

Sponsor Guide

Prepared by Team 2

April 25th, 2025

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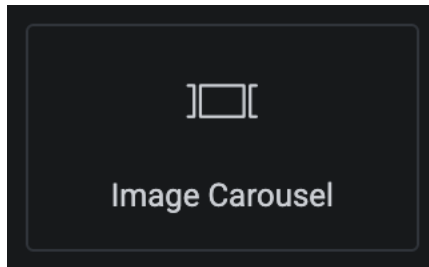
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Introduction

This document outlines the enhancements made to the Georgia Symphony Orchestra website as part of our effort to improve functionality, visibility for sponsors, and the overall user experience. Each section highlights key improvements and how they directly support sponsor engagement and accessibility.

1. Logo Carousel Instructions

The Media Carousel is one of the widgets that comes with Elementor. To use it simply drop the widget on the canvas and navigate the menu on the left-hand side of the screen. The slides are the logo photos and can be embedded with a link to the Sponsors website as desired.



2. New Plugin Information

To implement a calendar in your WordPress site, the optimal plug-in would be the popular “Events” calendar. The base version is free and gives the client the ability to put events into an interactive calendar, set a hyperlink to the event page, sort events and do some customization of the calendar visuals.

3. Events Calendar Pro

The Events calendar plug-in can be upgraded to a pro version for an annual cost of \$149. Benefits of the upgrade are the ability to add custom domains, the freedom to use several types of calendars on one page (ex. List view & month view). It also allows you to customize the visuals of the calendar more, and in the events pages for the plugin make custom fields.

The screenshot displays the Events Calendar Pro interface. At the top, there are navigation tabs for 'JAZZ!', 'ORCHESTRA', 'CHORUS', and 'symphony orchestras'. The main content area shows an event for '18 APRIL FRIDAY' titled 'Stock Youth Program Example' with a time of '8:00 am - 5:00 pm'. The event description mentions 'The Inventions and Sinfonias, BWV 772-801, also known as the Two- and Three-Part Inventions, are a collection of thirty short keyboard compositions by Johann Sebastian Bach (1685-1750): 15 inventions, which are two-part contrapuntal pieces, and 15 sinfonias, which are three-part contrapuntal pieces. They were originally written as Praeambula and Fantasiae in the Klavierbüchlein für Wilhelm Friedemann Bach, a clavier-booklet for his eldest son, and later rewritten as musical exercises for his students.' A 'Get Tickets' button is visible below the description. To the right, a calendar view for '4/2025' is shown, with the 18th highlighted. A message at the bottom right states 'There are no events on this day.'

4. Events Calendar Integrated with Ovatheme Plugin

To circumvent purchasing events calendar pro you can enter only the time/name information into the events calendar and continue to use the Ovatheme event for the distinct pages. They will exist as 2 separate calendars, but you can set the Events calendar to redirect to the Ovatheme calendar when you click on events by changing the slug in the calendar settings

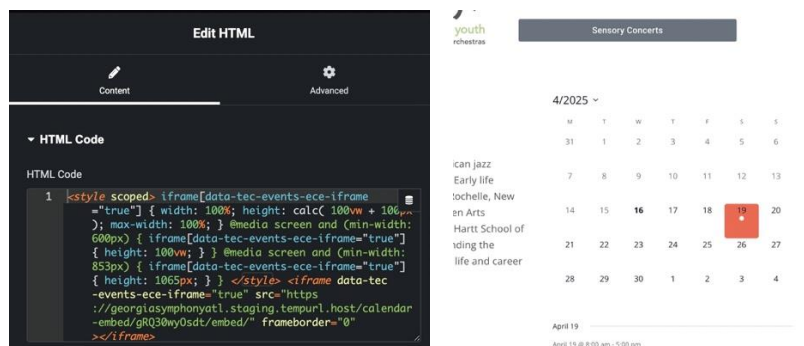
5. Events Calendar – Making Events

Making events in the events calendar is as simple as clicking the new add event button on the administrator dashboard, and then adding the time, event name and on the right-hand menu setting the event types for sorting functions. The only other change needed in our implementation is changing the slug so that clicking on the calendar event directs the user to the Ovatheme calendar which has more complete information.

