PGDM- Big Data Analytics

Big Data Management & Analytics

Project Report

SQL Operations – Music Label Database

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Introduction

This report presents a comprehensive analysis of SQL operations performed in MySQL Workbench, focusing on the implementation, management, and optimization of a Music Streaming Database. The study follows a structured approach, documenting key database creation steps, table structures, normalization checks, data integrity validations, stress testing, query execution, and managerial insights derived from these operations.

The goal of this report is to evaluate database efficiency, ensure referential integrity, optimize query performance, and provide meaningful business insights. By analysing real-world data interactions, the report highlights the effectiveness of relational databases in handling complex relationships, enforcing constraints, and optimizing user interactions within a music streaming platform. The findings from this analysis will contribute to the enhancement of data management practices and system scalability.

Data Description

The database is designed to store and manage information related to users, playlists, tracks, albums, artists, music labels, and contracts. It is structured as a relational database, ensuring data normalization, referential integrity, and efficient querying.

- **User Table:** Stores user details, including UserID, Name, Email, and SubscriptionType.
- **MusicLabel Table:** Contains music label details like LabelID, Name, and EstablishedYear.
- **Artist Table:** Maintains records of artists with ArtistID, StageName, and associated labels.
- **Contract Table:** Defines contractual relationships between ArtistID and LabelID.
- **Album Table:** Captures album-related information, including AlbumID, Title, and Genre.
- **Track Table:** Contains song records, each linked to an album.
- **Playlist Table:** Stores details of user-created playlists.
- **PlaylistTrack Table:** Maintains the many-to-many relationship between PlaylistID and TrackID.

Objectives

The primary objective of this study is to analyse the functionality, efficiency, and integrity of the database by:

1. Creating and managing structured tables based on an **ER diagram**.
2. Ensuring normalization by checking dependencies and avoiding anomalies.
3. Testing database operations such as **INSERT, UPDATE, and DELETE**.
4. Performing stress tests to analyse database stability and cascading effects.
5. Extracting managerial insights using advanced SQL queries.

Major Problem Statement

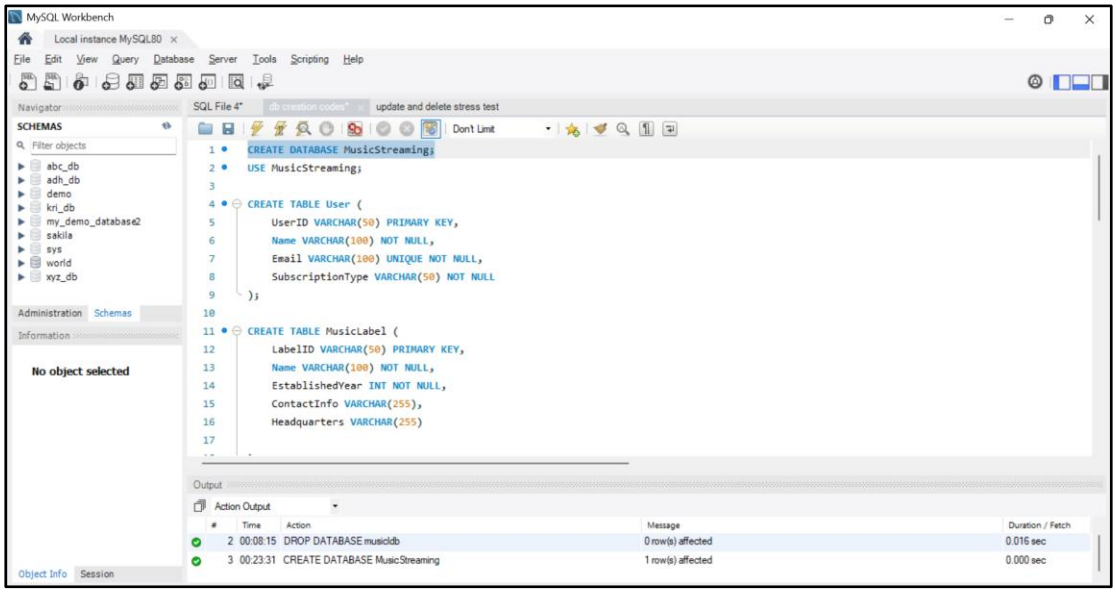
Despite the well-defined structure, several challenges were encountered during database operations:

- **Primary Key Constraints:** Duplicate entries caused insertion failures.
- **Normalization Issues:** The presence of partial dependencies required normalization checks.
- **Cascading Effects:** Deleting records had unintended consequences, requiring referential integrity validation.
- **Performance Optimization:** Queries had to be optimized for efficient data retrieval.

