Priya Tripathi(Code-Intuitive UX/UI Designer)

priyatripathi0310@gmail.com

9161068593

New Delhi, India

be.net/0310priy

Detail-oriented, Diligent, and Creatively Driven - a professional with a growth mindset. UI/UX Designer | Frontend Developer | Lead Generation Dynamo | Igniting Sales Funnels for Success | Social Media Maven | WebCritique | AI Enthusiast | Learner

WORK EXPERIENCE

UI/UX Designer
Create Protocol

05/2023 - Present
Software Development

Achievements/Tasks

- Websites Design & Mobile Application Design
- Working on Game Projects and more Web3/ Web2 Projects

UI/UX Designer/Developer
CoinCRED

06/2022 - Present   *Noida Sector 64, Uttar Pradesh,India*
Finance,Web3,Blockchain Technology

Achievements/Tasks

- Collaborated effectively with cross-functional teams to define project requirements and created wireframes, prototypes, and high-fidelity mockups using Sketch and Figma
- Developed and maintain design systems and style guides to ensure consistency and deliverrd high-quality designs that meet user needs and exceed business goals
- **Projects/Tasks:**
- https://gandercoin.com/ (Website) Design + Development
- https://coincred.org/ (Website)
- https://play.google.com/store/apps/details? id=com.coincred.android&hl=en_IN&gl=US (Application)
- https://play.google.com/store/apps/details? id=com.gyrecoin.android&hl=en_US&pli=1 (Application)

Web Design/Development Internship Experience
NEXT-G EDUCATION

10/2021 - 05/2022   *Rohini,Delhi,India*
Web Expert Training & Working Institute

Achievements/Tasks

- Worked on multiple web projects using HTML, CSS, and JavaScript, JQuery, Bootatrap
- Developed wireframes and mockups using Sketch and Figma, and used Adobe Photoshop, Canva and Illustrator for graphic design and image editing
- Developed proficiency in the use of industry-standard software and tools, including Visual Studio Code, GitHub
- **Projects/Tasks:**
- Education Technology Website, Healthcare Website/App, E Commerce Website, AI Project Website Etc.

EDUCATION

Master Of Computer Application
Ganga Institute Of Technology And Management

07/2019 - 06/2021   *Delhi NCR, India*

Bachelor Of Science(Computer Science)
University Of Lucknow

07/2016 - 05/2019   *Lucknow,Uttar Pradesh,India*

SKILLS/TOOLS

Figma/Adobe XD · UI Design · User Research · UX Writing · Wireframing and Prototyping · Usability Testing · Interaction Design · Visual Design · Adobe Creative Cloud · Experience in Animation with Interactive & Responsive Designs · HTML5 · CSS3 · Bootstrap · Javascript · Jquery · Python (Basic) · Additional: · Project Management · Learning: React.js , AI Tools

FREELACING PROJECTS

Frontend Developer For AI-Based Banner Automation Project

- Worked as a freelance Frontend Developer to develop an automatic banner generation system for a Company, which enabled them to generate banners quickly and efficiently without more efforts

UI/UX Designer For AI-Based Healthcare Product

- Worked as a freelance UI/UX designer on an AI-based healthcare product for Healthcare Labs, which utilized machine learning algorithms to improve patient outcomes and reduce healthcare costs
- Collaborated with the development team to create wireframes, prototypes, and high-fidelity mockups using tools like Sketch and Figma

Client Acquisition Specialist at Pay Per Lead Marketing Agency For Blockchain

- Developed and execute a pay-per-lead marketing strategy for the company
- Provide regular updates and reports on the progress of the marketing campaigns

Tech Lead at Altvision Technologies

- Led remote team, ensured on-time project delivery, and optimized processes.
- Collaborated with clients to exceed expectations and achieve quantifiable achievement.
- Architected notable technical achievements for enhanced efficiency.
- Managed project lifecycle, resolving challenges and integrating cross-functional efforts.

UX Researcher & UI/UX Designer at Traveey

- Researched for insights, shaped intuitive designs, and improved user satisfaction.
- Redesigned specific project leading to quantifiable improvements.
- Streamlined processes, maintained design consistency across projects.

SOFT SKILLS

1.Strong Communication and Collaboration skills..

2.Agile and Adaptable to changing priorities.

3.Attention to detail and user advocacy.

LANGUAGES

Hindi
Full Professional Proficiency

English
Full Professional Proficiency