



DUBIOZA RENT-A BAR

BRANDING & IDENTITY

THE LOGO FOR DUBIOZA RENT-A-BAR, A VENUE FOR CELEBRATING BIRTHDAYS AND OTHER EVENTS IN OSIJEK, CROATIA, REFLECTS THE COMPANY'S CORE VALUES OF ENTERTAINMENT, FLEXIBILITY, AND MODERNITY. THE SLEEK TYPOGRAPHY EMPHASIZES ELEGANCE AND SOPHISTICATION, KEY ELEMENTS OF A VENUE THAT OFFERS MEMORABLE EXPERIENCES FOR ITS CLIENTS. THE STRUCTURED YET CREATIVE LAYOUT OF THE NAME HIGHLIGHTS THE COMPANY'S ABILITY TO HOST BOTH ORGANIZED AND FUN EVENTS. CLEAN, SANS-SERIF FONTS WERE CHOSEN TO CREATE A SENSE OF PROFESSIONALISM, WHILE THE MIRRORED DISCO BALL GRAPHIC INTRODUCES A PLAYFUL AND DYNAMIC TOUCH, PERFECTLY ALIGNING WITH DUBIOZA'S IDENTITY AS A LIVELY, ENERGETIC SPACE FOR CELEBRATIONS. THE COLOR PALETTE, DOMINATED BY MONOCHROME SHADES, CONVEYS A SENSE OF SOPHISTICATION AND EXCLUSIVITY, ENSURING THAT DUBIOZA RENT-A-BAR IS SEEN AS A TRADITIONAL VENUE FOR HOSTING A WIDE RANGE OF EVENTS.

LOGO



TYPFACE

PRIMARY

BANK GOTHIC

AA BB Cc Dd

LIGHT

BOLD

FOR WAREHOUSING AND TRANSPORTATION

FOR WAREHOUSING AND TRANSPORTATION

STATIONARY