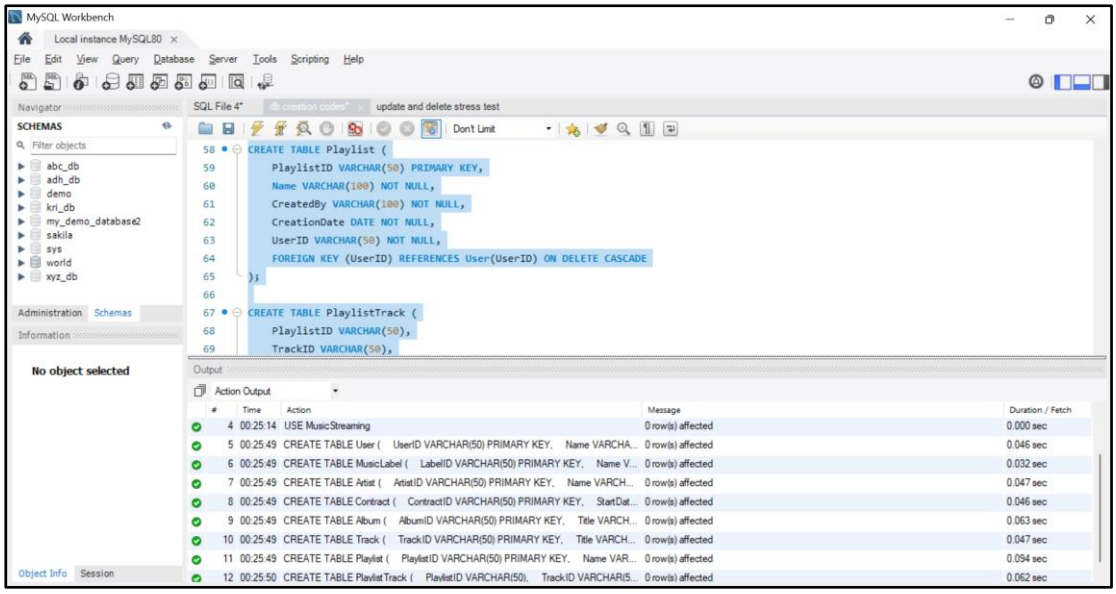
Project Operations

The following operations were performed as part of the database implementation and testing process:

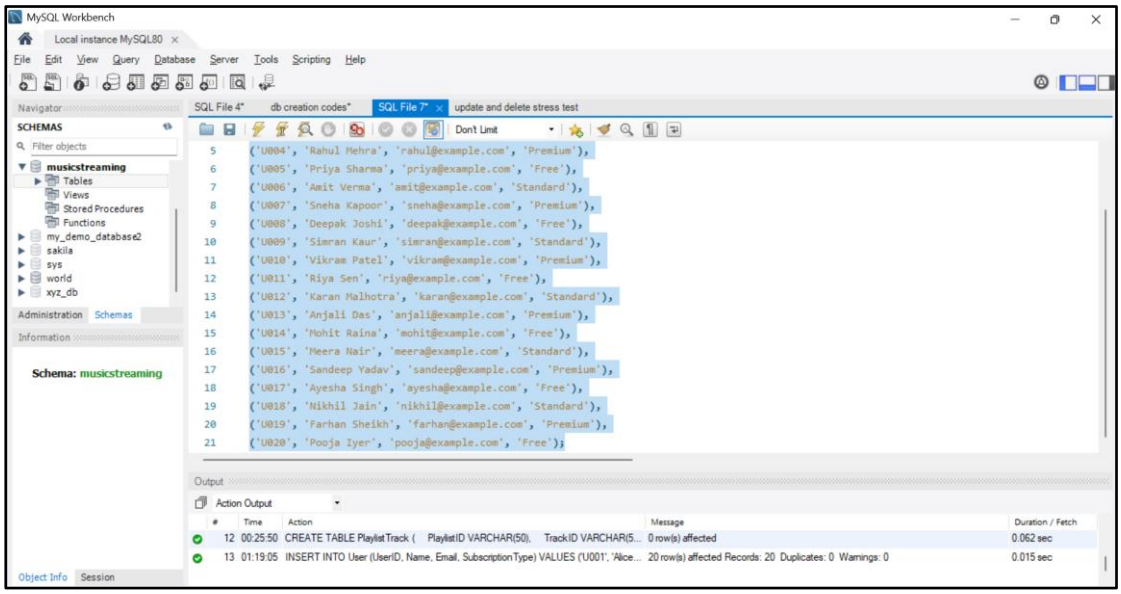
1. **Database Creation:** Setting up the database for the music streaming platform.