6. Events Calendar – Creating I-Frame Links

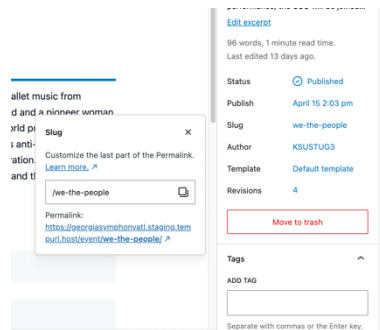
To make the interactive calendars, in the administrator tab of the events calendar, click on the “Calendar Embeds”. On that page go to add a new calendar embed, name a new embedded link and on the menu on the right hand of the screen set which events this calendar will correspond to. After publishing the embed, copy the embedded code. With this short code go into elementor and select the html code widget. By dropping the embed shortcode into the code input the calendar should render.

For separate calendars that show only Jazz/Chorus/etc. Events a new calendar embed will need to be created.



7. Events Calendar – Slug Redirection

To get the event calendar to direct to the Ovatheme events, simply go to the Slug option in the events calendar page and change it to the slug of the ovatheme calendar. This will send you to that link when you click on the page. The slug is on the menu on the right-hand side of the page, as shown on the right.



8. Implementing Google Documents Page for Auditions

The Google-Docs-to-HTML Converter transforms any publicly shared Google Doc into a styled HTML page by referencing its share link. This approach centralizes content management within Google Docs and eliminates the technical expertise required to update constantly changing information, ensuring that web pages always reflect the most current document revisions.

The conversion process employs a specified customizable HTML template that governs typography, color palette, spacing and layout. Structural elements such as headings, paragraphs, lists and images are programmatically extracted from the source document and inserted into predefined placeholders, guaranteeing consistent presentation without additional front-end adjustments. The system also supports multiple templates and customizable elements to match specific branding requirements.

Output is generated as semantic HTML, complete with appropriate heading structure and alternative text for images. This adherence to web standards enhances search engine indexability, supports content crawling by search bots, improves accessibility for assistive technologies and boosts performance and usability across devices, facilitating compliance with accessibility guidelines and elevating the overall user experience. An example of this is provided below. More technical information on functionality and a Proof-of-Concept example can be found at: <https://github.com/05T2-GSO/googledocs-html-converter>

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Audition Requirement & Excerpts

Please see the audition material packet corresponding to your instrument group and the ensemble for which you wish to audition.

- [Concertino](#)
- [Harmonia](#)
- [Camerata Strings](#)
- [Camerata Woodwinds](#)
- [Camerata Brass](#)
- [Philharmonic Strings](#)
- [Philharmonic Woodwinds](#)
- [Philharmonic Brass](#)
- [Symphony Strings](#)
- [Symphony Woodwinds](#)
- [Symphony Brass](#)
- [Harp](#)
- [Jazz Ensemble](#)
- [Percussion & Percussion Ensemble](#)
- [Flute Choir](#)
- [Clarinet Choir](#)

Audition FAQ

1. Which ensemble should I audition for?

Check the ensemble descriptions and excerpts to see which ensemble best matches your current performing level according to the listed audition requirements. While successfully passing an audition for a particular orchestra makes you eligible for a spot, it does not guarantee placement in that same ensemble as some groups/sections have a maximum number of players. If you're still unsure about which ensemble to audition for, re-read the ensemble descriptions and ask a teacher for guidance. If you have previously participated in GYSO, we recommend auditioning for either the ensemble you were in last year or the next ensemble up.

2. Do I need to have my audition music memorized?

Memorization is not necessary. We want you to feel as comfortable as possible in your audition.

3. Why is school music participation required for GYSO students, provided that a music program exists at your school?

GYSO is a strong supporter of local music programs. We believe that school programs are a true foundation of our musical community. Our ensembles are meant to be an extension of technical and artistic growth. They are not a substitute for participating in your school music program. Exceptions can be made if permitted by your school's director, and in the past have been for reasons including scheduling conflicts with AP courses. This is their decision and we have no way of influencing it. If a student is homeschooled, or a program is not offered, students may participate if we're advised of the situation.

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Provided Google Doc Link

Copy of 2024-2025 Audition Information Packet/index.html

with to audition.

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4. When does GYSO rehearse and when does the program start and stop?

GYSO ensembles rehearse once a week (). The GYSO season follows the KSU/ Cobb County Schools academic calendar. Our season typically begins in August and ends in May.

5. Do I need to dress up for the audition?

Dressing up is not mandatory. Most people wear dressy-casual, comfortable clothes in the audition.

6. When and how will I find out the results of the audition?

You will not receive any audition results over the phone or on the website. Results will be emailed to the email(s) provided on the Digital Audition Submission Form approximately 2 weeks following the registration deadline.

7. Do current GYSO members have to audition each season?

Yes, all students must audition each season. Returning GYSO students are not guaranteed a spot in their previous ensemble.

Generated HTML Example