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Phishing campaigns > Create

Phishing campaigns

Edit your active campaigns. Archive the old ones. Or create a campaign from scratch.

Create a test campaign ✎   Create new campaign +

Name	Start date	End date	People	Status	
Akshay test	23/02/2023	Continious	3	Archived	⋮
Akshay test	23/02/2023	Continious	3	Archived	⋮
Akshay test	23/02/2023	Continious	3	Archived	⋮
Akshay test	23/02/2023	Continious	3	Archived	⋮
Akshay test	23/02/2023	Continious	3	Archived	⋮
Akshay test	23/02/2023	Continious	3	Archived	⋮
Akshay test	23/02/2023	Continious	3	Archived	⋮
Akshay test	23/02/2023	Continious	3	Archived	⋮
Akshay test	23/02/2023	Continious	3	Archived	⋮

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Choose a campaign
Decide if you'd like to run your campaign continuously or for a set time frame.

Fancy trying it out on yourself?   Create a test campaign 🧪

Time box campaign
Love sticking to a schedule? Set your campaign to send phishing emails over a week, month or quarter.

Continuous campaign
Create your campaign once and then watch it get to work. Let us do the heavy lifting!

🧠 **Phishing science**
What makes people more susceptible to phishing? We cover this, along with how to make your phishing campaign sink or swim in the Phishing science page.

Read it here

🏊 **How to Phish**
So, you've got an idea of the science behind phishing. But how about a few tips before you jump in? Grab the phishing tackle and have a read of the How to phish guide.

Let me sea.

Next

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POWERED BY CYBSAFE

Phishing campaigns > Create

① Configuration   ② Rules   ③ Schedule   ④ Email templates   ⑤ Review

Configuration

Figure out what you want your campaign to do. Read more about the science behind our Phishing campaigns here.

Name your campaign

Describe your campaign in a few words that make it easy to identify.

TEST 2022-12-16

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Phishing campaigns > **Create**

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Rules

Add rules so that only certain people receive phishing emails.

Set your rules

Choose who gets to be in your phishing campaign.

Add a rule

Select a field and create a rule to filter your people.

[⌄]

Estimated recipients: 121

The rules you've set currently match with X people. Please note: this number could change by the time the email is sent.

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Lummers Bobbington
CybSafe

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Phishing campaigns > **Create**

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Schedule
Decide when you would like the campaign to run.

Start date

Date

24/03/2023

ⓘ **Start date:** 24 March 2023 09:30
End date: 24 April 2023 16:30

End date

◉ Custom   ○ Never (Ongoing)

Date

24/03/2023

Operating hours
When would you like the emails to be sent? Some prefer to keep this to working hours, some don't. Default is 24hrs.

Start hour (12 | 24 h clock)   End hour (12 | 24 h clock)

09:30   16:30

Simulation count
Pick the average number of emails each person will receive per week.

How do we maximise efficiency and randomness? One week you might receive two emails. The next you're treated to three. Random email delivery keeps everyone on their toes.

1 ———●——— 10   5

ⓘ For every week of this campaign, each person will receive an average of X emails.

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Phishing campaigns > Create

(1) Configuration   (2) Rules   (3) Schedule   (4) Email templates   (5) Review

Email templates

Select which emails you would like to send to your people.

Send all
Turn this toggle on to use all available emails in your campaign.

On

4 Not in use

Template library

Q Search

Template name
☐ > template 1
☐ > Template 2
☐ > Template 3
☐ > Template 4

0 Selected

Campaign templates

Q Search

Campaign name
☐ > Campaign 1
☐ > Campaign 2
☐ > Campaign 3
☐ > Campaign 4

ⓘ   This campaign will randomly select from **X** phishing templates.

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Configuration (Change)

Campaign name -
Cool campaign Jan 2023

Rules (Change)

Recipients
~465 users
Group1, Group2, Everyone

Schedule (Change)

Start Date	2023-01-01
End Date	2023-04-01
Operating hours	09:00 - 18:00
Total number of simulations	65

Email templates (Change)

Email selection type
Custom/Automated

Template count
You're selecting from **X** emails in this campaign.

Summary (Change)

Each person in this campaign will receive a total of 65 phishing simulations during the hours 09:00 to 18:00 between the dates: 2023-01-01 and 2023-01-31. These simulations will be randomly selected from the 117 email templates assigned to this campaign.

Previous   Save   Save and activate

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