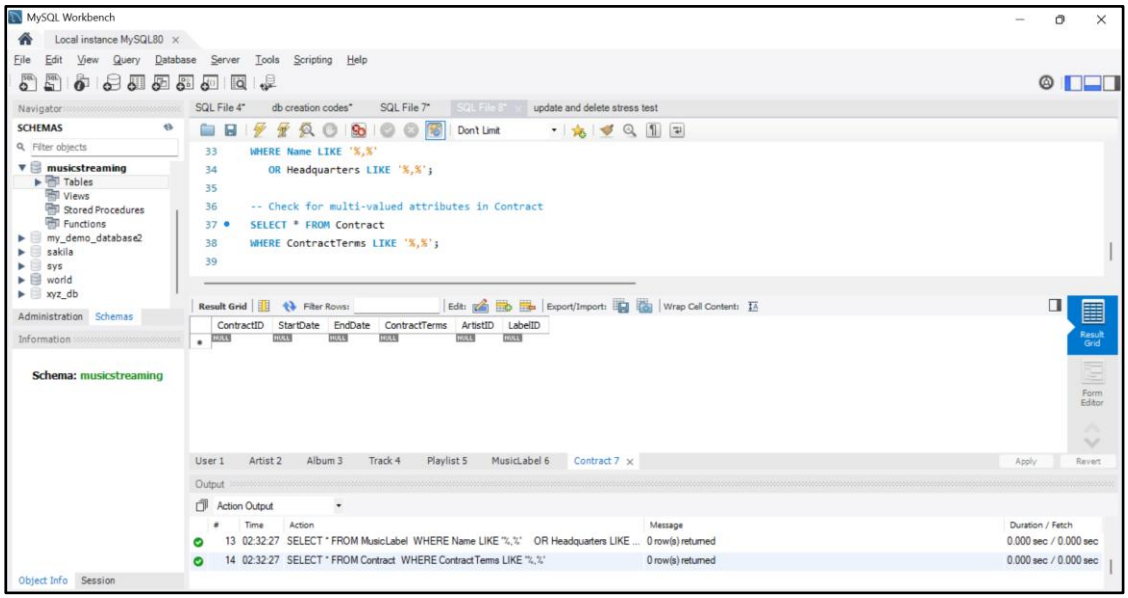
2. **Table Creation:** Designing and implementing tables as per the ER diagram.



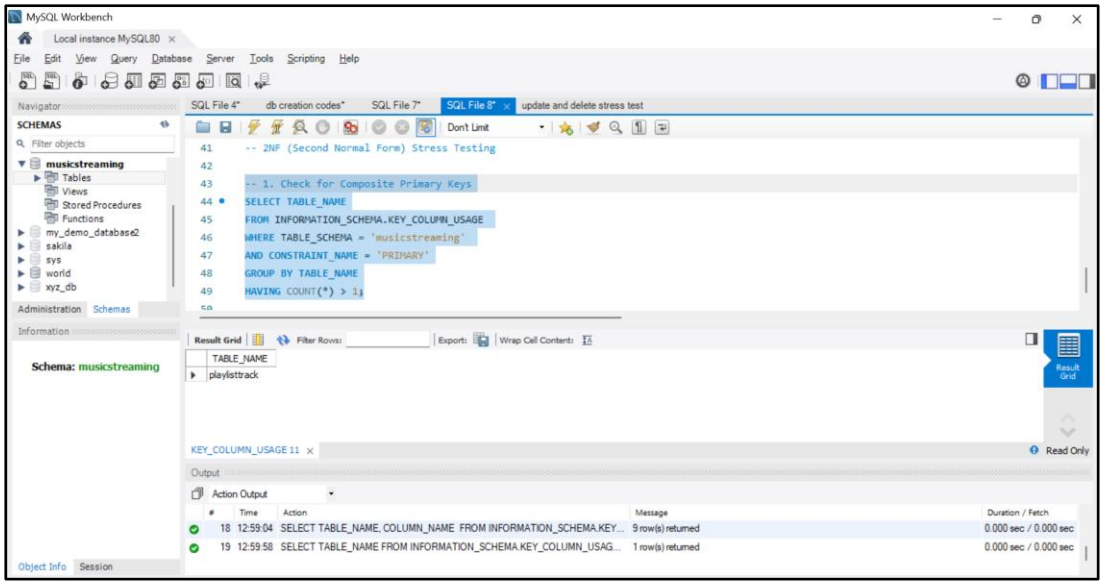
3. **Data Insertion:** Populating tables with dummy data across multiple entities (User, MusicLabel, Artist, Contract, Album, Track, Playlist, PlaylistTrack).



