

# INHOF

## INHOF D.O.O. BRANDING & IDENTITY

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The logo for **Inhof d.o.o.** reflects the company's core values of reliability, efficiency, and modernity in the logistics sector, with bold, geometric typography that emphasizes strength and stability—key elements of a successful logistics provider. The structured layout of the name reinforces the company's ability to deliver organized and streamlined solutions. Clean, sans-serif fonts were chosen to create a sense of professionalism and trustworthiness, reflecting the precision and high standards that Inhof d.o.o. brings to the logistics industry. The color palette is anchored by deep blue, which signifies trust, dependability, and competence—qualities essential in the transportation and warehousing field—while light blue accents introduce a modern touch, representing innovation and forward-thinking, ensuring that Inhof d.o.o. is seen as a cutting-edge player in the logistics industry.

LOGO

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The logo for INHO is displayed in a bold, sans-serif font. The letters 'I', 'H', 'O', and 'F' are a dark blue, while the 'N' is a lighter, vibrant blue. The letters are closely spaced and centered within a light gray rectangular background.

INHO



## TYPFACE

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Primary

**Sans-serif**

**Aa Bb Cc Dd**

Light

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For warehousing and transportation

**Bold**

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**For warehousing and transportation**





# NEW LOGO ON VEHICLE

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