

**DEEBAN M**  
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## WORK EXPERIENCE

### Data Science Course

**August 2024 – Present**

Institute Name - *Besant Technologies*

Bengaluru, Karnataka

- Learned SQL, Excel, Power BI, Tableau, Machine Learning, and Python for data manipulation, Data visualization and analysis.
- Gained experience in creating interactive dashboards and visualizations using Power BI and Tableau to present data insights clearly and effectively.

### Accenture North America Data Analytics Virtual Experience

**February 2024**

- Completed a simulation program focused on advising a hypothetical social media client as a Data Analyst at Accenture.
- Developed skills in cleaning, modeling, and analyzing datasets to uncover content trends and provide strategic recommendations.

## PROJECTS

### Pizza Hut Sales Analysis Dashboard | Power BI, DAX, Data Modeling

- Developed a comprehensive Power BI dashboard to visualize and analyze key sales metrics. Utilized DAX measures to calculate relevant KPIs and create insightful visualizations.
- The main idea is to track critical metrics like total revenue, average order value, and sales trends and to increase in the sale.

### Sales Analysis Dashboard | SQL, Power BI, Data Modeling

- Crafted intuitive visualizations and key performance indicators for the sales team, enhancing oversight of monthly trends while ensuring alignment with quarterly budget forecasts; improved decision-making efficiency by reducing analysis time by 30%.
- Designed visualizations and KPIs to help the sales manager monitor sales trends and compare performance against budgets for strategic planning.

## EDUCATION

Mookambigai College of Engineering

2020-2024

B.E-Electronics and Communication Engineering-**CGPA-8.10**

Keeranur, Pudukkottai

## TECHNICAL SKILLS

**Programming language:** Python, SQL

**Technologies/Frameworks:** Excel, Power BI, Tableau, Machine learning, Deep Learning

**Programming Libraries:** Pandas, Numpy, Seaborn, Matplotlib

## SOFT SKILLS

- |                 |                   |                |
|-----------------|-------------------|----------------|
| • Communication | • Problem Solving | • Presentation |
| • Adaptability  | • Time Management | • Team Work    |

## CERTIFICATION

- Great Learning Certification (Excel, Tableau)
- Guvi Certification(SQL)
- Accenture(Data Analytics and Visualization)