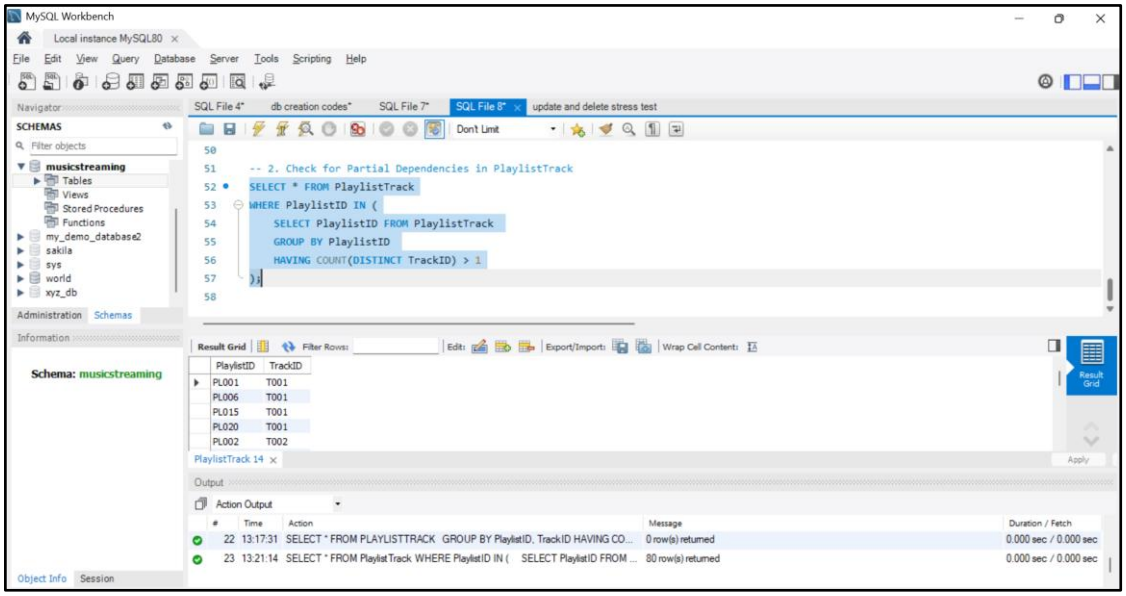
4. **Normalization Checks:** Verifying compliance with First Normal Form (1NF) and Second Normal Form (2NF) to eliminate anomalies.



5. **Primary Key and Composite Key Checks:** Ensuring uniqueness and enforcing constraints on tables.



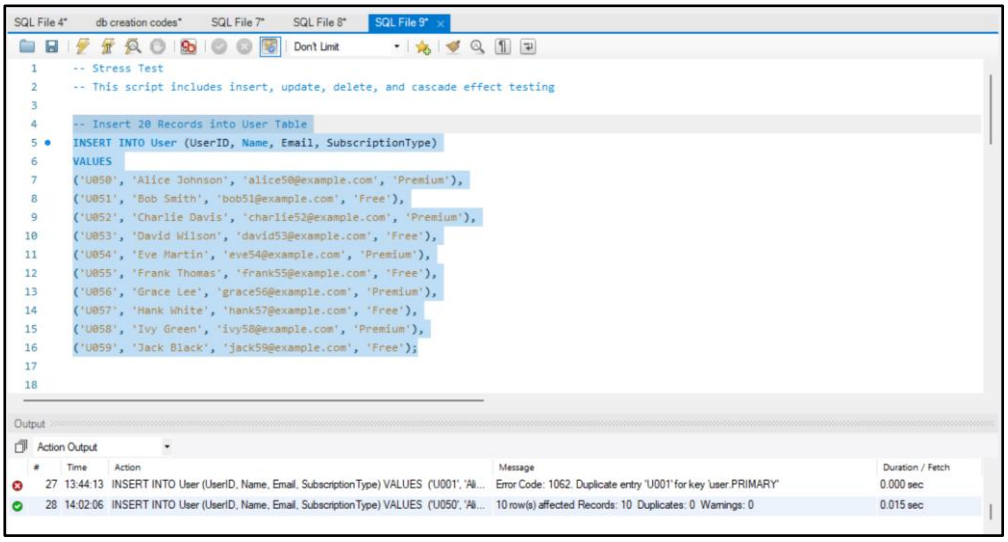
6. **Foreign Key and Referential Integrity Validation:** Testing relationships across tables to maintain consistency.



