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C DEVELOPER & MOBILE MARKETING AND MEDIA BUYING SPECIALIST

MASTER IN SCIENCE OF MANAGEMENT

42 DISRUPTING ENGINEERING SCHOOL

PROFESSIONAL EXPERIENCES

TEAM LEAD **MOBILE MEDIA BUYING MOBEXT, HAVAS GROUP**

03/2017 -> 05/2018 - MOBEXT/HAVAS - FRANCE PUTEAUX

- Management of 15 mobile campaign managers
- Client management, strategy recommendations and business propositions
- Production and follow-up of reporting materials
- Creation and implementation of new mobile media products

HEAD OF CUSTOMER **SUCCESS MISTERBELL SARL**

03/2014 -> 09/2016 - MISTERBELL SARL - FRANCE PARIS

- Management of an international team (15 persons): recruitment, training, support
- International mobile campaigns management and account management
- Production management: media buying, tools integration, data analysis, invoicing
- Contribution to the design of an internally developed data-visualization platform

WEBMARKETING **EXECUTIVE GAMONIA.FR**

02->08/2013 - INTERN - GAMONIA.FR GAMONIA - FRANCE COURBEVOIE

- SEO, SMO management
- Partnership management for all the company's websites (*gamoniac*, *ps4fanatics*, *influencepanel*)
- Content management *ps4fanatics.fr* and media monitoring PS4 (Sony)

WEBMARKETING **EXECUTIVE TOKYOINCOGNITO.INFO**

07->12/2013 - INTERN - TOKYO STAY - TOKYO, JAPON

- Development and monitoring of the website *tokyoincognito.info*
- Promotion of Tokyo city by writing articles

EDUCATION

42 COMPUTER ENGINEERING **PARIS CAMPUS**

SINCE APRIL 2018

- Learning C through the Unix branch (projects: LS, Minishell, 21sh, 42sh)
- Initiation to network and system administration and Docker (projects Init, Roger-Skyline 1, Docker)
- Learning PHP / HTML / CSS / Javascript through the web branch (projects: piscine PHP, Camagru)
- Initiation to graphic projects in C (project Fil de fer)
- Non-stop training to using git, conferences, hackathons

MASTER IN MANAGEMENT **NEOMA BUSINESS SCHOOL**

09/2010 -> 12/2013

- Master degree
- Specialization in entrepreneurship

CHINESE LANGUAGE DEGREE **WUHAN UNIVERSITY OF FOREIGN LANGUAGES**

09/2012 -> 01/2013

- Chinese language degree - equivalence with the HSK level 4

NURSING DEGREE **INSTITUT DE FORMATION EN SOINS INFIRMIERS**

02/2007 -> 03/2010 - STRASBOURG, LA ROBERTSAU

- 3 years of training, 17 months of internship

SENIOR YEAR AND GRADUATION **JOHN GLENN HIGH SCHOOL (OH, USA)**

02/2007 -> 03/2010

- Member of the swim team, best swimmer award
- High School graduation

CONTACTS

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HWOLFFMB

HELENEWOLFF

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SKILLS

LANGUAGES

ENGLISH (C1)

SPANISH (B1)

CHINESE (HSK3)

JAPANESE (JLPT4)

TECHNOLOGIES

C
UNIX SYSTEM
DOCKER
HTML/CSS
PHP
JAVASCRIPT
SQL
OFFICE PACK
ADOBE PACK

MORE

VIDEO GAMES GAMING, EXHIBITIONS
SWIMMING OHIO CHAMPIONSHIPS 2005
AFGSU LEVEL 2 HEALTH EMERGENCY MANAGEMENT
HACKATHON IFTM TOURISME EN LIGNE
DIVING DIVE MASTER SSI
AEROSPACE VISIT OF THE BASE IN KOUROU,
ARIANE LAUNCH