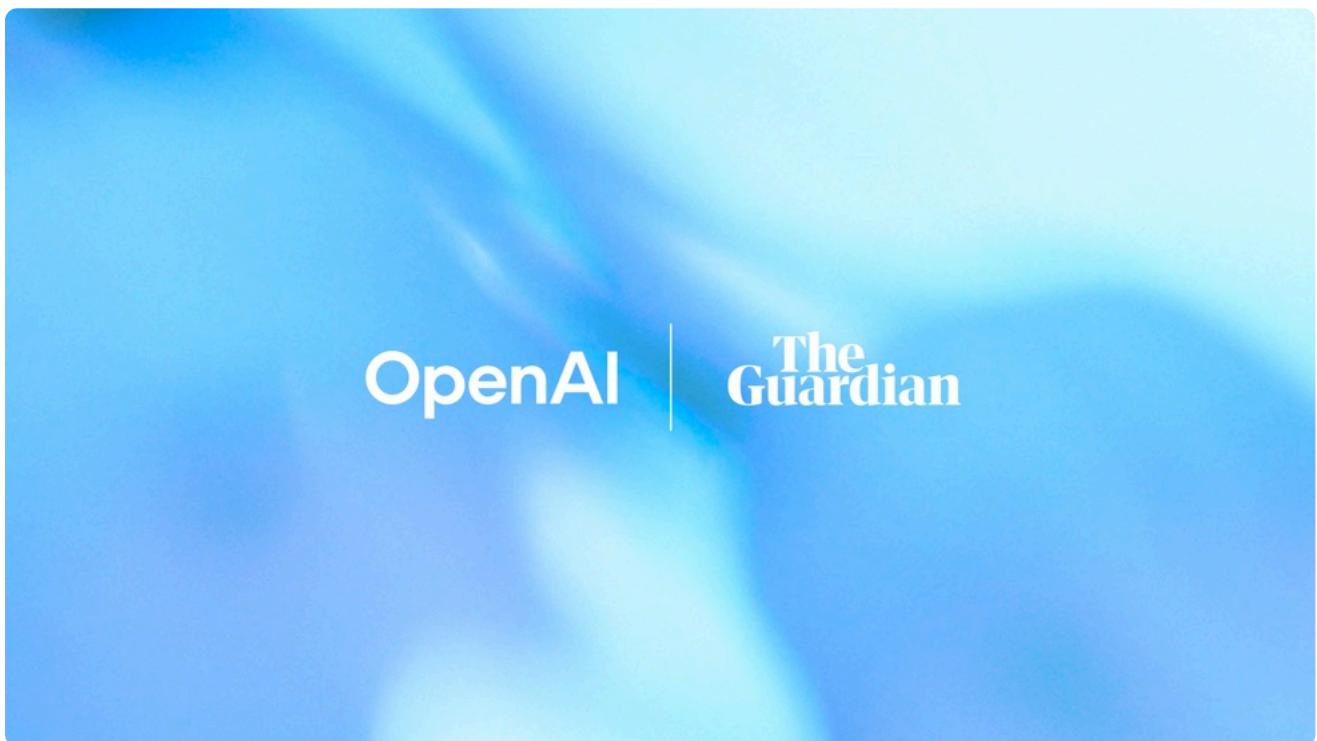**OpenAI**

February 14, 2025   Company

OpenAI and Guardian Media Group launch content partnership

ChatGPT users will now be able to access journalism from the Guardian.

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OpenAI and Guardian Media Group today announce a strategic partnership that will bring more high quality journalism to ChatGPT's global users from the Guardian's editorial content.

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to broaden Guardian's reach, connecting its journalism with interested audiences around the world.

Content will appear with attribution back to the Guardian to provide transparency and links to access information.

The Guardian will also be rolling out ChatGPT Enterprise across the business, with the aim of developing new products, features and tools for both its readers and business operations.

Guardian Media Group is publisher of theguardian.com, among the world's largest English-speaking quality news websites, as well as The Guardian newspaper founded over two centuries ago as the *Manchester Guardian*.

Today's announcement comes a year after the Guardian published its approach to AI, focused on ensuring that its use of generative AI is under human oversight and for the benefit of its readers, its business and its wider mission.

Keith Underwood, Chief Financial and Operating Officer, Guardian Media Group said, "This new partnership with OpenAI reflects the intellectual property rights and value associated with our award-winning journalism, expanding our reach and impact to new audiences and innovative platform services."

"Our partnership with Guardian Media Group furthers our goal of supporting world-class journalism and enriches the ChatGPT experience by providing access to relevant, timely news content. It's part of our overall strategy to help publishers and audiences benefit from advanced AI technology," said Brad Lightcap, OpenAI COO.

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Authors

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Our Research

Research Index

Research Overview

Research Residency

Latest
Advancements

OpenAI o1

OpenAI o1-mini

GPT-4o

GPT-4o mini

Sora

Safety

Safety Approach

Security & Privacy

ChatGPT

Explore ChatGPT

Team

Enterprise

Education

Pricing

Download

Sora

Sora Overview

Features

Pricing

Sora log in ↗

API Platform

Platform Overview

Pricing

For Business

Overview

Company

About us

Our Charter

Careers

Brand

More

News

Stories

Help Center ↗

Terms & Policies

Terms of Use

Privacy Policy

Security

Other Policies

OpenAI

Developer Forum ↗

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