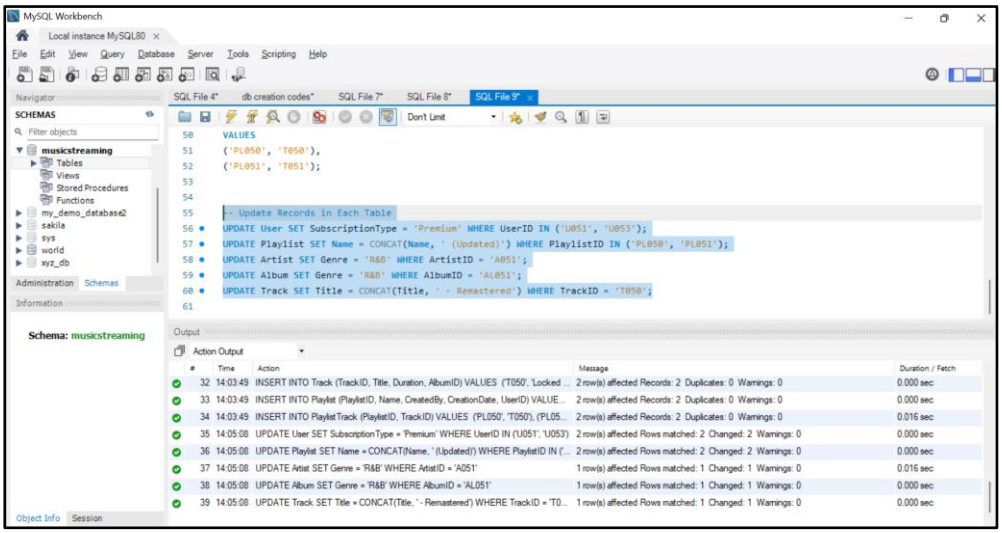
*(**It means that PlaylistID alone cannot determine TrackID, confirming the composite primary key requirement (PlaylistID, TrackID together form the key). Since PlaylistTrack is purely a* ***many-to-many relationship table*** *between Playlist and Track, it does* ***not*** *contain any* ***partial dependencies*** *and is* ***already in 2NF****.**)*

7. Stress Testing:

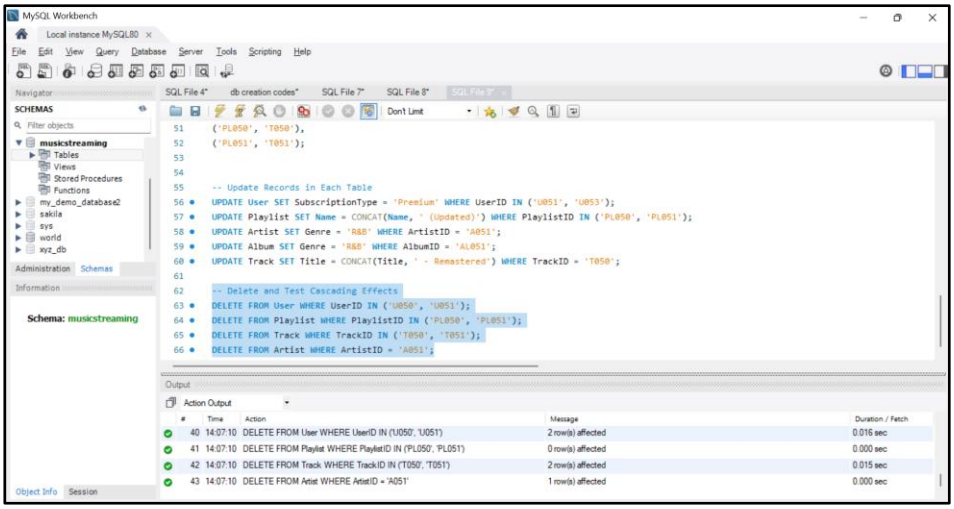
- **Insert Operation:** Testing data insertion constraints and failure scenarios.



