





Reuse Reduce Recycle app

Name: NatAid

There is no planet B

This app will help you to find the best way to reuse, reduce and recycle things in your city. You will be the part of community which understands the importance of human actions. Let's help each other save our home.

1. The app identifies ECO-marking on product and inform you how to recycle it.
2. The app has a map with point of recycling stations.
3. The app helps to find people who can give second life to your stuff.
4. The app has the section with the information how you could make your life more ECO.
5. The app calculates "how many and what kind of nature elements" you will save by your action.

Goals:

1. Help nature
2. Create a community
3. Make money
4. Provide a useful app

User:

1. Environmentally aware
2. Progressive
3. Looks to the future
4. Minimalist

Sasha, 30 y.o., business analyst in IT company. Vegetarian (ethical grounds). Has 2 kids (want to make the world better for them).



