upgraded IT-Architecture guiding principles for two federal public service entities, defended and established new rules regarding FOSS solutions, IT accessibility, usability and economical and ecological sustainability.
- Development of the firm-internal BXT Enterprise Architecture Framework.
- Leading an internal developer community for immersive technology and partnership development.
- Guiding and facilitating internal and client-facing workshops and learning and development projects and prototype development for the pharmaceutical and automotive industry.

### Research Assistant

10/2018 - 01/2021

Fraunhofer Institute for Open Communication Systems (FOKUS) - ESPRI

*Berlin, Berlin, DE*

- Academic research: Developed and implemented research prototypes in human-machine interaction incl. contributions to scientific publications and participant studies.
- Fraunhofer Academy: Advanced the "Cybersecurity Learning Lab" for IT professionals, and created training content on data protection, privacy, online surveillance, and cybersecurity.
- Researched technical feasibility for project and funding applications.
- Scientific Council, Weizenbaum Institute: Advised and collaborated the Directorate on strategic and scientific priorities, research formats, and knowledge transfer initiatives.

### Student Assistant

09/2017 - 09/2018

University of Potsdam - Chair for Social Media and Data Science

*Berlin, Berlin, DE*

University of Potsdam - Chair for Processes and Systems

*Potsdam, Brandenburg, DE*

- Administrative and outreach tasks during the establishment of the Weizenbaum Institute in Berlin on behalf of the University of Potsdam, planning and set up of a Maker Space.
- Assisted the research groups "Digital Technologies and Well-being" and "Digital Integration" with research and information gathering activities and testing and development of an Industry 4.0 automated product.

## SKILLS

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<b>Technical Skills</b>	Python, Hyperscaler Cloud Infrastructure Management, Data Science, Go-to-Market (GTM) Strategy, Market and User Research, Project Management
<b>Soft Skills</b>	Negotiation Management, Conflict resolution and Mediation, Agile Team Leadership, Community Management
<b>Corporate Creative Skills</b>	Workshop Facilitation, Prototyping and Rapid Prototyping, User Testing, Emerging Technology Discovery Workshop, Sustainable Innovation, Creative Problem Solving

## EDUCATION

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**Master of Science - Information Systems**, University of Potsdam, DE 2016 - 2020

First place in an international negotiation battle. Conducted technology management and foresight analysis for Rohrbeck Heger GmbH. Developed an online marketing strategy for a Berlin-based B2B startup. Conceptualized and developed logistics prototypes, showcasing expertise in process optimization and innovation. Facilitated a strategic foresight methods workshop for a Leibniz Institute, enabling them to identify emerging trends and opportunities. Completed an IT consulting project, "Performance Appraisal Evaluation of Consulting Firms," providing data-driven recommendations for process improvement.

- Core Coursework: Data Science, Business Development, Innovation Management.
- Master's Thesis: *Modeling of Workflow Processes Aided by Computer Vision*

**Bachelor of Science - Business Administration**, University of Potsdam, DE 2012 - 2016

Developed an audience-response tool at the Free University Berlin, streamlining real-time feedback collection and analysis. Contributed to the marketing strategy and event management for a sustainable e-commerce startup, supporting their growth and brand awareness. Demonstrated leadership skills by leading teams of up to 9 students in hands-on marketing projects, fostering collaboration and driving results.

- Core Coursework: Sustainable Marketing Management, Innovation and Technology Management, B2B Marketing Management, Business Process Management
- Bachelor's Thesis: *Risk Calculation for Enterprise Cyber Security Incidents*

## PROJECTS

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**Research Papers on Privacy, Security, and Sonification.** Aided federally funded research and developed technical software and hardware demonstrators for interactive password strength sonification, online privacy and tracking, and cyber security trainings. (Open accessible paper at [Fraunhofer Publication](#))

**GenAI Telephone - Retrofitting a rotary dial Telephone.** Conceived and build a hardware demonstrator showcasing responsible AI usage, AI Ethics, Anthropomorphism of Generative AI, and data and information validity as a conversation started. (Link to the [GitHub Repository](#))

**Presifeed - Audience Response System.** Bootstrapped and developed an audience response tool for universities and events capable of handling hundreds of anonymous users on affordable hardware and cloud infrastructure. (Read an interview about the project in German [here](#))

## EXTRA-CURRICULAR ACTIVITIES

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- Teamer at Lebenshilfe Berlin e.V. a service for individuals with disabilities and administrative supporter for an association aiming to participate in the Special Olympics World Games 2027.
- Running, (Beach-) Volleyball, Photography
- Assisting public institutions of higher education in Berlin with practical (MBA) seminars.
- Former football referee for the Berliner Fußball-Verband e.V via FC Viktoria 1889 Berlin, SME for public safety and (cyber-) security for Polis180 e.V.