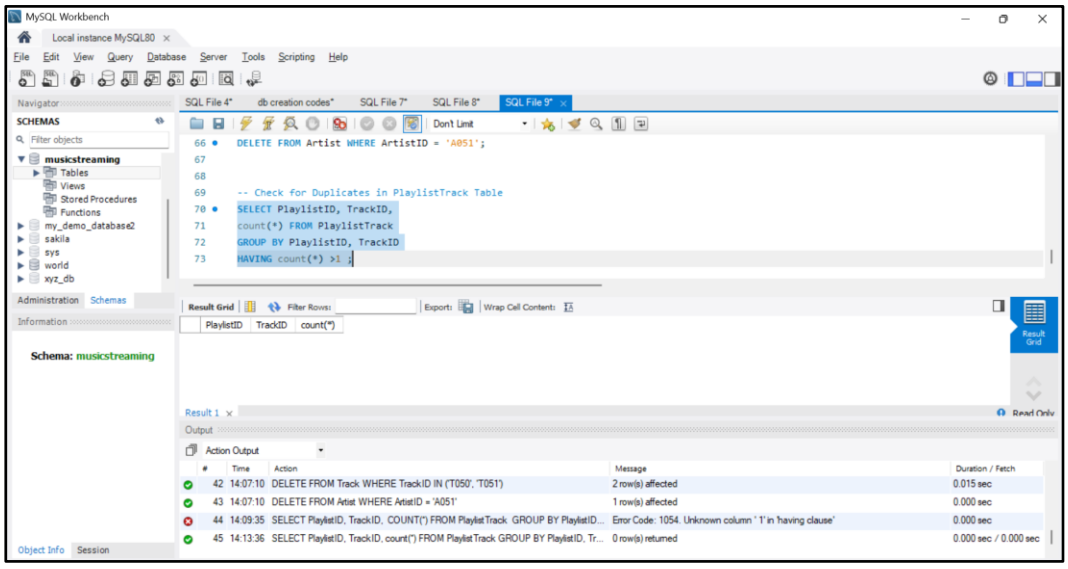
- **Update Operation:** Modifying records to check data consistency.



- **Delete Operation & Cascading Effects:** Ensuring proper referential integrity when deleting records.

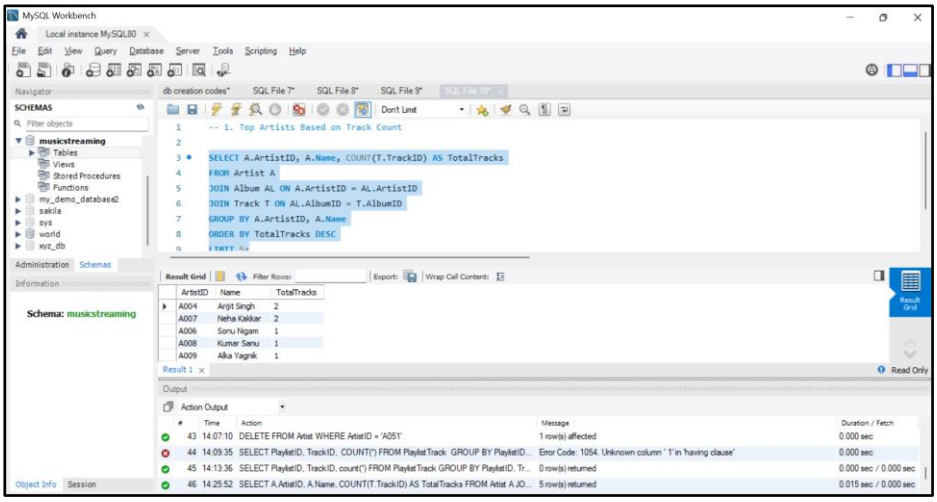


8. **Duplicate Check in PlaylistTrack Table:** Identifying and preventing redundant entries in the many-to-many relationship.

