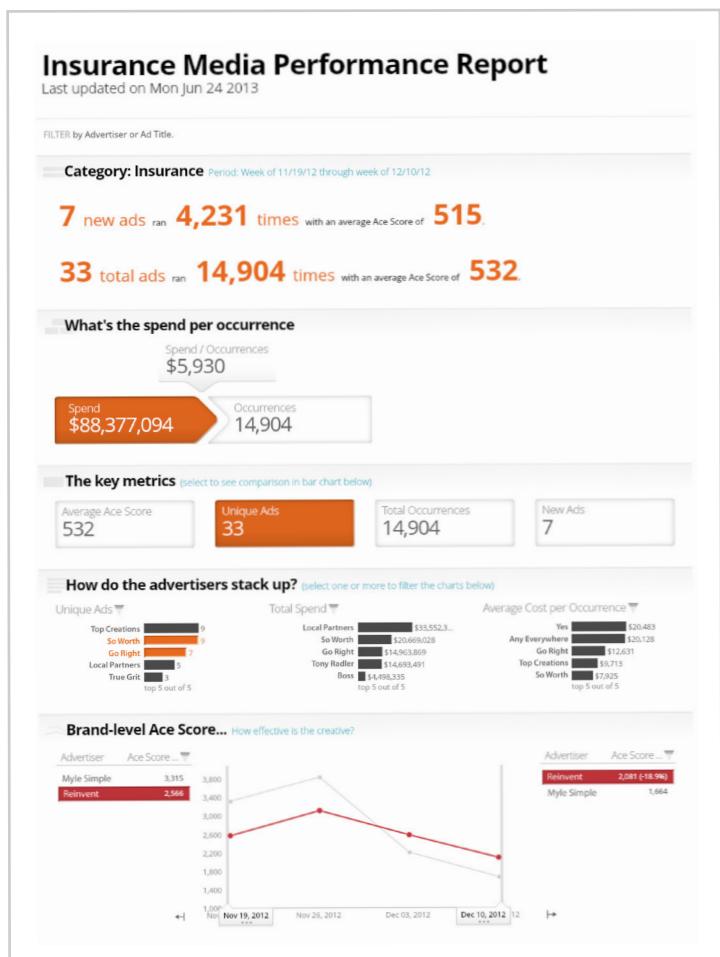


Sharable Data Presentations for a Non-Analytical Audience

1. Narrative sequence



2. through interactive building block visualisation groups called slices

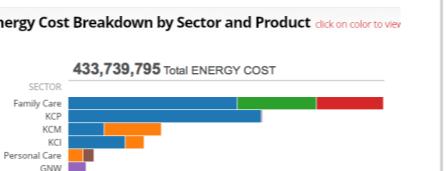
Slice demonstrates how analysts and presenters of data can wrap their findings in context, purpose, and share-ability for their non-technical stakeholders. To achieve this goal, the product Slice is built around three integral design elements: building block visualization groups called Slices that answer specific questions, purposeful messaging that guides the presentation, and interconnections between the previous two elements that emphasize narrative sequence amongst visualizations.

Slice is a toolkit for building interactive data presentations that engage a non-analytical audience in the data they care about. Analysts can 1) connect and format data, 2) create and link data visuals, 3) customize styling options, and 4) share the presentation through PDF, URL, or embedding it on any HTML webpage. The tool is a significant first step in demonstrating how data should be presented to a non-analytical audience with context, purpose, and share-ability. All slice type examples are shown below and to the right, while a sample narrative sequence using these slices is shown on the left.

3. and purposeful messaging opportunities.

Breakout

See how your metrics breakdown by groups.



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Comments

Review feedback filtered by a specific group.



Key Metric

Highlight the most important numbers in your data.



Survey

Display the distribution of responses for ranking based survey questions.



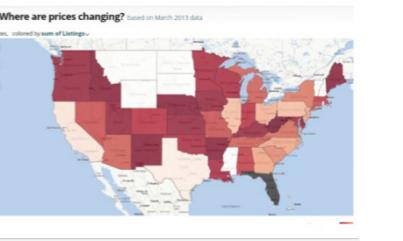
Summary

Use free form text with dynamic data to highlight specific metrics.

Monthly Housing Summary for March 2013. April data shows growing optimism. Realtor.com's March 2013 data indicates that while housing inventory continues to decline, the median age of housing inventory continues to rise. While the median age of housing inventory continues to rise, the number of listings, **877.5K**, increased 2.36 percent. Based on these metrics, **based housing recovery is beginning to take hold**.

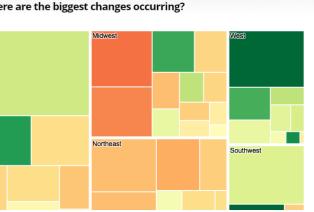
Map

Show values and change by location.



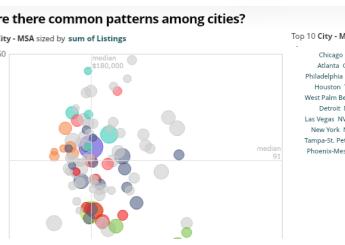
Treemap

Show your audience how two metrics varies across hierarchy.



Bubble

Compare the relationship among three variables.



Match Up

Compare two groups using multiple metrics.



Totals and Change over time



Ranked List

Show distributions of a metric across groups.



Trend

Compare several groups by a metric across a time period.

