

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



uber provide affortable tripes for users

it is connect medium for user and proffestional provide online line platform for personal transportation they has to provide customer services in all indian local languages

the text format in there app should be various local languages

the service of uber should spread in all pre urban and rural areas

voyage vista:
illuminating insights
from uber
expeditionary
analysis.

provide online two wheeler and four wheeler cab

provide star rating for knowing the behavior of worker

provide online customer care service for knowing customer complains

the app of uber is easy to use for customer

provide very fast and quick services to get the vehicle

the online payment method is user friendly



Does

What behavior have we observed? What can we imagine them doing?

See an example

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