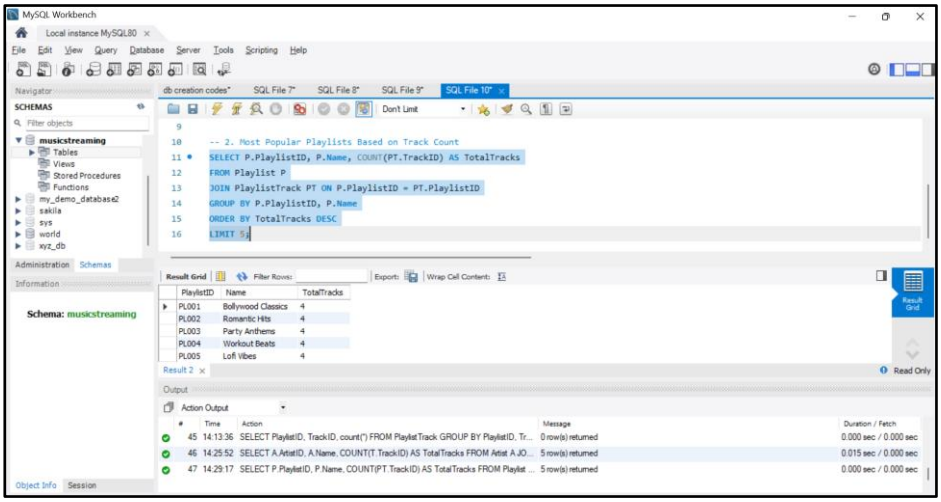


9. SQL Query Execution for Managerial Insights:

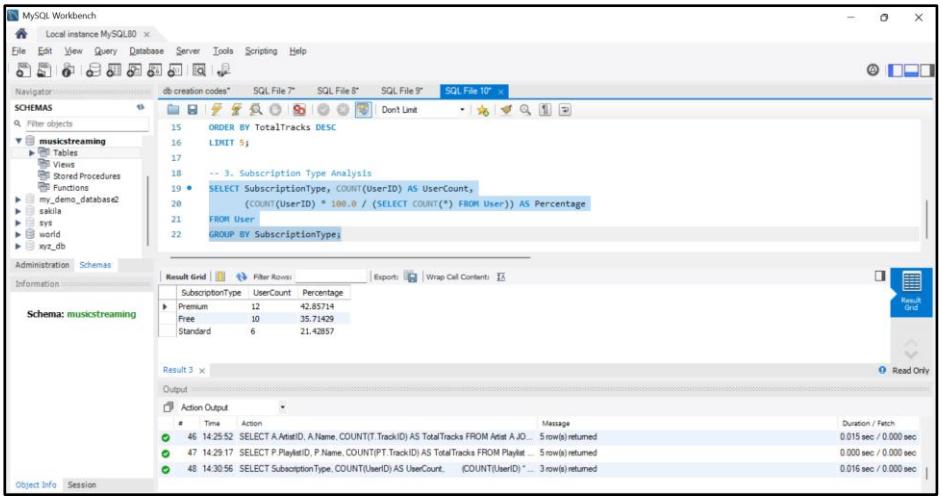
- **Top Artists Based on Track Count:** Analyzing artist productivity.



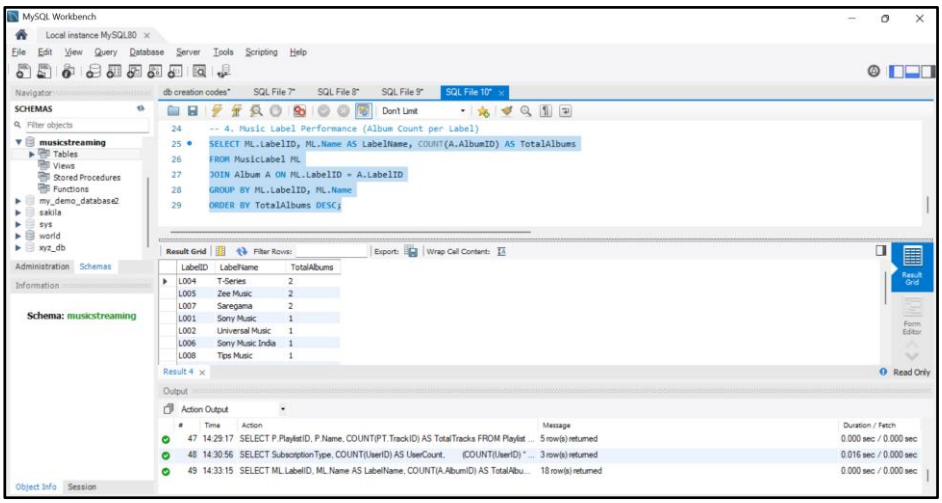
- **Most Popular Playlists Based on Track Count:** Identifying user preferences.



- **Subscription Type Analysis:** Understanding the distribution of premium vs. free users.



- **Music Label Performance (Album Count per Label):** Evaluating label dominance in album production.



