

■ VisualHand Logo Here ■

Cover

VisualHand
Smart Safety in Your Hand
Founder: Lungisani Mtembu

The Problem

High crime & GBV rates
Slow emergency response
Lack of discreet safety tools for vulnerable people

The Solution

Smart SOS & panic alert system
GPS location sharing
Tamper-proof & stealth mode
Broadcast vital data instantly

Product Status

Prototype / Live Demo ready
Web + APK versions
Firebase-enabled sign-in & alert logic

Market Opportunity

\$15B+ global personal safety tech market
High demand in South Africa
Scalable across Africa

Business Model

App subscriptions (monthly/yearly)

Partnerships: schools, employers, NGOs

Micro-insurance add-ons

Target Users

General public: women, youth, commuters

Schools & universities

Workplaces

Elderly & disabled users

Go-To-Market Strategy

Launch in South Africa

Community & NGO partnerships

Corporate safety packages

Insurance product bundling

Traction & Roadmap

Prototype functional

Firebase backend setup

Next: MVP development → Pilots → Scale-up

Funding Ask

Raising: R350,000 pre-seed

Total needed: R1.3M

Breakdown:

MVP – 45%

Legal – 20%

Marketing – 20%
Operations – 15%

Team

Lungisani Mtembu – Founder
Zenhlanhla – Assistant
Advisors & partners to be added

Closing & Contact

Together we can prevent crime & save lives
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