

Mission

Work with diverse teams, striving to create the best data communication tools and applications the world has seen.

Experience

Juice Analytics

Senior Product Designer (2019-Present)

- Product strategy and management leading design for Juicebox, a modern data storytelling platform.
- Develop and manage ux research activities, wireframe prototyping, UI design, and requirements for development.

Product Designer (2013-2018)

- Led design for Slice, a flash based data visualization product.
- Designed & executed training workshops for data storytelling, with attendees ranging from 10 ~ 150 people.

UI Design Lead (2009-2013)

- Interface & Visualization design, project lead, client management.
- Flash development prototyping
- Design pattern development

Finestra Art App (2012-2015)

- Co-founded and led design on an iPhone app that created a marketplace to people find and buy local art.

Freelance (2005-2010)

- Print & Brand Identity design, Web design & development, Video production/editing, Motion graphics

Volunteer

OpenIDEO Atlanta Chapter (2016-Present)

- As an organizer for the Atlanta Chapter of OpenIDEO, I work with a small volunteer team to help people of all different backgrounds connect with solving social challenges, big and small. My favorite activity was designing and running a one-day design jam with 75 workshop attendees.

Atlanta Arts Movement (2011-2015)

- As a leader of the Atlanta chapter for International Arts Movement, I helped create gatherings for dinner conversations, artist retreats, and local outings to foster collaboration and growth among Atlanta's art scene.

Cure (April 2013)

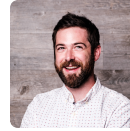
- I had the amazing opportunity to join CURE at their hospital in Kijabe, Kenya for two weeks. It was pretty unique experience for my first time to Africa. CURE does some awesome work raising funds and performing surgeries on kids with deformities of various kinds - often a result of malnutrition. I got to spend two weeks loving on the kids, parents, and hospital staff through artwork.

Education

Georgia Institute of Technology

Bachelor of Science (ID) Industrial and Product Design (2001-2005)

James Lytle



✂ www.jameslytle.com
✉ james@jameslytle.com
☎ 404.626.2095

Skills

Product Design & Strategy
Data Design & Visualization
Design Management
Project Management
User Experience & Research
Interaction design
Ideation

Favorite Tools

Google Docs / Dropbox Paper for management
Trello / JIRA for tracking
Whiteboard sketching for ideation
Figma / Principle / Omnigraffle for visuals
HTML / CSS / some JS/React for prototyping