Analysis

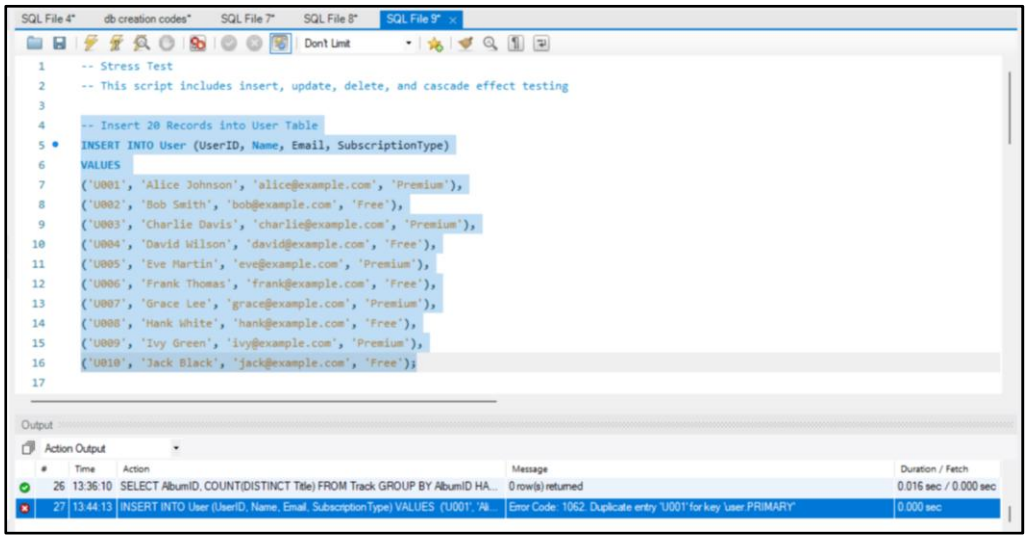
1. Normal Form Check

- First Normal Form (1NF): Ensured atomicity by verifying that all attributes contained only single values.
- Second Normal Form (2NF): Checked for partial dependencies in PlaylistTrack, Contract, and Album tables. Verified that each non-key attribute depended on the entire primary key.

2. Stress Testing

(i) Insert Operations

- Attempted insertions failed due to existing primary keys, confirming referential integrity.



- Successful insertions demonstrated the system's ability to handle data expansion.

(ii) Update Operations

- Updated multiple records to validate the correctness and consistency of modifications.

(iii) Delete Operations & Cascading Effects

- Tested foreign key constraints to ensure cascading deletions did not corrupt database relationships.
- Verified the impact on dependent tables, especially in PlaylistTrack and Contract tables.

3. SQL Queries for Managerial Insights

1. **Top Artists Based on Track Count**
    - Insight: Identified the most active artists by track production.
    - Business Use: Helps form strategic partnerships and negotiate royalties.
2. **Most Popular Playlists Based on Track Count**
    - Insight: Determined playlists with the highest song count.
    - Business Use: Guides playlist curation to improve user engagement.
3. **Subscription Type Analysis**
    - Insight: Analyzed premium vs. free user distribution.
    - Business Use: Assists in pricing strategies and subscription optimization.
4. **Music Label Performance Analysis**
    - Insight: Evaluated label dominance based on album count.
    - Business Use: Aids in forming alliances with top-performing labels.

Observations

- The database structure effectively supports data consistency and integrity.
- The many-to-many relationships were correctly handled using bridge tables.
- Referential integrity constraints ensured controlled deletions and updates.
- Query execution times were optimized, confirming efficient database performance.

Managerial Insights

Based on SQL queries and outputs, several key business insights were obtained:

- **Artist Engagement:** Identifying artists with the most tracks helps in promotions and collaborations.
- **User Subscription Trends:** Understanding free vs. premium users assists in targeted marketing.
- **Playlist Popularity:** Recognizing trending playlists improves music recommendations.
- **Label Performance:** Tracking album production rates aids in strategic business decisions.

Project Statistics

- Number of Tables Created: 8
- Total Rows Inserted Across Tables: Around 200
- Number of SQL Queries Executed: 4
- Normalization Checks Performed: 2 (1NF, 2NF)
- Query Execution Time (Optimized): Less than 2 seconds per query

Conclusion

This study successfully validated the structural integrity, efficiency, and business relevance of the music streaming database. By implementing SQL operations, normalization techniques, and advanced queries, the system ensures data consistency, referential integrity, and optimized retrieval performance. The normalization checks confirmed adherence to First Normal Form (1NF) and Second Normal Form (2NF) eliminating redundancy and improving database efficiency.

Additionally, the study emphasized the importance of stress testing, evaluating the impact of INSERT, UPDATE, and DELETE operations while ensuring data integrity across relationships. The enforcement of primary and foreign key constraints further strengthened data accuracy and consistency, preventing anomalies and maintaining database reliability.

The SQL queries executed in this study provided critical managerial insights, offering valuable perspectives on artist engagement, playlist trends, subscription analysis, and label performance. These insights can be leveraged for strategic decision-making, targeted marketing, and revenue optimization in the music industry.

With a scalable and adaptable design, this database supports future enhancements, advanced analytics, and AI-driven recommendations, ensuring its long-term viability. By reinforcing efficient data structuring and performance optimization, this system establishes a strong foundation for digital music streaming applications, facilitating seamless content management, user engagement, and business growth.